

# The Manassas Democrat.

PUBLISHED BY  
The Virginia Publishing Company (Inc.)

Entered as second class mail matter December 9, 1909, at the post office at Manassas, Va., under the Act of March 3, 1879.

FRANK E. GARRISON, Manager.

## SUBSCRIPTION RATES:

One year in advance, \$1.00  
Six Months, \$0.50  
Three Months, \$0.33

Advertising rate made known upon application to this office.

MANASSAS, VA., THURSDAY, JULY 16, 1914.

## DOES ADVERTISING PAY?

The other day a local merchant elevated his chin, squared his shoulders, assumed a belligerent attitude, and defiantly told us that "advertising doesn't pay."

He is still alive, but let us consider a minute:

A London baronet who manufactures pills has sold a part of his real estate for the tidy sum of \$30,000,000. He made it out of the profits of his business, and he built that business up by advertising, often spending as high as half a million dollars a year in printer's ink.

John Wannamaker, the best known and most successful merchant in this country, made his millions by advertising, and said so.

The great department stores of the country are kept alive by advertising, and are raking money by more advertising.

You never hear of a large mercantile house in this country that does not advertise, and advertise heavily.

If a politician wants to make himself known to the dear people he uses the most effective means—newspaper publicity. That is advertising.

If a new son arrives at your house you are keen to have it "put in the paper," where your friends will see it, thereby advertising the fact that you are walking on eggs.

If the editor called you a thief in a two-line item and stuck it away in the most obscure corner of the paper, would you pass it by in the belief that it "would never be noticed?"

Never! You would consider yourself defamed before the entire community, and would paw up the earth in your bellowings. You would be only too quick to concede that every line in the paper is read.

Yes, advertising certainly pays.

There is no ad so small, or insignificant, but what some one is waiting for it.

There are plenty people who want what you have to sell, but they are weary of looking through a haystack for a needle. They prefer to find it in an advertisement.

And they will look in the local paper for the ad.

They will find someone's—but will it be yours?

## AS TO LIQUOR CONSUMPTION

Statisticians opposed to prohibition quote figures to prove that with all the agitation and with the constant addition of "dry" territory the consumption of alcoholic liquors keeps on increasing. The anti-temperance forces make many misleading statements with regard to the spread of temperance.

The experience in the army and navy is that since the soldiers and sailors are more temperate than in former years they are in a far better state of health and are always in fine fettle mentally and physically. Every year about a million immigrants enter the United States. These newcomers are nearly all users of ardent spirits of some kind. The demands of these aliens for liquor are what offset the falling off in demand from new local option or prohibition territory. Some day politicians may be induced to tackle the immigration problem in good faith. Aliens are always in the overwhelming majority in industrial sections where riot and bloodshed follow strikes or lockout. Aliens consume enormous quantities of liquor and aliens are permitted to vote of "first paper" who have no intention of becoming citizens. The immigration and national election laws need amending. Prohibition advocates should take these facts into consideration and work to bring about reforms.

## PARAGRAPHS

Turn out the Guard! Salute General Depression!

There's no rest for the wicked. Congress is still at work.

Extra! Extra! Special discount sale on the remnants of Mexico.

Congress is playing horse. But even that is better than playing politics.

Blessings upon Rockefeller! He forgot to raise the price of oil this week.

If fashion continues its mad whirl for lamps, will soon be in great demand.

To make your scarecrow effective, it should be made to resemble a bill collector.

Why all this yelping about big business? You'd take it in chunks if it came your way.

St. Louis proudly announces the trapping of 6,554,000 flies. What's the market value?

Now just what would you think of a man who expects a woman to marry him for himself alone?

"Bumper crops this year," is the cheerful word from Washington. Give us the crops without the bumps.

Distressing Oversight! John D. Rockefeller has not been invited to discuss big business with the president.

George Fred Williams has ceased to be a diplomat, but he has the satisfaction of knowing that he blew up with a loud report.

A Chicago man leads the van in inflicting severe punishment upon offenders. The sentence passed upon one culprit was that he must be a wife and get married within one year.

