

MOTION:

September 8, 2020

SECOND:

Regular Meeting

Res. No. 20-

RE:

ACTION: REQUEST THE COMMONWEALTH TRANSPORTATION BOARD CHANGE THE NAME OF ROUTE 1 IN PRINCE WILLIAM COUNTY FROM JEFFERSON DAVIS HIGHWAY TO RICHMOND HIGHWAY – VARIOUS MAGISTERIAL DISTRICTS

WHEREAS, Section 33.2-213 of the Code of Virginia grants authority to the Commonwealth Transportation Board to name highways, bridges, interchanges, and other transportation facilities in the state highway system; and

WHEREAS, Section 33.2-213 requires a resolution passed by the governing body of a locality and approval from the Commonwealth Transportation Board to change the name of a roadway in the state highway system; and

WHEREAS, Route 1 is a significant corridor in Prince William County which spans the entire length of the eastern side of the County through three Magisterial Districts, and is part of the state highway system; and

WHEREAS, the Prince William Board of County Supervisors expressed intent to rename Route 1 / Jefferson Davis Highway with the issuance of Directive 20-45 on June 16, 2020; and

WHEREAS, the Prince William Board of County Supervisors further expressed intent to mitigate impacts of renaming Route 1 / Jefferson Davis Highway on small businesses with the issuance of Directive 20-54 on July 14, 2020; and

WHEREAS, in response to these Directives, County staff have identified the necessary processes and policies to successfully implement the renaming of Route 1 within Prince William with minimal impact to the residents and businesses of the County; and

WHEREAS, Route 1 is currently named Richmond Highway in Virginia, from the Washington D.C. boundary line to the northern boundary line of Prince William County, through the jurisdictions of the City of Alexandria and Counties of Arlington and Fairfax; and

WHEREAS, the Prince William Board of County Supervisors seek to rename Route 1 within Prince William County jurisdiction to Richmond Highway to be consistent with portions of the roadway to the north;

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NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby requests the Commonwealth Transportation Board change the name of Route 1 within the boundaries of Prince William County to Richmond Highway to be implemented on a schedule and in a manner agreed upon by the Virginia Department of Transportation and the County;

BE IT FURTHER RESOLVED that the costs of producing, placing, and maintaining the signs shall be paid by Prince William County as required by Section 33.2-213 if the name change is approved by the Commonwealth Transportation Board.

Votes:

Ayes:

Nays:

Absent from Vote:

Absent from Meeting:

For Information:

Director of Transportation

ATTEST: _____
Clerk to the Board



MEMORANDUM

DATE: September 1, 2020

TO: Prince William Board of County Supervisors

FROM: Ricardo Canizales, Director of Transportation *RC*

RE: Resolution Requesting the Commonwealth Transportation Board (CTB) Rename Route 1

The attached resolution requests the Commonwealth Transportation Board change the name of Route 1 in Prince William County from Jefferson Davis Highway to "Richmond Highway" and has been prepared for the Prince William Board of County Supervisors (Board) in response to directives from the Board. Directive 20-45 was issued on June 16, 2020, and directed County staff to begin the process of renaming Jefferson Davis Highway (Route 1). The Board subsequently issued Directive 20-54 on July 14, 2020, which further directed County staff to develop a plan to mitigate the impacts of renaming Route 1 on affected small businesses.

The Department of Transportation was assigned both Directives and led a coordinated and collaborative effort with the following County Departments and Offices to provide a comprehensive response:

- GIS
- Development Services
- Economic Development
- Finance
- Taxpayer Services
- Fire Marshal's Office
- Communications
- Zoning

Over the course of ten weeks, County staff have diligently researched, identified and evaluated the necessary processes and policies to rename Route 1, the impacts to residents, businesses and County Government and available options to mitigate those impacts. The results of this work are summarized in the accompanying presentation which will be presented to the Board on September 8, 2020.

Route 1 runs the entire eastern length of the County from the Fairfax County line to the Stafford County line, spans 12 miles, three Magisterial Districts and the Town of Dumfries and contains nearly a thousand addresses, which are predominantly commercial. A street name change sets into motion numerous internal and external processes pertaining to addressing, businesses licensing, permits and emergency response. However, drawing upon previous efforts by neighboring jurisdictions and the extensive professional knowledge and experience of County staff, we have identified a clear path forward to meeting the Board's objective.

