MOTION:		October 20, 2020 Regular Meeting Res. No. 20-
SECOND:	'	kes. No. 20-
RE:	APPROVE - MINUTES - OCTOBER 6, 2020	
ACTION:		
•	WHEREAS, on October 6, 2020, at 2:00 p.m., the Prince William onvened its regular meeting in the Board's chamber, located in the Building, One County Complex Court, Prince William, Virginia; a	he James J. McCoart
accordance w	WHEREAS, the Prince William Board of County Supervisors cor ith a published agenda dated October 6, 2020;	nducted business in
Supervisors he	NOW, THEREFORE, BE IT RESOLVED that the Prince William Bo ereby approves the minutes of October 6, 2020.	oard of County
Votes: Ayes: Nays: Absent from Absent from		
ΔΤΤΕςΤ.		

Clerk to the Board

MOTION: BAILEY October 6, 2020

Regular Meeting

SECOND: BODDYE Res. No. 20-673

RE: APPROVE AND FIND FOR THE OCTOBER 6, 2020 BOARD MEETING THAT DUE TO

THE PUBLIC HEALTH THREAT AND THE NEED FOR PREVENTION AND CONTROL OF THE SPREAD OF COVID-19, INCLUDING THE NEED FOR MEASURES SUCH AS SOCIAL DISTANCING WHICH MAY LIMIT THE NUMBER OF INDIVIDUALS PERMITTED IN SPACES WHERE FUTURE BOARD MEETINGS MAY BE HELD, THE USUAL BOARD MEETING PROCEDURES CANNOT BE IMPLEMENTED SAFELY OR PRACTICALLY; AND (A) ALL AGENDA ITEMS ARE NECESSARY AND ESSENTIAL TO ASSURE THE CONTINUITY OF COUNTY GOVERNMENT; AND/OR (B) THE NATURE OF THE DECLARED EMERGENCY MAKES IT IMPRACTICABLE OR UNSAFE FOR THE BOARD TO ASSEMBLE IN A SINGLE LOCATION, AND THE PURPOSE OF THE MEETING IS TO DISCUSS OR TRANSACT THE BUSINESS STATUTORILY REQUIRED OR NECESSARY TO CONTINUE OPERATIONS OF THE BOARD AND THE DISCHARGE OF ITS LAWFUL PURPOSES, DUTIES, AND RESPONSIBILITIES

ACTION: APPROVED

WHEREAS, Novel Coronavirus disease 2019 (COVID-19) is a serious public health threat, for which there is currently no proven vaccination, that is believed to be mainly spread by person to person contact; and

WHEREAS, on January 31, 2020, the United States Health and Human Services Secretary declared a public health emergency for the entire United States to aid the healthcare community in responding to COVID-19; and

WHEREAS, on March 11, 2020, the World Health Organization characterized COVID-19 as a pandemic; and

WHEREAS, in response to COVID-19, the President has declared a National Emergency, the Governor has declared a State Emergency, and the County Executive has declared a Local Emergency, which was subsequently confirmed and amended by the Board to find the effects of COVID-19 constitute a disaster by Resolution Number (Res. No.) 20-307; and

WHEREAS, the Center for Disease Control (CDC), the Virginia Department of Health, the Governor of Virginia, and other federal and State authorities have provided guidelines for the prevention and control of the spread of COVID-19, and have advised that to prevent and slow the spread of COVID-19 people should avoid large gatherings, should practice social distancing and implement other health and safety measures to include, but not limited to: avoiding non-essential public and private gatherings and spaces when possible; avoiding close contact with those who are sick; staying home if the person is sick or believes they are sick unless they are seeking medical treatment; avoiding frequently touched public surfaces; practicing good personal and household hygiene; and complying with the Governor's Executive Orders; wash hands frequently; wear face coverings; and

October 6, 2020 Regular Meeting Res. No. 20-673 Page Two

WHEREAS, the Board's priority is protecting the health, safety, and general welfare of the public; and

WHEREAS, to address the health threat posed by COVID-19 the Board intends to continue to follow appropriate health guidance, which may continue to require social distancing and may limit the number of individuals permitted in spaces where future Board meetings may be held; and

WHEREAS, on March 31, 2020, in response to the COVID-19 emergency/disaster, the Board adopted and invoked the provisions of the Continuity of Government Ordinance, (Ord. No.) 20-10, providing for the continuity of County government, including, but not limited to, establishing public safety measure and alternative Board meeting procedures; and

WHEREAS, on or about April 10, 2020, the Governor proposed Amendment 28 to HB29/2018-2020 Biennium Budget Bill and Amendment 137 to HB 30/2020-2022 Biennium Budget Bill, which were adopted by the General Assembly during the 2020 Reconvened Session and subsequently approved and signed by the Governor; and

WHEREAS, the initial invocation of the Continuity of Government Ordinance expires on September 30, 2020; because the public health threat of COVID-19 still exists, the Board re-invoked the Continuity of Government Ordinance on September 22, 2020; and

WHEREAS, the recording of the meeting shall be made available on the County website in accordance with the timeframes established in Virginia Code Sections 2.2-3707 and 2.2-3707.1; and

WHEREAS, notice of the meeting was provided to the public using the best available method given the nature of the COVID-19 emergency, which notice was given contemporaneously with the notice provided to the Board members; and

WHEREAS, arrangements were made for public access to, and public comment during, the meeting through electronic means, including to the extent practicable, videoconferencing; and

WHEREAS, the Board has otherwise complied with Virginia Code Section 2.2-3708.2;

October 6, 2020 Regular Meeting Res. No. 20-673 Page Three

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby approves and finds for the October 6, 2020 Board meeting that due to the public health threat and the need for prevention and control of the spread of COVID-19, including the need for measures such as social distancing which may limit the number of individuals permitted in spaces where future Board meetings may be held, the usual Board meeting procedures cannot be implemented safely or practically; and (a) all agenda items are necessary and essential to assure the continuity of County government; and/or (b) the nature of the declared emergency makes it impracticable or unsafe for the Board to assemble in a single location, and the purpose of the meeting is to discuss or transact the business statutorily required or necessary to continue operations of the Board and the discharge of its lawful purposes, duties, and responsibilities;

BE IT FURTHER RESOLVED that the Board Clerk shall note in the meeting minutes that the meeting was held by electronic communication means and the type of electronic communications means by which the meeting was held, including for each Board member, as applicable.

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Wheeler

Nays: Vega

Absent from Vote: None **Absent from Meeting:** None

For Information:

County Attorney

ATTEST: andrea P. Madden

Clerk to the Board

MOTION:

BAILEY

October 6, 2020 **Regular Meeting**

SECOND:

ANGRY

Res. No. 20-674

RE:

APPROVE - MINUTES - SEPTEMBER 8, 2020

ACTION:

APPROVED

WHEREAS, on September 8, 2020, at 2:00 p.m., the Prince William Board of County Supervisors convened its regular meeting in the Board's chamber, located in the James J. McCoart Administration Building, One County Complex Court, Prince William, Virginia; and

WHEREAS, the Prince William Board of County Supervisors conducted business in accordance with a published agenda dated September 8, 2020;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby approves the minutes of September 8, 2020.

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting: None**

MOTION: BAILEY October 6, 2020
Regular Meeting

SECOND: ANGRY Res. No. 20-675

RE: APPROVE – MINUTES – SEPTEMBER 15, 2020

ACTION: APPROVED

WHEREAS, on September 15, 2020, at 2:00 p.m., the Prince William Board of County Supervisors convened its regular meeting in DSB, rooms 202 A and B, located in the Developmental Services Building, Five County Complex Court, Prince William, Virginia; and

WHEREAS, the Prince William Board of County Supervisors conducted business in accordance with a published agenda dated September 15, 2020;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby approves the minutes of September 15, 2020.

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

ATTEST: andrea P. Madden

MOTION: BODDYE October 6, 2020
Regular Meeting

SECOND: CANDLAND Res. No. 20-676

RE:

ENDORSE THE TOWN OF DUMFRIES APPLICATION TO THE SMART SCALE

PROGRAM FOR STATE FUNDING FROM THE COMMONWEALTH

TRANSPORTATION BOARD FOR ROUTE 1 WIDENING (FRALEY BOULEVARD) —

POTOMAC MAGISTERIAL DISTRICT

ACTION: APPROVED

WHEREAS, SMART SCALE is the statewide prioritization process required by Virginia Code 33.2-214.1 for all projects funded by the Commonwealth Transportation Board; and

WHEREAS, eligible projects must address improvements to a Corridor of Statewide Significance, Regional Network, Urban Development Area, or a safety need identified in the statewide multimodal long-range transportation plan; and

WHEREAS, projects are evaluated on the criteria of congestion mitigation, safety, accessibility, economic development, environment, and land use; and

WHEREAS, the Town of Dumfries has submitted the application to SMART SCALE to widen Route 1 (Fraley Boulevard); and

WHEREAS, the project will widen the existing northbound alignment through the Town of Dumfries, an approximate length of two miles, three southbound and three northbound travel lanes with a sidewalk on the east side, and shared use path on the west side; and

WHEREAS, the Town of Dumfries has requested endorsement by Prince William County of their application to SMART SCALE for funding to widen Route 1 (Fraley Boulevard); and

WHEREAS, these improvements are consistent with existing, active, and planned Route 1 improvements in Prince William County, as detailed in the County Comprehensive Plan (PA.6 of the Mobility Chapter Thoroughfare Plan), and will improve throughput and travel time reliability along the Route 1 corridor; and

WHEREAS, widening Route 1 (Fraley Boulevard) will further the County's Mobility Strategic Plan, to enhance local and regional mobility, and will benefit the residents of Prince William County;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby endorses the Town of Dumfries application to the SMART SCALE Program for State funding from the Commonwealth Transportation Board for Route 1 Widening (Fraley Boulevard).

October 6, 2020 Regular Meeting Res. No. 20-676 Page Two

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

For Information:

Director of Transportation

ATTEST: Andrea P. Wadder

Terk to the Board

MOTION: BODDYE October 6, 2020

SECOND: CANDLAND Regular Meeting
Regular Meeting

RE:

ENDORSE AND AUTHORIZE APPLICATIONS TO THE FEDERAL LANDS ACCESS PROGRAM FOR FEDERAL FUNDING FROM THE EASTERN FEDERAL LANDS HIGHWAY DIVISON – VARIOUS MAGISTERIAL DISTRICTS

ACTION: APPROVED

WHEREAS, the Federal Lands Access Program (FLAP) was established by 23 U.S.C. 204 to improve transportation facilities that are located within, adjacent to, or improve access to federal lands; and

WHEREAS, the Program is funded by the Highway Trust Fund and administered by the Office of Federal Lands Highway under the United States Department of Transportation's Federal Highway Administration; and

WHEREAS, the objective of FLAP is to provide safe and adequate transportation access to and through federal land for visitors, recreationists, and resource users, with an emphasis on high-recreation and economic-generator sites; and

WHEREAS, eligible projects must be located on a public road, bridge, trail, or transit network and have support from the federal land management agency and Virginia Department of Transportation (VDOT); and

WHEREAS, there is approximately \$4 million in funding available for projects in the Commonwealth of Virginia. Applications for projects located in Virginia are submitted to the Eastern Federal Lands Highway Division; and

WHEREAS, County staff have coordinated with the National Parks Service and VDOT to identify projects that meet FLAP eligibility requirements and align with local, state, and national priorities; and

WHEREAS, as a result of this work, the Prince William Forest Park Entrance project and Potomac Heritage National Scenic Trail (PHNST) Gap Analysis project are recommended for application to FLAP; and

WHEREAS, the Prince William Forest Park Entrance project entails the construction of an entrance off Route 234, including intersection and access road improvements, and a parking lot to improve access to Prince William Forest Park for residents and visitors; and

WHEREAS, Prince William Forest Park is a high-use recreation site and economic generator, with approximately 400,000 visitors annually; and

October 6, 2020 Regular Meeting Res. No. 20-677 Page Two

WHEREAS, the PHNST Gap Analysis entails exploring the feasibility of several priority PHNST connections and 30 percent design for the Powell's Creek trail connection from Powell's Landing Park to Potomac Shores; and

WHEREAS, the PHNST is a federally designated national scenic trail that supports recreation and tourism in the County; and

WHEREAS, these projects support outcomes and policies of the Prince William Strategic and Comprehensive Plans, and will provide recreation and economic benefits to the County; and

WHEREAS, the County is not appropriating funding at this time, however, if the project(s) are selected for FLAP funding, the local match will be provided through in kind contributions from the National Park Service and Federal Regional Surface Transportation Program funds;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby authorizes the County Executive, or his designee, to submit the applications and to execute all other documents necessary to secure federal funding through the Federal Lands Access Program, administered by the Eastern Federal Lands Highway Division, for the projects identified herein by the Department of Transportation staff.

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Navs: None

Absent from Vote: None **Absent from Meeting:** None

For Information:

Transportation Director

ATTEST: <u>Andrea P. Madden</u>

Clerk to the Board

MOTION: BODDYE October 6, 2020

Regular Meeting

SECOND: CANDLAND Res. No. 20-678

RE: APPROVE SECOND AMENDMENT TO THE AMENDED AND RESTATED SERVICE

AGREEMENT FOR THE OPERATION OF COUNTY-OWNED YARD WASTE COMPOST FACILITIES WITH WOF NE FREESTATE PROJECT LLC – BRENTSVILLE AND COLES

MAGISTERIAL DISTRICTS

ACTION: APPROVED

WHEREAS, the County has operated a yard waste composting facility on Balls Ford Road since 1994 with the composting portion of the facility operated by a private company under contract to the County; and

WHEREAS, County staff manages the overall facility, which also includes a convenience center for residents to drop off refuse and recyclables; and

WHEREAS, on January 20, 2015, by Resolution Number 15-53, the Prince William Board of County Supervisors approved an Agreement and License to Use Real Property with Freestate Farms LLC (Freestate), to Construct, Operate, and Provide Organics Waste Management Facilities and Services (Agreement); and

WHEREAS, this Agreement became effective on February 17, 2015, and Freestate took over the operations of the existing facilities on July 1, 2015; and

WHERAS, an Amended and Restated Service Agreement with the new partnership WOF NE Freestate LLC (WOF/Freestate), along with a lease of the affected Balls Ford Road and Landfill properties, was approved by the Board by Resolution Number 18-309, on May 8, 2018; and

WHEREAS, a First Amendment to the Amended and Restated Service Agreement for Prince William County's Balls Ford Road Yard Waste Composting Site and Prince William County's Landfill Site was approved by the Board by Resolution Number 19-151, on March 12, 2019; and

WHEREAS, due to additional time needed to obtain permits and financing, as well as wet weather conditions, WOF/Freestate requested the completion and operation start date for the Phase I be extended from September 30, 2019, to December 31, 2019; and

WHEREAS, the start date was again extended to March 31, 2020, by the Director of Public Works, as authorized by the Board; and

WHEREAS, In November 2019, WOF/Freestate proposed to the County an alternate technology for Phase II; and

October 6, 2020 Regular Meeting Res. No. 20-678 Page Two

WHEREAS, this alternate technology changes from the anaerobic digestion technology in favor of in-vessel advanced aerated composting integrated with solar power generation; and

WHEREAS, capital and operating costs, and operational risks associated with anaerobic digestion, have steered the composting industry away from anaerobic digestion for food waste; and

WHEREAS, a Second Amendment to the Amended and Restated Service Agreement has been developed to change the technology and provide additional time and schedule milestones for WOF/Freestate to complete the project; and

WHEREAS, the newly proposed in-vessel advanced aerated composting will be used to process food waste and other organic material (i.e., fats, oil, and grease) to make compost products; and

WHEREAS, WOF/Freestate will be responsible for finding customers in the region to deliver these types of organic material in the future, and WOF/Freestate will construct and operate a commercial greenhouse at the Balls Ford Road site to grow produce utilizing the compost produced; and

WHEREAS, this Amendment will increase landfill life and increase the amount of material being recycled in the County and region; and

WHEREAS, it is the recommendation of staff that the Board approve the Second Amendment to the Amended and Restated Service Agreement for the Operation of County-Owned Yard Waste Compost Facilities with WOF NE Freestate Project LLC;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby approves the Second Amendment to the Amended and Restated Service Agreement for the Operation of County-Owned Yard Waste Compost Facilities with WOF NE Freestate Project LLC;

BE IT FURTHER RESOLVED that the Prince William Board of County Supervisors hereby authorizes the Director of Public Works to sign the Amendment, in a final form to be approved by the Purchasing Manager and County Attorney's Office, in accordance with Section 100.11 of the County Purchasing Regulations;

October 6, 2020 Regular Meeting Res. No. 20-678 Page Three

BE IT FURTHER RESOLVED that the Prince William Board of County Supervisors hereby authorizes the Director of Public Works to sign any future Amendments to the Amended and Restated Service Agreement, which does not change the intent, on behalf of the Board.

ATTACHMENT: Second Amendment to the Amended and Restated Service Agreement

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

For Information:

County Attorney
Purchasing Manager
Director of Finance
Public Works Director
Solid Waste Division Chief

ATTEST: andrea P. Madden

Clerk to the Board

SECOND AMENDMENT TO AMENDED AND RESTATED SERVICE AGREEMENT FOR PRINCE WILLIAM COUNTY'S BALLS FORD ROAD YARD WASTE COMPOSTING SITE AND PRINCE WILLIAM COUNTY'S LANDFILL SITE

This Second Amendment to the Amended and Restated Service Agreement for Prince William County's Balls
Ford Road Yard Waste Composting Site and Prince William County's Landfill Site (this "Amendment") is
entered into on this day of, 2020, by the Board of County Supervisors of Prince William County,
Virginia, a political subdivision of the Commonwealth of Virginia, or its authorized agents (the "Board"), WOF
NE Freestate Project LLC, a Delaware limited liability company (or its permitted assigns, "WOF"), and
Freestate Farms LLC, a Virginia limited liability company ("Freestate").

PRELIMINARY STATEMENT

This Amendment amends the Amended and Restated Service Agreement for Prince William County's Balls Ford Road Yard Waste Composting Site and Prince William County's Landfill Site by and between the Board, WOF, and Freestate dated as of July 17, 2018 (the "Agreement").

AGREEMENT

NOW, THEREFORE, in consideration of the mutual covenants set forth below and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Board and the Company agree as follows:

- 1. <u>Definitions</u>. Section 1 of the Agreement is hereby amended with the following definitions:
 - 1.1. <u>Environmental Attributes.</u> Section 1.13 of the Agreement is hereby amended to add "Solar Renewable Energy Certificates ("SRECs")" between "...refer to" and "Renewable Energy Credits..."
 - 1.2. Facility. Section 1.14 of the Agreement is hereby amended to delete "anaerobic digestion."
 - 1.3. <u>Phase I Facility.</u> Section 1.14.1 of the Agreement is hereby amended to delete "advanced composting" and insert in its place "aerated static pile advanced composting."
 - 1.4. <u>Phase II Facility.</u> Section 1.14.2 of the Agreement is hereby amended to delete "anaerobic digestion" and insert in its place "in-vessel advanced composting."
 - 1.5. <u>Facility Definition Based on Phase of Operation</u>. The final sentence of Section 1.14.3 of the Agreement is hereby amended and restated as follows: "After the Phase II Operation Start Date, Facility means the integrated aerated static pile advanced composting, in-vessel advanced composting, renewable energy, and commercial greenhouse facility at Balls Ford and the Landfill mulching operation."
 - 1.6. <u>Minimum Processing Throughput.</u> Section 1.25 of the Agreement is hereby amended to delete "advanced composting and anaerobic digestion" and insert in its place "aerated static pile advanced composting and in-vessel advanced composting."
 - 1.7. Non-Processible Material. Section 1.26 of the Agreement is hereby amended to add the following after the existing definition: "Non-Processible Material includes any material that is removed from the Feedstock during the pre-processing activities of depackaging, shredding, picking, and mixing,

ATTACHMENT October 6, 2020 Res. No. 20-678 Page 2 of 19

before the Feedstock is fed into the advanced composting system. Non-Processible Material does not include Residual Material or composted materials that are too large for Output sale ("overs") and that may require additional organic waste processing."

- 1.8. Residual Materials. Section 1.33 of the Agreement is hereby amended and restated as follows: "Residual Material: is defined as the non-Output residue resulting from the post-processing activities of the Feedstock after it has been fed into and processed by the advanced composting system. Residual Material shall be removed by the Company in order to produce a marketable Output and consists mainly of plastic and any other inorganic material removed by the final screening process. Residual Material does not include Non-Processible Material or composted materials that are too large for Output sale ("overs") and that may require additional organic waste processing."
- 1.9. Commercial Greenhouse Facility or Controlled Environment Agriculture. A new definition is hereby added to Section 1 of the Agreement as follows: "Commercial Greenhouse Facility: refers to an enclosed, climate-controlled building or structure used for the cultivation of plants. May also be referred to as "Greenhouse," "Commercial Greenhouse Facility," or "Controlled Environment Agriculture" ("CEA"). The aforementioned terms shall be considered synonymous. The infrastructure of such a building or structure shall also include a Heat Exchange System."
- 1.10. Heat Exchange System. A new definition is hereby added to Section 1 of the Agreement as follows: "Heat Exchange System: refers to the infrastructure system used to transfer heat from the Phase II Facility in-vessel advanced composting system to the Commercial Greenhouse Facility. The Heat Exchange System shall be designed to recover the heat energy from the Phase II in-vessel advanced composting system that is used to provide supplemental heat as required for the optimum operation and temperature control of the Commercial Greenhouse Facility."
- 1.11. Agricultural Box. A new definition is hereby added to Section 1 of the Agreement as follows: "Agricultural Box: refers to an enclosed, climate-controlled modular and/or containerized structure used for the cultivation of plants. May also be referred to as an "Ag Box" and may serve as the structure used to provide the Controlled Environment Agriculture ("CEA") function."
- 1.12. Phase II Construction Start Date. A new definition is hereby added to Section 1 of the Agreement as follows: "Phase II Construction Start Date: is defined as the date upon which all required permits and approvals have been obtained by the Company and construction of the Phase II Facility has commenced."
- 1.13. Substantial Completion of Construction. A new definition is hereby added to Section 1 of the Agreement as follows: "Substantial Completion of Construction: shall mean the point at which the Facility is functional and operational for its intended purpose and has satisfied any and all of the requirements of its applicable permits and authorizations that may be required for the Facility to be provisionally occupied and operated. Punch list items identifying construction work not conforming to construction specifications may remain unresolved at the time of Substantial Completion of Construction, provided that they do not affect the use of the Facility for its intended purpose or the satisfaction of any and all requirements of applicable permits and authorizations that may be required for the Facility to be provisionally occupied and operated."
- 1.14. <u>Final Completion of Construction.</u> A new definition is hereby added to Section 1 of the Agreement as follows: "Final Completion of Construction: shall mean the point at which any and all

punch list items identifying Facility construction work not conforming to construction specifications have been corrected or otherwise resolved, any and all final as-built drawings and documentation have been completed and submitted for record, and any and all applicable permit close-outs and administrative finalizations of applicable authorizations that are required to permanently occupy and operate the Facility have been completed or obtained."

- 1.15. <u>Phase II Final Completion Date.</u> A new definition is hereby added to Section 1 of the Agreement as follows: "Phase II Final Completion Date: is as defined in Section 4.1.1.3 (as such Section may be amended from time to time)."
- 2. <u>Submission of Schedules.</u> This Amendment hereby adds a new Section 2.4 to the Agreement. This new Section shall read as follows:

"2.4 Submission of Schedules.

- 2.4.1 Project Development Schedules. Effective on the date of execution of this Amendment and ongoing until the date of the Company's execution of an agreement with its selected general contractor, the Company shall submit to the Board regularly updated project development schedules on at least a monthly basis, due on a recurring date of each month that is mutually agreeable to the Board and the Company. Each updated project development schedule shall: be generated by the Company or its representative, using scheduling software commonly utilized within the construction industry; be based upon a categorization of work that includes all trades anticipated to be active at the Facility Site over the full duration of construction activities, including those anticipated to be contracted directly with the Company; include anticipated detailed activities and milestones by trade, consistent with the general requirements of a critical path milestone-type schedule; and, include the full duration of project activities, inclusive of all predevelopment, financing, project team solicitation and contracting, design, engineering, permitting, pre-construction, and construction activities, updated on a monthly basis.
- 2.4.2 Construction Schedules. Beginning concurrent with the date of the Company's execution of an agreement with its selected general contractor, the Company shall submit to the Board regularly updated construction schedules on at least a monthly basis, due on a recurring date of each month that is mutually agreeable to the Board and the Company. Each updated construction schedule shall: be generated by the Company's selected general contractor, using scheduling software commonly utilized within the construction industry; be based upon a categorization of work that includes all trades active at the Facility Site over the full duration of construction activities, including those contracted directly with the Company; include detailed activities and milestones by trade, consistent with the general requirements of a critical path milestone-type schedule; and, include the full duration of construction activities, updated on a monthly basis. Concurrent with the Phase II Construction Start Date, the Company shall submit regularly updated construction activity look-ahead schedules at least once every two (2) weeks, due on a consistent day of the week that is mutually agreeable to the Board and the Company. Each updated construction activity look-ahead schedule shall: be generated by the Company's selected general contractor, using scheduling software commonly utilized within the construction industry; provide a look ahead to activities anticipated to occur within, at minimum, the four (4) upcoming weeks, starting with the date of submission of the look-ahead schedule; be based upon a categorization of work that includes all trades active at the Facility Site over

the look-ahead's duration of construction activities, including those contracted directly with the Company; and, include detailed activities and milestones by trade, consistent with the general requirements of a critical path Milestone-type schedule."

- 3. <u>Phase I Operation Start Date.</u> Within Section 4.1.1.1 of the Agreement, the term "advanced composting" shall be deleted and replaced with "aerated static pile advanced composting" in all locations where the term occurs.
- 4. **Phase II Operation Start Date and Final Completion Date.** The first two (2) sentences of Section 4.1.1.3 of the Agreement are hereby amended, restated, and expanded into three (3) sentences as follows:

"Freestate shall commence its operation of the Phase II Facility as of the date of the (1) Substantial Completion of Construction, (2) completion, shakedown, start-up and testing of the in-vessel advanced composting, renewable energy, and commercial greenhouse system; (3) satisfaction of any and all of the requirements of its applicable permits and authorizations that may be required to provisionally occupy and operate the in-vessel advanced composting, renewable energy, and commercial greenhouse system; and (4) ability to accept the delivery of Material for processing and the ability to process Material in the manner the in-vessel advanced composting, renewable energy, and commercial greenhouse has been designed and as described in Section 4.1.2 (the "Phase II Operation Start Date"), all as certified to the Board by the Company. Freestate will be responsible for the Phase II Operation Start Date occurring no later than May 31, 2022. No later than June 30, 2022, Freestate will be responsible to complete all punch list items and make all submissions required for the Final Completion of Construction of the Phase II Facility (the "Phase II Final Completion Date"), including any and all final as-built drawings and documentation, applicable permit close-outs, and administrative finalization of applicable authorizations that are required to permanently occupy and operate the in-vessel advanced composting, renewable energy, and commercial greenhouse system."

5. Operations Manual, Interim Operations and Maintenance Plan, and Detailed Operations and Maintenance Plan. Section 4.1.2 of the Agreement is hereby amended and restated to revise the final one (1) paragraph of the Section into four (4) paragraphs as follows:

"The Company agrees to keep and maintain the Facility Site in a clean, secure and safe condition. The Company agrees to operate and maintain the Facility, including the Facility Site, as provided in an "Operations Manual," such plan to be submitted to the Board at least 90 days prior to the applicable Operation Start Date. For the purposes of the "Operations Manual," the Company is required to comply with the following: 9VAC20-81-340. Operation Requirements. Develop an Operations Manual that shall be maintained in the operating record in accordance with 9VAC20-81-485. This Operations Manual will include an operations plan, an inspection plan, a health and safety plan, an unauthorized waste control plan, and an emergency contingency plan. 9VAC20-81-350. Record Keeping Requirements. The facility shall maintain records of self-inspections, facility monitoring, and receipt of unauthorized waste. 9VAC20-81-530. Recording and Reporting Required of a Permittee. The Company shall follow reporting requirements as required for any noncompliance or unusual condition.

The Company shall also provide the Board with an "Interim Operations and Maintenance Plan" to govern the Company's operations from the Transition Start Date through the Phase I Operation Start Date; as submitted to the Board at least 60 days prior to the Transition Start Date. All repairs to and modifications of the Facility of every sort and nature, and associated costs and expenses shall be the sole responsibility and obligation of the Company.

The Company further agrees to keep and maintain the Facility Site in a clean, secure and safe condition. and agrees to operate and maintain the Facility, including the Facility Site, as provided in a "Detailed Operations and Maintenance Plan" which shall be submitted to the Board within 90 days following the applicable Operation Start Date. The "Detailed Operations and Maintenance Plan" submitted following the Phase II Operation Start Date shall consider the combined and integrated operations and maintenance of the site as a whole, to include the aerated static pile advanced composting system, the in-vessel advanced composting system, renewable energy, and commercial greenhouse facility at Balls Ford and the Landfill mulching operation. The Company shall include the following in the "Detailed Operations and Maintenance Plan:"

- Expected turnover of material in each respective composting unit
- Pile height/width, temperature, aeration flows, and water content
- Odor control, vector control, and pathogen control
- Leachate testing protocol; if needed, the Board will have access to results
- Maintenance schedule of ECS equipment and pre-processing equipment
- Weekly inspection checklist of facility
- Daily checklist of operational procedures; some examples of what the checklist should include: pre-processing floor must be clean and free of waste after daily close of business, no visible liquid waste around pre-processing building exterior
- Compost testing protocol; if needed, the Board will have access to results
- Procedures for pre-processing pick line workers
- Health and safety procedures for pick line workers

All repairs to and modifications of the Facility of every sort and nature, and associated costs and expenses shall be the sole responsibility and obligation of the Company."

6. <u>Material Delivery.</u> The table included in Section 4.1.3 of the Agreement is hereby deleted and replaced with the table below:

	From April 1, 2019, until the Phase II Operation Start Date	After the Phase II Operation Start Date
Tons of Material at Balls Ford (for aerated static pile advanced composting, in-vessel advanced composting, and/or mulching)	105,000 tpy	210,000 tpy
Tons of Materials at the Landfill (for mulching)	15,000 tpy	15,000 tpy
Total	120,000 tpy	225,000 tpy

7. <u>Hazardous Material Disposal.</u> Section 4.1.4 of the Agreement is hereby amended and restated as follows: "Hazardous Material Disposal. Responsibility for any Hazardous Materials delivered to Balls Ford or the Landfill by the Board, by Fairfax County under the Interjurisdictional Agreement, or by Board-licensed haulers, including the costs for removal, remediation, and related compensation, shall be solely borne by the party responsible for having the Hazardous Materials delivered to the Facility Site or Landfill Easement Area."

- 8. Non-Processible and Residual Material Disposal. Section 4.1.5 of the Agreement is hereby amended and restated as follows: "Non-Processible and Residual Material Disposal. Any liquid and non-liquid Material delivered to the Facility in accordance with Section 4.1.3 deemed Non-Processible Material by the Company, as well as liquid and non-liquid Residual Material, may be disposed of in roll-off boxes or other suitable containers provided by the Company. Residual Material and Non-Processible Material may not be accumulated at the Facility Site for more than seven (7) days. The cost of providing suitable containers and of disposal of the liquid Non-Processible Material and the liquid Residual Material shall be borne solely by the Company. Non-liquid Non-Processible Material and non-liquid Residual Material shall be loaded into Company vehicles and delivered by the Company to the Landfill at Company expense. The Board shall charge the Company for the disposal of the combined tonnages of Non-Processible Material and Residual Material at the Landfill as follows:" The table in Section 4.1.5 of the Agreement is hereby amended to delete table headers "2016 2018" and "2019+"and insert in their places table headers "From 2016 Until the Phase II Operation Start Date" and "After the Phase II Operation Start Date," respectively.
- 9. Payment Structure. Section 7.1 of the Agreement is hereby amended as follows:
 - 9.1. <u>Purchase of Facility Output.</u> Section 7.1.2 subsection b of the Agreement is hereby amended and restated as follows: "Energy products. Should the Company produce energy products for sale at the Facility, including electricity, the parties shall negotiate any arrangements for the purchase and sale of such products at that time."
 - 9.2. <u>Environmental Attributes.</u> Section 7.1.3, subsection a of the Agreement is hereby deleted in its entirety and replaced with "Solar Renewable Energy Certificates ("**SRECs**") twenty percent (20%)."
 - 9.3. Environmental Attributes Payment and Minimum Payment. Section 7.1.3 of the Agreement is hereby amended to add new subsection c as follows: "Commencing as of the Phase II Operations Start Date, the Company shall pay the Board the aforementioned percentages of all revenues related to the sales of Environmental Attributes as an annual payment, provided that if the Phase II Operations Start Date is not the first day of a Year, the Environmental Attributes Payment for the Year in which the Phase II Operations Start Date occurs shall be prorated. This payment will be due to the Board within 30 calendar days following the end of each Year. The Environmental Attributes Minimum Payment as of the Phase II Operations Start Date will be \$20,000. If the annual amount of the Environmental Attributes Payment delivered to the Board does not equal at least \$20,000, then the Company shall pay the Board the difference, to equal at least \$20,000 per Year. The Environmental Attributes Minimum Payment shall be subject to fifty percent (50%) of the CPI Escalator in years subsequent to 2019."
- 10. <u>Phase II Financial Conditions.</u> This Amendment hereby adds a new Section 7.5 to the Agreement. This new Section shall read as follows:
 - 7.5 Phase II Financial Conditions.
 - 7.5.1 The Company shall secure financing for the Phase II Facility no later than 120 days after Board approval and signed execution of the Second Amendment to the Amended and Restated Service Agreement. The Company's failure to secure financing by the specified date shall not constitute reason for any schedule or Agreement modification.