Some people never have any pain—except the brand the inflict upon others.

'Tis said women workers in France turn out ready-made suits for 20 cents each. Let's go.

Many a man sends money to the heathen when he won't give a poor neighbor a pleasant look.

Doctors advise "jolting" as an aid to long life. In that case some men ought to live forever.

Huerta voted for himself for president of Mexico, and that made him the unanimous, etc., and again etc.

An American has just installed the first soda fountain in Dublin, but the natives were unable to find the bunghole.

If you are just pining for a chance to part with your money and buy your wife a new, 1915 model six cylinder washing machine.

Chicago Methodists are holding an old time religious camp meeting, and resolutely decline to discuss women's dresses—or the lack of them.

We admire President Wilson's course in conferring with the leading business men of the country, but feel slightly peevish because we were not included in the invitation. However, we have hopes that some good may result from the conference.

Have you seen the latest thing in dancing? It is called "the shesandosticks-off-and-go," and originated right here on Main Street, in the little town of Manassas. It has been tried out and declared a great success and will probably be given a number of times.

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## C. J. MEETZE & COMPANY

### REAL ESTATE AND INSURANCE

HAVING determined to devote my whole time to the Real Estate and Insurance business, I hereby solicit all property for sale and request those having property for sale to list same with me promptly. I promise to deal fairly with all and will give the business my best attention.

Yours to Serve,

C. J. MEETZE,  
M. I. C. Building

SIXTEENTH ANNUAL  
WARRENTON HORSE SHOW

WEDNESDAY AND THURSDAY

Aug. 19 & 20, 1914

Over \$2,000 in Cash Prizes  
AND MUCH VALUABLE PLATE

ENTRIES CLOSE AUG. 8

For information, Price List, etc., address,

F. R. SATTERLEE, Secretary,

Warrenton, Virginia

## Scrubs Fatten Quickly

You want your pigs to eat as much as possible when you fatten them. Give them a great variety of feed, keep the appetite keen and the digestion in good order, and you will obtain the desired result; especially if you mix with the grain rat a dose of Bee Dee STOCK MEDICINE.

What's the appetite—Helps digestion.

Bee Dee STOCK MEDICINE



## TOPICS OF THE TOWN

J. W. Teates made a business trip to Washington one day this week.

Miss Lucy Harrison, who last week was quite sick, is a great deal better.

Bennett H. Puryear, of Culpeper, was a Manassas visitor last Tuesday.

Miss Studds, of Alexandria, is a guest at the home of Mr. and Mrs. G. G. Allen.

Mrs. Rudesill, of Remington, was the guest of friends in Manassas last week.

A number of Manassas people spent last Sunday enjoying an outing at Compton.

O. C. Hutchison, of Haymarket, was a Manassas visitor one day the first of the week.

Mr. and Mrs. Frank Pattie.

Kenneth Howard, of Washington, spent the week-end at the home of his mother, Mrs. Ella Howard.

F. Ernest Ransdell, Jr., of Baltimore, was at the week-end guest at the home of his father, F. E. Ransdell.

Douglas Merchant, of Alexandria, was the guest of his parents, Mr. and Mrs. W. N. Merchant, this week.

Mrs. Bettie Harrison has returned to her home here after visiting her sister, Mrs. Anna Weaver, at Catlett.

Mrs. Louise Shultz, who has been extremely ill for some time, has for the past few days been steadily improving.

Mrs. W. N. Lipscomb and daughter, Miss Mamie, visited friends and relatives in Washington this week.

Miss Bessie Merchant returned the first of the week from a visit to friends and relatives in Washington and vicinity.

Several members of L. E. Beachley's family, who have been quite sick, have about reached the point of recovery.

Mr. and Mrs. Thomas Nelson Ransdell, of Washington, spent the week-end at the home of Mr. and Mrs. F. E. Ransdell.

R. M. Jenkins spent last Sunday visiting friends and relatives at Orange. He leaves next week for that place on his vacation.

Miss Katherine Lewis returned last week from the home of her uncle, Andrew Pringle, where she has been visiting for several days.