This process will be detailed and discussed in full during the Board's September 8, 2020 meeting. The resolution is the first step of implementation, and is a formal request to the CTB to rename Route 1 from the existing name of Jefferson Davis Highway to "Richmond Highway". Selecting "Richmond Highway" as the new name not only maintains consistency with the segments of Route 1 to the north and reduces confusion for roadway users, but saves the County considerable time and money in the renaming process. If approved by the Board, the Prince William County Department of Transportation will work with the Virginia Department of Transportation to have this request presented to and voted on by the CTB. All other implementation steps for renaming Route 1 in the County will be contingent on approval of this request by the CTB.

Also attached to this memorandum is Section 33.2-213 of the Code of Virginia, which grants authority to the Commonwealth Transportation Board to name highways, bridges, interchanges and other transportation facilities in the state highway system. Section 33.2-213 requires a resolution passed by the governing body of a locality and approval from the Commonwealth Transportation Board to change the name of a roadway in the state highway system and the Code states the maintenance requirements for localities which the County will have to follow.

Attachment: Section 33.2-213 of the Code of Virginia

§ 33.2-213. Naming highways, bridges, interchanges, and other transportation facilities


The Board shall have the power and duty to give suitable names to state highways, bridges, interchanges, and other transportation facilities and change the names of any highways, bridges, interchanges, or other transportation facilities forming a part of the systems of state highways. The names of private entities, as defined in § 33.2-1800, located within the Commonwealth shall not be used for such purposes unless such private entity pays the Department an annual naming rights fee as determined by the Board. The Department shall place and maintain appropriate signs indicating the names of highways, bridges, interchanges, and other transportation facilities named by the Board or by the General Assembly. The costs of producing, placing, and maintaining these signs shall be paid by the localities in which they are located or by the private entity whose name is attached to the highway, bridge, interchange, or other transportation facility. However, for a highway, bridge, interchange, or other transportation facility named after a state official killed during the performance of his official duties, the costs of producing, placing, and maintaining these signs shall be paid from Commonwealth Transportation Funds. For purposes of this section, "state official" includes law-enforcement officers employed by the Department of State Police and state highway transportation workers. No name shall be given to any state highway, bridge, interchange, or other transportation facility by the Board unless and until the Board receives (i) for a naming after a state official, a letter or resolution from the head of the state agency by which the state official was employed requesting such naming or (ii) for a naming other than after a state official, a resolution from the governing body of the locality within which a portion of the facility to be named is located requesting such naming, except in such cases where a private entity has requested the naming. No highway, bridge, interchange, or other transportation facility previously named by the Board or the General Assembly shall be eligible for renaming by a private entity, unless such naming incorporates the previous name. The Board shall develop and approve guidelines governing the naming of highways, bridges, interchanges, and other transportation facilities by private entities and the applicable fees for such naming rights. Such fees shall be deposited in the Highway Maintenance and Operating Fund established pursuant to § 33.2-1530.

No name shall be eligible for the naming rights under this section if it in any way reasonably connotes anything that (i) is profane, obscene, or vulgar; (ii) is sexually explicit or graphic; (iii) is excretory related; (iv) is descriptive of intimate body parts or genitals; (v) is descriptive of illegal activities or substances; (vi) condones or encourages violence; or (vii) is socially, racially, or ethnically offensive or disparaging.

Code 1950, § 33-12; 1956, c. 92; 1964, c. 265; 1970, c. 322, § 33.1-12; 1974, c. 462; 1977, c. 150; 1978, c. 650; 1986, Sp. Sess., c. 13; 1988, cc. 844, 903; 1989, c. 727; 1992, c. 167; 1995, c. 94; 2001, c. 349; 2003, cc. 281, 533, 560; 2004, c. 110; 2005, cc. 839, 919; 2006, cc. 197, 417, 833, 924; 2006, Sp. Sess. I, c. 8; 2007, c. 337; 2008, Sp. Sess. II, c. 5; 2009, cc. 670, 690; 2011, cc. 104, 164; 2012, cc. 729, 733; 2013, cc. 388, 569, 585, 646, 741; 2014, c. 805; 2019, c. 802.


The chapters of the acts of assembly referenced in the historical citation at the end of this section may not constitute a comprehensive list of such chapters and may exclude chapters whose


provisions have expired.