- 7.5.2 In the event that the Company does not meet the Phase II Operation Start Date, as amended by this Amendment, the Company shall pay the Board an initial sum of \$300,000, due to the Board on the Phase II Operation Start Date. For each additional thirty (30) days of delay beyond and failure to meet the Phase II Operation Start Date, the Company shall pay the Board an additional sum of \$100,000 per instance, due to the Board on each thirtieth (30th) day. The parties agree that actual damages are difficult to project with certainty and agree that the aforesaid sums are a reasonable estimate of actual damages.
- 11. <u>Notices.</u> The notice copy addressees for WOF in Section 12.5 of the Agreement are amended by replacing Radler White Parks & Alexander LLP with the following:

Stoel Rives LLP 760 SW Ninth Avenue, Suite 3000 Portland, OR 97205

Attn.: Kevin Burnett

Email: kevin.burnett@stoel.com

- 12. <u>Hazardous Products.</u> Section 12.24 of the Agreement is hereby amended to delete the word "Board" where it occurs and replace it with the word "Company" and to delete the word "Material" from "Material Safety Data Sheets."
- 13. <u>Project Description Update.</u> Attachment A ("Project Description") of the Agreement is hereby amended to delete the original project description and insert in its place the updated project description attached to this Amendment as Exhibit 01.
- 14. <u>Schedule Update</u>. Attachment C ("Anticipated Schedule") of the Agreement is hereby amended to delete the original anticipated schedule and insert in its place the project development schedule, as described in Section 2.4.1 of the Agreement (as added by this Amendment), attached to this Amendment as Exhibit 02.

15. Miscellaneous.

- 15.1. <u>Capitalized Terms</u>. Capitalized terms not otherwise defined herein shall have the meanings set forth in the Agreement.
- 15.2. <u>Governing Law</u>. This Amendment shall be governed by and construed in accordance with Section 12.8.1 of the Agreement.
- 15.3. Effect of Amendment. This Amendment modifies and amends the Agreement, and the terms and provisions hereof shall supersede and control over any contrary or conflicting terms and provisions set forth in the Agreement. The Agreement, as amended by this Amendment, remains in full force and effect and is hereby ratified. This Amendment constitutes the entire agreement of the parties with respect to the subject matter hereof, and once executed and delivered, shall not be modified or altered in any respect except by a written instrument signed by the parties hereto. This Amendment is binding upon, and shall inure to the benefit of, the parties hereto and their respective successors and permitted assigns.
- 15.4. <u>Execution</u>. This Amendment may be executed in multiple counterparts, each of which, when assembled to include a signature by each party contemplated to sign this Amendment, shall

ATTACHMENT October 6, 2020 Res. No. 20-678 Page 8 of 19

constitute one (1) complete and fully executed Amendment. Counterparts to this Amendment may be executed and delivered by e-mail or facsimile transmission, and delivery of such execution copies by facsimile or e-mail shall be deemed to be delivery of an original signature and shall be binding on the parties hereto.

Exhibits:

01: Attachment A – Updated Project Description02: Attachment C – Updated Anticipated Schedule

IN WITNESS WHEREOF, the parties have executed this Service Agreement as set forth below.

BOARD OF COUNTY SUPERVISORS OF

PRINCE WILLIAM COUNTY, VIRGINIA

		By:	
			ed Name: Thomas Smith
		Title:	_Acting Director of Public Works
ATTEST:			
Purchasing Manager			
urchasing Manager			
Dated:			
			STATE PROJECT LLC,
	a Dela	aware lin	nited liability company
	By:	WOF	NE Freestate Member LLC,
		an Oregon limited liability company	
	Its:	Meml	ber
		By:	Wastewater Capital Management, LLC,
			an Oregon limited liability company
		Its:	Manager
			Ву:
			Printed Name: <u>Damon Yuzon</u>
			Title: <u>Principal</u>
	D	Franci	tata Farma II C
	Ву:		tate Farms LLC inia limited liability company
	Its:		ber and Manager
	163.	WICITI	ber and Manager
		_	
		By:	ad Names - Deviales Dess
			ed Name: <u>Douglas Ross</u> Chief Executive
		Hitte:	Chief executive

<u>Attachment A - Project Description</u>

Updated September 21, 2020

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Introduction

This attachment is intended to provide a narrative description of the integrated advanced composting, renewable energy, and controlled environment agriculture facility to be developed at the Balls Ford Road site. This attachment also discusses the mulching operations that the Company will manage at both the Balls Ford Road site and the County Landfill site.

Taken together, the individual components summarized below and discussed in further detail throughout this Attachment comprise the "Facility." The Facility, therefore, will include:

- An advanced composting system at the Balls Ford Road site capable of processing
 one hundred and eighty thousand tons per year (180,000 tpy) of food and yard
 waste into high quality compost, and which will include feedstock receiving and preprocessing areas, fully enclosed concrete vessels and open walled concrete bunkers
 for aerated primary composting, concrete pads with inlaid piping for secondary
 composting in an aerated static pile mass bed formations, curing windrows for final
 maturation, screening, processing, and storage areas, and odor control measures;
- A mulching operation capable of processing forty-five thousand tons per year (45,000 tpy) of wood waste, and which will occur at both the Balls Ford Road and Landfill sites;
- A rooftop-mounted solar power production system capable of generating approx.
 three hundred kilowatts (300 kW) of electricity for on-site use at Balls Ford Road to power the Company's advanced aerated composting system;
- A heat capture system integrated into the advanced aerated composting system to use renewable energy derived from the processing of organic waste to offset the heating needs of the co-located controlled environment agriculture system; and
- A controlled environment agriculture ("CEA") system at the Balls Ford Road site
 developed in retrofitted shipping containers that will utilize the renewable energy
 and compost products generated on site for the production of fresh locally grown
 sustainable produce.

Design Capacity and Project Outputs

The design capacity and resulting project outputs for the Facility are as follows:

Biomass Inputs	Tons/Day*	Tons/Year	Project Outputs	/Day*	/Year
Yard Waste	182	60,000	Compost (yd3)	530	175,000
Food Waste	197	65,000	Mulch (yd3)	91	30,000
Mixed YW+FW	45	15,000	Heat (kWh-equiv)	2,044	674,520
Wood Waste	212	70,000	Electricity (kWh)	3,185	1,051,200
(* Assumes 330 operat	ing days per year)				

Advanced Composting

The Company is working with Engineered Compost Systems ("ECS") to develop an integrated multi-step advanced aerated static pile composting system, which will include primary composting in both fully enclosed concrete vessels and open concrete bunkers, each of which are outfitted with inlaid piping to provide the capacity for reversing aeration (i.e., both "positive" aeration blown up through the piles and "negative" aeration vacuumed down through the piles) and to capture leachate. Material from both primary composting system elements is then fed for secondary composting into mass bed static pile formations atop concrete pads with inlaid piping for positive aeration and leachate capture. The process concludes with curing windrows for final maturation.

The Company will work with the County to develop an Operations Manual for its advanced composting system to ensure the provision of adequate support systems (e.g., fire suppression, ventilation, lighting, and controls) and compliance with all applicable laws, regulations, and permits.

In order to operate and maintain the facility as set forth in its Operations Manual, the Company will procure the necessary heavy equipment for material pre-processing, transport, and windrow management—i.e., a front-end loader, grinding and sizing equipment, heavy duty compost mixer, contaminant removal equipment, bins and conveyors, and screening equipment.

The following section provides a more detailed discussion of the Company's advanced composting process.

Incoming Materials

The Company expects to receive up to one hundred and thirty thousand tons per year (130,000 tpy) of yard waste (e.g., leaves, grass, small branches) and larger "brush material" and other wood waste from a combination of County businesses (e.g., haulers, landscapers) and residents, Fairfax County (under the Interjurisdictional Agreement), and other local and regional governments, businesses, and residents.

The Company also expects to receive up to sixty-five thousand tons per year (65,000 tpy) of food waste from a combination of County institutions, businesses, and residents, as well as other local and regional governments, businesses, and residents. Additionally, working with a few regional governments, the Company expects to receive up to fifteen thousand tons per year (15,000 tpy) of mixed yard and food waste collected and delivered to the Facility through such governments' residential curbside collection programs.

The Company understands there to be a seasonal variation in the daily volumes of incoming feedstock (yard waste in particular) received at the site, and the tipping and feedstock preparation areas will include sufficient space to allow for temporary storage based on expected throughput rates. The Company will otherwise store incoming feedstock in compliance with its formal Operations Plan.

Processing

After receiving and pre-processing to remove contaminants, the incoming feedstock will be mixed to achieve the proper carbon-to-nitrogen, moisture content, and bulk density levels, and then directed to one of the Facility's two primary composting system elements—the fully enclosed and sealed concrete vessels or the open concrete bunkers.

Retention time in the vessels and bunkers will range from approximately twelve-to-eighteen (12-18) days for primary composting. The material is then moved to the positive aerated mass bed formations for approximately twenty-to-thirty (20-30) days of secondary composting, followed by an additional thirty to forty-five (30-45) days of final maturation in curing windrows.

Receiving

The layout and size of the tipping and feedstock preparation areas will be sized on traffic profiles, regulations, odor sensitivity, odor levels of in-coming loads, grinding requirements, contaminant levels, and anticipated peak volumes. As the screening process described below works more efficiently with dry material as incoming feedstock, this receiving areas will be covered and may be fully enclosed to provide additional odor control and protection from the elements.

Much of the yard waste received at the Facility will arrive in plastic bags, and some of the food waste may arrive in its original packaging or be otherwise contaminated with non-processible material. The Company will institute pre- and post-process screening and decontamination efforts to reduce the plastic and other non-organic material in its work-in-progress and finished products. The pre-processing of incoming feedstocks, the detailed nature of which will be set forth in the Company's Operations Manual, could include a depackaging mechanism, a bag-breaking mechanism, multiple grinds and screens, and hand picking.

Aerated Composting

The aerated static pile ("ASP") system will be comprised of two primary composting system components—fully enclosed and sealed concrete vessels, and open-top concrete bunkers—and positive aerated concrete pads for secondary composting in mass bed static pile formations.

The vessel system component includes four separate groups of six vessels, with each vessel group including approx. 8,480 square feet of fully enclosed and sealed vessel space, 1,060 square feet for a mechanical hallway, and 2,120 square feet of biofilter footprint.

The bunker system component includes 14 separate 30-feet wide by 84-feet long concrete wall bunkers and two separate biofilter pads with a combined footprint of approx. 1,500 square feet.

The mass bed system component includes approx. 56,000 total square feet of concrete pad (split into three separate sections) and is situated between the primary vessels and bunkers and the curing windrows.

The ASP system features an automatically controlled reversing aeration system in the primary composting system elements (i.e., vessels and bunkers) and an automatically

controlled positive aeration system for the mass bed formations. Beyond the automated aeration systems, the advanced aerated composting infrastructure includes (i) low friction trench type aeration floors that also capture condensate/leachate, (ii) concrete walls, floors, and ceilings (where applicable) for the vessels, bunkers, and mass bed pads, (iii) biofiltration for scrubbing system process odors collected during primary composting, and (iv) a biofiltration cover layer on top of the mass bed formation static piles to provide insulation and additional odor control.

<u>Compost Process Theory:</u> The compost process theory ECS follows focuses on three areas of concern. The first is to maintain near optimal, or Best Management Practices ("BMP's"), within the pile during composting to minimize odor production and maximize biostabilization. The second is to capture gases and liquids generated during composting. And the third is to control (scrub) the odorous compounds in the captured gases.

Maintaining BMP conditions within the ASP requires managing both the initial mix characteristics and process variables throughout the period of active composting. The key mix characteristics (C/N ratio, pH, density, moisture content, free-air space, and homogeneity) are measured, tracked, and controlled to stay within BMP guidelines. With the exception of C/N, these data are generated with simple on-site tests and observations.

Once composting has begun, the key process variables are primarily oxygen concentration, temperature, and, again, the physical characteristics of moisture, free-air space, and homogeneity. While maintaining BMP physical characteristics requires periodic operator intervention, maintaining BMP oxygen and temperature levels is largely dependent on the automated aeration and computer control system managed by sensitive probes placed in the active compost material.

As has been shown in many studies, persistent low oxygen and/or high temperature levels reduce bio-stabilization rates and produce more concentrated odor and volatile organic compounds (VOC) emissions. The ECS aeration and control systems have been proven and are designed to provide energy-efficient, uniformly distributed airflows that follow the demands of the biological process. This approach produces a low odor product that greatly reduces odor emissions at all subsequent steps, such as storage, screening, and product distribution.

<u>Capture and Control of Air and Water Emissions:</u> The captured exhaust air stream is drawn to an exhaust fan and discharged through one or more air emission control devices. The common scrubbing device at ECS client facilities is a biofilter, which is basically a large box filled with an organic filtering medium (such as woodchips) through which the air is forced prior to release into the atmosphere.

The biofilter is monitored and temperature and moisture controlled by the automated control system to maintain target operating conditions. The controller tracks the temperature of the medium and injects additional ambient air as necessary to maintain the biofilter media below the operator's chosen set-point (normally 40° C). The controller also monitors the back-pressure and provides the operator with an easy and accurate means of monitoring increasing back pressure, resulting from biofilter media settling and loss of porosity. This enables the operators to get the most life out of the biofilter media, and to proactively plan when the biofilter media should be changed.

ECS biofilters are designed for empty bed retention times of at least 40 seconds. The design includes an irrigation system to maintain moisture levels and a biofilter media specification that enhances the resilience of the porosity. ECS biofilters, scrubbing well-conditioned composting exhaust gases, regularly achieve removal efficiencies well in excess of 90%.

The leachate and condensate generated at composting Facility tends to be characterized by high biochemical oxygen demand (BOD) and are a common cause of odors. ECS aeration floors and above ground systems are specifically designed to capture these liquids and direct them to sealed sumps. ECS provides detailed architectural guidance to the civil engineers regarding the design of the tipping and feedstock pre-processing areas to prevent run-on/run-off surface water through the use of roofs and walls, grade slope, and drains. Collected condensate/leachate is directed to a dedicated tank where it will recycled back into the composting system for moisture management purposes, with excess volumes discharged to sewer.

Windrow Curing

The final step of the Company's composting process involves moving material from the aerated static piles into curing windrows for thirty to forty-five (30-45) days (or longer) of maturation into finished product(s). The size and regular management practices related to the operation of these windrows will be laid out in the Operations Manual approved in conjunction with the County. The Operations Manual itself will be based on achievement of windrow BMPs at the Facility.

Finished Product Screening

ECS facilities produce top quality compost that conforms to all local health regulations and the quality standards of the US Compost Council's Seal of Testing Assurance. The Company will screen the finished product into different sizes for onsite use and sale and distribution offsite, likely producing at least a fine-grade compost and a mid-grade compost, with the coarse overs reintroduced to the beginning of the advanced composting process or used as an organic biofilter cover layer. Additional post-process efforts to further reduce plastic and other contamination may include blower-plus-vacuum and magnetic separation systems.

Products and Storage

As planned, the Company expects to produce both a fine-grade compost ($^3/_8$ " screen) and a mid-grade compost ($^{1-2}$ " screen), with coarse overs fed back into the beginning of the process. The Company may, however, choose to modify the marketable products it produces from its advanced composting process to better suit the needs of the local marketplace.

Recognizing the seasonal variation in the demand for compost products, the Company is presently planning for approximately 45 days of on-site storage for finished compost products.

Odor Control

As is explained above, comprehensive odor control measures require a mixture of good housekeeping, excellent process control, and capture and control of odiferous exhaust air and process water.

Once the feedstocks are received at the composting site, those containing food scraps are pre-processed on the same day (ground and sorted if required) and then mixed with appropriate bulking agents (e.g., mulch) to minimize pre-process odors.

While material is being loaded into the vessels and bunkers for primary composting, the reversing aeration system will provide positive aeration to maintain adequate oxygen levels and pile porosity. Once the vessels and bunkers are full of material, the control system will switch to negative aeration so that oxygen levels are quickly brought up to BMP levels and initial odors are scrubbed in the biofilter.

The material is maintained in an aerobic state until it is adequately stable so as to not produce nuisance odors, after which time it will be moved to the turned windrows for curing into finished product.

Mulching

The Company will receive wood waste for processing at both the Balls Ford Road and Landfill sites. The Company will grind this incoming feedstock and both integrate some of the finished product into its advanced composting process and make the remainder available for sale back into the community.

Incoming Materials

The Company expects to receive up to forty-five thousand tons per year (45,000 tpy) of wood waste (e.g., brush, wood waste, pallets) combined at the Balls Ford Road and Landfill sites from Prince William County businesses (e.g., landscapers) and residents, as well other local and regional governments, businesses, and residents. The Company will store incoming feedstock in compliance with its formal Operations Plan and has ample area designated in its site plan for such purposes.

Processing and Products

The manner in which the Company will grind the wood waste into one or more mulch products will be detailed in the Company's Operations Manual. The Company intends to integrate some of the finished mulch product into its advanced composting system to provide a bulking agent and additional carbon source. Surplus finished mulch product will be stored at each of the sites in compliance with the Company's Operations Manual until it is sold.

Renewable Energy

The Company will produce two different types of renewable energy at the Facility—renewable electricity generated from rooftop-mounted solar panels, and renewable heat captured from the processing of organic waste through the advanced aerated composting system. The Company will use both forms of renewable energy to offset its own energy demand, thus displacing traditional energy sources that rely on fossil fuels.

Rooftop-Mounted Solar Power Generation

The Company expects to install approx. 300 kilowatts of rooftop-mounted solar power production capacity on the advanced aerated compost system's vessel groups and related depackaging building and covered travel lanes. The Company will use the renewable electricity that is generated throughout the year to offset a portion of its own electrical demand, and it will market the related solar renewable energy credits ("SRECs") to regulated entities and voluntary SREC buyers in the broader region.

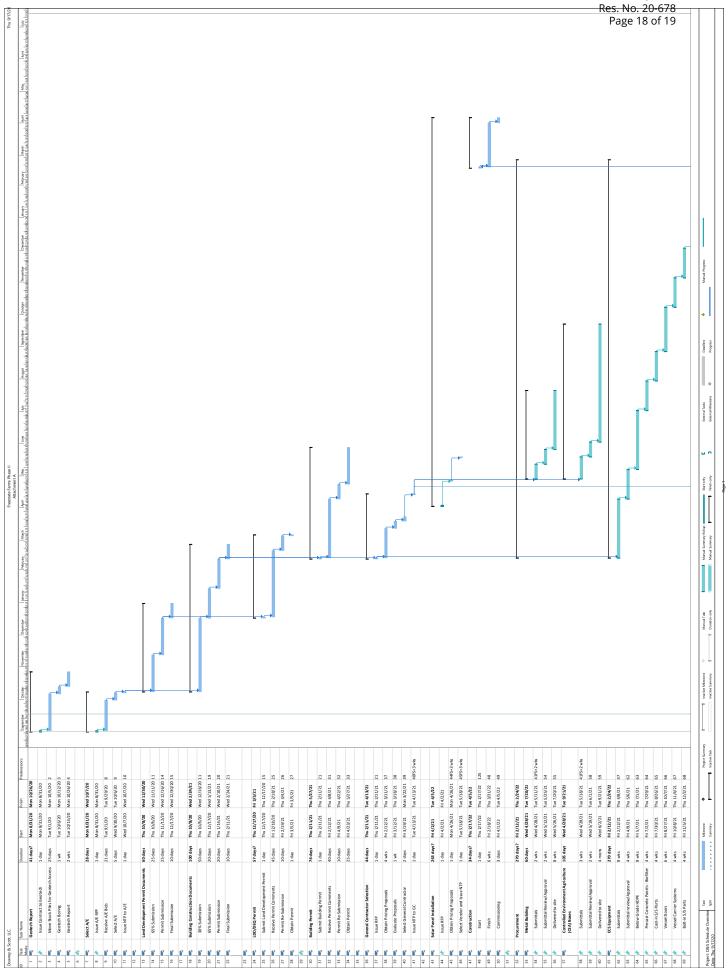
Heat Exchange System

In order to utilize some of the heat that is naturally generated through the composting process, the Company will install a heat exchange system to capture such heat and transfer it to the co-located CEA system. The heat exchange design will draw heat from the exhaust air vacuumed out of the in-vessel system's individual vessel groups before that air is directed to the adjacent biofilters for odor scrubbing prior to release to the atmosphere. The Company expects this renewable heat to satisfy its entire heating demand for the co-located CEA system, thus offsetting the need for traditional fossil fuel energy.

Controlled Environment Agriculture

The Company intends to develop an integrated controlled environment agriculture system as part of the Facility at the Balls Ford Road site that will use the products generated by the Facility itself—energy, nutrients, soils, and organic waste processing capacity—to grow fresh local sustainable produce for sale back into the community.

The Company's specific plans for the CEA system (e.g., structure design, equipment vendor(s), growing process, crop(s), etc.) are presently under development, but the Company nonetheless expects the CEA system to be comprised of two or more retrofitted shipping container cargo boxes that will be outfitted with equipment to run separate controlled environment agriculture systems in each. The heat exchange system integrated into the ASP compost vessels will provide the necessary heat for the CEA system throughout the year, and all organic waste generated from the CEA system will be redirected to the Facility's incoming feedstock tip areas for processing through the advanced aerated composting system.



MOTION: BODDYE October 6, 2020

Regular Meeting

SECOND: CANDLAND Res. No. 20-679

RE: RATIFY THE UNITED STATES DEPARTMENT OF AGRICULTURE, NATURAL

RESOURCES CONSERVATION SERVICE COMMUNITY COMPOST AND FOOD WASTE REDUCTION PROJECT GRANT SUBMISSION BY THE DEPARTMENT OF PUBLIC WORKS SOLID WASTE DIVISION; ACCEPT, BUDGET, AND APPROPRIATE \$88,270.16 IN GRANT REVENUE; AND AUTHORIZE ALL UNEXPENDED BALANCES FOR THE GRANT AT YEAR-END TO BE CARRIED FORWARD TO THE NEXT FISCAL

YEAR

ACTION: APPROVED

WHEREAS, the United States Department of Agriculture (USDA) through its new Office of Urban Agriculture and Innovation Production sponsored a grant for local governments to host a Community Compost and Food Waste Reduction pilot project; and

WHEREAS, through this pilot project, the USDA is investing approximately \$1.09 million in projects that develop and test strategies for planning and implementing municipal compost plans and food waste reduction; and

WHEREAS, a grant application was developed and submitted by the Prince William County Department of Public Works Solid Waste Division, in coordination with the Energy Management and Sustainability Division of Prince William County Public Schools (PWCS) Office of Facilities Service, the Virginia Cooperative Extension (VCE) Prince William Unit, a joint program of Virginia Tech, Virginia State University, the USDA, state and local governments, and a local consultant Gershman, Brickner & Bratton, Inc. (GBB); and

WHEREAS, Prince William County is one of only thirteen first-ever recipients of these nationwide grants and cooperative agreements; and

WHEREAS, priority was given to projects that anticipate or demonstrate economic benefits, incorporate plans to make compost easily accessible to farmers, including community gardeners, integrate other food waste strategies, including food recovery efforts, and collaborate with multiple partners; and

WHEREAS, the Solid Waste Division will work with its project partners to implement a pilot program to compost food waste from County schools and educate students on the environmental, economic, and social benefits of food waste composting; and

WHEREAS, through a public-private partnership with Freestate Farms, LLC, the Balls Ford Road Compost Facility was renovated to build a state-of-the art advanced composting facility, which will greatly improve the County's ability to process both yard and food waste; and

October 6, 2020 Regular Meeting Res. No. 20-679 Page Two

WHEREAS, two recent PWCS waste stream audits indicated that approximately 50% of the schools' waste stream is food; and

WHEREAS, creating a program to eliminate food waste from this stream by diverting these materials from the landfill to composting would have significant environmental, economic, and social benefits; and

WHEREAS, composting PWCS's food waste from all 95 district schools could reduce landfill disposal by more than 600 tons per week. This diversion further serves to extend the life of the landfill by preventing the weekly disposal of approximately 1,583 cubic yards of food waste; and

WHEREAS, the project also includes diverting kitchen food waste currently processed with an industrial grinder for disposal into the sewer system, and treated in local wastewater treatment plants, from the sewer system into composting, thereby easing pressure on the local wastewater treatment plants and lessening associated energy and resource consumption; and

WHEREAS, the PWCS Board recently approved a Sustainability Initiative to reduce PWCS's overall carbon footprint, protect the environment, and realize cost savings. The initiative directs the Superintendent to, among other actions: increase schools' participation in recycling and waste reduction; create measurable standards of environmental literacy, including a sustainability focus for all PWCS K-12 students; and establish project-based learning opportunities focused on sustainability and environmental literacy; and

WHEREAS, the USDA Community Compost and Food Waste Reduction Project grant program funding will allow PWCS to implement the food waste composting program it has been planning for approximately two years and directly support the PWCS Sustainability Initiative; and

WHEREAS, with the funding, PWCS will work with VCE to set up food waste diversion and collection programs for the kitchens, cafeterias, classrooms, and events of the pilot schools; and

WHEREAS, the Solid Waste Division will work with PWCS to contract for food collection and transportation to the Balls Ford Road Compost Facility; and

WHEREAS, in return, the Solid Waste Division will arrange the delivery of finished compost back to the schools for use in their existing school gardens; and

October 6, 2020 Regular Meeting Res. No, 20-679 Page Three

WHEREAS, PWCS will provide research-based supplemental curriculum materials to help students learn about ecological cycles, the environmental benefits of compost, and how to apply the compost in their gardens; and

WHEREAS, GBB will provide the project planning and management necessary to successfully keep the team on task, schedule, and budget; and

WHEREAS, the PWCS Food Waste Composting and Education Pilot Project will directly benefit PWCS K-12, teachers, staff, and community volunteers at the pilot schools, and produce additional compost available to community gardeners and agricultural producers within the region; and

WHEREAS, in addition, by diverting food from the waste stream, this project will extend the life of the landfill; and

WHEREAS, staff recommends that the Board of County Supervisors ratify the U.S. Department of Agriculture, Natural Resources Conservation Service Community Compost and Food Waste Reduction Project Grant submission by the Department of Public Works Solid Waste Division:

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors herby ratifies the United States Department of Agriculture, Natural Resources Conservation Service Community Compost and Food Waste Reduction Project Grant submission by the Department of Public Works Solid Waste Division; accepts, budgets, and appropriates \$88,270.16 in grant revenue; and authorizes the Acting Director of Public Works to execute any forthcoming Agreement and/or documents necessary to affect the intent of this resolution, and approved as to form by the County Attorney's Office;

BE IT FURTHER RESOLVED that the Prince William Board of County Supervisors hereby authorizes all unexpended balances for this grant at year-end to be carried forward to the next fiscal year.

<u>Votes</u>:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None
Absent from Meeting: None

October 6, 2020 Regular Meeting Res. No. 20-679 Page Four

For Information:

Public Works, Acting Director Public Works for Solid Waste, Assistant Director Finance Director

ATTEST: andrea f. Madden

Clerk to the Board

MOTION: BODDYE October 6, 2020

Regular Meeting

SECOND: CANDLAND Res. No. 20-680

RE: BUDGET AND APPROPRIATE \$65,718 FROM THE SOLID WASTE ENTERPRISE

FUND AND AUTHORIZE A CONTRACT MODIFICATION TO AGREEMENT FOR THE PURCHASE OF NEW WEIGHSTATION SCALE SOFTWARE AT COUNTY SOLID

WASTE FACILITIES

ACTION: APPROVED

WHEREAS, in 2015, Solid Waste staff began researching alternatives to replace the Weighmaster software at Solid Waste facilities; and

WHEREAS, \$150,000 was approved in the Fiscal Year 2020 Budget to purchase the software. Staff was successful in finding a vendor, Paradigm Software LLC (Paradigm), in May 2020 for its WeighStation software program; and

WHEREAS, the approved base contract with Paradigm (Agreement #5047421) was for the amount of \$72,816.67; and

WHEREAS, an internal transfer to the Department of Information Technology was approved in the amount of \$11,466 for a new server, bringing the total cost to \$84,282.76; and

WHEREAS, the remaining project budget amount of \$65,718 was not reappropriated to Fiscal Year 2022; and

WHEREAS, a recent follow-up quote for enhancements to the software to meet requirements and to comply with recent County auditor's recommendations exceeds the maximum amount allowed for change orders by staff; and

WHEREAS, the Board of County Supervisors approval is required for an increase to contract amounts of more than 25% of the original award, or \$50,000, whichever is greater; and

WHEREAS, the total project costs will remain within the original budget of \$150,000; and

WHEREAS, the Solid Waste Enterprise Fund has sufficient unrestricted fund balance to fund this request; and

WHEREAS, staff recommends that the Board of County Supervisors budget and appropriate \$65,718 from the Solid Waste Enterprise Fund, and authorize a contract modification to the agreement for the purchase of new WeighStation scale software at County Solid Waste Facilities;

October 6, 2020 Regular Meeting Res. No. 20-680 Page Two

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby budgets and appropriates \$65,718 from the Solid Waste Enterprise Fund and authorizes a contract modification to the agreement for the purchase of new WeighStation scale software at County Solid Waste facilities.

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

For Information:

Public Works, Acting Director
Public Works for Solid Waste, Assistant Director
Finance Director
Finance for Procurement, Assistant Director

ATTEST: andrea P. Madden

MOTION: BODDYE October 6, 2020

Regular Meeting

SECOND: CANDLAND Res. No. 20-681

RE: BUDGET AND APPROPRIATE \$750,000 FROM THE CRIMINAL FORFEITURE FUND

BALANCE TO THE CRIMINAL FORFEITURE EXPENDITURE BUDGET TO PURCHASE

ITEMS AND SERVICES INCLUDING FACILITY IMPROVEMENTS, SECURITY IMPROVEMENTS AND EQUIPMENT, OFFICER SAFETY EQUIPMENT,

REPLACEMENT OF THE PARKING TICKET SYSTEM, CONDUCT A CITIZEN SURVEY,

AND IMPLEMENT THE UNMANNED AIRCRAFT SYSTEM PROGRAM

ACTION: APPROVED

WHEREAS, law enforcement agencies are permitted to benefit directly from seizures made in narcotics or drug investigations; and

WHEREAS, funds are to be used by the Police Department to support law enforcement activities, but cannot be used to supplant the local budget; and

WHEREAS, the Police Department has historically relied upon Criminal Forfeiture Funds to purchase, upgrade, maintain, and replace security and tactical equipment, vehicles, and operations systems used by the department; and

WHEREAS, funds will be used to purchase encrypted radios for the towns, make facility improvements such as replacement of the security/parking lot gate at the Gar-Field Police Station, improved audio/visual equipment and improve the HVAC system in the Department's equipment warehouse, purchase patrol rifles and officer safety equipment, replace the current parking ticket system, implement the Unmanned Aircraft System Program, and contract for services to conduct a citizen survey, which is required by the Commission on Accreditation for Law Enforcement Agencies (CALEA) standards; and

WHEREAS, a sufficient fund balance and collections allow for the budget and appropriation of \$750,000 as the Criminal Forfeiture Fund balance as of September 8, 2020, is \$944,061.95;

October 6, 2020 Regular Meeting Res. No. 20-681 Page Two

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby budgets and appropriates \$750,000 from Criminal Forfeiture Fund Balance to the Criminal Forfeiture Expenditure Budget to purchase items and services including facility improvements, security improvements and equipment, officer safety equipment, replacement of the parking ticket system, conduct a citizen survey, and implement the Unmanned Aircraft System Program.

