


PRINCE WILLIAM
COUNTY

2021 – 2024 Strategic Plan Development Process


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COVID-19 Impact on Strategic Planning Process



Virtual Development Process
Socially connected while physically distant

- **Engage Community:** Use community input to identify focus areas & priorities for the next Strategic Plan
- **Develop Plan:** Strategic Plan Development Team (SPDT) will devise a draft of the new/updated Plan
- **Finalize Plan:** Solicit feedback on the draft Plan from the community and BOCS. Use feedback to finalize the Plan.



Strategic Planning Process – June 2, 2020 2

Virtual Community Engagement



- 1. Online community survey**
June – August 2020
- 2. Host virtual community conversations in each district**
mid June – mid Sept 2020
- 3. Seek feedback on draft Strategic Plan; host virtual forums**
mid Dec 2020 – Jan 2021



Strategic Planning Process – June 2, 2020

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Revised Strategic Plan Timeline



June 2020 – February 2021 (9 months)

- June - mid Sept - Community input
- Sept - BOCS work session
- Sept - Dec - SPDT drafts plan
- Jan - Feb - Community review, BOCS adoption



Strategic Planning Process – June 2, 2020

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Revised Strategic Plan Timeline



June 2020 – February 2021 (9 months)

- 3 months for community input on goals & priorities
- 3 months for SPDT to draft Plan (goals, objectives, key performance measures)
- 2 months for community review/feedback on draft Plan and SPDT revisions
- Adopted Strategic Plan guides FY22 Budget decisions

Next Steps



- Approve revised timeline
- Strategic Plan Team begins work with community engagement