PRINCE WILLIAM
COUNTY

Renaming Route 1 Jefferson Davis Highway

BOCS Directives  **PRINCE WILLIAM**
COUNTY



Dir 20-45: Begin the process of renaming Jefferson Davis Highway (Route 1)

- Issued June 15, 2020

Dir 20-54: Develop a plan to mitigate the impacts of renaming Route 1 on affected small businesses

- Issued July 14, 2020

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Background



- 1918 Route 1 was adopted into the Virginia State Highway System
- 1922 Virginia General Assembly Named Route 1 Jefferson Davis Highway
- 2012 Virginia General Assembly removed legal statute barring renaming of roadway without legislative action
- 2019 Attorney General issues opinion that the Commonwealth Transportation Board has authority to rename State Maintained Roads
- 2019 Alexandria Renames Portion of Route 1 "Richmond Highway"
- 2019 Arlington Renames Portion of Route 1 "Richmond Highway"

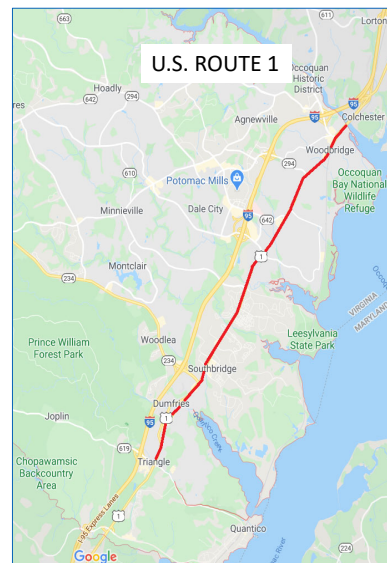
Note that Route 1 in Fairfax County has historically been named Richmond Highway and did not have to go through the renaming process.

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Route 1 in Prince William County



- Runs the entire length of Eastern Prince William from the Fairfax County line to the Stafford County line
- Runs through 3 Magisterial Districts and the Town of Dumfries
- Challenges:
 - Street/street-sign ownership
 - Magnitude – 12+ miles of roadway and 940 addresses impacted
 - GIS/addressing complexity



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Roadway Renaming Process



Commonwealth of Virginia Requirements:

Virginia Code 33.2-213 Legal Requirements for Renaming Roadway

- Locality must pass a resolution in support of the requested change
- Virginia Commonwealth Transportation Board (CTB) must approve

County Processes:

- Notify affected property owners & public
- Identify policy and technical processes for changes
- Update GIS/permitting systems
- Go live with new address (electronic and physical changes, new permits, street-signs)
- Alignment

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County Agency Responsibilities



Transportation Roles & Responsibilities

- Coordinating work on staff directives
- Facilitating County and CTB processes
- Planning, procurement and oversight of signage replacement

Development Services Roles & Responsibilities

- Updating zoning approval, Certification of Occupancy and other permits (Updating/Linking Records in Permitting System)
- Conducting safety inspections
- Small business assistance

GIS Roles & Responsibilities

- Analyzing existing addresses
- Sending notifications to affected properties
- Updating addresses in enterprise database
- Coordinating address change with other County departments
- Conducting field inspections

Zoning Roles & Responsibilities

- Updating/Linking Records in Permitting System
- System must be able to connect old and new address to maintain proper historical records

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County Agency Responsibilities



Fire Marshall's Office Roles & Responsibilities

- Inspecting Fire Panel after Reprogramming
- Updating Fire Operational Permits

Communications Roles & Responsibilities

- Outreach campaign to inform public about name change and mitigate impacts to residents and businesses through community engagement and liaison services

Finance Roles & Responsibilities

- Updating personal property and real estate tax records
- Updating business licenses with new address

Economic Development Roles & Responsibilities

- Coordinate multiple small business engagement and outreach events to inform business owners and promote other economic development services
- Free one-on-one business counseling to assist business with updating marketing materials, business registration information at state and federal levels, and best practices for updating vendors, suppliers, and customers on address change
- Ombudsman to assist businesses that are having challenges or issues due to address change

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Fiscal Year 2022 Impacts



Minimum cost to Prince William County is approximately \$1.2M, which covers the following:

- Complete Address Analysis
- Notification Process
- Street Signs
- Database and Records Update
- Follow up

Additional costs to mitigate the impacts to Route 1 businesses is approximately \$1M to \$3.8M

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Timeline for Implementation



Street Renaming to Richmond Highway - Implementation Date: July 2022

Process	Estimated Start	Estimated Completion
VDOT Review/CTB Approval	November 2020	February 2021
Engage with Businesses	November 2020	July 2023
Addressing Analysis	November 2020	June 2021
Notification and Records Update	July 2021	June 2022
BOCS Implements Name Change	July 2022	July 2022
Notifications, Updates, Installation and Alignment	July 2022	July 2023