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

For Information:

Chief of Police Finance Director

ATTEST: andrea P. Madder

MOTION:

BAILEY

October 6, 2020 Regular Meeting Res. No. 20-682

SECOND:

BODDYE

PROCLAIM - OCTOBER 2020 - NATIONAL CRIME PREVENTION MONTH

ACTION:

RE:

APPROVED

WHEREAS, the Police Department is sponsoring a crime and drug prevention recognition program during October, known as National Crime Prevention Month; and

WHEREAS, the 37th Annual Crime Prevention Month provides a unique opportunity for Prince William County to join forces with other state and local law enforcement agencies and citizen communities across the country in promoting cooperative crime fighting efforts; and

WHEREAS, it is essential that all citizens of Prince William County be aware of the importance of crime prevention programs and impact that their participation can have on reducing crime, drugs and, violence in Prince William County; and

WHEREAS, police-community partnerships, neighborhood safety, awareness and cooperation are important themes of the Crime Prevention Month program;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby proclaims October 2020 as Crime Prevention Month and calls upon all citizens of Prince William County, to join the Prince William County Police Department in supporting the 37th Annual National Crime Prevention Month.

Votes:

Ayes: Angry, Bailey, Boddye, Franklin, Lawson, Wheeler

Navs: None

Absent from Vote: None **Absent from Meeting:** None

Abstain from Vote: Candland, Vega

For Information:

Police Department

ATTEST: andrea & Madden

MOTION: BAILEY October 6, 2020
Regular Meeting

SECOND: BODDYE Res. No. 20-683

RE: PROCLAIM - OCTOBER 4-10, 2020 - NATIONAL 4-H WEEK

ACTION: APPROVED

WHEREAS, 4-H is the nation's largest youth development organization, growing confident young people who are empowered for life today and prepared for career tomorrow. 4-H programs empower nearly six million young people across the United States through experiences that develop critical life skills. 4-H is the youth development program of our nation's Cooperative Extension System and United States Department of Agriculture and serves every county and parish in the United States through a network of 110 public Universities and, more than 3,000 local Extension offices. Globally, 4-H collaborates with independent programs to empower one million youth in 50 countries. The research-backed 4-H experience grows young people who are four times more likely to contribute to their communities; two times more likely to make healthier choices; two times more likely to be civically active; and two times more likely to participate in Science Technology Engineering Mathematics (STEM) programs; and

WHEREAS, the positive environment provided by 4-H mentors, offers young people in the community a unique opportunity to develop life skills and are encouraged to take on proactive leadership roles and are empowered with the skills to lead in life and career, and

WHEREAS, Prince William County 4-H youth serve in leadership roles at day camps, overnight camps, specialty camps, and as club officers. Youth compete in areas of presentations, musical and dramatic talent, shooting sports, garment construction, textiles and consumerism, food preparation and nutrition, and horse knowledge and riding, at local, district, state, regional and national competitions; and

WHEREAS, Prince William County 4-H has over 600 members in clubs and camping programs and over 14,000 members in 4-H special interest programs and undoubtedly could not have achieved the success it has today, were it not for the support of hundreds of volunteers, who have given more than 19,000 hours of their time, endless talents, energies, and resources to the youth of the community;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby proclaims October 4-10, 2020, as National 4-H Week in Prince William County, and urges the people of this community to join in celebrating and recognizing the unique partnership between our County, Virginia Cooperative Extension, and our State University System, because 4-H uniquely prepares young people to step up to the challenges of a complex and rapidly changing world by pledging their, "Head, Heart, Hands, and Health", to "Make the Best Better."

October 6, 2020 Regular Meeting Res. No. 20-683 Page Two

Votes:

Ayes: Angry, Bailey, Boddye, Franklin, Lawson, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

Abstain from Vote: Candland, Vega

ATTEST: Andrea P. Madder

MOTION: BAILEY October 6, 2020
Regular Meeting:

SECOND: BODDYE Res. No. 20-684

RE: PROCLAIM - OCTOBER 2020 - DOMESTIC VIOLENCE AWARENESS MONTH

ACTION: APPROVED

WHEREAS, domestic violence has threatened families, schools, workplaces, and communities in Prince William County and across the Commonwealth of Virginia; and

WHEREAS, one in four women and one in nine men experience severe intimate partner physical violence, sexual violence, and/or intimate partner stalking, considered and referred to as domestic violence; and

WHEREAS, the Prince William County Police Department received over 7,500 domestic violence-related calls for service from families in our community last year; and

WHEREAS, the Lethality Assessment Program has served as a tool to officers to assess high danger, while partnering with Action in Community Through Service (ACTS) to provide on scene immediate victim services; and

WHEREAS, thirty-two percent (32%) of all homicides in Virginia are related to intimate partner violence; and

WHEREAS, one in fifteen American children are exposed to intimate partner violence yearly, and ninety percent (90%) of these children are eyewitnesses to the violence; and

WHEREAS, Domestic Violence Programs in Virginia receive 40,000 family violence hotline calls and provides shelter to over 5,000 victims of domestic violence and their children each year;

NOW, THEREFORE, BE IT RESOLVED, that the Prince William Board of County Supervisors hereby proclaims October 2020, as Domestic Violence Awareness Month in Prince William County, urging all citizens to support the efforts and activities of Action in Community Through Service, Domestic Violence Services, and the Greater Prince William Sexual and Domestic Violence Prevention Council. Together, we can end domestic violence in Prince William County.

October 6, 2020 Regular Meeting Res. No. 20-684 Page Two

Votes:

Ayes: Angry, Bailey, Boddye, Franklin, Lawson, Wheeler

Nayes: None

Absent from Vote: None **Absent from Meeting:** None

Abstain form Vote: Candland, Vega

ATTEST: andrea & Madden

MOTION: BAILEY October 6, 2020
Regular Meeting

SECOND: BODDYE Res. No. 20-685

RE: COMMEND - THE LEAGUE OF WOMEN VOTERS ON ITS 100th ANNIVERSARY

CELEBRATION

ACTION: APPROVED

WHEREAS, the League of Women Voters was founded in 1920 as a "mighty political experiment" by the foremothers of the suffragist movement at the National American Woman Suffrage Association; and

WHEREAS, their goal was to help the 20 million women who were granted the right to vote by the 19th Amendment, understand and carry out their new responsibility as voters; and

WHEREAS, with the success of this effort, and the tireless efforts over the last 100 years to strengthen and uphold its mission to empower voters and defend democracy, the League has become a trusted nonpartisan, grassroots organization; and

WHEREAS, the League has sponsored legislation and fought in the courts to protect and strengthen voting rights and access, and for free and fair elections, civil rights, children, community health, and education; and

WHEREAS, the League has consistently been noted for its nonpartisan election information, including sponsorship of candidate forums and information on state and local ballot issues, as well as its commitment to register, educate, and mobilize voters; and

WHEREAS, the League champions government systems that are open, transparent, diverse, inclusive, and equitable; and

WHEREAS, the League believes that active and engaged citizens, irrespective of gender, ethnicity, or political affiliation, are the hallmark of democracy; and

WHEREAS, August 18th marks exactly 100 years since the ratification of the 19th Amendment;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors, on this sixth day of October 2020, honors and congratulates the League of Women Voters of the United States on its 100th Anniversary;

BE IT FURTHER RESOLVED that the Prince William Board of County Supervisors hereby commends the League of Women Voters for its significant contributions to empowering voters and making democracy work.

October 6, 2020 Regular Meeting Res. No. 20-685 Page Two

Votes:

Ayes: Angry, Bailey, Boddye, Franklin, Lawson, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

Abstain from Vote: Candland, Vega

ATTEST: andrea & Madden

MOTION: CANDLAND October 6, 2020

Regular Meeting

SECOND: ANGRY Res. No. 20-686

RE: AUTHORIZE THE EXECUTION OF A PERFORMANCE AGREEMENT WITH GL

INNOVATION, LLC AND THE INDUSTRIAL DEVELOPMENT AUTHORITY OF THE COUNTY OF PRINCE WILLIAM FOR \$75,000 IN WATER AND SEWER AVAILABILITY FEE CREDITS AND BUDGET AND APPROPRIATE \$75,000 IN WATER AND SEWER AVAILABILITY FEES FOR THIS PERFORMANCE AGREEMENT AND BUDGET AND APPROPRIATE \$1,149,500 FROM THE INNOVATION ENTERPRISE FUND FOR THE CONSTRUCTION OF TURN LANE AND PERMANENT ROAD ACCESS TO 9665

DISCOVERY BOULEVARD, MANASSAS, VIRGINIA, 20109, FOR THE

CONSTRUCTION OF 110,000 SQUARE FOOT PLANET DIRECT CORPORATE

HEADQUARTERS - BRENTSVILLE MAGISTERIAL DISTRICT

ACTION: APPROVED

WHEREAS, Prince William County developed Innovation Park to attract and retain technology companies; and

WHEREAS, the Prince William Board of County Supervisors (BOCS) adopted Land Bank Policies for Innovation Park with Resolution Number (Res. No.) 97-228, and these policies provide for the reinvestment of Innovation Park land sale proceeds to provide infrastructure intended to promote the development of Innovation Park; and

WHEREAS, the BOCS and the Prince William County Service Authority (Service Authority) entered into the Modification and Assumption Agreement on December 17, 1991, which was amended on December 11, 2012, by Res. No. 12-919, which recognized a non-cash credit of \$13,782,300 that may be used by the BOCS to purchase water and sewer availability from the Service Authority; and

WHEREAS, on July 14, 2020, the BOCS via Res. No. 20-504, approved a Sale Agreement with GL Innovation, LLC for 8.55 acres of land in Innovation Park at 9665 Discovery Boulevard; and

WHEREAS, GL Innovation, LLC plans to invest \$15 million to develop a 110,000 square foot headquarters building for Planet Direct Headquarters; and

WHEREAS, Planet Direct currently employs 120 people in Prince William County and is planning to expand by an additional 100 employees; and

October 6, 2020 Regular Meeting Res. No. 20-686 Page Two

WHEREAS, Planet Direct is a full-service production advanced manufacturing facility and many of their customers are non-profit organizations and commercial businesses; and

WHEREAS, the County's 2017-2020 adopted Strategic Plan lists several economic development strategies, three of which are addressed by this request, increase of total at-place employment, increase growth in targeted jobs because of the Department's efforts with new and expanding businesses, and increase in private sector investment in new and expanded businesses; and

WHEREAS, Prince William County will construct the turn lane and entirety of road as necessary for GL Innovation, LLC to effectively utilize the 8.55 acres and to extend the road to provide two required access points and provide truck turnaround access to the site and provide access to the approximately 19 acres of adjacent County owned land; and

WHEREAS, the County has agreed to pay 100% of the estimated \$1,667,000 road construction costs, including up to a \$70,000 reimbursement to GL Innovation, LLC for design and engineering soft costs of these improvements; and

WHEREAS, the BOCS previously appropriated \$1,153,000 with Res. No.19-578 for the construction of the first section of this road, left turn lane and site improvements, of which \$517,500 was allocated to the roadway project by CEN Properties, which now has delayed their closing on the site and therefore, will not construct their portion of the road; and

WHEREAS, the County has agreed to liquidated damages paid monthly to GL Innovation, LLC in the amount of \$175,000 monthly should Prince William County not be able to complete road construction in order for GL Innovation, LLC to obtain a Temporary Occupancy Permit before May 15, 2021; and

WHEREAS, GL Innovation, LLC requested the County to provide \$75,000 in water and sewer availability credits and County agreed with request as is consistent with County Policy and past practices in Innovation Park;

October 6, 2020 Regular Meeting Res. No. 20-686 Page Three

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby authorizes the execution of a Performance Agreement with GL Innovation, LLC and the Industrial Development Authority of the County of Prince William for \$75,000 in water and sewer availability fee credits and budgets and appropriates \$75,000 in water and sewer availability fees for this Performance Agreement and budgets and appropriates \$1,149,500 from the Innovation Enterprise Fund for the construction of a turn lane and permanent road access to 9665 Discovery Boulevard, Manassas, Virginia, 20109, for the construction of the 110,000 square foot Planet Direct Corporate Headquarters and authorizes the Chair to execute the Performance Agreement, approved as to form by the County Attorney's Office;

BE IT FURTHER RESOLVED that the Prince William Board of County Supervisors hereby authorizes that should the road construction project not be complete within the current fiscal year, the Prince William Board of County Supervisors authorizes the budget and reappropriation of Innovation Enterprise Funds for the project in the subsequent fiscal years.

ATTACHMENT: Performance Agreement

Votes

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

For Information:

Department of Economic Development

ATTEST: andrea P. Madden

PERFORMANCE AGREEMENT

THIS PRINCE WILLIAM COUNTY ECONOMIC DEVELOPMENT INCENTIVE GRANT

AGREEMENT (herein referred to as "Agreement"), made this ___ day of ______, 2020 by and among the Prince William County Board of County Supervisors, a body corporate and politic (the "County Board"), the **INDUSTRIAL DEVELOPMENT AUTHORITY OF THE COUNTY OF PRINCE WILLIAM**, (hereinafter referred to as "IDA"), a political subdivision of the Commonwealth of Virginia, and GL Innovation, LLC individually a "Party" and collectively the "Parties".

WITNESSETH:

WHEREAS, the IDA has been created to promote the economic development of Prince William County, Virginia (the "County") pursuant to enabling legislation under Section 15.2-4900 et seq., VA Code Ann.; and

WHEREAS, the IDA has the authority to make grants of money or property for economic development pursuant to Section 15.2-4905, VA Code Ann; and

WHEREAS, the County Board and Planet Direct (GL Innovation, LLC) have entered into a Sale Agreement for 8.55 acres of land at 9665 Discovery Boulevard, Manassas, VA 20109; and

WHEREAS, GL Innovation, LLC is currently developing a 110,000 square foot headquarters for Planet Direct office space, design studio, and advanced manufacturing facility at 9665 Discovery Boulevard, Manassas, VA 20109 in Innovation Park, on land to be purchased from the County Board; and

WHEREAS, GL Innovation, LLC has agreed to accept an Economic Development Water and Sewer Availability Fee Credits (the "Credits") as an incentive to develop and build a 110,000 square foot Headquarters, Advanced Manufacturing, Warehouse and Office facility in Prince William County, VA; and

WHEREAS, it is necessary from time to time to provide financial assistance to assist in the expansion of advanced manufacturing targeted sectors in Prince William County, Virginia, as an essential part of the County's economic development effort; and

WHEREAS, this Agreement is consistent with the Agreement entered by and between the IDA and the County Board for granting assistance to expand targeted industries in the County to promote long-term economic development in the County; and

WHEREAS, upon execution of this Agreement, and a written request from GL Innovation, containing any necessary bank wiring instructions, GL Innovation, will receive the proceeds of Water and Sewer Availability Fee Credits (the "Credits") in the amount of Seventy-Five Thousand and 00/100 Dollars (\$75,000.00) in accordance with the schedule contained in this Agreement; and

WHEREAS, the Board of County Supervisors has duly authorized and committed the Credits for use to develop a 110,000 square foot Advanced Manufacturing Facility in Prince William County according to Resolution #20 -__, and has approved and requested the IDA to enter into this agreement to facilitate the transfer of credits; and

WHEREAS, the County Board, the IDA, and GL Innovation, desire to enter into this Agreement to memorialize the understandings and conditions under which financial incentives will be provided to GL Innovation, to use in connection with its facility located in Prince William County, Virginia and to set forth the obligations and responsibilities of the parties in connection therewith;

NOW, THEREFORE, in consideration of the mutual promises of the parties and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby state and agree as follows:

- 1) <u>Incorporation of Recitals</u> The preceding recitals are an integral part of the Agreement and set forth the intentions of the Parties and the premises on which the Parties have entered into this Agreement. Accordingly, the recitals are fully incorporated into this Agreement by this reference as if fully set forth herein.
- 2) <u>Definitions</u> In addition to any other capitalized term for which meaning is expressly defined in this Agreement, the following terms shall be defined as follows:

a)	"Effective	Date"	means	2020

b) "County Executive" means the County Executive of Prince William County or his/her designee.

3) GL Innovation, LLC, Covenants and Obligations

- a) GL Innovation, LLC agrees to develop, construct and operate a 110,000 square foot Office and Advanced Manufacturing Facility at 9665 Discovery Blvd. Manassas, VA 20109 GL Innovation agrees to use the Credits for the purpose of developing and constructing a 110,000 square foot Office and Advanced Manufacturing facility at 9665 Discovery Boulevard, Manassas, VA 20109. GL Innovation, covenants and agrees to remain current on all applicable property, business, professional, and occupational license taxes assessed to GL Innovation by Prince William County.
- b) GL Innovation, LLC acknowledges and agrees that Credits are County funds for which the IDA is serving as a conduit and that the IDA's obligation to disperse the Credits to GL Innovation is wholly contingent upon the IDA's receipt of the Credits from the County in the first instance.
- c) GL Innovation, LLC, represents that it is a Virginia limited liability company, and it is authorized to conduct business in Virginia, that its Board of Directors has approved the transaction contemplated by this Agreement under its corporate policies and procedures through formal resolution, that the undersigned is authorized to sign this Agreement on behalf of GL Innovation, and that this Agreement will be binding on the GL Innovation, and its successors and assigns. GL Innovation, LLC agrees to provide proper documentation of the preceding to the County Board and the IDA before the disbursement of the credits to GL Innovation, LLC.
- d) GL Innovation, LLC covenants and agrees to provide the County Executive or his designee, on or before July 1 and each subsequent year on this date for ten (10) years from the date of the Agreement, with a notarized affidavit, a sample of which is attached as Exhibit A, declaring, among other things:

- The total number of employees and their average salary employed by Planet Direct at this location.
- e) GL Innovation, LLC acknowledges and agrees that the IDA has designated the County Executive to administer the Agreement for the IDA in all respects, including, but not limited to, making determinations as to GL Innovation LLC's compliance with the Disbursement Prerequisites in Section 5 and enforcing the IDA's repayment rights in Section 7.

4) IDA Covenants and Obligations

- a) Upon receipt of the County Board's assignment of the Credits, the IDA shall, subject to Section 5, Disbursement Prerequisites, transfer the Credits to GL Innovation, pursuant to Section 6. If GL Innovation, LLC does not fulfill the Disbursement Prerequisites within one hundred eighty (180) days of the Effective Date, then the IDA shall return the Credits to the County Board.
- 5) <u>Disbursement Prerequisites</u> The IDA's obligation to disburse Seventy-Five Thousand and 00/100 Dollars (\$75,000.00) in credits to GL Innovation, LLC is subject to and conditioned upon GL Innovation's fulfillment of the following pre-conditions ("Disbursement Prerequisites") within one hundred eighty (180) days of the Effective Date:
 - a) Receipt of Notarized Affidavit. GL Innovation, LLC must have provided the County Executive or his designee with a notarized affidavit, a sample of which is attached as Exhibit A, declaring, among other things:
 - i) The Land Sale Agreement between the County Board and GL Innovation for 9665 Discovery Boulevard, Manassas, VA 20109, has been settled.
 - ii) All site plans and building plans have been approved, and all building permits have been issued for 9665 Discovery Boulevard, Manassas, VA 20109.
 - b) If the above pre-condition and all other applicable Disbursement Prerequisites are met, and upon receipt of the County Executive's written instructions, the IDA shall transmit a document transferring Seventy-Five Thousand and 00/100 Dollars (\$75,000.00) in Credits to GL Innovation. The IDA shall transmit the Credits document within 30 days after the County Executive complies with Subsection f).
 - c) <u>Business License</u> GL Innovation, LLC/Planet Direct must provide to the County Executive or his designee a copy of GL Innovation LLC/Planet Direct's Prince William County Business License.
 - d) Release of Tax Information Prior to the disbursement of any Credits GL Innovation, LLC, must sign the Authorization to Release Confidential Tax Information (attached as Exhibit C) to authorize the Prince William County, VA Finance Department to release GL Innovation, LLC's/Planet Direct business license tax (BPOL) and business tangible personal property tax information to Prince William County Department of Economic Development beginning with tax year 2022 and continuing for ten years. The County will treat the tax information as confidential and will not release it to the public, except as required by applicable law, or as part of composite real estate and employee-related revenue data in accordance with Section 8i.

- e) <u>Payment of Taxes</u> Prior to any disbursement according to the schedule, GL Innovation, LLC/Planet Direct must be current on all applicable property, business, professional, and occupational license taxes assessed to GL Innovation, LLC by Prince William County.
- f) <u>County Executive's Verification</u> Before the IDA transfers any Credits, the County Executive or his designee will:
 - i) Confirm and verify all the information in the Subsections a) and b) Notarized Affidavits; and
 - ii) Confirm and verify, where applicable, that GL Innovation, LLC has complied with the Subsections c) through e) pre-conditions; and
 - iii) Send a written notice, specifying that the Subsections a) through e) information, where applicable, has been confirmed and verified, and directing the IDA to transfer the Credits to GL Innovation, LLC Property.

7) Disbursement of EDOF Grants and Credits

The IDA shall disburse the Credits, according to Section 5) Subsections a) and b) schedules, to GL Innovation upon completion or receipt of the following:

- a) GL Innovation, LLC's satisfaction of Section 5) Disbursement Prerequisites within one hundred eighty (180) days of the Effective Date.
- b) The County Board's transmission of the requisite Credits.
- c) The County Executive's Section 5) Subsection f) iii) notice, including written Credit transfer instructions; and
- d) GL Innovation's written request.

8) Repayment of Credits

If GL Innovation, LLC, meets the requirements contained in this Agreement and receives the Credits, but GL Innovation, LLC fails to receive a Certificate of Occupancy for the 110,000 square foot Advanced Manufacturing Facility within two (2) years of receiving Credits then GL Innovation, LLC, shall reimburse the IDA 100% of the Credits granted to it within sixty (60) days of receipt of notification by the County. Any refund paid by GL Innovation, LLC, to the IDA under this provision shall be repaid to the County Board within sixty (60) days of receipt of the funds from GL Innovation, LLC.

a) If GL Innovation, LLC, or its related company Planet Direct, Inc meets all the requirements contained in this Agreement and receives the full payment under this Agreement and moves its headquarters out of Prince William County, or no longer employs 120 people at this facility, or stops operating the facility at 9665 Discovery Boulevard, Manassas, VA 20109 as an office and advanced manufacturing facility within five years of the receipt of the Certificate of Occupancy, then GL Innovation, LLC shall reimburse the IDA 100% of the Credits granted to it. This percent amount shall be reduced by 20% for each year beyond five years, such that at the end of seven years, GL Innovation, LLC or Planet Direct, shall have no liability to reimburse the IDA if the facility at 9665 Discovery Boulevard, Manassas, VA 20109 is closed, or Planet Direct's headquarters is

moved out of Prince William County, or employment at this facility falls below 120 people, or stop's operating the facility as office and advanced manufacturing facility. Any refund paid by GL Innovation, LLC to the IDA under this provision shall be repaid to the County Board.

b) In the event of a bankruptcy of GL Innovation, LLC, the related company, Planet Direct, Inc, will be liable for the repayment of credits pursuant to this Section.

9) Miscellaneous Provisions

- a) **Notices** Demands and Communications between the Parties. Formal notices, demands and communications between the Parties shall be given by:
 - i) Personal service.
 - ii) Reputable document delivery service, such as Federal Express, with a receipt showing date and time of delivery; or
 - iii) Certified or first-class United States mail, postage prepaid, with a receipt showing date and time of delivery:

To the County:

Prince William County

Office of the County Executive

Attn: Chris Martino, County Executive

Email: cemartino@pwcgov.org

With Copies to: Prince William County

Office of the County Attorney

Attn: Rob Skoff, Senior Assistant County Attorney

Email: rskoff@pwcgov.org

Prince William Department of Economic Development

13575 Heathcote Blvd, Ste 240

Gainesville, VA 20155

Attn: Christina Winn, Executive Director

Email: cmwinn@pwcgov.org

To the Company:

GL Innovation, LLC, Planet Direct

7251 Coppermine Drive, Manassas, VA 20190

IDA:

Industrial Development Agency of the County of Prince William

PO Box 2636

Manassas, VA 20108

Email: idaofpwc@pwcida.org

b) Entire Agreement Amendments – This Agreement constitutes the full agreement between the parties, and neither party shall be bound by any terms, conditions, or representations not contained herein. This Agreement may be modified only by written agreement signed by both parties hereto with the same formality, and with the consent of the County.

- c) Assignment This Agreement shall be binding upon and inure to the benefit of the Parties and their respective successors and assigns. GL Innovation, LLC must notify the County Executive or his designee promptly of any proposed changes to the ownership of Facility. The County must approve in writing the assignment of this Agreement to any entity which does not own or control GL Innovation, LLC or is not owned or controlled by Planet Direct, Inc. Such County approval shall not be unreasonably withheld for an assignment which does not deviate from an advanced manufacturing facility.
- d) Governing Law; Venue This Agreement is made and is intended to be performed in Prince William County, Virginia, and shall be construed and enforced in accordance with the laws of the Commonwealth of Virginia.

e) **Determination**; **Disbursements**

- i) Any determination by the County Executive of fulfillment or non-fulfillment of the terms of this Agreement by GL Innovation, LLC shall be binding on the IDA. The IDA may request such determinations by the County Executive as necessary.
- ii) The IDA shall have no responsibility to disburse any funds to GL Innovation, LLC beyond the amount that the IDA has received from or on behalf of the County Board for the purpose.
- f) Non-Liability of Officials. Employees and Agents No member, official, employee or agent of the County Board or of the IDA shall be personally liable to GL Innovation, LLC in the event of any default or breach by the County Board or by the IDA or for any amount that may become due to GL Innovation, LLC or its successors or assigns under the terms of this Agreement.
- g) <u>Business Day Convention</u> If the date of any required action falls upon a weekend day or a holiday or other day when the Prince William County, VA government is not open for business, the required action may be deferred to the next business day.
- h) Force Majeure If any Party is delayed in the performance of its obligations hereunder, and such delay is due to Force Majeure, defined as acts of nature, fire, catastrophic weather, explosion, riot, war or labor strike or any other cause beyond the Party's control and this (these) event(s) impact the ability of the Party to complete its performance obligations under this Agreement and only if the Party gives prompt notice of such Force Majeure event(s) and has made reasonable efforts to mitigate the impact of such event(s), then the Party may in writing request an extension of the performance commitments from the Parties. Such extension shall not exceed six (6) months, and such extension shall not be unreasonably withheld.
- Confidentiality Unless otherwise required by applicable law or regulation, the County Board and the IDA will use reasonable efforts to keep all proprietary reports and other information submitted by GL Innovation, LLC confidential and will not make such reports available publicly, except that the County may include in periodic reporting to the County Board GL Innovation, LLC reported information concerning jobs added, incentives that the County has paid to GL Innovation, and composite tax and revenue data. If GL Innovation, LLC, confidential reports and information are otherwise required to be made public or disclosed, the County Board or the IDA

will notify GL Innovation, LLC and will cooperate with GL Innovation, LLC, to redact any information that is legally permitted to be redacted.

j) <u>Counterparts</u> – This Agreement may be signed in duplicate, and each of said duplicates shall constitute an original.

IN WITNESS WHEREOF, the parties hereto have hereafter set their signatures and seals by their respective duly authorized representatives.

	Approved as to form: Chair Prince William County Board of County Supervisors
ATTEST:	Chair Industrial Development Agency of the County of Prince William
	Laurie Wieder Secretary/Treasurer
GL INNOVATION, LLC	BY: Ryan Gutman, Chairman
DATE: 8 12 2020	

CEO

EXHIBIT A

SAMPLE OF THE REQUIRED NOTARIZED AFFIDAVIT AFFIDAVIT OF GL Innovation, LLC COMMONWEALTH OF VIRGINIA CITY/COUNTY OF

COMMONWEALTH OF VIRGINIA CITY/COUNTY OF
Subscribed and sworn before me this day of, 20
GL Innovation, LLC a limited liability corporation authorized to transact business in the Commonwealth of Virginia, after first being duly sworn, appeared before the undersigned authority and affirmed the following facts under oath:
1. [Insert Name] is [Insert Title] of GL Innovation, LLC and as [Insert Title] has been duly authorized to execute and deliver this Affidavit for and on behalf of GL Innovation, LLC. The Affidavit is a requirement by and among the Prince William County Board of County Supervisors, Virginia and the Industrial Development Agency of the County of Prince William and GL Innovation, LLC ("Agreement"). All actions required under GL Innovation, LLC organizational documents and applicable governing law for the authorization, execution, and delivery of this Affidavit have been duly taken (to the extent required) as of the date of execution and delivery of this Affidavit. All terms in this Affidavit are defined as in the Grant Agreement.
 2. As of, 20: a. GL Innovation, LLC has settlement of the Land Sale Agreement between the County Board and GL Innovation, LLC for 9665 Discovery Boulevard, Manassas, VA 20109, and b. GL Innovation, has received approval of all site and building plans and permits for a 110,000 square foot advanced manufacturing Facility, and
 As of, 20: a. GL Innovation, LLC has received a Certificate of Occupancy for the 110,000 square foot facility at (address)
 4. As of,20: a. GL Innovation, LLC or its related company Planet Direct, employs people at \$ average wage at (address); The corporate headquarters of Planet Direct is located at 7251 Coppermine Drive, Manassas, VA 20109
I,, a notary public, do hereby certify that the affiant whose name is subscribed to the foregoing affidavit duly swore and made oath that the facts contained therein are true and correct to the best of his/her information, knowledge and belief, before me in the said City/County of, Commonwealth of Virginia, this day of, 20
My Commission expires: Notary Public
Notary Registration No
[Reproducible Notarial Seal]

EXHIBIT A

NOTARIZED AFFADAVIT

Jobs created and maintained at 9665 Discovery Boulevard, Manassas, VA

Employee Number	Salary	Start Date

EXHIBIT B

SAMPLE OF THE REPORTING REQUIRED NOTARIZED AFFIDAVIT AFFIDAVIT OF GL INNOVATION, LLC COMMONWEALTH OF VIRGINIA CITY/COUNTY OF

COMMONWEALTH OF VIRGINIA CITY/COUNTY OF
Subscribed and sworn before me this _ day of 20
GL Innovation, a limited liability (VA) corporation authorized to transact business in the Commonwealth of Virginia, after first being duly sworn, appeared before the undersigned authority and affirmed the following facts under oath:
1. [Insert Name] is [Insert Title] of GL Innovation, LLC and as [Insert Title] has been duly authorized to execute and deliver this Affidavit for and on behalf of GL Innovation, LLC. The Affidavit is a requirement by and among the Prince William County Board of County Supervisors, Virginia, the Industrial Development Agency of the County of Prince William and GL Innovation, LLC ("Agreement"). All actions required under GL Innovation, LLC organizationa documents and applicable governing law for the authorization, execution and delivery of this Affidavit have been duly taken (to the extent required) as of the date of execution and delivery of this Affidavit. All terms in this Affidavit are defined as in the Grant Agreement.
I,, a notary public, do hereby certify that the affiant whose name is subscribed to the foregoing affidavit duly swore and made oath that the facts contained therein are true and correct to the best of his/her information, knowledge and belief, before me in the said City/County of, Commonwealth of Virginia, this day of, 20
My Commission expires:
Notary Public
Notary Registration No
[Reproducible Notarial Seal]

EXHIBIT C

Authorization to Release Confidential Tax Information

	e or personal name which is used for the tax accounts): Trade name
	o locate the records):
The above-named taxpayer gives the Prince Will following confidential tax information with:	liam County Finance Department permission to share the
(Enter the names of persons or entities a	allowed to receive the information)
This permission is effective for the following typ All information about taxes assessed by B OR Only the following specific tax informati BPOL Tax information, including gross re Meals Taxes collected and remitted Transient Occupancy Taxes collected an Information about personal property tax tax assessed to any taxpayer is already p	Prince William County on (initial each that apply); eceipts and BPOL taxes assessed d remitted xes assessed. (Note, the tax amount of personal property
This permission is for tax years. All tax years OR The following specific tax years:	
This permission: Includes future tax years until revoked, of Does not include future tax years	or
	gning this form affirms that she/he is authorized to waive acting with the explicit authorization of the taxpayer. gner to civil and criminal liability.
Signature of authorized representative	Print Name of authorized representative
Title Date	
Telephone	Email

MOTION: LAWSON October 6, 2020

Regular Meeting

SECOND: CANDLAND Res. No. 20-687

RE: APPROVE AMENDMENT ONE TO THE AGREEMENT OF SALE WITH CEN

PROPERTIES FOR COUNTY-OWNED PROPERTY, LOCATED AT 9601 DISCOVERY BOULEVARD, MANASSAS, VIRGINIA, 20109, CONSISTING OF APPROXIMATELY

8.415 ACRES - BRENTSVILLE MAGISTERIAL DISTRICT

ACTION: APPROVED

WHEREAS, in December 2019, with Resolution Number 19-582, the Prince William Board of County Supervisors entered into an Agreement of Sale for 8.415 acres of land on Discovery Boulevard with CEN Properties, Inc., a company affiliated with NCS Technologies, for the development of a 109,000 square foot NCS headquarters and manufacturing facility and construction of a road and turn lane to provide access to the site; and

WHEREAS, CEN Properties, Inc. was to close on the property in early September 2020, and begin construction of their facility, road, and turn lane but, due to economic uncertainties, CEN has requested a one-year delay in the closing; and

WHEREAS, Amendment One extends the settlement date by 365 days; and

WHEREAS, Amendment One provides for an appraisal of all County-owned land in Innovation to set the new price for this sale, at 50% (\$62,000) of CEN Properties' deposit non-refundable, and eliminates the reimbursement for the road construction; and

WHEREAS, a Public Hearing, duly authorized for this purpose, was held on October 6, 2020, pursuant to Virginia Code Section 15.2-1800, and all interested citizens were heard;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby approves Amendment One, to the Agreement of Sale with CEN Properties for County-owned property, located at 9601 Discovery Boulevard, Manassas, Virginia, 20109, and consisting of approximately 8.415 Acres, and authorizes the Chair to execute Amendment One, approved as to form by the County Attorney's Office.

