



Prince William County Government
Planning Commission



Prince William County Comprehensive Plan: Economic Development Chapter Update

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Economic Development Chapter



- Contains policies and action strategies intended to identify and promote economic development opportunities
- While Comprehensive Plan is primarily implemented through the development review process, zoning ordinance, and capital improvement program, the Economic Development Goals, Policies, and Strategies are not geared towards implementation in that manner
- Plan has become outdated and does not reflect current market trends



Plan Update



- Staff requested that the BOCS initiate an update to better reflect existing and projected market conditions and trends and to ensure that we are adequately planning for opportunities and mitigating challenges
- BOCS initiated update
- Staff is working with Planning Commission to update the Chapter



PC Work Sessions Presentations



- Department of Economic Development: May 20, 2015
 - ◆ Executive Director

- Business/Industry Groups: June 3, 2015
 - ◆ NAIOP, Commercial Development Committee, and PW Chamber of Commerce

- Cultural Resources: November 4, 2015
 - ◆ PWC Archaeologist and Division of Historic Preservation

- Civic Groups: November 18, 2015
 - ◆ LOCCA/PELT and MIDCO



PC Work Session Presentations



- Tourism: December 2, 2015
 - ◆ Discover Prince William & Manassas

- Rural Economy: December 16, 2015
 - ◆ PWC Agricultural and Forestal District Advisory Committee

- Commercial Brokers: January 6, 2016
 - ◆ Coleman Rector of Weber Rector

- Quality of Life: February 3, 2016
 - ◆ Prince William Conservation Alliance and PWC Trails and Blueways Council



Commercial Development Committee Recommendations



- Review buffer requirements
- Review mixed-use planning and zoning districts
- Review signage standards
- Consider administrative approvals for certain rezoning/SUP cases
- Big Box Ordinance



Next Steps



- BOCS initiation of Zoning/DCSM text amendments
- Planning Commission worksession to discuss stakeholder input and draft strategies
- Present summary report to PC
- Public hearings before PC and BOCS