Miss Bert Davis will return to Bristow, the first of the week from Markham, where she has been visiting Miss Martha Strother.

Miss Cora Duffy and little Miss Margaret Duffy, of Alexandria, were guests at the home of Mrs. W. H. W. Moran for the week-end.

Mr. and Mrs. Henry Camper and children will return here Saturday after an extended visit of several weeks to different sections of the State.

Mrs. Allen Laws Oliver, who is spending the summer with her parents, Mr. and Mrs. J. P. Leachman, has returned to her home at Bristow, after visiting Mrs. J. R. D. Davis.

Wright's merry-go-round, which last week was erected on the grounds in the rear of the Southern dock, seems to be the drawing card for a great many Manassas people, and each night, has been attended by crowds.

Miss Edith Bell entertained a number of young people at an informal dance, given at the home of her grandmother, Mrs. E. S. Brand, last evening. At a late hour dainty refreshments were served and with reluctance the good nights were spoken.

A large number attended the funeral services of Charles H. Hins, colored, which were held last Sunday afternoon. He was a respected colored man of this locality, and his sudden death, which followed an accident in which both legs were broken, was a shock to many among both white and colored.

Mrs. Ada Davis is very ill at the home of her friend, Mrs. Read, at Catlett.

D. Lynch, of Alexandria, is a guest at the home of Mr. and Mrs. P. H. Lynch.

Mrs. R. B. Larkin, visited at the home of mother, Mrs. Adams, Life Insurance Co., was in town on business yesterday.

W. O. Tavener, of Gainesville, was a guest of friends at Manassas and Bristow last Sunday.

Miss Hooper, of Kansas, is a guest at the home of Mr. and Mrs. S. T. Weir, on West street.

Thomas Watkins, of Alexandria, was a guest Sunday at the home of Mr. and Mrs. H. D. Wenrich.

Several Manassas people attended the Horse Show at Front Royal, which took place this week.

Misses Ora Mason and Ada Kincheloe, of Upperville, will be guests next week of Mrs. Frank Pattie.

Norville Larkin left last week for The Plains, and at present is engaged in some survey work near that point.

Miss Lulu Cornwall, of Washington, nephew of Master Marvin Thompson, is visiting Mrs. H. L. Hundley.

The Loyal Temperance Legion is holding a basket picnic in Nico's grove, near Manassas today. Quite a number assembled at the Northern Methodist Church this morning, where the start was made for the grove.

We call your attention to the new display add of the Crigler-Camper Co. department store in this issue of THE DEMOCRAT.

Walter Akers, of the Prince William Pharmacy, left yesterday on a vacation trip. He expects to be gone about a week.

Mrs. Ray Helman, son and daughter, Oliver and Emma, of Endicott, N. Y., are guests at the home of S. T. Hall for two weeks; after which time they will leave for a visit to Mrs. Helman's parents, Mr. and Mrs. C. W. Brigg, at Broken Arrow, Okla.

Howard Akers, of Washington, was the guest Sunday of his mother, Mrs. M. E. Akers, at her home on Center street.

Miss Rowena Merchant has returned to her home at Dumfries, Monday looking over the marshes and making arrangements for the fall duck-shooting.

Windows have been arranged and opened in the west wing of the Crigler-Camper Co. department store, thereby affording greater comfort to patrons and employees.

The ladies of the M. E. Church South will hold a lawn party on Center street last Thursday evening. A neat sum was realized.

Carlisle Buck, who for the past year has been located at Welch, W. Va., arrived in Manassas last week for a visit to his parents, Mr. and Mrs. R. C. Buck, at Millford Mills.

Misses Ora Carver and Lillian Markers, of Washington, and Miss Ruth Mathews and brother, of Clifton, were guests of the Misses Wilcoxen at their home in Manassas this week.

C. J. Meetze & Co.

In Manassas or anywhere else means a great loss. We represent two of the best fire insurance companies in America, and solicit your business. Office M. I. C. Building, Manassas Va.,

A number of Manassas baseball stars, including Will Cather, Edward Roads, Cundiff Williams and Harvey Woodard, of Clifton, journeyed to Catharpin last Saturday, where they indulged in a baseball game at that place.