October 6, 2020 Regular Meeting Res. No. 20-687 Page Two

ATTACHMENT: Amendment One to Agreement of Sale

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

For Information:

Department of Economic Development

ATTEST: andrea P. Madden

FIRST AMENDMENT TO AGREEMENT OF SALE

THIS FIRST AMENDMENT TO AGREEMENT OF SALE (the "Amendment") is made this _____ day of September, 2020 (the "Effective Date") by and between the BOARD OF COUNTY SUPERVISORS OF PRINCE WILLIAM COUNTY, VIRGINIA, the governing body of a political subdivision of the Commonwealth of Virginia (hereinafter referred to as "Seller" or the "County"), and CEN PROPERTIES, LLC, a Virginia limited liability company ("Purchaser").

WITNESSETH:

WHEREAS, the County is the owner of land known as Innovation @ Prince William ("Innovation Park"), which the County has acquired for economic development purposes; and

WHEREAS, Purchaser desires to construct a 108,000 square foot headquarters building that will include assembly and warehouse operations and cost an estimated \$12,000,000.00, and

WHEREAS, the County and Purchaser entered into an Agreement of Sale (the "<u>Agreement</u>") on December 11, 2019 for a 8.415 acre parcel of County owned land at 9601 Discovery Boulevard, Manassas, Virginia (the "<u>Subject Property</u>") to permit Purchaser to develop a 108,000 square foot headquarters, assembly and warehouse building, in furtherance of the County's Strategic Plan goals for economic development, and in support of the Innovation Sector Plan, which encourages the development of employment uses in a manner that compliments the overall goals for Innovation Park.

WHEREAS, due to uncertain economic conditions the Purchaser wants to extend the term of this Agreement by 365 days; and

NOW, THEREFORE, for good and valuable consideration, including the mutual covenants and undertakings expressed herein, the receipt and sufficiency of which consideration the parties hereto acknowledge, the County and Purchaser agree to amend the Agreement in accordance with the terms and conditions set forth herein. Capitalized terms not defined herein shall have the meaning ascribed to such terms in the Agreement.

1. PURCHASE PRICE:

The first sentence of Section 4 of the Agreement shall be deleted in its entirety and shall be replaced with the following:

At least three (3) months prior to the Settlement, the "<u>Purchase Price</u>" for the Subject Property shall be determined by an appraisal conducted by an independent, unaffiliated third party appraiser selected by the County (the "<u>Seller's Appraiser</u>"), who shall be MIA certified and have at least ten (10) years of experience appraising properties of this nature in the immediate surrounding area. For purposes of this Agreement only, the valuations discussed in this Section shall be square footage valuations of unimproved land. In the event the Purchaser disagrees with the valuation determined by the Seller's Appraiser,

Purchaser shall retain its own independent and unaffiliated appraiser (the "Purchaser's Appraiser"), who shall have the same qualifications required above for Seller's Appraiser, to appraise the Subject Property. In the event the Seller's appraisal and the Purchaser's appraisal differ by less than five percent (5%), then the Purchaser Price shall be the average of the two (2) appraisals. In the event the Seller's appraisal and the Purchaser's appraisal differ by more than five percent (5%), then the Seller's Appraiser and the Purchaser's Appraiser shall select a third appraiser (who shall have the same qualifications required above for Seller's and Purchaser's Appraiser) to appraise the Subject Property. If the third appraiser's valuation is equal to or between the appraised value(s) determined by the Seller's Appraiser and/or the Purchaser's Appraiser, then the Purchaser Price shall be equal to the third appraiser's valuation. If the third appraiser's valuation is more than the Seller's Appraiser's valuation, then the Purchaser Price shall be <u>equal to</u> the Seller's Appraiser's valuation, and if the third appraiser's valuation is less than the Purchaser's Appraiser's valuation, then the Purchaser Price shall be equal to the Purchaser's Appraiser's valuation. Each party shall pay their own appraiser's fees and expenses, and, if applicable, the parties shall split (50/50) the fees and expenses of the third appraiser. Notwithstanding the foregoing, if the Purchase Price, as determined through the process above, is (i) ten percent (10%) more than \$2,199,344, then Purchaser shall have the right to terminate the Agreement, subject to Seller's right to accept \$2,199,344 as the Purchaser Price, in which case Purchaser shall no longer have the right to terminate the Agreement, and (ii) ten percent (10%) less than \$2,199,344, then Seller shall have the right to terminate the Agreement, subject to Purchaser's right to accept \$2,199,344 as the Purchaser Price, in which case Seller shall no longer have the right to terminate the Agreement

The following shall be added at the end of Section 4 of the Agreement:

The valuation process set forth above shall also be used to calculate the Purchase Price of the land owned by the Purchaser at 11301 Inspiration Court, Manassas, Virginia, which is the subject of another Agreement of Sale between the Purchaser, as seller, and the County, as purchaser, dated February 12, 2020; provided, that if that value does not equal or exceed \$1.723,302, then the difference between that value and \$1,723,302 shall be provided as a credit by the County to Purchaser at the Settlement contemplated hereunder.

2. **DEPOSIT:**

Seller hereby acknowledges that Purchaser has paid a deposit into an escrow with the Escrow Agent in the amount of One Hundred Thirty Four Thousand Nine Hundred Sixty-Seven and No/100 Dollars (\$134,967.00) (the "Deposit"). Sixty-Seven Thousand Four Hundred Eighty-Three and 50/100 Dollars (\$67,483.50) is non-refundable, except in connection with a default by the Seller in connection with Section 12 of the Agreement; provided, that such non-refundable deposit shall be applied to reduce the Purchase Price at Settlement.

- **3. OTHER CONDITIONS OF SALE:** The provisions of Section 6 of the Agreement are amended as follows:
 - A. **COUNTY OBLIGATIONS:** Section 6(F)(1) and (5) are hereby deleted.
 - B. **PURCHASER OBLIGATIONS:** Section 6(G) shall be deleted in its entirety and replaced by the following:
 - 1. Purchaser agrees to enter into a reasonable form road maintenance agreement with the Owner of 9665 Discovery Boulevard (the future 11050 Challenger Court) for the maintenance of the road serving 9665 and 9601 Discovery Boulevard.
 - 2. Purchaser agrees to Settlement on the County's purchase of 11301 Inspiration Court, Manassas, VA 20109 (the "<u>CEN Property</u>"), prior to Settlement on 9601 Discovery Boulevard in the event that the County accepts an offer to purchase 11301 Inspiration Court from another party. The purchase price for 11301 Inspiration Court will be determined based on the per square foot value of Paragraph 1 above.
 - C. **COUNTY'S RIGHT TO REPURCHASE:** Section 6(L) shall be deleted in its entirety and replaced with the following:

Purchaser acknowledges and understands that the County is entering this Agreement to further economic development in the County, by having Purchaser develop the Project. Purchaser agrees to initiate construction (as defined below) of the Project within 90 calendar days after Settlement (the "Construction Initiation Date"). In the event Purchaser does not initiate construction of the Project on the Subject Property by the Construction Initiation Date, the County shall have the right, but not the obligation, to repurchase the Subject Property at the same purchase price paid by Purchaser, by providing Purchaser with written notice no later than one hundred fifty (150) days after the Construction Initiation Date (the "Repurchase Right"). The Repurchase Right shall be deemed waived by the County if (i) Purchaser initiates construction prior to the County providing Purchaser with written notice that it exercises the Repurchase Right, or (ii) the County does not provide said written notice to Purchaser within said one hundred fifty (150) day period or does not proceed to Settlement within one hundred twenty (120) days thereafter. If the County exercises the Repurchase Right, Purchaser agrees to convey the Subject Property to the County by special warranty deed, upon the County paying Purchaser the Purchase Price. The County shall pay all settlement charges for repurchase, including the grantor's tax. For the purposes of this section, "initiate construction" shall be deemed to be the mobilization of the construction contractor on the Subject Property, and the commencement of related site development work, which includes, but may not be limited to all related development and grading to include drainage design and construction, water and sanitary connections, establishment of required siltation and erosion controls; provided, that if Purchaser is unable to "initiate construction" as a result of any

permits, authorizations, consents or other approvals that Purchaser has applied for with the County, but that the County has not granted/issued, the Construction Initiation Date shall be extended on a day for day basis until such approvals are granted/issued by the County to Purchaser.

SETTLEMENT: Section 10 of the Agreement is deleted in its entirety and replaced with the following:

The settlement of this real estate transaction (the "Settlement") shall be made at the office of an attorney licensed to practice law in Virginia or a settlement agent selected by Purchaser. The Settlement shall occur by fifteen (15) day notice from Purchaser to Seller stating that Purchaser has achieved the following conditions to settlement (the "Conditions to Settlement"), and said Settlement shall occur at the same time and place and be done by the same attorney as the settlement of the sale of the CEN Property:

- A. Final site plan approval, approved by the County's Department of Development Services;
- B. A fully executed the Road Maintenance Agreement with the adjacent property owner at 9665 Discovery Boulevard (the future 11050 Challenger Court);
- C. Proof, acceptable to the County, of capital funds necessary to complete the Project;
- D. A fully executed agreement for the County to purchase the CEN Property at 11301 Inspiration Court, Manassas, VA. from Purchaser simultaneously with the sale of the Subject Property; and
- E. Satisfaction of the requirements set forth in 6.F.3.

Settlement will occur within three hundred sixty-five (365) days of the Execution Date of that certain First Amendment to Agreement of Sale.

5. RATIFICATION OF FIRST AMENDMENT:

A. The provisions of the First Amendment shall govern and control; over any contrary or inconsistent provisions of the Agreement. Except as expressly provided in the First Amendment, in all other respects, the Agreement is unmodified, remains in full force and effect and is hereby ratified by both parties.

[Remainder of Page Intentionally Left Blank; Signature Page(s) to Follow]

WITNESS the following signatures and seals:

Date:

	BOARD OF COUNTY SUPERVISORS OF PRINCE WILLIAM COUNTY, VIRGINIA, the governing body of a political subdivision of the Commonwealth of Virginia	
	By:	
	Name: Its: Chairman	
ATTEST:		
	CEN PROPERTIES, LLC, a Virginia limited liability company	
	By:	
	Name: Mark Christopher	
	Its: Managing Member	
Approved as to form:		
County Attorney		

MOTION: LAWSON October 6, 2020
Regular Meeting

SECOND: CANDLAND Res. No. 20-688

RE: APPROVE FIRST AMENDMENT TO THE AGREEMENT OF SALE WITH GL

INNOVATION, LLC FOR COUNTY-OWNED PROPERTY, LOCATED AT 9665 DISCOVERY BOULEVARD, MANASSAS, VIRGINIA, 20109, CONSISTING OF APPROXIMATELY 8.55 ACRES – BRENTSVILLE MAGISTERIAL DISTRICT

ACTION: APPROVED

WHEREAS, in July 2020, with Resolution Number 19-578, the Prince William Board of County Supervisors entered into an Agreement of Sale for 8.55 acres of land on Discovery Boulevard with GL Innovation, LLC, a company affiliated with Planet Direct, for the development of a 110,000 square foot Planet Direct headquarters and manufacturing facility and construction of a road portion to provide access to the site; and

WHEREAS, CEN Properties, Inc, which was to construct a portion of the road accessing GL Innovation's site, was unable to close on the property in early September 2020, the entire construction of the permanent road and turn lane, will now be undertaken by Prince William County in order for GL Innovation to access their landlocked property and begin land development and construction of Planet Direct's headquarters and manufacturing facility; and

WHEREAS, the First Amendment removes the responsibility and participation of GL Innovation from the entire construction project of the permanent road, and left turn lane; and

WHEREAS, the First Amendment provides a critical path for GL Innovation to gain the access to their property in a timely manner by allowing Prince William County to take over the permanent road construction project; and

WHEREAS, construction of the road by Prince William County will simplify road construction, and better control costs; and

WHEREAS, the road construction is estimated to cost \$1,667,000 and will be funded from the Innovation Enterprise Fund, and these road construction costs are less than the sale price of \$2,234,628 of the County owned property that GL Innovation will purchase; and

WHEREAS, the County recognizes the importance of completing the road construction by May 31, 2021, in order for Planet Direct to avoid penalties for remaining in their current leased facility, and is willing to pay liquidated damages to GL Innovation of \$175,000 per month in the event that the road construction is not complete and site; and

October 6, 2020 Regular Meeting Res. No. 20-688 Page Two

WHEREAS, the public notice for Amendment One to the land sale, was advertised on September 23, and September 30, 2020; and

WHEREAS, a public hearing duly authorized for this purpose was held on October 6, 2020, pursuant to Virginia Code Section 15.2-1800, and all interested citizens were heard;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby approves Amendment One to the Agreement of Sale with GL Innovation (Planet Direct), for County-owned property, located at 9665 Discovery Place, Manassas, Virginia, 20109, and consisting of approximately 8.55 Acres and authorizes the Chair to execute First Amendment, as approved to form by the County Attorney's Office.

ATTACHMENT: First Amendment to Agreement of Sale

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

For Information:

Department of Economic Development

ATTEST: andrea P. Madden

FIRST AMENDMENT TO AGREEMENT OF SALE

THIS FIRST AMENDMENT TO AGREEMENT OF SALE (the "Amendment") is made this ____ day of ____ by and between the BOARD OF COUNTY SUPERVISORS OF PRINCE WILLIAM COUNTY, VIRGINIA, the governing body of a political subdivision of the Commonwealth of Virginia (hereinafter referred to as "County" or "Seller") and GL INNOVATION, LLC, a Virginia limited liability company, its successors and assigns ("Purchaser"). (The County and Purchaser are herein collectively referred to as the "Parties".)

WITNESSETH:

WHEREAS, the County is the owner of land known as INNOVATION @ Prince William, which the County has acquired for economic development purposes ("Innovation Park"); and

WHEREAS, the County and the Purchaser entered into an Agreement of Sale on July 14, 2020 (the "Agreement");

WHEREAS, the County and the Purchaser desire to amend the Agreement of Sale to include the amended and restated terms provided herein;

NOW, THEREFORE, for good and valuable consideration, including the mutual covenants and undertakings expressed herein, the receipt and sufficiency of which consideration the parties hereto acknowledge, the County and the Purchaser agree to amend the Agreement in accordance with the terms and conditions set forth herein.

1. SECTION 6.E.1.(iv) IS HEREBY DELETED AND REPLACED WITH THE FOLLOWING:

(iv)The County hereby represents that the County, at the County's sole cost and expense, shall bond, if required, and construct certain Additional Infrastructure Improvements as defined in, and completed in accordance with, the terms and conditions in Section 6.G.2 below and that such Additional Infrastructure Improvements shall be adequate to serve the Project.

2. SECTION 6.G.2. IS HEREBY DELETED AND REPLACED WITH THE FOLLOWING:

- 2. Additional Infrastructure Improvements. The Parties agree that the Purchase Price of the Property reflects certain Additional Infrastructure Improvements (as defined below in Sections 6G2(a) to, and for the benefit of, the Property which Additional Infrastructure Improvements are the County's responsibility to provide. The Parties further agree such Additional Infrastructure Improvements will not be completed prior to Closing hereunder, and therefore, the County and Purchaser hereby agree that the Additional Infrastructure Improvements will be constructed and paid for in accordance with the terms and conditions set forth in this Section 6.G.2.
 - a. Additional Infrastructure Improvements Defined. The County and Purchaser hereby agree that the County, at no cost to Purchaser, shall construct or cause to be constructed on behalf of the County, the following Additional Infrastructure Improvements (defined below):
 - (i) The access road/right-of-way to the Property from Discovery Boulevard in the location(s) and dimensions shown on and in accordance and conformity with the Sketch Plan attached and incorporated herein as Exhibit A-1 and labelled on the Sketch Plan as "Access Road" in the color red and which Access Road also includes a median break and left turn lane onto the Access Road from Discovery Boulevard that shall provide public access to the Property (the "Access Road"). The construction of the Access Road shall include all approved engineering design by Rinker Design Associates, P.C., geotechnical testing, construction and inspection by appropriate agencies, to include subsurface preparation, gravel and pavement sections dictated by subsurface testing, curb and gutter and stormwater management best management practices for the impervious area created by the Access Road, in conformance with Site Plan SPR2021-00017, and in compliance with applicable regulations of the County and

Commonwealth of Virginia, including but not limited to regulations and requirements of the Virginia Department of Transportation ("VDOT") to enable acceptance of the Access Road into the VDOT state road maintenance system and public access to a publicly dedicated roadway for the Property;

- (ii) Sanitary sewer mains and water mains and other utilities to the Property (the "Utilities") in the location(s) and dimensions shown on and in accordance and conformity with the Sketch Plan and labelled on the Sketch Plan as "Sanitary Sewer" in the color green and "Water Line" in the color blue and at grades required for Purchaser's Use of the Property and in conformance with Site Plan SPR2021-00017 and in compliance with applicable regulations and requirements of the County and Commonwealth of Virginia, including but not limited to, regulations and requirements for acceptance by the appropriate utility service authority into the utility authorities' service systems; and
- (iii) Facilities for the transmission of stormwater (the "Storm Drainage Structures and Pipe") from the Property and in the location(s) and dimensions shown on and in accordance and conformity with, the Sketch Plan and labelled on the Sketch Plan as "SWM RCP" in the color purple, in conformance with the Early Grading Plan SPR2021-00071 and Site Plan SPR2021-00017 and in conformance all applicable regulations and requirements of the County and the Commonwealth of Virginia for the purpose of transmitting stormwater from the Property to the stormwater detention pond which has been previously constructed by or on the behalf of the County.
- (i) As part of the Subdivision Plat, in the locations shown on the Subdivision Plat, the County will grant the following easements over the Additional Infrastructure Improvements prior to Closing: (i) a permanent vehicle and pedestrian access easement to provide access to and from the Property to a publicly dedicated road (the "Access Easement"), and (ii) temporary construction easements for Purchaser's construction of the Project (the "Temporary Construction Easements"). The Temporary construction easements shall remain in place through the completion of the Project.

For the purposes of this Agreement, the Access Road, the Utilities, and Storm Drainage Structures and Pipe, shall herein collectively be defined as the "Additional Infrastructure Improvements."

- b. Schedule for Completion of Construction of the Additional Infrastructure Improvements. The County shall provide, construct or cause to have constructed the Additional Infrastructure Improvements at the County's sole cost and expense in accordance with the following schedule:
 - (i) The County shall commence construction of the Additional Infrastructure Improvements by November 1, 2020, (the "Additional Infrastructure Commencement Date"), provided Purchaser provides County with the approved early grading plan or Site Plan by October 23, 2020. The Additional Infrastructure Commencement Date and Completion Dates shall be automatically extended one (1) day for each day (beyond the October 23, 2020 date to the Additional Infrastructure Commencement and Completion Dates) that Purchaser fails to deliver the approved early grading plan or Site Plan to the County.
 - (ii) The County shall complete the Additional Infrastructure Improvements through substantial completion so as to enable the Purchaser to obtain a Temporary Occupancy Permit for Planet Direct Mail that permits Planet Direct Mail to utilize the Access Road for and to move equipment into the Project on or before May 15, 2021 ("Additional Infrastructure Substantial Completion Date");
 - (iii) The County shall complete the Additional Infrastructure Improvements, as defined by receipt of final inspections and acceptance by Prince William County, PWCSA and VDOT, as applicable, of the Additional Infrastructure Improvements and so as to enable the Purchaser to obtain an occupancy permit for Planet Direct Mail that would permit Planet Direct Mail to occupy the Project and open for operation, on or before June 1, 2021 ("Additional Infrastructure Completion Date").
 - (iv) Provided the purchaser has an approved site plan by November 16, 2020, County shall complete the Utilities (water and Sewer lines) within the Access Road by March 1, 2021 ("Utility Completion Date") so as to enable Purchaser to tie into the utility tie-in locations by no later than March 1, 2021. Planet Direct will authorize right of entry to the County to construct this small section tie in outside the County property.

- (v) Provided the purchaser has an approved site plan by November 16, 2020, County shall complete the Storm Drainage Structures and Pipe by March 1, 2021 ("Storm Drainage Structures and Pipe Completion Date") to enable Purchaser to tie into such Storm Drainage Structures and Pipe by no later than March 1, 2021.
- c. Assignment of Site Plan for Additional Infrastructure Improvements. The construction plans for the Additional Infrastructure Improvements are incorporated into the Purchaser's Site Plan for the Project, identified as site plan number SPR2021-00317 (the "Site Plan"). The Purchaser hereby agrees to assign to the County any and all of Purchaser's rights, title and interest in the Site Plan related to the Additional Infrastructure Improvements and County hereby agrees to accept such assignment, assume Purchaser's rights, title and interest in the Site Plan related to the Additional Infrastructure Improvements and relieve the Purchaser of any obligation for, and any liability relating to, the completion of Additional Infrastructure Improvements under or related to the Site Plan. The County hereby further assumes the responsibility to ensure that the Additional Infrastructure Improvements are constructed in accordance with the Site Plan, with applicable County and Commonwealth codes, regulations, requirements and standards required to enable the Additional Infrastructure Improvements to serve the Purchaser's Project. To the extent permitted by law, the County shall indemnify, defend and hold harmless the Purchaser from and against any and all claims, damages, losses, liabilities, costs and expenses (including but not limited to reasonable attorneys' fees) related to or arising from the field changes to the approved design and negligent construction of the Additional Infrastructure Improvements.
- d. Reimbursement of Soft Costs for Additional Infrastructure Improvements. Cost of the Site Plan and certain other costs associated with the Additional Infrastructure Improvements have been incurred by the Purchaser. The County hereby agrees to reimburse the Purchaser for such incurred costs related to Additional Infrastructure Improvements in the stipulated amount of Seventy Thousand Dollars (\$70,000). Such funds shall be paid to the Purchaser at Closing.
- e. **Bonding of Additional Infrastructure Improvements.** The County hereby agrees to assume the responsibilities for bonding those portions of the Site Plan that are related to Additional

Infrastructure Improvements. The Purchaser shall only be required to post performance bonds, siltation and erosion control escrows, landscape/conservation escrows, (collectively, "Performance Bonds) for the Project's improvements as shown on Exhibit A-1. Further, the release of Purchaser's Performance Bond(s) shall not be withheld by the County due to the completion or the delay of completion of the Additional Infrastructure Improvements.

- f. Warranty of Additional Infrastructure Improvements. The County shall warrant workmanship up to 1 year of the Additional Infrastructure Improvements for Purchaser's use.
- g. Shared Improvement Expenses. The County shall reimburse the Purchaser for the cost of construction of certain improvements not on the Purchaser's Property that are required in order to construct both the Additional Infrastructure Improvements and Purchaser's Project improvements ("Shared Improvements"). Some Shared Improvements will be required to be completed prior to the commencement of Additional Infrastructure Improvements by Purchaser in order for Purchaser to proceed with construction of Purchaser's Project improvements. These Shared Improvements may consist of, but are not limited to, siltation and erosion control measures. Erosion and Siltation control measures are required to enable the County to achieve the Additional Infrastructure Commencement date and shall be installed and completed by the Purchaser by November 1, 2020.
- h. Liquidated Damages for Completion of Additional Infrastructure Improvements. The County and Purchaser hereby acknowledge and agree that Purchaser shall incur additional costs, expenses and damages resulting from the County's inability or failure to meet the above defined completion dates set forth in Section 6.G.2.b which default by County shall cause the Purchaser irreparable harm in terms of additional costs and expenses resulting from such delays in completion that cannot be quantified and the Purchaser and the County hereby agree that it would be extremely difficult and impractical to ascertain the actual damages that Purchaser would suffer if the County fails to meet the above defined completion dates set forth in Section 6.G.2.b in breach of this Agreement. The County and Purchaser have carefully considered Purchaser's harm that would result by County's failure to complete all or a portion of the Additional Infrastructure Improvements by the completion dates set forth in Section 6.G.2.b in breach of this Agreement, and the parties agree that the amount

of the liquidated damages described below are reasonable forecasts of, and just and fair compensation for, such harm and does not constitute a penalty:

(i) In the event the Additional Infrastructure Improvements in paragraph 6G2b(ii) are not substantially complete as defined therein by the Additional Infrastructure Substantial Completion Date, and such failure to substantially complete such Additional Infrastructure Improvements prevents the Purchaser from obtaining a Temporary Occupancy Permit for the Project due to the Property's lack of access to a publicly dedicated roadway, then on the first day after the Additional Infrastructure Substantial Completion Date and for each successive thirty (30) day period thereafter that Additional Infrastructure **Improvements** substantially complete as defined by paragraph 6G2b(ii) and the Purchaser is unable to obtain a Temporary Occupancy Permit due to the lack of an adequate access to a public roadway, , the County shall pay to the Purchaser on the first day of each successive thirty (30) day period of delay until such Additional Infrastructure is substantially complete and a Temporary Occupancy Permit for the Project is issued, as liquidated damages the sum of One Hundred Seventy Five Thousand Dollars (\$175,000) ("Additional Infrastructure Substantial Completion Date Liquidated Damages"). The Additional Infrastructure Substantial Completion Date Liquidated Damages shall not be prorated based on the number of days of delay beyond the Additional Infrastructure Substantial Completion Date and shall be payable on the first day of each successive thirty (30) day period of delay whether substantial completion of the Additional Infrastructure Improvements are delayed by one or more days within each such thirty (30) day delay period, s without counterclaim or protest.

(ii) In the event the Additional Infrastructure Improvements in paragraph 6G2b(iii) are not complete as defined therein, by the Additional Infrastructure Completion Date, and such failure to complete such Additional Infrastructure Improvements prevents the Purchaser from obtaining an Occupancy Permit for the Project, then on the first day after the Additional Infrastructure Completion Date and for each successive thirty (30) day period thereafter that Additional Infrastructure Improvements are not complete as defined by paragraph 6G2b(iii) and the Purchaser is unable to obtain an Occupancy Permit for the Project, the County shall pay

to the Purchaser on the first day of each successive thirty (30) day period of delay until such Additional Infrastructure is complete and an Occupancy Permit for the Project is issued, as liquidated damages the sum of One Hundred Seventy Five Thousand Dollars (\$175,000) ("Additional Infrastructure Completion Date Liquidated Damages"). The Additional Infrastructure Completion Date Liquidated Damages shall not be prorated based on the number of days of delay beyond the Additional Infrastructure Completion Date and shall be payable on the first day of each successive thirty (30) day period of delay whether substantial completion of the Additional Infrastructure Improvements are delayed by one or more days within each such thirty (30) day delay period, without counterclaim or protest from the County.

- (iii.) If the County has paid Additional Infrastructure Substantial Completion Date Liquidated Damages, the County shall not be liable to also pay Additional Infrastructure Completion Date Liquidated Damages for the same delay period.
- (iv) In the event that Utilities or portions thereof in paragraph 6.G.2.b.(iv) are not completed by the Utilities Completion Date, then the County shall pay within thirty(30) days after written demand from Purchaser liquidated damages to the Purchaser in the amount of Two Thousand Seven Hundred and Fifty Dollars (\$2,750) for each calendar day of delay until the Utilities are completed and accepted ("Utilities Liquidated Damages").
- (v) In the event that Storm Drainage Structures and Pipe or portions thereof in paragraph 6.G.2.b.(v) are not completed by the Storm Drainage Structures and Pipe Completion Date, then the County shall pay within Thirty (30)days after written demand from Purchaser liquidated damages to the Purchaser in the amount of Two Thousand Seven Hundred and Fifty Dollars (\$2,750) ("Storm Drainage Structures and Pipe Liquidated Damages") for each calendar day of delay until the Storm Drainage Structures and Pipe are completed and accepted.
- i. Survival. The provisions, obligations, rights and liabilities set forth in this Sections 6G in its entirety shall survive the Closing hereunder and shall not be merged into the deed conveying the

Property, and the duration of the survival of these provisions shall not be limited by any other provision of this Agreement.

3. SECTION 6.H. OF THE AGREEMENT IS HEREBY DELETED AND REPLACED WITH THE FOLLOWING:

H. PURCHASER'S OBLIGATION

- 1. Purchaser shall enter into a Road Maintenance Agreement (the "Road Maintenance Agreement") with the County that requires the County and the Purchaser to perform the following maintenance obligations in relation to the Access Road:
 - a. The County shall maintain and repair the Access Road, including but not limited to maintenance by snow plowing and sweeping of the Access Road and clean out of storm water inlets and repair of asphalt and curb and gutter, until the Access Road is accepted into the VDOT secondary road system for maintenance (the "County Road Maintenance").
 - b. The Purchaser shall pay, within thirty (30) days after receipt of a written invoice from the County, an annual maintenance fee to the County of twenty-five percent (25%) of the costs incurred by the County for the County Road Maintenance until the Access Road is accepted into the Virginia Department of transportation system.
 - c. The County shall require future owners adjacent to the Access Road to utilize the Access Road as primary or secondary access to enable the Access Road to meet the VDOT-required number of users for acceptance by VDOT into the VDOT secondary road system for maintenance.

4. PARAGRAPH 8.B. (L) IS DELETED AND REPLACED WITH THE FOLLOWING:

(l) Purchaser shall have entered into a Road Maintenance Agreement with the County attached as Exhibit G.

5. EXHIBITS TO THE AGREEMENT ARE REPLACED AS FOLLOWS: Exhibit A-2 is replaced with Exhibit A-2 of this Amendment.

- 6. EXHIBIT ARE DELETED FROM THE AGREEMENT AS FOLLOWS: Exhibit A-3 is hereby deleted.
- 7. EXHIBITS ARE ADDED TO THE AGREEMENT AS FOLLOWS: Exhibit G, attached and incorporated herein, is added to the Agreement.
- 8. ENTIRE AGREEMENT: The terms and conditions of the Agreement not modified by this

First Amendment shall remain in full force and effect. The Agreement as amended by this First Amendment when executed by the parties, contains the final and entire agreement between them. Unless amended in writing by the County and Purchaser, no parties shall be bound by any terms, conditions, statements or representations, oral or written, not herein contained. To the extent the Agreement and the First Amendment conflict in terms, the terms and conditions of this First Amendment shall govern the agreement between the parties.

WITNESS the following signatures and seals:

BOARD OF COUNTY SUPERVISORS OF
PRINCE WILLIAM COUNTY, VIRGINIA

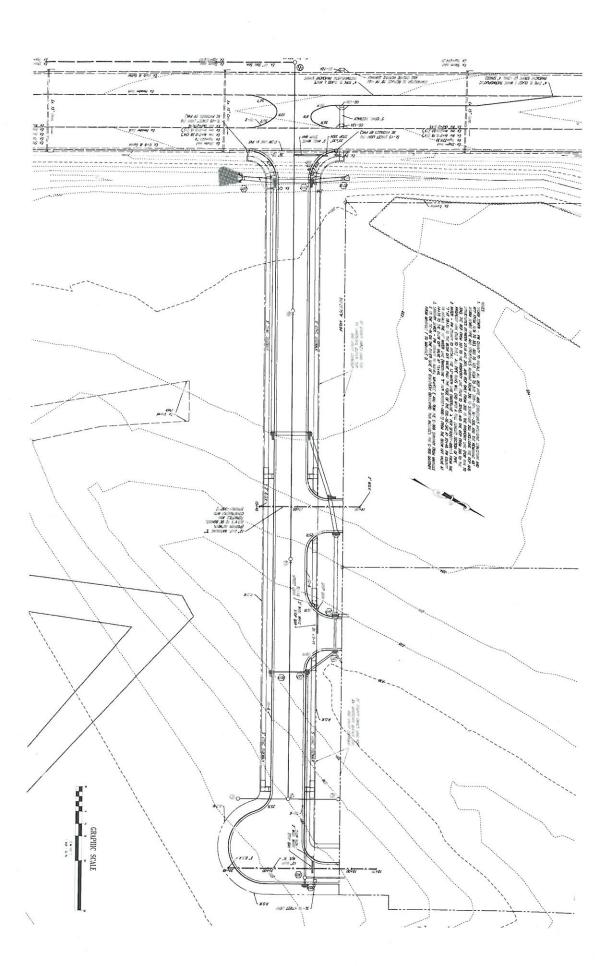
Chair	

GL INNOVATION, LLC

By: Name: Ryan Gutman
Title: Chairman

Approved as to form:

County Attorney
Date:



MOTION:

LAWSON

October 6, 2020 **Regular Meeting**

SECOND:

BAILEY

Res. No. 20-689

RE:

AUTHORIZE CLOSED MEETING

ACTION:

APPROVED

WHEREAS, the Board of County Supervisors desires to consult with legal counsel and staff and discuss in Closed Meeting the following matters:

- Discussion of reports or plans related to the security of government facilities, buildings and structures used for election purposes and the safety of persons using such government facilities, buildings and structures, including briefings by staff members, legal counsel, and law-enforcement or emergency service officials concerning actions taken to respond to related threats to public safety, ((Section2.2-3711(A) (19));
- Personnel discussion relating to the appointments of the Director of the Department of Facilities and Fleet Management and the Director of the Office of Human Resources, (Section2.2-3711(A) (1)); and

WHEREAS, pursuant to Section2.2-3711(A) (1), and (19), VA Code Ann., such discussions may occur in Closed Meeting;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby authorizes discussion of the aforestated matters in Closed Meeting.

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

For Information:

County Attorney

MOTION: BAILEY October 6, 2020

Regular Meeting

SECOND: ANGRY Res. No. 20-690

RE: ADOPT THE 2020 PARKS, RECREATION, AND OPEN SPACE MASTER PLAN AND

ENDORSE THE DEPARTMENT OF PARKS, RECREATION, AND TOURISM'S PURSUIT

OF NATIONAL ACCREDITATION FROM THE COMMISSION FOR THE ACCREDITATION OF PARKS AND RECREATION AGENCIES

ACTION: APPROVED

WHEREAS, on March 10, 2020, the Prince William Board of County Supervisors (BOCS) adopted an update to the Parks Chapter of the Comprehensive Plan (CPA#2018-00004), which includes a new Level of Service approach that is rooted in equity and quality; and

WHEREAS, the Parks Chapter of the 2020 Comprehensive Plan recommends the development of a Master Plan as a tool to effectuate Comprehensive Plan strategies and namely, "ensure that there is equitable and inclusive access to the County's parks and recreation facilities for each county resident;" and

WHEREAS, the purpose of the Parks, Recreation, and Open Space Master Plan is to provide the Department of Parks, Recreation, and Tourism (DPRT) and the BOCS with a road map for future investment in recreational needs and opportunities over the next fifteen years; and

WHEREAS, the DPRT began developing the Master Plan in late calendar year 2019 with assistance from Pros Consulting; and

WHEREAS, staff presented the draft Master Plan to the BOCS on September 8, 2020; and

WHEREAS, staff advertised the opportunity for public comment between August 28 and September 14, 2020, utilizing social media, DPRT's website, print and electronic newspaper advertisements, and direct outreach to stakeholders; and

WHEREAS, staff received ten public comments via email, and made edits to the draft document to incorporate public feedback as appropriate; and

WHEREAS, the Master Plan includes a strategic plan for DRPT operations, an analysis of county demographics, a recreation trends analysis, a list of opportunities by Park Planning District, a Capital Project Plan, and a strategic implementation plan; and

WHEREAS, the Master Plan replaces the former Prince William County Park Authority 2010-2030 Comprehensive Plan, which was adopted by the former Park Authority in April 2010; and

Regular Meeting October 6, 2020 Res. No. 20-690 Page Two

WHEREAS, adoption of the Master Plan will allow the County to increase the Level of Service such as adding an additional 5,000 acres of parkland, improving physical access to parks, and improving existing underperforming parks; and

WHEREAS, implementation of the Master Plan is estimated to cost approximately \$487,000,000 over fifteen years, not including operating costs; and

WHEREAS, the implementation estimate includes the \$41,000,000 in 2019 Parks Bond Referendum projects, which are currently unfunded; and

WHEREAS, the Parks and Recreation Commission unanimously endorsed the draft Master Plan on August 19, 2020; and

WHEREAS, a Master Plan is required for national accreditation by the Commission for the Accreditation of Parks and Recreation Agencies, which DPRT is currently pursuing; and

WHEREAS, accreditation demonstrates DPRT's commitment to conforming with best management practices for the effective and efficient delivery of parks and recreation services and DPRT will become the thirteenth accredited agency in the Commonwealth of Virginia and one of 171 nationwide; and

WHEREAS, the Parks and Recreation Commission endorsed DRPT's accreditation pursuit on November 14, 2018; and

WHEREAS, the BOCS may need to approve amendments to the Master Plan periodically, as new capital projects are added, new opportunities are identified, and Needs Assessments data is updated; and

WHEREAS, technical edits to the Master Plan to account for completed projects, facility quality score changes based on improvements, and parkland percentage changes based on acquisitions will be completed annually at the staff level upon notification to the BOCS;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby adopts the 2020 Parks, Recreation, and Open Space Master Plan, and endorses the Department of Parks, Recreation, and Tourism's Pursuit of national accreditation from the Commission for the Accreditation of Parks and Recreation Agencies.

Regular Meeting October 6, 2020 Res. No. 20-690 Page Three

ATTACHMENT: Parks, Recreation, and Open Space Master Plan

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

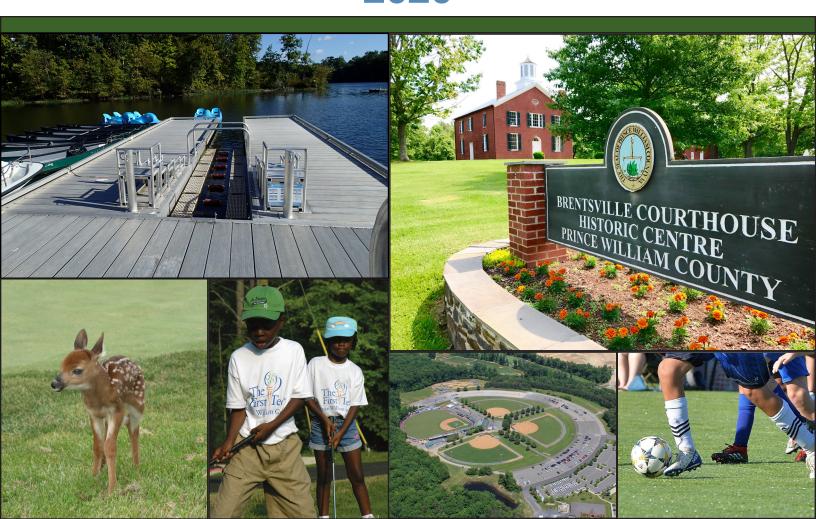
ATTEST: andrea P. Madder

Clerk to the Board





Parks, Recreation & Open Space Master Plan 2020





14420 Bristow Road Manassas, Virginia 20112 (703) 792-7060 www.pwcparks.org

On the cover:

Neabsco Regional Park Boardwalk
Lake Ridge Marina & Golf Course
Brentsville Courthouse Historic Centre
Fawn at Prince William Golf Course
First Tee Participants
PWC Stadium Complex (Pfitzner Stadium)
Soccer at George Hellwig Memorial Park (credit: W. Gaitan)



Parks, Recreation & Open Space Master Plan 2020

Prepared by:

PROS Consulting and Stantec

in coordination with: Department of Parks, Recreation & Tourism Planning Staff

> Endorsed by the Parks and Recreation Commission August 18, 2020

Adopted by the Board of County Supervisors October 6, 2020



PRINCE WILLIAM COUNTY GOVERNMENT

(as of July 1, 2020)

County Executive

Christopher E. Martino

Board of County Supervisors

Ann B. Wheeler Chair At-Large

Victor S. Angry
Vice Chair
Neabsco District Supervisor

Margaret Angela Franklin Chair Pro-Tem Woodbridge District Supervisor

Jeanine M. Lawson
Brentsville District Supervisor

Yesli Vega Coles District Supervisor

Pete K. Candland Gainesville District Supervisor

Kenny A. Boddye
Occoquan District Supervisor

Andrea O. Bailey
Potomac District Supervisor

Parks & Recreation Commission

Christian Thom
At-Large Commissioner

Nate Murphy
Neabsco District Commissioner

Sharon Richardson Woodbridge District Commissioner

Erica Tredinnick
Brentsville District Commissioner

Jane Beyer
Coles District Commissioner

Jeffery Bergman (Vice Chairman)
Gainesville District Commissioner

Brodie Freer (Chairman)
Occoquan District Commissioner

David Miles
Potomac District Commissioner

Department of Parks, Recreation & Tourism

Seth Hendler-Voss Director

Shannon Jaenicke Secretary to the Commission

Introductory Message



Stakeholders,

The Parks, Recreation, and Open Space Master Plan is a tool to effectuate the new Level of Service standards defined in the Parks Chapter of the 2020 Comprehensive Plan. This plan represents a new philosophy of recreation planning for Prince William County that is rooted in equity and quality, as well as embraces the National Recreation and Parks Association's belief that "everyone deserves a great park."

In Prince William County, we see parks and recreation as a transformative force. Few aspects of a community unite a diverse citizenry like beautiful outdoor spaces and the simple act of recreating. We understand that our parks and recreational spaces are vital for the social, physical and economic wellbeing of our community. Therefore, it is critical to continue to invest in our system if Prince William County is to remain a community of choice.

While we are fortunate to have a strong foundation upon which to build - including a wide array of park and facility types that draw the envy of other jurisdictions, as well as a robust catalog of dynamic programs for all ages and abilities - living into our vision of transformation will take hard work. We have parks, trails, and facilities that are under-maintained, unfinished and underdeveloped. Physical access gaps remain across neighborhoods and our park acreage count has remained relatively flat while our population continues to grow. These challenges are certainly not unique to Prince William County and we are in a better position than most communities due to the projected economic growth of our region and the County's strong principles of financial management.

We are proud to say that we have made notable progress towards addressing needs in our system over the last few years. We instituted a new deferred maintenance program and completed numerous high-profile capital projects and park enhancements. The new Neabsco Creek Boardwalk, among other projects, stirred public excitement for the future of our park system; and the public is taking notice, leading to a 65% approval for the 2019 General Obligation Bond package. We must continue this momentum, which means delivering on the voter-approved bond projects, proactively expanding our open space acreage, and maintaining and improving existing assets, all of which will require additional financial investment and the continued pursuit of public and private partnerships. We must also continually update our program offerings to respond to citizen needs and emerging trends, as well as consider adding new assets if we want to increase our tourism and economic development edge in the region.

With an estimated cost of nearly \$500 million over 15 years, the successful implementation of this Master Plan hinges on the collective resolve of our community. Fortunately, the recent referendum demonstrates the public is prepared to accelerate investment in our future. Our response to the opportunities presented in this plan will palpably shape Prince William County's quality of life and write our story for decades to come. We are excited for the opportunity to work together to transform our community. Because everyone in Prince William County deserves a great park.

Seth Hendler-Voss, Director, Department of Parks, Recreation, and Tourism

Christopher Martino, County Executive

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Powell's Landing Park

CHAPTER ONE – PURPOSE OF MASTER PLAN

1.1 INTRODUCTION

Parks and recreation facilities are an essential service in Prince William County. The quality of our parks and recreation facilities, and the level of service they provide the community, are indicators of quality of life. The abundance, accessibility, variety, and quality of recreational offerings often correlates with how a community ranks on livability in citizen satisfaction surveys. In addition to fostering physical and emotional well-being, communities can leverage parks and recreation facilities to tell their story, create a sense of place, and bridge social divides. Parks not only shape the character of the community by providing places to gather and recreate, but they can also strengthen the local economy through tourism, preserve cultural links to the past, and improve air and water quality. When properly planned and located, parks can contribute to a cleaner and more resilient environment by protecting and preserving natural areas and open space.

For the Prince William County Department of Parks, Recreation & Tourism (Department), the way we manage future development and programming, specifically with regard to the protection and conservation of land, provision of recreational resources, and preservation of cultural and historic sites, has an immense impact on future generations. As the county continues to grow and develop, there needs to be a greater balance between the quantity and quality of parkland and facilities offered by the County. As additional parks are developed, consideration for the balance between conservation issues and the provision of active recreation becomes an important ingredient in the park development process. Finding ways to add to the county's economy, through parks and recreation, is also important for future sustainability. With an increasing population there is a corresponding increase in demand for facilities and their use. Increased use of recreation facilities results in faster facility deterioration and replacement rates, potential crowding, and user conflicts. In addition, the diversification of recreational preferences that often occurs in larger populations expands the need for new types of facilities and associated support amenities. As residential densities rise and individual yards become smaller or disappear, the need for public open space, woodland areas, trails, recreation facilities, and open play areas also increases. This is true for the urban, suburban, and rural areas of the county.

1.2 PURPOSE

The purpose of the Parks, Recreation, and Open Space Master Plan (Master Plan) is to provide the Department and the County with a road map for future development of recreational facilities and opportunities over the next 10 to 15 years. This Master Plan focuses on identifying the County's current and future recreation needs, not only to aid staff and decision-makers in providing and expanding the recreational facilities and opportunities available to Prince William County residents, but also to ensure that these opportunities are equitably distributed across the county, at a variety of levels. This plan is based on recognized planning principles and best practices, as well as level of service standards that are unique to Prince William County and which are outlined in this plan. The Department's level of service standards are also outlined in the Parks, Recreation & Tourism chapter of the County's Comprehensive Plan.

This plan is intended to satisfy the National Recreation and Parks Association's (NRPA), Commission for Accreditation of Park and Recreation Agencies (CAPRA) requirements, for the Department to have a Parks and Recreation System Master Plan. Per the CAPRA requirements this plan is to be updated every 10 years. This is consistent with Department procedures and, as such, this plan also serves as an update to the Department's previous master plan which was titled, "Prince William County Park Authority Comprehensive Plan 2010-2030".



Nokesville Park

1.3 PROJECT PROCESS

This Master Plan is born out of the process of merging level of service standards with recreational trends data, the results of the Department's 2019 Needs Assessment, programming standards, and planning-related analyses, to arrive at a future plan of action that satisfies user wants and needs - for both facilities and programs. This Master Plan process was a joint effort between the consulting team and Department staff, and includes an assessment of local opportunities and recreation trends at the national, regional and local levels. By reviewing and evaluating data from these varied sources, and comparing that data to the available and planned resources in the county, we are hopeful that the goals and objectives contained within this plan set a course for balanced and equitable park and program growth and expansion over the next decade, and beyond.

The following local Planning efforts provided an underlying framework for this plan:

- County Comprehensive Plan
- 2019 Department Strategic Plan
- 2020 Department Recreation Program Plan
- PWC Park Authority Comprehensive Plan, 2010-2030
- Department planning policies and procedures

In its simplest form, this Master Plan presents an analysis of the current state of the County's parks and recreation system and recommendations for improvement and expansion over the next 10 years. This Master Plan responds to existing conditions and projected needs and offers operational and capital improvement recommendations for the future.

Master Plan Process:



1.4 CURRENT CLIMATE

In Prince William County the amount of land available for parks and recreation purposes is decreasing due to development pressures, while at the same time the increasing population is demanding new, and more diverse, recreation experiences and opportunities. The Department is constantly balancing community needs with available resources. As we move into a new decade - with a steadily increasing population rate - the Department is stepping away from population based level of service and is, instead, looking toward new methodologies to assess the quality and quantity of the park, facilities, and programs that we provide. Moving forward, the Department will continue to apply and/or adjust the recommendations in this plan, as needed, to ensure the Department is able to best serve the residents of Prince William County.

CHAPTER TWO - DEPARTMENT PROFILE

2.1 DEPARTMENT HISTORY

The predecessor to the County's Department of Parks, Recreation & Tourism, the Prince William County Park Authority, was established by the Board of County Supervisors in 1977. The primary mission of the Park Authority was to provide the county's residents and visitors with quality recreational programs, parks, and facilities. The Park Authority was an independent public corporate and political entity, governed by an eight-member board appointed by the Board of County Supervisors. A majority of the funding for the Park Authority came from the County's General Fund.

When the Park Authority was created, Prince William County had a population of around 150,000 residents. Ben Lomond Regional Park was the first park in the County's system. The lands now known as Andrew Leitch Park and Cloverdale Park were acquired and added to the system in 1978. The inventory further expanded in 1979 with the addition of the Locust Shade Park property (from the Federal Lands to Parks Program), Veterans Memorial Park, Birchdale Recreation Center, and Turley Fields. In addition, the Brentsville Courthouse complex was acquired by the County in 1979.

The next thirty years brought impressive economic growth to the county, along with rapid growth in population. The Park Authority acquired over 3,000 acres of parkland during this period, and added the Sharron Baucom-Dale City Recreation Center, Chinn Aquatics & Fitness Center, two 18-hole golf courses, and the Prince William County Stadium Complex (original home to the Prince William Pirates, most recently the Potomac Nationals, a Class A Minor League Baseball team).

In March of 2012, the Board of County Supervisors dissolved the Park Authority and created the Prince William County Department of Parks & Recreation. On August 1, 2017, the Prince William County Board of County Supervisors voted unanimously to merge the Convention and Visitors Bureau into the County's Department of Parks and Recreation, as the Office of Tourism, with a Tourism Advisory Board comprised of members of the tourism industry. At that time the department name was changed to the Department of Parks, Recreation & Tourism. On February 1, 2019, the Historic Preservation Division was moved from the County's Department of Public Works and merged into the Department of Parks, Recreation & Tourism. This merge also moved all of the Historic Preservation properties into the Department's land inventory, adding over 300 acres. In total, the Department now manages over 5,000 acres for an estimated current population of around 460,000 residents.

Department Mission

"Create recreational and cultural experiences for a more vibrant community."

Department Vision

"Be a lead collaborator in delivering solutions for holistic community transformation."

Philosophy

"Our vision and values guide our actions; we embrace change and adapt; we actively engage; and we communicate and collaborate at all levels."

ATTACHMENT October 6, 2020 Res. No. 20-690 Page 12 of 141

2.2 DEPARTMENTAL ORGANIZATIONAL STRUCTURE

2.2.1 DIRECTOR

The Department Director exercises general control of the Department, working through subordinate supervisors. He or she is responsible for implementing the goals, objectives, policies, and regulations issued by the Board of County Supervisors for the planning and development of parks, recreation facilities, and programs, and is the spokesperson for the Department. The Director maintains financial controls through best budget practices and the capital improvement plan to operate the parks system.

The Director's administrative coordinator provides administrative services to the Director and serves as the Secretary to the Parks and Recreation Commission. In this capacity this position prepares agendas and materials for the monthly Commission meetings.

2.2.2 DEPUTY DIRECTOR

The Deputy Director oversees four Divisions. In addition to the Marketing & Communication and Recreation Services Divisions, the Deputy Director also oversees the Park Ranger and Historic Preservation Divisions.

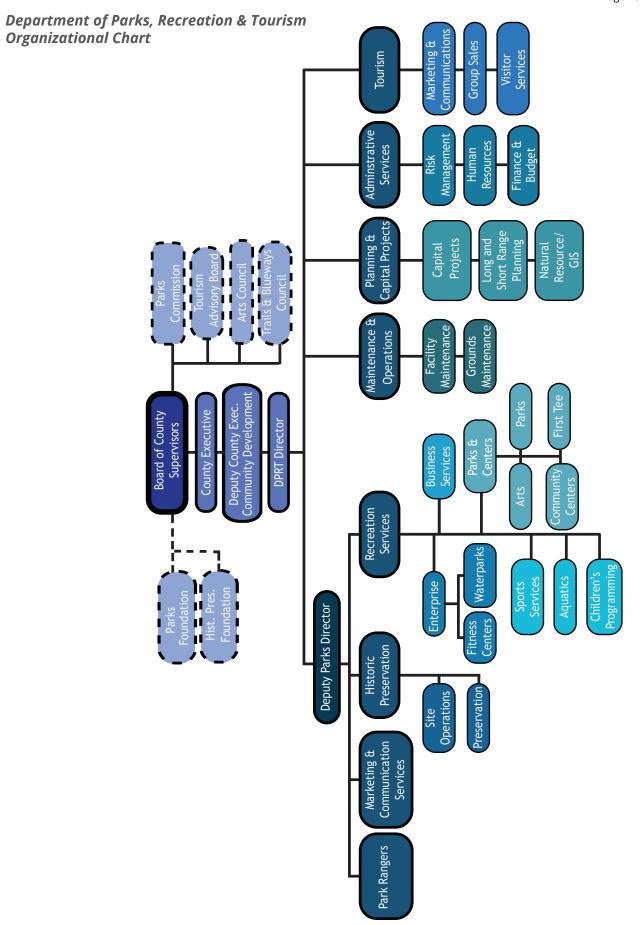
2.2.3 OPERATIONAL DIVISIONS

The Department operates via a division structure with each division led by a Division Director. The following are the Department's eight operational divisions:

- Administrative Services Division Oversees all human resource, finance, and risk management functions of the Department. The Director and Deputy Director are located in this Division.
- Marketing & Communication Division Oversees all public information and marketing functions of the Department including website management, advertising, and events involving elected officials.
- Park Rangers Oversees the safety and security of all park lands and facilities, and the visitors/patrons thereof.
- Historic Preservation Oversees the operations and programming of all historic sites and artifact collections.
- Planning & Capital Projects Division Oversees all park planning, construction and project management functions of the Department including capital projects and comprehensive plans.
- Maintenance & Operations Division Oversees all facility and grounds maintenance functions across the Department.
- Recreation Services Division Oversees the operation of all recreation facilities/sports fields, participant registration and fees, facility rental functions, and programming functions of the Department.
- Office of Tourism Oversees all efforts to bring non-residents into the county for tourism opportunities that enhance economic growth

2.2.4 PARKS AND RECREATION COMMISSION

The Parks and Recreation Commission is an advisory body that provides guidance to staff and elected official regarding the implementation of the Department's mission and vision. The Parks and Recreation Commission is made up of eight members, each appointed by a member of the Board of County Supervisors, who represent each of the County's seven magisterial districts, with an at-large commission representative appointed by the Board of County Supervisors At-Large Chairperson. The Department Director and/or designated staff provide updates to the Commission on items of interest, during monthly Commission meetings.



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2.2.5 OTHER ADVISORY BODIES

The Department also has a key participatory role in two councils that were established to help create a constituent-centered culture around specific programs and services. These are the Prince William Arts Council and the Prince William County Trails and Blueways Council.

The Arts Council was created with a mission to foster the creation, production, and appreciation of the arts in the Greater Prince William Area through advocacy and education. The Arts Council provides services for the local arts, including coordinating public facility use for arts groups, and advocating for the needs of the local arts community. They also provide members with networking, development, marketing, and grant opportunities. Membership to the Arts Council is by application, and the individual, group, or business applying must be based in Prince William County or the independent Cities of Manassas or Manassas Park. The Department typically has one appointee that serves on the Council's Board of Directors.

The Prince William County Trails and Blueways Council is an advisory body that provides support for the development of trails and water trails in Prince William County. The Trails and Blueways Council is committed to the mission of developing a high-quality, interconnected system of non-motorized trails and water trails throughout Prince William County. It is comprised of 16 at-large members, two appointed by each member of the Board of County Supervisors, and is supported by staff representatives from the Department, the Planning Office, and the Department of Transportation. County staff typically provide updates on items of interest such as trail construction and management, long-range planning studies, and rezoning or special use permit applications that have implications for the county's system of trails, water trails, and open space.

Lastly, the Tourism Advisory Board advises and assists the County with tourism initiatives. The Advisory Board is comprised of eleven members who represent the interests of local tourism industry organizations and stakeholders within Prince William County. This board advises the Board of County Supervisors, County Executive, and Department Director on matters related to promoting Prince William County as a tourism destination in accordance with Virginia Code Section 58.1-3819. The Advisory Board assists staff in the Office of Tourism in identifying and securing new tourism opportunities.

2.3 PLANNING & CAPITAL PROJECTS OVERVIEW

As a department of Prince William County government, the Department of Parks, Recreation & Tourism is directly and actively involved in local planning efforts. The Planning & Capital Projects Division within the Department is the group primarily responsible for the planning, design, and construction of the County's parks.

The Division's Planning staff coordinate the short and long-range planning initiatives of the Department with County Planning staff, as well as other local and regional park and planning agencies. Coordination with the County's Planning Office primarily occurs through contributions to the County's Comprehensive Plan, small area plans, and development review processes. Other park planning efforts within the county include coordinating with the National Park Service to facilitate the location, design and development of the Potomac Heritage National Scenic Trail (PHNST) through the County, including the coordination of this trail through the Featherstone Wildlife Refuge (a Fish & Wildlife Service property), Leesylvania State Park (a Virginia Department of Conservation & Recreation property), and Marine Corps Base Quantico (an active military base). Staff also regularly coordinates with the Virginia Department of Conservation and Recreation and Northern Virginia Regional Commission, to implement regional strategies contained within the Virginia Outdoors Plan. Examples of Department-driven projects include the development of the Department's Master Plan, individual park master plans, site feasibility studies, project mapping and analysis, and the development and review of level of service standards as they pertain to parks.

The Division's Capital Projects staff coordinate the design and construction of the County's parks and recreation facilities, and the improvement thereof. Capital Projects staff handle design and engineering contracts, building permits, and manage contract staff. This side of the Division also oversees the Department's Capital Improvement Program and the coordination of Department projects that are under to the County's Building & Facilities Program, which addresses deferred maintenance at County facilities. In addition, Capital Projects staff coordinate and assist with the planning and implementation of internal projects as they relate to the Department's Capital Maintenance Program.

2.4 INVENTORY OVERVIEW

The County currently owns more than 4,500 acres of park land and operates and maintains 50+ miles of trails and blueways. The County leases two private parcels and maintains recreational fields at 76 elementary and middle school sites (totaling an additional 828 acres) that help expand the recreational opportunities available to residents and visitors. In total, the Department manages and maintains an inventory of 5,337 acres, or approximately 2.5% of the County's land area. There are 63 developed parks totaling approximately 4,059 acres of the Department's inventory, with 450 acres in undeveloped land holdings. Within the total park acreage there are 12 historic sites covering 342 acres. A majority of the County's parks have come from developer donations and/or development proffers. Most of the remaining park acreage is the result of County or Federal land surplus, or land purchase.

Residents and visitors enjoy a vast array of amenities and experiences at the County's parks. There are two 18-hole golf courses, one 9-hole leisure golf course, 116 sports fields, two waterparks, six outdoor pools, two aquatics and fitness centers, a skate park, a marina, and a dog park, to name just a few of the available amenities. The Department plans and schedules hundreds of fitness classes, swimming lessons for all ages and levels, before and after school care, historical/cultural programs, dance and martial arts programs, and often offers over 400 summer camps per year for county youth.



Prince William County Park Acreage Summary:

To assist with planning parks and recreational amenities across the county's 348 square miles, the Department's Planning staff has subdivided the County into 14 separate Park Planning Districts (PPD). These park planning districts are at a sub-magisterial district level and create smaller population subsets. Breaking the County down into sub-magisterial district park planning areas allows the Department's Planning staff to perform more in-depth analysis and assess community needs and desires on a more local scale, ensuring that public investment in the park system has a geographic context. The Department's park and facility inventory, by park planning district, is included in the Appendix.

CHAPTER THREE - FOCUS AREAS

3.1 STRATEGIC PLAN

The Department of Parks, Recreation, and Tourism's Strategic Plan was updated in 2019. The Strategic Plan provides a road map for advancing the Department's mission through "focus areas" that, in turn, address administrative and operational goals and objectives for the Department. These focus areas represent the core principles that the Department believes are integral to establishing the Department as a recreational leader in the region. The goals and objectives of the Strategic Plan provide direction for Department staff regarding how best to fulfill the Department's mission and vision. These focus areas are also key to creating a Department that equally values its customers and employees, so that we can adapt to change and challenges, such as budget cuts or operational interruptions like those posed by the current COVID-19 pandemic.

*Administrative Note: The goals and objectives in the 2019 update of the Department's Strategic Plan were developed prior to the onset of the COVID-19 pandemic of Spring 2020. Application of these goals and objectives in this uncertain climate have proven advantageous, as the Department has adjusted and modified operations to address the strict limitations of COVID-19 closures and cancellations. Moving forward, the Department will continue to apply and/or adjust these core values, as necessary, to ensure the Department is able to best serve the residents of Prince William County, and also support Department staff, as post-COVID operating limitations are defined.



As an example of the COVID-19 limitations faced by the Department, the location and operating structure of the Dale City Farmer's Market had to be modified to accommodate social distancing requirements.

3.2 FOCUS AREAS

The focus areas identified in the 2019 Strategic Plan update are as follows. For the purposes of this Master Plan we have added "Equity, Diversity & Inclusion (EDI)" as a focus area in order to address the level of service goal for an equitable distribution of parks, facilities, and programs across the county and its populations.

Visitor Experience

Goal: Mobilize a new generation of park, recreation and tourism customers and advocates.

Objectives:

Implement user friendly technology and policies to assist residents and visitors in locating and utilizing parks and services.

Ensure quality guest-staff interaction.

Provide modern conveniences at facilities.





Community Engagement

Goal: Create transparent, effective and efficient strategies that continually allow for the residents of Prince William County to provide feedback on, and a vision for, parks and recreation.

Objectives:

Seek out public outreach opportunities.

Maximize participation of advisory bodies.

Employee Engagement

Goal: Empower leadership at all levels.Objectives:

Provide professional development and leadership training opportunities.

Involve employees closest to the operations in shaping the future.

Maximize employee performance.

Communicate abundantly.

Regularly assess work culture and organizational health.

Encourage intra-departmental team building and recognition and provide leadership and supervisory training opportunities for all employees.





Operational, Planning & Business Excellence

Goal: The Department will operate as a financially stable, well-run business unit of Prince William County.

Objectives:

Embody best-in-industry service delivery.

Enhance internal service delivery.

Strengthen working relationships with other County departments.

Embrace data-informed decision-making.

Leverage private partnerships.

Safety and Environment

Goal: Develop and implement environmental and safety standards that will provide Prince William County residents with high quality park and recreation experiences while promoting proper safety training and awareness for departmental personnel.

Objectives:

Accelerate environmental stewardship.

Increase employee ownership of risk and environmental practices (daily work).

Increase workplace safety.

Increase safety of public in parks and facilities.



Equity, Diversity, and Inclusion (EDI)



Goal: Prince William County's parks, facilities and programs will be places in which every member of the community is welcome and can focus on their potential without discrimination. Prince William County's parks, facilities, and programs will be equitably distributed amongst the County and its populations and be places that foster opportunities for health and wellbeing.

Objectives:

Integrate EDI goals and objectives for effective outreach and engagement of underrepresented constituencies.

Develop strategies and accountability to build our workforce and advisory bodies to attract and retain talent and leadership that reflect the local community.

Develop programs that include funding for intentional external outreach, for growing community and regional partnerships, and for increasing community engagement to advance diversity and inclusion.

Improve and establish recreation opportunities in all communities.

CHAPTER FOUR - COMMUNITY PROFILE

This section contains an analysis of current and projected demographics for the County. In addition, this section includes a review of recreation trends at the national, regional and local levels. By combining this data with a review of the Department's Needs Assessment, a picture of service level gaps begins to appear, and it is these gaps that influence future decision making.

4.1 DEMOGRAPHIC ANALYSIS

The Demographic Analysis provides an understanding of the population of Prince William County. This analysis is reflective of the total population and its key characteristics, such as age segments, income levels, race, and ethnicity. It is important to note that future projections are all based on historical patterns, and unforeseen circumstances during or after the time of the projections could have a significant bearing on the validity of the final projections. This analysis, however, is currently the best practice for evaluating who the Department's customers currently are and projecting who they are likely to be in the future.

Demographic data used for the analysis was obtained, by PROS, from U.S. Census Bureau and from the Environmental Systems Research Institute (ESRI), the largest research and development organization dedicated to Geographical Information Systems (GIS) and specializing in population projections and market trends. All data was acquired in January 2020 and reflects actual numbers as reported in the 2010 Censuses and estimates for 2020 and 2025, as obtained by ESRI. Straight line linear regression was utilized for projected 2030 and 2035 demographics. The ESRI demographic information compiled by PROS may differ from the demographic data commonly used by County's demographer, but is still provided to deepen the context of future growth projections. It is understood that for consistency sake, future long range planning analyses by the Department will be based on the County demographer's preferred data source(s).