The young people of Sudley Sunday School will present a suggestion sketch of a Nihilist November Fair. If you are interested, come to the pavilion at Groveon August 5. There will be lots of good things to hear, see and eat. Doors open at six o'clock.

We received a very pleasant call from H. Peir Giavania last Saturday. Mr. Giavania had the contract recently to decorate the First Presbyterian Church of Wilmington, N. C. Dr. Wilson, father of President Wilson, was at one time pastor of this church and at the time it was last decorated was in charge there.

Our neighboring progressive town of Clifton can now boast of having as fine roads through its limits as any small Virginia town.

A macadam road running part way through Clifton is to be built two miles in the direction of Centerville. The work is expected to be finished within the course of a month, and it is needless to say is a wonderful improvement over the former condition of the highway.

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REAL ESTATE AND INSURANCE

HAVING determined to devote my whole time to the Real Estate and Insurance business, I hereby solicit all property for sale and request those having property for sale to list same with me promptly. I promise to deal fairly with all and will give the business my best attention.

Yours to Serve,

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FOR SALE BY  
MADDOX & BYRD

Four-year College Course and an Academy Course, the Equivalent of a Standard High School. Superior advantages also in Music, Piano, Voice and Violin; China Painting and General Art, Expression and Business. New Courses in Household and Manual Arts.

Buildings New and Casualties

Equipment Recast and Complete

Parties having Real Estate for Sale will do well

EARHART & RH

TELEPHONE

Attorney Thomas H. Lion made a business trip to Staunton during the week.

Paul Shaver, of Toledo, was a guest at the home of H. D. Hiner the first of the week.

Miss Tillie DeBell of Fairfax, accompanied by Miss Winnie Holden were Manassas shoppers last Tuesday.

Chas. R. McDonald, of Gainesville, was a guest of friends and relatives here this week.

Miss Lillian Jones returned yesterday from Front Royal, where she had been visiting relatives and friends.

William Iden, of Washington, formerly of Manassas, was the guest of friends and relatives here this week.

Dr. Hervin U. Roop will preach in the Presbyterian Church next Sunday at 11 a. m. The public is cordially invited.

Toll gates have recently been put into use on the macadam road leading into the neighboring town of Warrenton. We understand that farmers and others living outside of the town are very much against the movement.

T. J. Linton, real estate agent at Arcola, sold the farm of C. C. Campbell and brother of Sterling, Va., to George Allison, of Allison, W. Va., this week. The land consisted of 146 acres, and the price was \$8,500.

Settlement in full was made last week with John H. Nicol for the total amount of the insurance carried on his dwelling, which was destroyed by fire recently. Mr. Spalding is also in

claim for full amount claimed for damages. Both losses were adjusted through the Austin Agency.

B. Giddings motored to his home at Leesburg last day, and was accompanied on

return trip by his mother, C. G. Giddings, who is now living at his home here.

It seems a shame that our fine trees, which for years have been the pride of Manassas would be ruthlessly butchered and chopped up for the installation of electric light wires, and yet is expressed by citizens on

the Woman's Missionary of

Baptist Church will meet at

Endicott, N. Y., on Sunday

and Monday evening.

Rev. J. H. Young, of Nesco-

peck, Pa., formerly of this place, motored from Nescopec to this

place, where he has been visiting relatives and friends. They spent

part of the time with Mr. Young's

cousin, Mrs. H. D. Wenrich. They

were accompanied by Mr. Young's

brother, Thomas Young and son,

of Washington. The family this

morning are very much pleased with their visit.

Mr. R. J. Adamson left this

morning for Dumfries, where

she will visit relatives for a few

days.

The coming fire insurance agency of

this section, That's Austin.

FOR SALE - Mahogany finish parlor suit at a bargain. O. E. Newman.

1 cent offering for sale a few coupons

bonds which are paying over 12 percent interest.

Also some preferred stock

which is paying 8 percent dividend and increasing in value. Full particulars upon request. John A. Nicol, Manassas, Va.

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