The minimum categories for data on race and ethnicity for Federal statistics, program administrative reporting, and civil rights compliance reporting are defined herein. The Census 2010 data on race is not directly comparable with data from the 2000 Census and earlier censuses. Therefore, caution must be used when interpreting changes in the racial composition of the U.S. population over time. The latest (Census 2010) definitions and nomenclature are used within this analysis and are as follows:

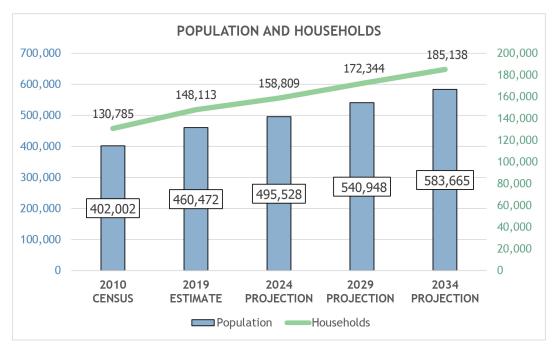
- American Indian This includes a person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.
- Asian This includes a person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.
- Black This includes a person having origins in any of the black racial groups of Africa.
- Native Hawaiian or Other Pacific Islander This includes a person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- White This includes a person having origins in any of the original peoples of Europe, the Middle East, or North Africa.
- Some Other Race Includes all other responses not included in the "White", "Black or African American", "American Indian and Alaska Native", "Asian" and "Native Hawaiian and Other Pacific Islander" race categories described above.
- Two or more races People may have chosen to provide two or more races either by checking two or more race responses.
- Hispanic or Latino This is an ethnic distinction, a subset of a race as defined by the Federal
 Government; this includes a person of Mexican, Puerto Rican, Cuban, South or Central American, or
 other Spanish culture or origin, regardless of race.

4.2 COMMUNITY PROFILE

4.2.1 POPULATION

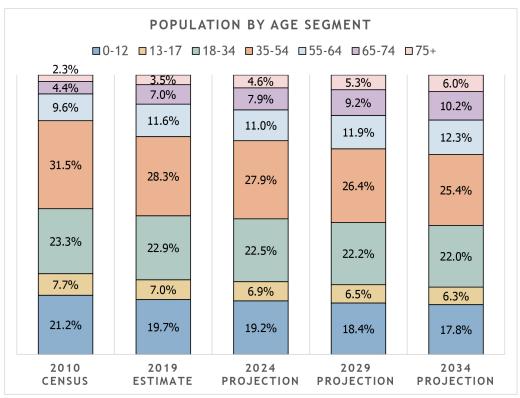
The county's population has experienced a growing trend in recent years and is estimated at 460,472 individuals in 2019. Projecting ahead, the total population is expected to grow significantly, over the next 15 years.

Based on predictions, the county is expected to have 583,665 residents living within 185,138 households by 2034.



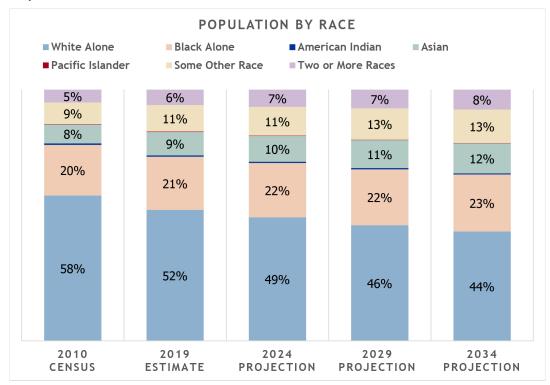
4.2.2 AGE SEGMENT

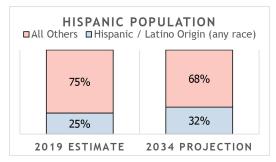
When evaluating the population by age segments, the county exhibits a balanced distribution among the major age segments. Currently, the largest grouping of age segments is the 35-54 segment, making up 28.3% of the population. The overall age composition of the population within the county is projected to undergo an aging trend while still remaining fairly balanced across all segments. Over the next 15 years, the 55+ age segment, which currently is the largest age segment in the county, will increase by 6.4% and make up 28.5% of the county's population. Conversely, those who are 0-17 are projected to decrease by 2.6%, making up 24.1% of the population by 2034. This is assumed to be a consequence of a vast amount of the Baby Boomer generation shifting into the senior age segment.



4.2.3 RACE AND ETHNICITY

In analyzing race, the county's current population is diverse. The 2019 estimates show that 52% of the county's population falls into the White Alone category, while Black Alone (21%) represents the largest minority. It is projected that the county's population by race will diversify even more by 2034, with the percentage of each ethnicity group projected to increase at the same time that the White Alone population is projected to decrease by approximately 8%.

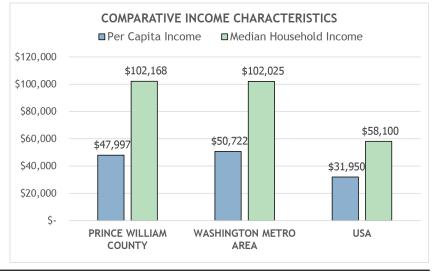




Hispanic or Latino - This is an ethnic distinction, a subset of a race as defined by the Federal Government; this includes a person of Mexican, Puerto Rican, Cuban, South or Central American, or other Spanish culture or origin, regardless of race. The Hispanic population in Prince William County is expected to increase to 32% by 2034.

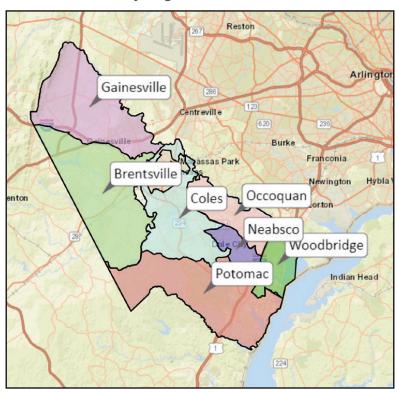
4.2.4 INCOME

The county's per capita and median household income level is in-line with the Washington-Metropolitan Area averages and is well above that of national averages. Income levels are influenced by the fact that the cost of living index in the County is 167.6 (very high, since the U.S. average is 100).



4.2.5 DEMOGRAPHICS BY MAGISTERIAL DISTRICT

Given that the county is 348 square miles in size with an overall population density of 1,323 persons per square mile, it is important to recognize that its demographic information provides only a snapshot of the make-up of the county. The following provides a summary of the current demographic make-up and projected changes of the County broken down by Magisterial District.



Prince William County Magisterial Districts:

Population Density by Magisterial District:

	GENERAL DEMOGRAPHICS										
GEOGRAPHY	SQUARE MILES	CURRENT (2020) POPULATION	POPULATION DENSITY PER SQUARE MILE								
COUNTY AS A WHOLE	348.0	460,472	1,323								
Brentsville District	85.2	74,395	873								
Coles District	50.9	68,089	1,339								
Gainesville District	71.2	67,622	950								
Neabsco District	12.3	57,989	4,707								
Occoquan District	27.1	60,166	2,220								
Potomac District	81.5	62,490	767								
Woodbridge District	19.7	69,721	3,539								

		DEMOGRAPHIC PROJECTIONS for 2034	S for 2034	
GEOGRAPHY	POPULATION	AGE SEGMENTATION	RACE	INCOME
County as a Whole	Significant Growth (27% over the next 15 yrs)	Balanced Age Segmentation Distribution (28% of population will be 55+; less than national average of 31%)	Highly Diverse White Alone (44%); Black Alone (23%); Asian (12%); Hispanic (32%)	Equal to Metro Area Averages and Well Above US Averages
Brentsville District	Extreme Growth (40% over the next 15 yrs)	Balanced and Younger Age Segmentation (78% of population under 55)	Diverse White Alone (51%); Black Alone (14%); Asian (16%); Hispanic (27%)	Above Prince William County and Metro Area Averages; Well Above US Average
Coles District	Significant Growth (27% over the next 15 yrs)	Aging Population (36% of population will be 55+)	Diverse White Alone (54%); Black Alone (15%); Asian (10%); Hispanic (33%)	Above Prince William County and Metro Area Averages; Well Above US Average
Gainesville District	Above Average Growth (23% over the next 15 yrs)	Aging Population (33% of population will be 55+)	Diverse White Alone (54%); Black Alone (13%); Asian (14%); Hispanic (29%)	Equal to Prince William County and Metro Area Averages; Well Above US Average
Neabsco District	Average Growth (13% over the next 15 yrs)	Balanced and Younger Age Segmentation (73% of population under 55)	Highly Diverse Black Alone (31%); White Alone (30%); Asian (11%); Hispanic (44%)	Below Prince William County and Metro Area Averages; Above US Average
Occoquan District	Average Growth (15% over the next 15 yrs)	Aging Population (35% of population will be 55+)	Diverse White Alone (47%); Black Alone (23%); Asian (11%); Hispanic (28%)	Equal to Prince William County and Metro Area Averages; Well Above US Average
Potomac District	Above Average Growth (23% over the next 15 yrs)	Balanced and Younger Age Segmentation (72% of population under 55)	Highly Diverse White Alone (38%); Black Alone (34%); Asian (10%); Hispanic (26%)	Equal to Prince William County and Metro Area Averages; Well Above US Average
Woodbridge District	Extreme Growth (40% over the next 15 yrs)	Balanced and Younger Age Segmentation (78% of population under 55)	Highly Diverse Black Alone (33%); White Alone (29%); Asian (11%); Hispanic (40%)	Below Prince William County and Metro Area Averages; Above US Average

4.3 DEMOGRAPHIC SUMMARY AND IMPLICATIONS

The following implications are derived from the analyses provided in this section:

POPULATION

- The County's population is steadily increasing and is projected to experience 27% population growth over the next 15 years. This increase in population requires land development that, in turn, reduces the availability of land for parks, recreation and open space. The Department will need to strategically invest in and/or secure the donation or lease of land to expand the County's parks and recreation offerings.
- The magisterial districts that are projected to be the largest drivers of growth in the County over the next 15 years, based on percentage of increase, are Brentsville, Coles, and Woodbridge.
- The population density is greatest in the Neabsco and Woodbridge Districts and least dense in the Brentsville and Gainesville Districts. The population density in the Potomac District is identified as the lowest, at 767 persons per square mile, but this value is skewed by the amount of land area in the Potomac District occupied by Prince William Forest Park (a Department of Interior, National Park property).

AGE SEGMENTATION

- Prince William County currently has a balanced age segmentation with the largest group being 35-54 with the second largest group being 0-17.
- Over the next 15 years, the 55+ age segment will become the largest age segment in the County and increase by 6.4%, while those who are 0-17 are projected to decrease by 2.6%. Although the County will undergo a slight aging trend, its age segmentation will remain balanced.
- The magisterial districts that are projected to see the most significant increases in the 55+ age segment in the next 15 years are Coles, Gainesville, and Occoquan.

RACE AND ETHNICITY

- Preferred recreation experiences are often defined by ethnic and cultural backgrounds. Prince William County is currently diverse and is expected to diversify further in the next 15 years.
- The magisterial districts that are projected to be the most diverse by 2034 are Neabsco and Potomac.

HOUSEHOLDS AND INCOME

- Median and per capita household income averages are equal to that of the Metro Area averages, and greater than national averages.
- The magisterial districts where the income level is currently projected to be lower than that the County's average are Neabsco and Woodbridge.



Waterworks Waterpark

CHAPTER FIVE - RECREATION AND TOURISM TRENDS

The Trends Analysis provides an understanding of national, regional, and local recreational and tourism trends as well as recreational interest by age segments. Trends data utilized are as follows:

Recreation Trends:

- Sports & Fitness Industry Association's (SFIA)
- National Recreation and Park Association (NRPA)

Tourism Trends:

- Virginia Tourism Corporation
- TNS-TravelTrakAmerica

5.1 RECREATION TRENDS

5.1.1 METHODOLOGY

The Sports & Fitness Industry Association's (SFIA) Sports, Fitness & Recreational Activities Topline Participation Report 2020 (SFIA Report) was utilized in evaluating the following trends:

- National Recreation Participatory Trends
- Core vs. Casual Participation Trends
- Non-Participant Interest by Age Segment

The SFIA Report is based on findings from surveys carried out in 2019 by the Physical Activity Council (PAC), resulting in a total of 18,000 online interviews. Surveys were administered to all genders, ages, income levels, regions, and ethnicities to allow for statistical accuracy of the national population. A sample size of 18,000 completed interviews is considered by SFIA to result in a high degree of statistical accuracy. A sport with a participation rate of five percent has a confidence interval of plus or minus 0.32 percentage points at a 95 percent confidence level. Using a weighting technique, survey results are applied to the total U.S. population figure of 302,756,603 people (ages six and older).

The purpose of the report is to establish levels of activity and identify key participatory trends in recreation across the U.S. This study looked at 122 different sports/activities and subdivided them into various categories including: sports, fitness, outdoor activities, aquatics, etc.

CORE VS. CASUAL PARTICIPATION

In addition to overall participation rates, SFIA further categorizes active participants as either core or casual participants based on frequency of participation. Core participants have higher participatory frequency than casual participants. The thresholds that define casual versus core participation may vary based on the nature of each individual activity. For instance, core participants engage in most fitness activities more than 50-times per year, while for sports, the threshold for core participation is typically 13-times per year.

In a given activity, core participants are more committed and tend to be less likely to switch to other activities or become inactive (engage in no physical activity) than casual participants. This may also explain why activities with more core participants tend to experience less pattern shifts in participation rates than those with larger groups of casual participants.

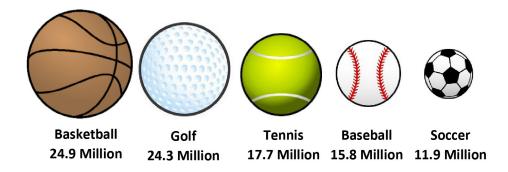
5.1.2 NATIONAL SPORT AND FITNESS PARTICIPATORY TRENDS

National Trends in General Sports

PARTICIPATION LEVELS

The sports most heavily participated in, in the United States, were Basketball (24.9 million) and Golf (24.3 million), which have participation figures well in excess of the other activities within the general sports category. These were followed by Tennis (17.7 million), Baseball (15.8 million), and Outdoor Soccer (11.9 million).

The popularity of Basketball, Golf, and Tennis can be attributed to the ability to compete with relatively small number of participants. Basketball's success can also be attributed to the limited amount of equipment needed to participate and the limited space requirements necessary, which make basketball the only traditional sport that can be played at the majority of American dwellings as a drive-way pickup game. Even though Golf has experienced a recent decrease in participation in the last 5-years, it still continues to benefit from its wide age segment appeal and is considered a life-long sport. In addition, target type game venues, like Golf Entertainment Venues, have increased drastically (84.7%) as a 5-year trend. Golf Entertainment Venues have the potential to revitalize the game of golf and increase future participation in the sport.



FIVE-YEAR TREND

Since 2014, Golf- Entertainment Venues (84.7%), Pickleball (40.5%), and Flag Football (23.1%) have emerged as the overall fastest growing sports. During the last five-years, Baseball (20.2%) and Indoor Soccer (17.8%) have also experienced significant growth. Based on the trend from 2014-2019, the sports that are most rapidly declining include Ultimate Frisbee (-49.4%), Squash (-23.4%), Touch Football (-21.5%), Badminton (-15.1%), and Tackle Football (-14.6%).

ONE-YEAR TREND

In general, the most recent year shares a similar pattern with the five-year trends; with Boxing for Competition (8.2%), Golf-Entertainment Venues (6.7%), and Pickleball (4.8%) experiencing the greatest increases in participation this past year. However, some sports that increased rapidly over the past five years have experienced recent decreases in participation, such as Rugby (-10.8%) and Gymnastics (-1.5%). Other sports including Ultimate Frisbee (-15.5%), Sand Volleyball (-7.8%), Roller Hockey (-6.8%), and Touch Football (-6.3) have also seen a significant decrease in participation over the last year.

CORE VS. CASUAL TRENDS IN GENERAL SPORTS

Highly participated in sports, such as Basketball, Baseball, and Slow Pitch Softball, have a larger core participant base (participate 13+ times per year) than casual participant base (participate 1-12 times per year). In the past year, Ice Hockey and Fast Pitch Softball have increased core participation. While less mainstream sports, such as Boxing for Competition, Roller Hockey, Badminton, and Racquetball have larger casual participation base, their participants may be more inclined to switch to other sports or fitness activities.

National Participatory Trends - General Sports									
	Part	icipation Le	vels	% Ch	nange				
Activity	2014	2018	2019	5-Year Trend	1-Year Trend				
Basketball	23,067	24,225	24,917	8.0%	2.9%				
Golf (9 or 18-Hole Course)	24,700	24,240	24,271	-1.7%	0.1%				
Tennis	17,904	17,841	17,684	-1.2%	-0.9%				
Baseball	13,152	15,877	15,804	20.2%	-0.5%				
Soccer (Outdoor)	12,592	11,405	11,913	-5.4%	4.5%				
Golf (Entertainment Venue)	5,362	9,279	9,905	84.7%	6.7%				
Softball (Slow Pitch)	7,077	7,386	7,071	-0.1%	-4.3%				
Football, (Flag)	5,508	6,572	6,783	23.1%	3.2%				
Volleyball (Court)	6,304	6,317	6,487	2.9%	2.7%				
Badminton	7,176	6,337	6,095	-15.1%	-3.8%				
Soccer (Indoor)	4,530	5,233	5,336	17.8%	2.0%				
Football, (Touch)	6,586	5,517	5,171	-21.5%	-6.3%				
Football, (Tackle)	5,978	5,157	5,107	-14.6%	-1.0%				
Gymnastics	4,621	4,770	4,699	1.7%	-1.5%				
Volleyball (Sand/Beach)	4,651	4,770	4,400	-5.4%	-7.8%				
Track and Field	4,105	4,143	4,139	0.8%	-0.1%				
Cheerleading	3,456	3,841	3,752	8.6%	-2.3%				
Pickleball	2,462	3,301	3,460	40.5%	4.8%				
Racquetball	3,594	3,480	3,453	-3.9%	-0.8%				
Ice Hockey	2,421	2,447	2,357	-2.6%	-3.7%				
Ultimate Frisbee	4,530	2,710	2,290	-49.4%	-15.5%				
Softball (Fast Pitch)	2,424	2,303	2,242	-7.5%	-2.6%				
Lacrosse	2,011	2,098	2,115	5.2%	0.8%				
Wrestling	1,891	1,908	1,944	2.8%	1.9%				
Roller Hockey	1,736	1,734	1,616	-6.9%	-6.8%				
Boxing for Competition	1,278	1,310	1,417	10.9%	8.2%				
Rugby	1,276	1,560	1,392	9.1%	-10.8%				
Squash	1,596	1,285	1,222	-23.4%	-4.9%				
NOTE: Participation figures are	in 000's for the	US population	ages 6 and ove	er					
Legend	Large Increase (greater than 25%)	Moderate Increase (0% to 25%)	Moderate Decrease (0% to -25%)	Large Decrease (less than -25%)					

National Trends in General Fitness

PARTICIPATION LEVELS

Overall, national participatory trends in fitness have experienced strong growth in recent years. Many of these activities have become popular due to an increased interest among Americans to improve their health and enhance quality of life by engaging in an active lifestyle. These activities also have very few barriers to entry, which provides a variety of options that are relatively inexpensive to participate in and can be performed by most individuals. The most popular general fitness activities amongst the U.S. population include: Fitness Walking (111.4 million), Treadmill (56.8 million), Free Weights (51.4 million), Running/Jogging (49.5 million), and Stationary Cycling (37.1 million).



Fitness Walking 111.4 Million



Treadmill 56.8 Million



Dumbbell Free Weights 51.4 Million



Running/ Jogging 49.5 Million



Stationary
Cycling
37.1 Million

FIVE-YEAR TREND

Over the last five years (2014-2019), the activities growing most rapidly are Trail Running (46.0%), Yoga (20.6%), Cross Training Style Workout (20.2%), and Stationary Group Cycling (17.5%). Over the same time frame, the activities that have undergone the biggest decline include: Traditional Triathlon (-9.2%), Running/Jogging (-8.7%), Free Weights (-8.3%), and Fitness Walking (-1.0%).

ONE-YEAR TREND

In the last year, activities with the largest gains in participation were Trail Running (9.9%), Dance, Step, & Choreographed Exercise (7.0%), and Yoga (6.0%). From 2018-2019, the activities that had the largest decline in participation were Traditional Triathlons (-7.7%), Non-Traditional Triathlon (-7.4%), Bodyweight Exercise (-2.8%), and Running/Jogging (-2.6%).

CORE VS. CASUAL TRENDS IN GENERAL FITNESS

The most participated in fitness activities all have a strong core users base (participating 50+ times per year). These fitness activities include: Fitness Walking, Treadmill, Free Weights, Running/Jogging, Stationary Cycling, Weight/Resistant Machines, and Elliptical Motion/Cross Training, all having 48% or greater core users.

	Part	ticipation Le	vels	% Change		
Activity	2014	2018	2019	5-Year Trend	1-Year Trend	
Fitness Walking	112,583	111,001	111,439	-1.0%	0.4%	
Treadmill	50,241	53,737	56,823	13.1%	5.7%	
Free Weights (Dumbbells/Hand Weights)	56,124	51,291	51,450	-8.3%	0.3%	
Running/Jogging	54,188	50,770	49,459	-8.7%	-2.6%	
Stationary Cycling (Recumbent/Upright)	35,693	36,668	37,085	3.9%	1.1%	
Weight/Resistant Machines	35,841	36,372	36,181	0.9%	-0.5%	
Elliptical Motion Trainer	31,826	33,238	33,056	3.9%	-0.5%	
Yoga	25,262	28,745	30,456	20.6%	6.0%	
Free Weights (Barbells)	25,623	27,834	28,379	10.8%	2.0%	
Dance, Step, & Choreographed Exercise	21,455	22,391	23,957	11.7%	7.0%	
Bodyweight Exercise	22,390	24,183	23,504	5.0%	-2.8%	
Aerobics (High Impact/Intensity Training HIIT)	19,746	21,611	22,044	11.6%	2.0%	
Stair Climbing Machine	13,216	15,025	15,359	16.2%	2.2%	
Cross-Training Style Workout	11,265	13,338	13,542	20.2%	1.5%	
Trail Running	7,531	10,010	10,997	46.0%	9.9%	
Stationary Cycling (Group)	8,449	9,434	9,930	17.5%	5.3%	
Pilates Training	8,504	9,084	9,243	8.7%	1.8%	
Cardio Kickboxing	6,747	6,838	7,026	4.1%	2.7%	
Boot Camp Style Cross-Training	6,774	6,695	6,830	0.8%	2.0%	
Martial Arts	5,364	5,821	6,068	13.1%	4.2%	
Boxing for Fitness	5,113	5,166	5,198	1.7%	0.6%	
Tai Chi	3,446	3,761	3,793	10.1%	0.9%	
Barre	3,200	3,532	3,665	14.5%	3.8%	
Triathlon (Traditional/Road)	2,203	2,168	2,001	-9.2%	-7.7%	
Triathlon (Non-Traditional/Off Road)	1,411	1,589	1,472	4.3%	-7.4%	
NOTE: Participation figures are in 000's for the US popul	ation ages 6 and	over				
Legend:	Large Increase (greater than 25%)	Moderate Increase (0% to 25%)	Moderate Decrease (0% to -25%)	Large Decrease (less than -25%)		

National Trends in Outdoor Recreation

PARTICIPATION LEVELS

Results from the SFIA report demonstrate a contrast of growth and decline in participation regarding outdoor/ adventure recreation activities. Much like the general fitness activities, these activities encourage an active lifestyle, can be performed individually or within a group, and are not as limited by time constraints. In 2019, the most popular activities, in terms of total participants, from the outdoor/adventure recreation category include: Day Hiking (49.7 million), Road Bicycling (39.4 million), Freshwater Fishing (39.2 million), and Camping within 1/4 mile of Vehicle/Home (28.2 million), and Recreational Vehicle Camping (15.4 million).



Hiking (Day) 49.7 Million



Bicycling (Road) 39.4 Million



Fishing (Freshwater) 39.2 Million



Camping 28.2 Million



Camping (<1/mi. of Car/Home) (Recreational Vehicle) 15.4 Million

FIVE-YEAR TREND

From 2014-2019, BMX Bicycling (55.2%), Day Hiking (37.2%), Fly Fishing (20.1%), Salt Water Fishing (11.6%), and Mountain Bicycling (7.2%) have undergone the largest increases in participation. The five-year trend also shows activities such as In-Line Roller Skating (-20.5%), Archery (-11.7%), and Adventure Racing (-9.5%) experiencing the largest decreases in participation.

ONE-YEAR TREND

The one-year trend shows activities growing most rapidly being BMX Bicycling (6.1%), Day Hiking (3.8%), and Birdwatching (3.8%). Over the last year, activities that underwent the largest decreases in participation include: Climbing (-5.5%), In-Line Roller Skating (-4.4%), and Camping with a Recreation Vehicle (-3.5%).

CORE VS. CASUAL TRENDS IN OUTDOOR RECREATION

A majority of outdoor activities have experienced participation growth in the last five- years. Although this a positive trend, it should be noted that all outdoor activities participation, besides adventure racing, consist primarily of casual users. This is likely why there is a lot of fluctuation in participation numbers, as the casual users likely found alternative activities to participate in.

National Participatory Trends - Outdoor / Adventure Recreation									
	Part	ticipation Le	% Change						
Activity	2014	2018	2019	5-Year Trend	1-Year Trend				
Hiking (Day)	36,222	47,860	49,697	37.2%	3.8%				
Bicycling (Road)	39,725	39,041	39,388	-0.8%	0.9%				
Fishing (Freshwater)	37,821	38,998	39,185	3.6%	0.5%				
Camping (< 1/4 Mile of Vehicle/Home)	28,660	27,416	28,183	-1.7%	2.8%				
Camping (Recreational Vehicle)	14,633	15,980	15,426	5.4%	-3.5%				
Fishing (Saltwater)	11,817	12,830	13,193	11.6%	2.8%				
Birdwatching (>1/4 mile of Vehicle/Home)	13,179	12,344	12,817	-2.7%	3.8%				
Backpacking Overnight	10,101	10,540	10,660	5.5%	1.1%				
Bicycling (Mountain)	8,044	8,690	8,622	7.2%	-0.8%				
Archery	8,435	7,654	7,449	-11.7%	-2.7%				
Fishing (Fly)	5,842	6,939	7,014	20.1%	1.1%				
Skateboarding	6,582	6,500	6,610	0.4%	1.7%				
Roller Skating, In-Line	6,061	5,040	4,816	-20.5%	-4.4%				
Bicycling (BMX)	2,350	3,439	3,648	55.2%	6.1%				
Climbing (Traditional/Ice/Mountaineering)	2,457	2,541	2,400	-2.3%	-5.5%				
Adventure Racing	2,368	2,215	2,143	-9.5%	-3.3%				
NOTE: Participation figures are in 000's for the US popu	ılation ages 6 an	d over							
Legend:	Large Increase (greater than 25%)	Moderate Increase (0% to 25%)	Moderate Decrease (0% to -25%)	Large Decrease (less than -25%)					

National Trends in Aquatics

PARTICIPATION LEVELS

Swimming is deemed as a lifetime activity, which is most likely why it continues to have such strong participation. In 2019, Fitness Swimming was the absolute leader in overall participation (28.2 million) amongst aquatic activities, largely due to its broad, multi-generational appeal.



Swimming (Fitness)
28.2 Million



Aquatic Exercise 11.2 Million



Swimming (Competition) 2.8 Million

FIVE-YEAR TREND

Assessing the five-year trend, all aquatic activities have experienced growth. Aquatic Exercise stands out having increased (22.7%) from 2014-2019, most likely due to the ongoing research that demonstrates the activity's great therapeutic benefit, followed by Fitness Swimming (11.5%) and Competition Swimming (4.1%).

ONE-YEAR TREND

From 2018-2019, Competition Swimming (-7.3%) was the only aquatic activity that declined in participation, while both Aquatic Exercise (6.4%) and Fitness swimming (2.3%) experienced increases when assessing their one-year trend.

CORE VS. CASUAL TRENDS IN AQUATICS

All aquatic activities have undergone increases in participation over the last five years, primarily due to large increases in casual participation (1-49 times per year). From 2014 to 2019, casual participants for Aquatic Exercise (35.7%), Competition Swimming (22.7%), and Fitness Swimming (18.4%) have all grown significantly. However, all core participation (50+ times per year) for aquatic activities have decreased over the last five years.

National Participatory Trends - Aquatics									
	Part	icipation Le	vels	% Change					
Activity	2014	2018	2019	5-Year Trend	1-Year Trend				
Swimming (Fitness)	25,304	27,575	28,219	11.5%	2.3%				
Aquatic Exercise	9,122	10,518	11,189	22.7%	6.4%				
Swimming (Competition)	2,710	3,045	2,822	4.1%	-7.3%				
NOTE: Participation figures are in 000's for the US population ages 6 and over									
Legend:	Large Increase (greater than 25%)	Moderate Increase (0% to 25%)	Moderate Decrease (0% to -25%)	Large Decrease (less than -25%)					

National Trends in Water Sports/Activities

PARTICIPATION LEVELS

The most popular water sports/activities based on total participants in 2019 were Recreational Kayaking (11.4 million), Canoeing (8.9 million), and Snorkeling (7.7 million). It should be noted that water activity participation tends to vary based on regional, seasonal, and environmental factors. A region with more water access and a warmer climate is more likely to have a higher participation rate in water activities than a region that has a long winter season or limited water access. Therefore, when assessing trends in water sports and activities, it is important to understand that fluctuations may be the result of environmental barriers which can greatly influence water activity participation.



Kayaking
11.4 Million



Canoeing 9.0 Million



Snorkeling 7.7 Million



Jet Skiing 5.1 Million



Sailing
3.6 Million

FIVE-YEAR TREND

Over the last five years, Stand-Up Paddling (29.5%) and Recreational Kayaking (28.5%) were the fastest growing water activity, followed by White Water Kayaking (9.9%) and Surfing (8.9%). From 2014-2019, activities declining in participation most rapidly were Water Skiing (-20.1%), Jet Skiing (-19.6%), Scuba Diving (-13.7%), Wakeboarding (-12.7%), and Snorkeling (-12.5%).

ONE-YEAR TREND

Similar to the five-year trend, Recreational Kayaking (3.3%) and Stand-Up Paddling (3.2%) also had the greatest one-year growth in participation, from 2018-2019. Activities which experienced the largest decreases in participation in the most recent year include: Boardsailing/Windsurfing (-9.7%), Sea Kayaking (-5.5), and Water Skiing (-4.8%)

CORE VS. CASUAL TRENDS IN WATER SPORTS/ACTIVITIES

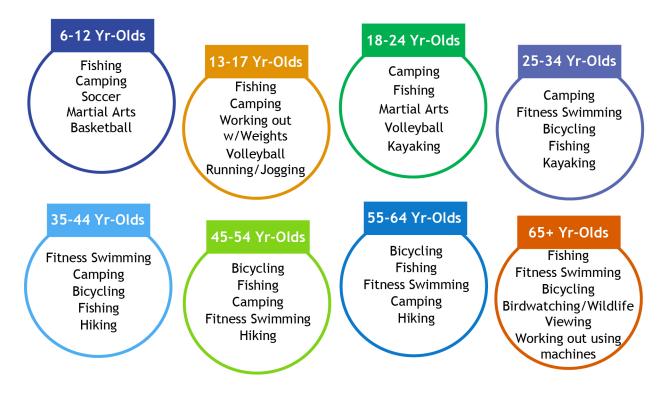
As mentioned previously, regional, seasonal, and environmental limiting factors may influence the participation rate of water sport and activities. These factors may also explain why all water-based activities have drastically more casual participants than core participants, since frequencies of activities may be constrained by uncontrollable factors. The high casual user numbers are likely why a majority of water sports/activities have experienced decreases in participation in recent years.

National Participatory Trends - Water Sports / Activities									
	Part	ticipation Le	vels	% Change					
Activity	2014	2018	2019	5-Year Trend	1-Year Trend				
Kayaking (Recreational)	8,855	11,017	11,382	28.5%	3.3%				
Canoeing	10,044	9,129	8,995	-10.4%	-1.5%				
Snorkeling	8,752	7,815	7,659	-12.5%	-2.0%				
Jet Skiing	6,355	5,324	5,108	-19.6%	-4.1%				
Sailing	3,924	3,754	3,618	-7.8%	-3.6%				
Stand-Up Paddling	2,751	3,453	3,562	29.5%	3.2%				
Rafting	3,781	3,404	3,438	-9.1%	1.0%				
Water Skiing	4,007	3,363	3,203	-20.1%	-4.8%				
Surfing	2,721	2,874	2,964	8.9%	3.1%				
Wakeboarding	3,125	2,796	2,729	-12.7%	-2.4%				
Scuba Diving	3,145	2,849	2,715	-13.7%	-4.7%				
Kayaking (Sea/Touring)	2,912	2,805	2,652	-8.9%	-5.5%				
Kayaking (White Water)	2,351	2,562	2,583	9.9%	0.8%				
Boardsailing/Windsurfing	1,562	1,556	1,405	-10.1%	-9.7%				
NOTE: Participation figures are in	000's for the US	population ages	6 and over						
Legend:	Large Increase (greater than 25%)	Moderate Increase (0% to 25%)	Moderate Decrease (0% to -25%)	Large Decrease (less than -25%)					

5.1.3 NON-PARTICIPANT INTEREST IN RECREATION BY AGE SEGMENT

In addition to participation rates by generation, SFIA also tracks non-participant interest. These are activities that the U.S. population currently does <u>not</u> participate in due to physical or monetary barriers, but is interested in participating in. Below are the top five activities that each age segment would be most likely to partake in, if they were readily available.

Overall, the activities most age segments are interested in include: Camping, Bicycling, Fishing, and Swimming for Fitness. All of these are deemed as low-impact activities, making them obtainable for any age segment to enjoy.



5.2 NATIONAL AND REGIONAL PROGRAMMING TRENDS

5.2.1 PROGRAMS OFFERED BY PARK AND RECREATION AGENCIES (SOUTHERN REGION)

NRPA's Agency Performance Review 2019 summarizes key findings from NRPA Park Metrics, which is a benchmark tool that compares the management and planning of operating resources and capital facilities of park and recreation agencies. The report contains data from 1,075 park and recreation agencies across the U.S. as reported between 2016 and 2018.

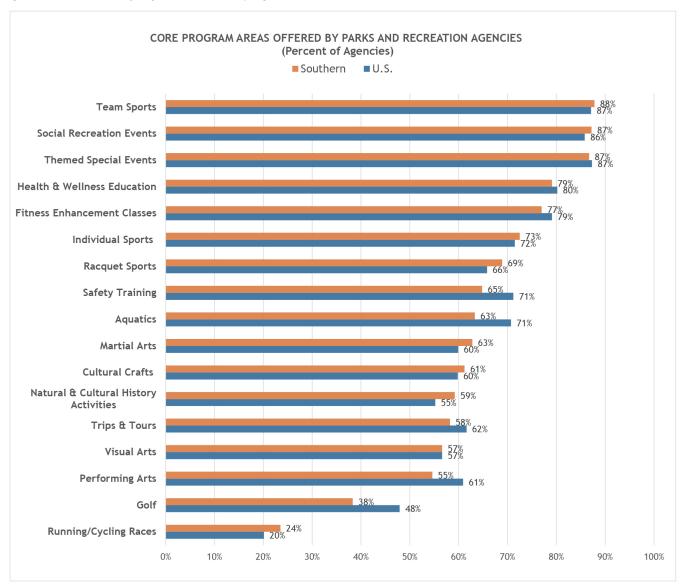
Based on the 2019 report, the typical agency (i.e., those at the median values) offers 175 programs annually, with roughly 63% of those programs being fee-based activities/events.



According to the information reported to the NRPA, the top five programming activities most frequently offered by park and recreation agencies, both in the U.S. and regionally, are described in the following table:

TOP 5 MOST OFFERED ((Offered by Parks and					
Southern (% of agencies offering)	U.S. (% of agencies offering)				
Team Sports (88%)	Themed Special Events (87%)				
Social Recreation Events (87%)	Team Sports (87%)				
Themed Special Events (87%)	Social Recreation Events (86%)				
Health & Wellness Education (80%)	Health & Wellness Education (79%				
Fitness Enhancement Classes (79%)	Fitness Enhancement Classes (77%)				

When comparing Southern Region agencies to the U.S. average, team sports, social recreation events, themed special events, health & wellness education, and fitness enhancement classes were all identified in top five most commonly provided program areas offered regionally and nationally. Overall, Southern Region parks and recreation agencies are very similar to the U.S. average regarding program offerings. However, utilizing a discrepancy threshold of +/-5% (or more), Southern agencies are currently offering Safety Training, Aquatics, Performing Arts, and Golf programs at a lesser rate than the national average. A more complete comparison of regional and national programs offered by agencies can be found in the table below.

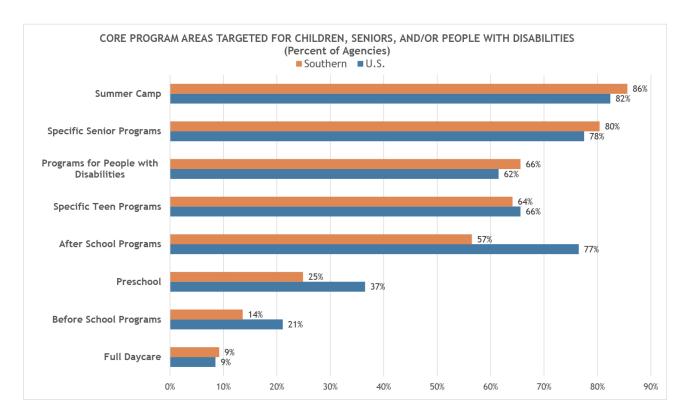


5.2.2 TARGETED PROGRAMS FOR CHILDREN, SENIORS, AND PEOPLE WITH DISABILITIES

For a better understanding of targeted programs (programs that cater to a specific age segment, demographic, etc.), NRPA also tracks program offerings that are dedicated specifically to children, seniors, and people with disabilities. This allows for further analysis of these commonly targeted populations on a national and regional basis. Based on information reported to the NRPA, the top three targeted programs offered by park and recreation agencies, nationally and regionally, are described in the table below.

TOP 3 MOST OFFERED ((Targeting Children, Seniors, a					
Southern (% of agencies offering) U.S. (% of agencies offering)					
Summer Camp (86%)	Summer Camp (82%)				
Senior Programs (80%)	Senior Programs (78%)				
Disability Programs (66%)	After School Programs (77%)				

Agencies in the Southern Region tend to offer targeted programs at a lower rate than the national average. Southern agencies are currently offering After School Programs, Preschool Programs, and Before School Programs at a significantly lower rate than the country as a whole. A more complete comparison of regional and national targeted program offerings can be found in the chart below.



5.3 REGIONAL AND LOCAL TOURISM

Prior to the COVID-19 Pandemic of Spring 2020, tourism across communities in Virginia was on a steady rise, particularly in the Northern Virginia Region, of which Prince William County is a part. While it remains to be seen how the COVID-19 Pandemic will impact tourism and the local economy in the months and years ahead, the Department still considers the following regional and local trends to be key drivers of the Department's and County's tourism initiatives.

5.3.1 REGIONAL TRENDS

In 2013, the State of Virginia, through the Virginia Tourism Corporation (VTC), took on a State-led initiative to guide the development of Virginia's tourism industry through the development of the Virginia State Tourism Plan. This initiative was not only focused on increasing tourism in the state, but also focused on product themes that were intended to increase economic development through tourism. The product themes for each of the state's regions varied based on the region's resources and were divided into primary themes and secondary themes. In 2013, the primary themes were intended to be the key focus for years 1 to 5 (up to March 2018), and the secondary themes were to be the key focus beyond 5 years, given that they were likely to be more niche focused or were considered complementary/auxiliary product experiences to the primary themes. For Northern Virginia, the following primary and secondary product themes were identified (the definition for each theme is included):

Primary product themes:

- **History & Heritage** Experiences, structures, and sites that show Virginia and U.S. history and heritage.
- Town/City Centers Refers to the central area of a destination, generally a downtown or main street area.
- Culinary (Dining, Wineries) Includes wineries, breweries, distilleries, foodie/dining venues.
- Meetings (Meetings & Conferences) Refers primarily to facilities that serve the meetings market such as conventions, conferences, corporate meetings, trade shows, exhibitions, trainings/seminars, and other group events.
- Nature & Outdoor Recreation Relaxing and active experiences to enjoy Virginia's scenic natural environment and outdoors, including but not limited to driving tours, hiking, biking, paddling, boating, fishing, hunting, observing wildlife, and others.
- Arts & Music Visual, performance, and craft arts experiences and music of various genres and musical heritage.
- Events May include festivals, fairs, concerts, performances, tournaments/races (running, biking, swimming, kayaking, rowing, boating/sailing, fishing, etc.) and other events. These events serve to further enhance other product themes.

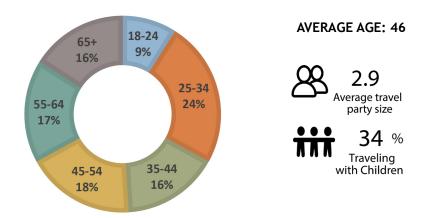
Secondary product themes:

- Culinary (Agri-tourism) Includes farms, orchards, farmers markets, and agriculture-based businesses.
- **Sports** Refers primarily to facilities that host sports events and tournaments, including youth, amateur, collegiate, professional, minor league, and motorsports.
- Industry Refers to products that leverage specific industry areas in which Virginia has a base; industries include corporate, military, equestrian, and space.
- Commercial Attractions (Family, Higher-end) Refers to tourism attractions designed for user entertainment and enjoyment, including family-oriented (theme park, waterpark, etc.), or higher-end/luxury attractions (golf, spa, resort, etc.).

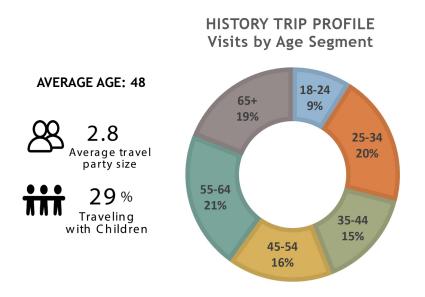
To continue to understand the value of these product themes to each region, VTC conducts ongoing surveys to track visitor trends and behaviors. The FY2019 profiles of Travel in Virginia are based upon data collected monthly by TNS-TravelTrakAmerica (formerly known as TNS, TravelsAmerica). The results of TNS-TravelTrakAmerica surveys conducted between July 2018 and July 2019 showed the primary purpose of trips made to the Northern Virginia Region were mostly for visiting friends and relatives (51%), but that the second, third and fifth highest responses (and considered most applicable to the Department) were for Entertainment/Sightseeing (12%), Other Pleasure/Personal Interests (10%), and Outdoor Recreation (8%), respectively.

The FY2019 Profiles of Travel in Virginia include data subsets specific to different tourism themes. Two of these data subsets that are relevant to the Department are: Sports, Recreation & Outdoors, and History. The FY2019 Sports, Recreation & Outdoors data set shows that out of the visitors that visited the region for sports, recreation and outdoor activities, the average age of the visitors was 46 years old, and the distribution among age groups was fairly even with largest age groupings being 25-34 years (24%), 45-54 years (18%), and 35-44 years and 65+ years (tied at 16% each). 41% of the visitors that traveled to the region for Sports, Recreation & Outdoors also had an annual household income of \$100K or more and 34% of these visitors were traveling with children.

SPORTS, RECREATION & OUTDOOR PROFILE Visits by Age Segment



The FY2019 History data set shows that out of the visitors that visited the Northern Virginia region for history or heritage tourism purposes, the average visitor age was 48 years, with a majority of the visitors being 45+ (56%), versus ages 18-44 (44%). The largest age segment in the older visitor group, that were 45+ years of age, was the 55-64 year old age segment (21%), while the largest segment in the younger visitor group (ages 18-44) was the 25-34 year old age segment with a nearly equal representation (20%). Like those traveling for Sports, Recreation & Outdoors purposes, 41% of those traveling for History purposes had an annual household income of \$100K or more, but only 29% of this group was traveling with children.



5.3.2 LOCAL TOURISM

With the recent merger of Prince William County's Historic Preservation Division and Office of Tourism, with the Department of Parks and Recreation, the recently formed Department of Parks, Recreation & Tourism has become the primary promoter of the County's outdoor recreation, sports, and history (or heritage) tourism opportunities. The Department is committed to improving visitor experiences at the County's parks, recreation facilities, and historic sites, and is particularly focused on promoting heritage tourism and sports tourism in the County.

HERITAGE TOURISM

In 2019, nearly 150,000 people visited County-owned historic sites, with nearly 35% being out-of-county visitors. However, little is known about these visitors beyond that information.

SPORTS TOURISM

Sports ETA, a sports tourism trade group, reported in 2017 that the United States sports tourism industry exceeded \$10 Billion in visitor spending. That amount, up until the recent pandemic, had been increasing steadily since 2017. The Department's initiatives are in their infancy but were strengthened with the recent hiring of a Sports Tourism Manager in early 2020. The Department hopes to develop a strong sports tourism focus in order to tap into the revenues generated by these types of events, while also strengthening the economic development of the county.

5.4 RECREATION AND TOURISM TRENDS SUMMARY

TRENDS IN RECREATION

It is critically important for the Department to understand the national and regional participation trends in recreation activities. In doing so, the Department can gain general insight into the life cycle stage of recreation programs and activities (emerging, stable and declining) and thereby anticipate potential changes in the need and demand for the programs and activities that it provides to the residents of Prince William County. In summary:

- National participatory trends are promising for the Department, as many of the activities trending positively in recent year are in line with Department core offerings. In general, people are recreating more and the importance of living an active, healthy lifestyle is on the rise.
- The County must continue to provide active recreation opportunities and seek out new, trending activities that will pique the interest of County residents.

TRENDS IN TOURISM

While the recent pandemic may have slowed tourism-related revenues and growth, the Department should, in this downturn:

- Generally, evaluate its inventory to determine if there are site/facility enhancements or additions that could be implemented to provide a higher level of service/satisfaction for event hosts/visitors.
- Implement survey methods that track additional information about its Heritage Tourism visitors.
- Remain vested in seeking out opportunities that will allow Sports Tourism to grow and evolve in the years ahead.



Ben Lomond Historic Site

CHAPTER SIX - COMMUNITY NEEDS ASSESSMENT

A large part of the foundation for this Master Plan is based on an evaluation of existing resources and capacity, as well as community input. A key consideration for creating a vision for parks and recreation in Prince William County is to understand current community values, needs, and desires. The assessment of these values is accomplished by triangulating information generated from focus groups with staff, public input received via focus groups and public forums, and a statistically valid survey (i.e. 2019 Needs Assessment Survey). The 2019 survey was written to reflect issues and wishes that emerged from the qualitative data gathered through discussions with staff. Triangulation occurs when findings of the qualitative work is supported by the quantitative work. The following sections discuss this process and the resulting findings of the Department's 2019 Needs Assessment Survey.

6.1 QUALITATIVE INPUT SUMMARY

In 2019, a consultant team conducted a series of town hall, stakeholder and focus group meetings in partnership with Department staff that included representatives from various stakeholder groups, including school districts, athletic organizations, County leadership, and members of the tourism industry. The results of these discussions were condensed into a series of key themes that emerged.

Input from the community confirmed that Prince William County's parks are loved by many, but there are gaps in service and amenities, and additional investment is needed to maintain and develop new parks for the growing community. Participants generally see the system as one that is well-maintained with great staff. They also enjoy the numerous programs and amenities offered. Unmet needs exist as the demand for select services is currently outweighing the available facilities and/or existing amenities. The following summarizes the themes from community input:

ECONOMIC DEVELOPMENT THROUGH PARK DEVELOPMENT

- Parks and recreation can play a significant role in business attraction, residential development, and the overall quality of life attributes desired by the community.
- Investment in parks reflects the community's value set and the County's overall attitude of being an active player in the betterment of the community.
- Generalized opportunities to enhance the economic impact via tourism were cited through a number of existing Department offerings, including, but not limited to golf, pickleball, historic properties, athletic field sports, and festivals/events.

INVESTING IN THE EXISTING PARKS SYSTEM

- Continue to focus on reinvesting in and maintaining existing parks.
- Opportunities exist, in part, to help meet the recreational needs of the community, through partnership with both the development community and the Prince William County School District.

OPEN SPACE

• Desire to preserve open space was consistently expressed through all community input opportunities and in alignment with the County's Comprehensive Plan.

TRAILS AND CONNECTIVITY

• Desire for a connected, accessible recreational trail system that also supports active transportation initiatives.

ADVOCACY AND AWARENESS

• Increased and targeted communication/marketing is needed to develop more advocacy for, and the awareness of, the County's parks and recreation system.

FUNDING THE PARKS AND RECREATION SYSTEM

- Multiple fiscally sustainable funding strategies, without increasing taxes, may be required to meet the needs of the community over the next 10 years.
- Continuing to secure funding through grant programs will be critical for funding park development over the next 10 years.

6.2 PUBLIC FORUM FINDINGS

As part of the Needs Assessment efforts, the consultant team conducted a series of public forums to gather input from residents regarding the importance of park and recreation facilities and amenities. The public forums were conducted utilizing live polling devices and a summary of the input received is as follows:

WHAT PARK AND RECREATION SERVICES ARE MOST VALUED IN PRINCE WILLIAM COUNTY?

- Trails/Connectivity
- Open Space
- Special Use Facilities (golf courses, aquatic facilities, BMX tracks, skateparks, etc.)
- Programs/Events
- Fitness Classes and Facilities

WHAT ELEMENTS OF THE PARKS AND RECREATION SYSTEM ARE MOST IN NEED OF IMPROVEMENT?

- Updating Existing Facilities/Amenities (restrooms/parking/benches/lighting)
- Trail Maintenance
- · Communication/Marketing with Users

WHAT ARE THE BIGGEST CHALLENGES THAT THE PRINCE WILLIAM COUNTY PARKS & RECREATION DEPARTMENT WILL BE FACING IN NEXT 5-10 YEARS?

- · Funding for Renovations and New Facilities
- · Acquiring Park Land to Keep Up with Population Growth
- · General Maintenance Funding
- Senior Services/Facilities

WHAT ARE THE KEY OUTCOMES YOU DESIRE FOR THIS PARKS AND RECREATION SYSTEM PLAN?

- Funding Future Improvements
- Equity of Access to Parks and Facilities Across the County
- Understanding Future Priorities
- Programs to Meet Residents' Needs
- Communicate the Value of Parks & Recreation

6.3 STATISTICALLY VALID SURVEY

6.3.1 OVERVIEW

ETC Institute administered the 2019 Needs Assessment Survey for the Department in the Spring of 2019. The survey was administered as part of the County's Parks and Recreation Needs Assessment of County residents. The survey results were intended to assist the County in taking a more resident-driven approach to making decisions that will enrich and positively affect the lives of residents.

6.3.2 METHODOLOGY

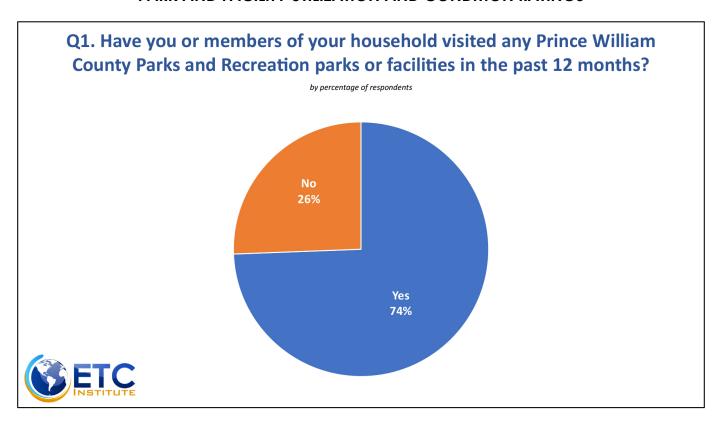
ETC Institute mailed a survey packet to a random sample of households in Prince William County. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online.

Ten days after the surveys were mailed, ETC Institute sent emails and placed phone calls to the households that received the survey to encourage participation. The emails contained a link to the online version of the survey to make it easy for residents to complete. To prevent people who were not residents of Prince William County from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not counted.

The goal was to obtain completed surveys from at least 2,400 residents. The goal was exceeded with a total of 2,455 residents completing the survey. The overall results for the sample of 2,455 households have a precision of at least +/-1.97% at the 95% level of confidence.

The major findings of the survey are summarized on the following pages. The complete survey results are available on the Department's web page.

PARK AND FACILITY UTILIZATION AND CONDITION RATINGS

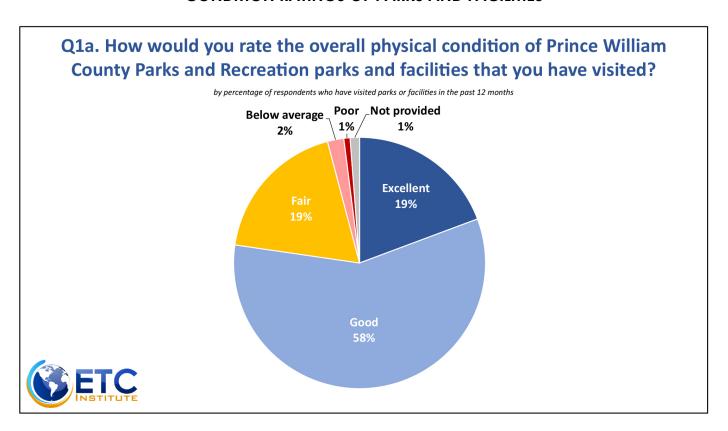


Utilization:

Seventy-four percent (74%) indicated they have utilized Prince William County Parks and Recreation parks or facilities in the past 12 months.

The national benchmark for 'Yes' regarding utilization is 76%.

CONDITION RATINGS OF PARKS AND FACILITIES

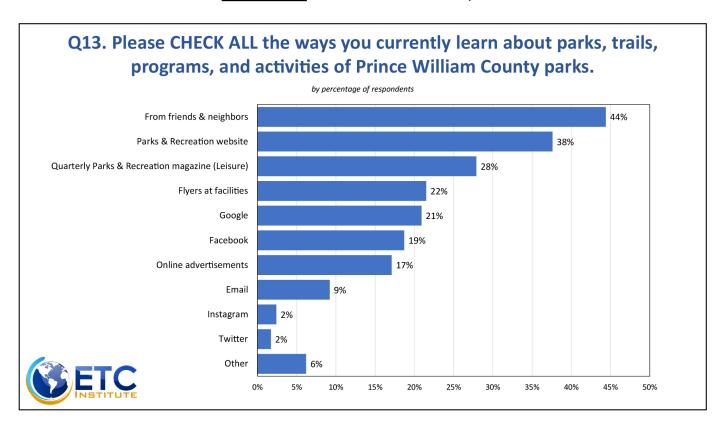


Condition ratings of parks and facilities:

Nineteen percent (19%) of Prince William County's residents rated the condition of the parks and recreation facilities as excellent.

The national benchmark for Excellent regarding physical condition is 29%.

WAYS HOUSEHOLDS <u>CURRENTLY</u> LEARN ABOUT PARKS, TRAILS AND PROGRAMS



Ways households currently learn about parks, trails and programs:

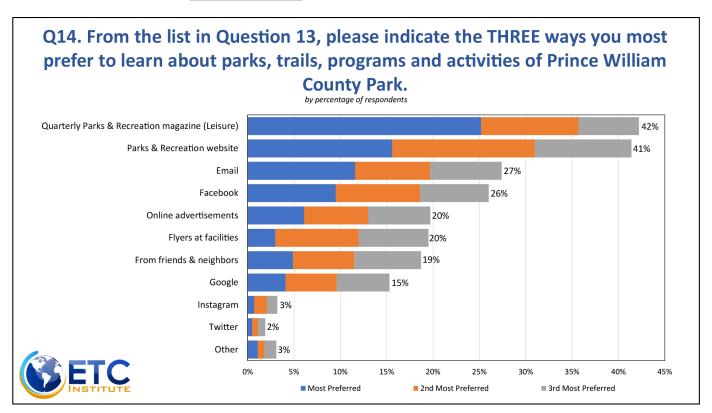
From Friends and Neighbors (44%) was the most utilized source of information when learning about parks, trails, and program offerings.

Other most used sources include:

- Parks and Recreation Website (38%).
- Quarterly Parks and Recreation Magazine Leisure (28%).

The national benchmark for learning From Friends and Neighbors is 43%. The national benchmark for learning from Website is 31%.

WAYS HOUSEHOLDS WOULD PREFER TO LEARN ABOUT PARKS, TRAILS AND PROGRAMS



Ways households would prefer to learn about parks, trails and programs:

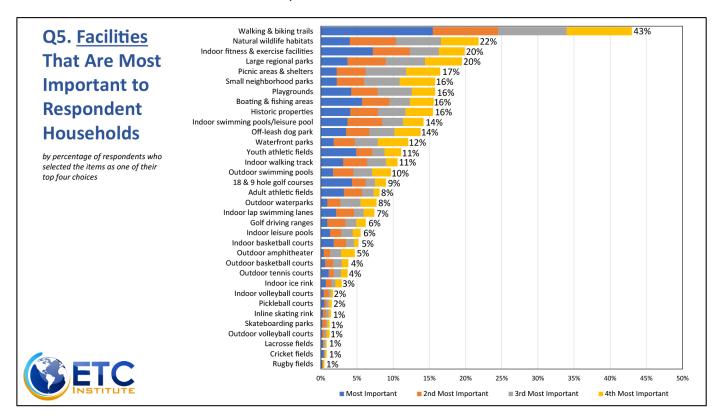
Quarterly Parks and Recreation Magazine - Leisure (42%) was the most preferred source of information when learning about program and activity offerings.

Forty-one percent (41%) of households indicated they would prefer to continue to receive parks and recreation information source via the Department's website.

Other most preferred sources include:

- Email (27%).
- Facebook (26%).

FACILITY NEEDS, UNMET NEEDS AND IMPORTANCE



Facility needs, unmet needs and importance:

Respondents were asked to indicate from a list of facilities/amenities whether or not they had a need. If the respondent indicated a need for the facility, they were then asked to rate how well their needs were being met.

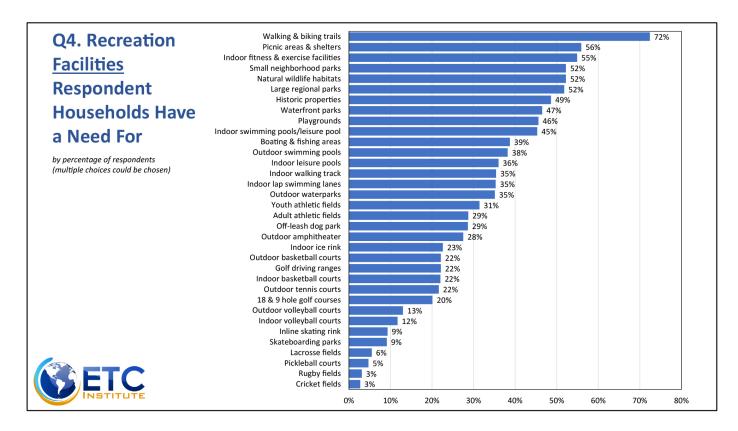
Facility Needs:

• Seventy-two percent (72%) indicated a need for Walking and Biking Trails.

Other most needed facilities include:

- Picnic Areas and Shelters (56%).
- Indoor Fitness and Exercise Facilities (55%).
- Small Neighborhood Parks (52%).
- Natural Wildlife Habitats (52%).
- Large Regional Parks (52%).
- Historic Properties (49%).
- Waterfront Parks (47%).
- Playgrounds (46%).
- Indoor Swimming Pools/Leisure Pools (45%).

FACILITY IMPORTANCE



Facility importance:

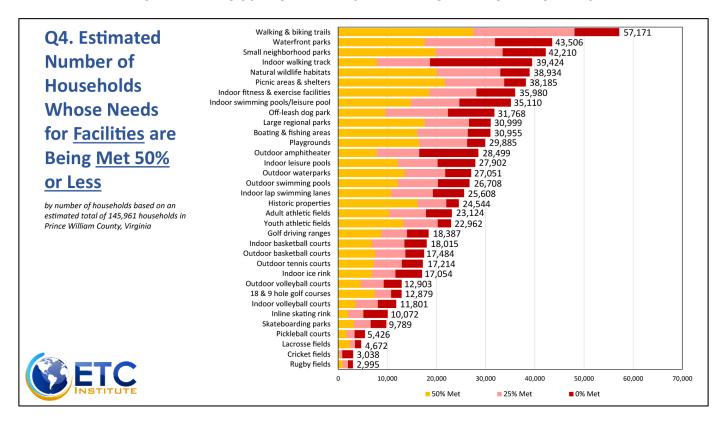
Based on the sum of respondents' top four choices, 38% indicated Multi-Use Paved Trails were the most important to their household.

Other most important facilities include:

- Walking and Biking Trails (43%).
- Natural Wildlife Habitats (22%).
- Indoor Fitness and Exercise Facilities (20%).
- Large Regional Parks (20%).

National benchmark for Multi-Use Paved Trails is 45%.

HOW WELL HOUSEHOLD NEEDS ARE BEING MET FOR FACILITIES



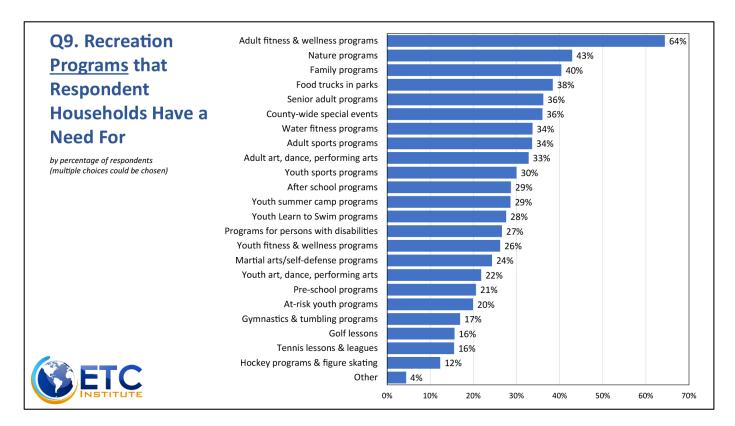
How well household needs are being met for facilities:

Based on the number of households who indicated their needs were only being met 50% or less, 57,171 households (or 39%) indicated an unmet need for Walking and Biking Trails.

Other unmet needs include:

- Waterfront Parks (43,506 households or 30%).
- Small Neighborhood Parks (42,210 households or 29%).
- Indoor Walking Track (39,424 households or 27%).
- Natural Wildlife Habitats (38,934 households or 27%).
- Picnic Areas and Shelters (38,815 households or 27%).
- Indoor Fitness and Exercise Facilities (35,980 households or 25%).
- Indoor Swimming Pools/Leisure Pools (35,110 households or 24%).

PROGRAM NEEDS, UNMET NEEDS AND IMPORTANCE



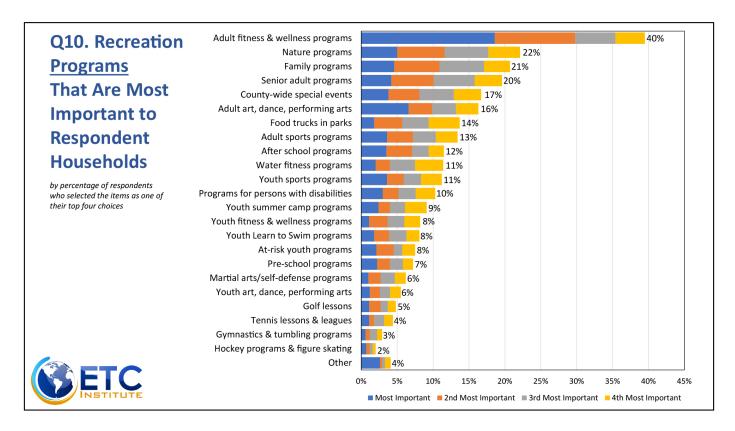
Program needs, unmet needs and importance:

Sixty-four percent (64%) of households indicated a need for Adult Fitness and Wellness Programs.

Other most needed programs include:

- Nature Programs (43% of households).
- Family Programs (40% of households).
- Food Trucks in Parks (38% of households).
- Senior Adult Programs (36% of households).
- County-wide Special Events (36% of households).

RECREATION PROGRAM IMPORTANCE



Recreation program importance:

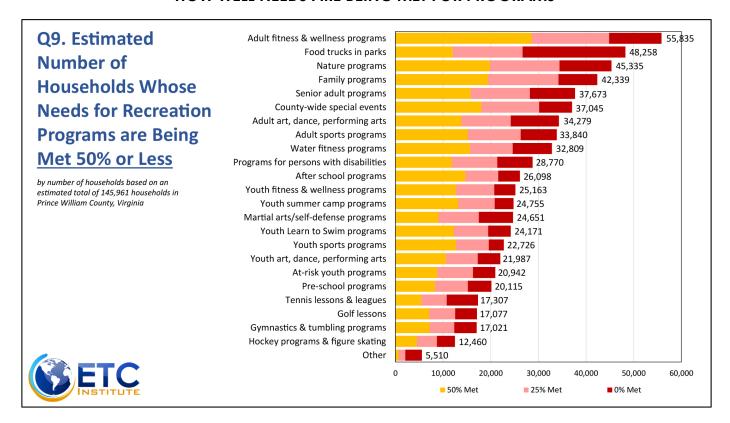
Based on the percentage of households who indicated the program as one of their top four choices, 40% indicated Adult Fitness and Wellness Programs were the most important to their household.

Other most important recreation programs include:

- Nature Programs (22% of households).
- Family Programs (21% of households).
- Senior Adult Programs (20% of households).
- County-wide Special Events (17% of households).

National benchmark for Adult Fitness and Wellness Programs is 30%.

HOW WELL NEEDS ARE BEING MET FOR PROGRAMS



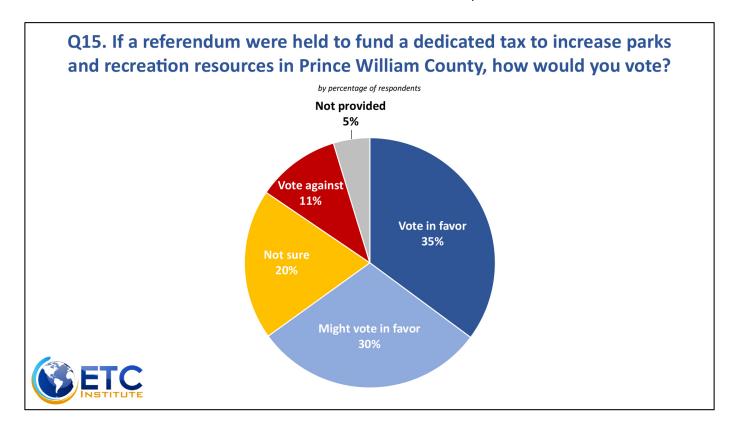
How well needs are being met for programs:

Based on the number of households who indicated their needs were only being met 50% or less, 55,835 households (or 38%) responded that Adult Fitness and Wellness Programs had the greatest level of unmet need.

Other unmet needs include:

- Food Trucks in Parks (48,258 households or 33%).
- Nature Programs (45,335 households or 31%).
- Family Programs (42,339 households or 29%).
- Senior Adult Programs (37,673 households or 26%).
- County-wide Special Events (37,045 households or 25%).

IF A REFERENDUM WERE HELD TO FUND A DEDICATED TAX TO INCREASE PARKS AND RECREATION RESOURCES IN PRINCE WILLIAM COUNTY, HOW WOULD YOU VOTE?



If a referendum were held to fund a dedicated tax to increase parks and recreation resources in Prince William County, how would you vote?

Respondents were asked to indicate their level of support for a dedicated tax to increase parks and recreation in Prince William County.

- 35% indicated that they WOULD Vote IN FAVOR of a dedicated tax.
- 30% indicated they MIGHT vote IN FAVOR of a dedicated tax.
- ONLY 11% indicated that they would vote AGAINST a dedicated tax.

*Administrative Note: On November 5, 2019, Prince William County residents affirmed their support to vote in favor of a dedicated funding source for parks and recreation, and approved a \$41 million General Obligation Bond. The referendum passed by a favorable margin of 64.5% to 35.5%. The ballot language asked the following:

"Shall Prince William County, Virginia, contract a debt, borrow money, and issue its general obligation capital improvement bonds in the maximum aggregate principal amount of \$41,000,000 to provide funds (including reimbursement to the County for temporary financing) for the purpose of financing the costs of acquiring, designing, constructing and improving the following park improvement projects in the County: Howison Park Improvements; New Neabsco Park Development; Fuller Heights Park Expansion; Hellwig Park Artificial Turf Fields; and County-wide Trail (including, but not limited to, the Occoquan Greenway and Neabsco Greenway), Open-Space and Accessibility Projects?"

6.4 NEEDS ASSESSMENT PRIORITY RANKINGS

The purpose of the Priority Rankings is to provide a prioritized list of facility/amenity needs and recreation program/service needs for the residents served by the Department. This model evaluates the integration of both quantitative and qualitative data.

Quantitative data includes the local demographics, recreation trends, and the statistically valid survey. Qualitative data includes community input via stakeholder interviews, staff input, public forums, and planning team observations. A weighted scoring system was used to determine the priorities for recreation programs/services and facilities/amenities.

These weighted scores provide an overall score and priority ranking for the system as a whole. The results of the priority ranking are tabulated into three categories: High Priority (top third), Medium Priority (middle third), and Low Priority (bottom third).

- High Priority Programs and Facilities High priority programs and facilities have broad
 appeal to county residents. The Department should strongly consider investment in the
 introduction and/or expansion of these programs and facilities across the county.
- Medium Priority Programs and Facilities Medium priority programs and facilities typically
 appeal to a specific age segment/skill/special interest and must have a targeted marketing
 strategy. The Department should consider strategic investment in the introduction and/or
 expansion of these programs and facilities.
- Low Priority Programs and Facilities Low priority programs and facilities have limited
 appeal to county residents. It is recommended that the Department <u>not</u> expand or develop
 new programs and facilities that have been prioritized as having low and limited value to
 Prince William County residents, without additional evaluation and analysis of cost benefits.

6.4.1 PROGRAMS AND SERVICES - PRIORITIZED RANKINGS

County-wide Programs and Services Prioritized Rankings:

		Red	reation Program/Service Priority	/	
	Adult fitness & wellness programs		Adult sports programs		Golf lessons
	Nature programs		Water fitness programs	≥	Tennis lessons & leagues
ے ا	Family programs		Programs for persons with disabilities	٤	Gymnastics & tumbling programs
High	Food trucks in parks		After school programs		Hockey programs & figure skating
_	Senior adult programs		Disc golf		
	County-wide special events	E	Youth sports programs		
	Adult art, dance, performing arts	Mediu	Youth summer camp programs		
			Youth fitness & wellness programs		
			Youth Learn to Swim programs		
			Martial arts/self-defense programs		
			At-risk youth programs		
			Pre-school programs		
			Youth art, dance, performing arts		

Programs and Services Prioritized Rankings by Magisterial Districts:

PROGRAM AND SERVICE PRIORITIZATION BY MAGISTERIAL DISTRICT										
TOP RANKING PROGRAMS/SERVICES	ALL COUNTY	Brentsville	Coles	Gainesville	Neabsco	Occoquan	Potomac	Woodbridge		
Adult fitness & wellness programs										
Nature programs										
Family programs										
Food trucks in parks										
Senior adult programs				•				•		
County-wide special events										
Adult art, dance, performing arts										
Youth Sports Programs										
Adult Sports Programs										
Water Fitness Programs										

6.4.2 FACILITY AND AMENITY - PRIORITIZED RANKINGS

County-wide Facility and Amenity Prioritized Rankings:

			Facility/Amenity Priority		
	Walking and Biking Trails		Large regional parks		Golf driving ranges
	Natural wildlife habitats Small neighborhood parks Indoor fitness & exercise facilities		Indoor swimming pools/leisure pool		Indoor basketball courts
읎			Indoor walking track		18 & 9 hole golf courses
		1	Boating & fishing areas		Outdoor basketball courts
	Picnic areas & shelters		Playgrounds		Outdoor tennis courts
	Waterfront parks		Disc golf courses		Indoor ice rink
		dium	Off-leash dog park	≥	Outdoor volleyball courts
			Historic properties	Low	Indoor volleyball courts
			Outdoor swimming pools		Inline skating rink
			Youth athletic fields		Skateboarding parks
			Outdoor waterparks		Pickleball courts
			Indoor lap swimming lanes		Lacrosse fields
			Indoor leisure pools		Cricket fields
			Outdoor amphitheater		Rugby fields
			Adult athletic fields		

Facility and Amenity Prioritized Rankings by Magisterial Districts:

FACILITY AND AMENITY PRIORITIZATION BY MAGISTERIAL DISTRICT								
TOP RANKING FACILITIES/AMENITIES	ALL COUNTY	Brentsville	Coles	Gainesville	Neabsco	Occoquan	Potomac	Woodbridge
Walking and Biking Trails								•
Natural wildlife habitats								•
Small neighborhood parks								•
Indoor fitness & exercise facilities								
Picnic areas & shelters								
Waterfront parks								
Large Regional Parks								•
Boating and Fishing Areas								
Indoor Swimming/Leisure Pools								
Indoor Walking Track								
Playgrounds								

6.5 NEEDS ASSESSMENT SUMMARY

The following summarizes the key themes from the Community Needs Assessment.

- *Economic Development and Tourism:* Opportunity exists for park development to enhance and/or advance economic development and tourism. There is also an opportunity for economic development to enhance and support park development.
- *Trails and Connectivity:* Trails are highly desired not only as a recreation element as a means to connect the Department's parks and recreation facilities, but as an active transportation element as well.
- Prioritized Needs: It is important to understand that there is a direct correlation between the
 experiences most desired by the community and the positive, intended utilization of parks and
 facilities.
- County-Wide Needs Consistency: Needs expressed by Prince William County residents are extremely consistent across magisterial districts. Though exceptions do exist, the Department should be confident that investment in programs and facilities as identified as having a high need in the overall County-wide priority rankings will maximize the productivity of the Department's offerings and the utilization of taxpayer dollars.
- Communication and Marketing: The Department should strategically invest resources in communication and marketing to connect with users and supporters of Prince William County parks and recreation utilizing the means most preferred by residents as identified in the statistically valid survey.
- Funding: Prince William County residents not only recognize that the Department needs to
 continually reinvest in the existing parks and recreation system, but that population growth will
 require an expansion of the system in the future.
- Support for Funding is Strong: As expressed in the statistically valid survey there is strong support amongst Prince William County voters to fund parks and recreation. This was affirmed on November 5, 2019 as Prince William County residents voted in favor of a \$41 million General Obligation Bond Referendum by a margin of 64.5% to 35.5%.

CHAPTER SEVEN – RECREATION PROGRAMS AND SERVICES

7.1 RECREATION DIVISION OVERVIEW

The program-oriented functions of the Department are housed primarily in the Recreation and Historic Preservation Divisions of the Department. In conjunction with the Marketing & Communications, and Park Ranger Divisions, this half of the Department is generally tasked with implementing the County's community outreach efforts through recreational programs and events. The Recreation Division is responsible for supporting, planning, and implementing a variety of recreational programs and services not only for the residents of the County, but also for visitors to the region. The Historic Preservation staff are responsible for the operations, management, and programming of the Department's historic sites, including interpretive displays of the artifact collections and facilities. The Marketing & Communications staff are primarily responsible for the Department's media relations, including social media, print publications, and signage. The Park Ranger staff are responsible for the safety and security of the County's parks and facilities, as well as the safety of employees and visitors.

The Recreation Services Division is broken into six additional subgroups: Business Services, Enterprise, Parks & Centers, Sports Services, Aquatics, and Children's Programming. The Business Services staff are primarily in charge of fee collection and the online reservation system. The Enterprise group primarily oversees the Department's key revenue facilities, which are the two fitness centers and two waterparks. The Parks & Centers staff are in charge of the programs within the parks or at the Department's community centers. This includes the Department's Arts and First Tee Golf programs. Sports Services staff manage all sports league reservations and agreements for use of Department-owned and managed fields. The Aquatics staff oversees all aquatics programming, including lifeguard training. Children's Programming includes the Department's day care, Pre-K, and summer camp programs. Because the Department operates and maintains facilities that are heavily scheduled for camps, programs, leagues, and special events, the work groups within the Recreation Division are dependent on each other and none is truly independent of the others. There is a great degree of coordination required, within the Division and across the Department, in order to ensure that there are not programming and site conflicts across the Department's 50+developed parks/facilities.

7.2 CORE PROGRAM AREAS

The Recreation Division operates under a core program structure. The core program areas create a programming foundation that reflects the programs that have been identified by the community as having the greatest level of importance. Public recreation is often challenged by the premise that it needs to be all things to all people, but with the core program philosophy, staff, policy makers, and the public can instead focus on the programs that are most important. For the Department, program areas are considered to be core areas if they meet a majority of the following categories:

- The program area has been provided for a long period of time (over 4-5 years) and/or is expected by the community.
- The program area consumes a relatively large portion (5% or more) of the Department's overall budget.
- The program area is offered 3-4 seasons per year.
- The program area has wide demographic appeal.
- There is a tiered level of skill development available within the programs area's offerings.
- There is full-time staff responsible for the program area.
- There are facilities designed specifically to support the program area.
- The Department controls a significant percentage (20% or more) of the local market.

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DEPARTMENT INVENTORY OF CORE PROGRAM AREAS

The programming foundation of the Recreation Division is based on these ten core program areas:

- Aquatics: This core area offers a variety of programs across all indoor and outdoor pools and waterparks. The departmental Aquatics Manager provides guidance to the aquatics staff at each site to ensure consistency and quality in programs. Examples include: swim team, swim lessons, holiday pool events, aquatic aerobics, and masters swimming.
- Camps & Out of School Programs: This core area covers over 400 camp programs that are offered in full-day or half-day increments during school break periods across several sites and before and after school programming at the Chinn Aquatics & Fitness Center. Camp offerings range in ages from preschool through teens and are general day camp programs or specialized half-day programs taught by contracted specialty instructors. Examples include: day camps at three recreation centers, sports camps, kayaking and fishing camps, theatre camps, robotics camps, archery camps, dance camps, and civil war camps.
- Dance and Performing Arts: This core area offers youth and adult classes and camps in multiple areas of dance and theatre focused on holistic health and movement. Examples include: ballet, hip-hop, praise, basic tumbling and musical theatre.
- Environmental Education and Outdoor Recreation: This core area offers mostly youth-based programs that promote the stewardship of natural resources. Science in the Park is largest program in this group, and it provides science standards of learning for local school children through park-based field trip experiences. It is currently provided to 45 different schools. Other examples include: scouting programs, tours, and instructor workshops.
- First Tee: This core area operates as a local chapter of the national First Tee program, which sets the teaching curriculum and national program goals. Programs are housed at Lake Ridge Marina & Golf Course, but also occur at Prince William Golf Course and Forest Greens Golf Course, which are all municipal courses owned by Prince William County and managed by Billy Casper Golf.
- **Fitness & Health:** This core area offers mostly teen and adult-based programs that help individuals to meet their fitness and health goals. Group fitness and wellness classes, one-on-one personal training, and wellness coaching make up the bulk of these programs. Other examples include: Kids Triathlon, fitness classes at outdoor nature fitness trails, and supplemental fitness activities for day camps.
- **Historic Preservation:** This core area offers interpretive and educational programming focused on introducing participants and visitors to the historic sites and interpretive areas across the county. Examples include: camps, tours, lectures, workshops, demonstrations, concerts, hikes, and holiday programming.
- Inclusion & Adaptive: This core area offers a range of programs for all disabilities, facilitating inclusion opportunities into all existing programs offered by the County and offering outreach and consulting services to local recreation providers. The Recreation Specialist assigned to this area also provides knowledge and expertise related to the American with Disabilities Act (ADA) codes for facilities. Examples include: adaptive sports programs, adaptive arts programs, and inclusion services for non-adaptive programming.
- **Preschool:** This core area includes the licensed preschool programs operated across multiple sites for ages 2-5. These programs meet stringent state mandated criteria for operation and have multiple classes offered over fall and spring sessions. Sites include: Gro at James Long Park (a nature-based preschool offering curriculum based in environmental education), Chinn Aquatics & Fitness Center, Sharron Baucom-Dale City Recreation Center and Pat White Center at Ben Lomond.
- Sports: This core area includes introductory and skill-based programs offered at Chinn Aquatics & Fitness Center and Sharron Baucom-Dale City Recreation Center and the external sports leagues that utilize park sites for their operations. The Sports Services team manages all the external league scheduling and document collections for the Department's 25+ league partners.

7.3 OTHER PARK AND RECREATION PROVIDERS IN THE COUNTY AND REGION

Multiple levels of government (local, county, regional, state and national), as well as private businesses and schools, also provide recreational opportunities in Prince William County. With this, there are several choices for the recreation customer.

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Within the county, at the city and town level, the Cities of Manassas and Manassas Park, and the independent Towns of Haymarket, Occoquan, Dumfries and Quantico all offer some level of recreation, whether a pocket park, waterpark, or ball fields. The county also has several large homeowner's associations that offer recreational amenities for their homeowners, the largest being the Lake Ridge Homeowner's Association which has its own Parks & Recreation Association, which operates and manages nearly 1,400 acres of park land and open space on the eastern end of the county.

At the regional level the Northern Virginia Regional Park Authority owns land in the county, but it is currently undeveloped. There are four State-managed sites in the county: Leesylvania State Park, Conway Robinson State Forest, and the Merrimac Farm Wildlife Management Area. The county is also home to several federally-managed properties that offer outdoor recreation opportunities, those being: Manassas National Battlefield Park, Prince William Forest Park, Occoquan Bay National Wildlife Refuge, Featherstone National Wildlife Refuge, and Marine Corps Base Quantico which has a public golf course and paintball park, and at select times offers access onto the base for mountain biking. In addition, the Virginia Outdoors Foundation (VOF) owns and manages Bull Run Mountain Preserve with just over 1,400 acres on the western end of the county. VOF was created by the Virginia General Assembly in 1966 and receives both public and private support. Excluding homeowner association properties, the county benefits from having over 24,000 acres of public parkland provided by VOF and the local, regional, State and Federal agencies/jurisdictions - which is almost 12% of the county's land area.

7.4 MEETING COMMUNITY NEED

As noted in Chapter Six, Prince William County residents remain very supportive of the park and recreation services provided by the Department. The 2019 County-Wide Needs Assessment survey reaffirmed Prince William County residents' strong interest in recreation programs and services. The Department's Recreation Services division annually evaluates recreation trends and community needs to develop programs, services, and events that bring residents together for memorable community experiences. The Needs Assessment indicated a strong interest in adult fitness and wellness programs, nature programs, family programs, senior adult programs, county-wide special events, and food trucks in parks. The Department currently engages in each of these activities in some way and will be looking for ways to increase opportunities in the future.

Based on the conducted Needs Assessment, the following recommendations are provided for consideration and inclusion into the Department's program portfolio:

7.4.1 CONCENTRATE ON HIGH INVESTMENT PROGRAM AREAS

The Department should concentrate on enhancing, expanding, or initiating the following program areas/activities:

- Adult fitness and wellness programs
- Family programs
- Senior adult programs
- Adult art, dance, performing arts
- Nature programs
- Food trucks in parks
- County-wide special events

7.4.2 EXPAND SPECIFIC PROGRAMMING BASED ON COMMUNITY INTEREST

As identified in the Department's Recreation Program Plan analysis, the Department needs to expand its focus on adult programming. When looking at the statistically valid community survey cross tabular calculations, households with no children rated the following recreation facilities and programs as highly important:

- Walking and biking trails
- Large regional parks
- Small neighborhood parks
- Adult art, dance, and performing arts
- Nature programs

- Natural wildlife habitats
- Picnic areas and shelters
- Adult fitness and wellness programs
- Food trucks in parks

When looking at the list in totality, both adult programming and nature/environmental programming should be expanded by placing a larger focus on programming park facilities and open spaces. This programming needs to be balanced with general public use, but dedicated/intentional park programming appears to be a large interest

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from Prince William County residents. The following are examples of programmed events/activities that park systems across the country have implemented to address these programmatic topics:

- Special events and community performances (amphitheater or mobile/permanent stage).
 - Programming Highlight: The Department currently utilizes both amphitheaters and mobile stages to facilitate programming in its park system.
- Traveling beer/wine gardens.
- Heart-healthy trails that indicate calories burned, mileage walked, etc. and are sponsored by a local health system.
- · "Walk with a Doc" programming.
- Community gardens, meditation gardens, urban agriculture, or similar.
 - Programming Highlight: The Department has an existing master plan for Shenandoah Park that incorporates community gardens and urban agriculture; however, this park is not yet funded.
- · Historic re-enactments and living history.
 - Programming Highlight: The Department offers a wide variety of programs at its historic sites and is regularly looking for ways in which to expand this programming.
- Public art in parks.
 - Programming Highlight: The Department incorporated several art elements into the design of the new Neabsco Creek Boardwalk.
- Outdoor fitness equipment circuits and/or dedicated areas
 - Programming Highlight: Outdoor fitness equipment was recently installed at Neabsco Regional Park.
- Yoga and other fitness programs in the parks.
 - Programming Highlight: The Department offers several fitness programs outdoors, in our parks.

7.4.3 IDENTIFY THE PREFERRED PROGRAM FORMAT FROM RESIDENTS

Recreation program consumptive behavior has also changed over the years and more activities are turning in to "drop-in" formats. This is largely due to residents stating, "no time" and "I'm too busy" as high real (or perceived) barriers to program participation. The Department needs to identify the characteristics associated with a Department "core user." That is, how many activities participated in annually is a reasonable expectation for the common Department program user. In many instances, park agencies will have less than five programmatic opportunities each year per resident. Therefore, how the Department cross-markets/promotes services to users is paramount along with how the program is structured (i.e., multi-week, weekly, drop-in, etc.).

7.5 RECREATION PROGRAM SUMMARY

More information regarding the Department's programming initiatives can be found in the Department's Recreation Program Plan. The following is a summary of key targets from this review and the Recreation Program Plan.

PROGRAMMING

It is critically important for the Department to understand its customers in order to project program longevity and overall interest. It is doubly important to offer programs that meet participant needs. The Department should:

- Develop a methodology to identify its "core user".
- Develop strategies that align marketing tools with its "core user".
- Adopt a program lifecycle evaluation approach to programs and services.
- Align classification of services/programs with cost recovery philosophy.
- Adopt and track Key Performance Indicators (KPIs) by core program area.

PARTNERSHIPS

In order to provide a greater variety of programming options to residents, the Department should utilize partnerships to the greatest extent possible. The Department should therefore:

- Identify potential partners by core program area.
- Utilize joint-use agreements to enhance recreation access, as needed/appropriate.
- Evaluate formalizing partnership policies.

CHAPTER EIGHT – LEVEL OF SERVICE STANDARDS AND ANALYSIS

A critical first step in transforming the parks system is to understand how the Department is meeting everyone's recreational needs, and preparing for growth and change to serve those needs. The evaluation of how well the parks and facilities are meeting demand is often referred to as 'level of service', or LOS. Level of service (LOS) standards are important tools that inform planning, influence investment priorities, shape the design of specific parks, and establish the policy basis for financing sources. As policy, level of service standards embody the aspirations of the Parks Master Plan, but are not strict measurements. If standards are to serve as meaningful guides for a County-wide network, they should be reasonably achievable over time, transparent and affordable to taxpayers, and sufficiently flexible to accommodate diverse and evolving community needs.

8.1 LEVEL OF SERVICE STANDARDS

New development and changing demographics present ever-changing demands for parks and recreation facilities and place additional pressures on the preservation and protection of natural and cultural resources. It is important that the Department provide both current and future residents an adequate mix of recreational opportunities and open space, and that those opportunities be of the highest quality. With that, the Department has developed standards to assess the LOS provided by its parks. These standards can be applied to evaluate where additional park acreage and amenities should be provided in the County, set priorities for development and re-development, and ensure an equitable distribution of parks and recreation resources County-wide. These standards can also help determine the impacts that new residential development will have on the natural, cultural, and recreational resources of a particular service area.

The following are the standards which the Department uses to assess the LOS that is provided by the County's park system. Each tool has a related assessment metric. The end result of applying these standards is to determine where different types of parks and amenities may best serve county residents, and where those parks and amenities can be accommodated with the optimal goal being an equitable distribution of parks and amenities across the entire county.

- Park Type categorization of park types by typical size and mix of program amenities.
- Level of Development amount of each park to be developed for active and passive uses.
- Service Area standard for travel distance to a park by park type.
- Park and Amenity Quality metric to assess overall quality of each park and the facilities contained therein; can be used to establish hierarchy of needs by park planning district.
- Percentage of Land Area metric to quantify amount of county land area utilized for County parks and recreation purposes.
- **Park Planning Districts** sub-magisterial planning districts created to analyze park distribution and equity at a more neighborhood scale.

8.1.1 PARK TYPES

In developing design principles for parks, it is important that each park be programmed, planned, and designed to meet the needs of its service area. The mix of program amenities at each park is typically related to the size of the park (i.e. a smaller park will have fewer program amenities while a larger park will have more). The term 'program amenities' refers to a list of features and facilities and does not always include staff-managed recreation programs. The program amenities for a site can include such elements as ball fields, skate parks, shelters, restrooms, game courts, trails, natural resource stewardship areas, open meadows, nature preserves, or interpretive areas. The needs of the population of the park it is intended to serve should be considered and accommodated at each type of park, to the greatest extent possible.

Every park, regardless of type, needs to have an established set of outcomes. Park planners and designers design to those outcomes, but in doing so, also need to project the operational and maintenance costs associated with the design outcomes. To address budget shortfalls the design outcomes should be prioritized and implemented in phases.

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Overall, the Department strives to provide program amenities for a variety of age groups and abilities at each type of park. Program amenities therefore need to be designed for the number of age segments the park is intended to serve, the desired length of stay deemed appropriate, and the uses it has been assigned. Recreation needs and services require different design standards based on the age segments that make up the community that will be using the park. Having set design standards for each program amenity helps park planners and designers to develop more accurate construction, operation and maintenance budgets.

The Department categorizes County lands utilized for parks, recreation, and natural/cultural resources by the following park types:

- Neighborhood Park
- Community Park
- Regional Park
- Linear/Greenway Park
- Natural/Cultural Resource Park
- School/Community-Use Site

Below are general descriptions for each park type, including a list of <u>typical</u> program amenities. For future park development projects, the specific facilities and program amenities provided at each park will be determined by the Department, with public participation, through our park planning and development processes. The primary focus for future park development will be to ensure that the facilities provided in each park are not only built to the highest level of quality, but that they also serve the identified needs for that specific park or service area. Future park development will also continue to integrate natural and cultural resource stewardship needs at all levels of park planning and development.

The Department acknowledges that all parks and recreation facilities/amenities, are required by federal law, to adhere to Americans with Disabilities Act (ADA) regulations. Those regulations are implemented as part of all new park and facility design plans. The Department is also currently working to resolve existing accessibility barriers at our parks that occurred prior to the ADA regulations. Many of these barriers projects have been funded through the County's Building & Facilities Program.

NEIGHBORHOOD PARK

Neighborhood parks are typically the smallest in size, and most often serve the neighborhood immediately surrounding the park. They can be located County-wide but should primarily be located in the suburban and urban areas of the County where population densities are higher, and where there is access/connectivity via bicycle and pedestrian corridors. Residents are not generally expected to drive to a neighborhood park and will typically use the neighborhood park that is closest to their home or office. In suburban and urban settings, a neighborhood park will generally offer open space for those with little or no yards. The typical features of a neighborhood park are:

- Size: between ¼-acre and 20 acres, urban parks may be less than ¼- acre.
- <u>Program Amenities:</u> singular field/open play area with no standard dimensions, singular court (if any), picnic pavilion, and playground; portable restrooms typical; bicycle racks should be standard; on-site parking preferred but on-street parking is acceptable.
- <u>Service area:</u> 5 to 10-minute walk or bicycle ride; access to/from a transportation hub such as a bus stop or train station is preferred.
- <u>Development:</u> generally, 75% active/25% passive; larger neighborhood parks may have a larger percentage of passive acreage, particularly if development limitations are present.

To offset the neighborhood park demand across the county, communities with a homeowner's association (HOA) are encouraged to provide neighborhood parks for the residents of their development. In the more urban areas of the county, neighborhood parks may consist of community greens, pocket parks, plaza/event space, etc. HOA and private urban parks assist the County with meeting the local demand for recreation and outdoor amenities and, as such, are generally required as part of the County's land development process.

COMMUNITY PARK

Community parks are generally larger than neighborhood parks, serve a larger area of the County, and offer more balanced opportunities for users to enjoy both passive and active recreational activities. Community parks may contain cultural resources. Because of the more diverse array of experiences/activities at community parks, visitors will often use this type of park for longer periods of time than a neighborhood park. Community parks should be located throughout the County. With their larger service area, community parks should be accessible by vehicle, transit, and bicycle and pedestrian modes. The typical features of a community park are:

- Size: between 20 and 100 acres.
- <u>Program Amenities:</u> multiple recreation fields, court(s), picnic pavilion(s) and playground; where multiple fields are grouped together, lights and extended hours of operation are typical; cultural resources; permanent restrooms typical; on-site parking required, consistent with number of fields, with overflow parking as appropriate.
- Service Area: 10 to 15-minute walk/bicycle time, or 20-minute drive time.
- <u>Development:</u> generally, 50% active/50% passive, unless larger portion of site is to remain passive/undeveloped to protect natural or cultural resources.

REGIONAL PARK

Regional parks generally encompass the largest park properties that offer the widest array of recreational opportunities. Visitors to regional parks will often use a regional park for a longer period and may participate in multiple recreational opportunities during a single visit. Regional parks typically have areas of intense development for active recreation purposes and areas set aside for passive recreation also. Portions of these parks may be reserved for natural resource protection or management, but that is typically an additional feature of the park rather than the primary use. Regional parks may contain cultural resources.

Regional parks will often have a facility that is a regional attraction for visitors, such as a multi-field sports complex, indoor recreation center, equestrian facility, or waterpark. Golf courses are also included in this park classification because of their large size and the larger service area generally required to sustain the regional draw of the site's amenities.

Regional parks should be located throughout the County and cover service areas not covered by community parks. Regional parks should be equally accessible by transit, bicycle and pedestrian modes, as well as by private vehicle. The typical features of a regional park are:

- <u>Size</u>: larger than 100 acres.
- <u>Program Amenities:</u> multi-field sport complexes, multiple courts of different types, picnic pavilion(s), playground(s), and on-site trail system; regional amenity consisting of indoor recreation center, equestrian facility, waterpark, golf course, or similar; permanent restroom; on-site parking consistent with number of fields/buildings, with overflow parking preferred.
- Service Area: 20 to 30-minute drive time.
- <u>Development:</u> generally, 25% active/75% passive, unless site uses (such as indoor recreation center, waterpark, etc.) require increase in active/developed area. A portion of these parks may remain undeveloped to protect natural or cultural resources.

LINEAR/GREENWAY PARK

Linear/Greenway Parks are those parks established primarily for passive recreation, trail, or blueway purposes. These parks may contain cultural resources. The lands for these parks are typically along the County's trail, greenway and stream corridors, but may also follow designated bicycle and pedestrian corridors.

There are no acreage standards for this park type since these parcels are often constrained by topography, environmental/development restrictions, or land-use agreements such as easements. There is also no typical service area for this park type given that these parcels may extend across large distances. Given their linear nature, these parks should be supported by multiple entrance/exit points, primarily pedestrian. Vehicle access

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and parking areas should be provided at designated intervals to enhance public access. Bicycle access to a designated entrance/exit point is also desired, with at least one of the entrance/exit points being within a ¼-mile of a public transportation center or bus stop. The typical facilities provided at these parks are trails and trailhead parking areas. Interpretive signs should be incorporated in areas with natural or cultural significance.

NATURAL/CULTURAL RESOURCE PARK

Natural/Cultural Resource Parks encompass the County's historic properties and sites with significant natural and/ or cultural resources. In general, these lands are primarily for resource preservation and passive recreation and do not include active recreation amenities like ball fields. They may include indoor and outdoor event/museum-like space or passive trail access in order to provide the best protections for identified resources. Interpretive signs/programs are also a typical feature. An example of the natural resources that are protected at these sites include areas with endangered species or sensitive habitats. Cultural resources protected in these parks include historic properties, cemeteries, architectural sites, archaeological sites, Historic Districts, and battlefields.

The location of these parks is dependent on the resources being protected and, as such, there is no level of service standard for park size or service area. The specific programs/activities, and level of development at these parks, is determined by the resources present at the site and the resource management plan for the property.

SCHOOL/COMMUNITY-USE SITE

These sites are not generally owned but may be operated and maintained by the County for active recreation purposes. These sites are available for use by the public pursuant to a community-use agreement or site lease. These sites typically encompass the outdoor recreation areas provided at the County's elementary and middle schools or other County buildings. In some instances, private property is leased to offset an identified recreational need. The outdoor amenities provided at elementary and middle school sites generally consist of both active and passive features, such as ball fields, courts, running tracks (middle schools), playgrounds (elementary schools), and open play areas.

There are no typical size or service area standards for school/community-use sites given that they are dependent on the size and location of the subject parcel. For analysis purposes, however, the outdoor recreation areas at schools that are programmed and/or maintained by the Department for community use, are generally considered to be the equivalent of a neighborhood park, given that the size and mix of facilities at these sites is consistent with those provided at neighborhood parks. Furthermore, the parcels in this category typically serve the neighborhoods in the immediate vicinity of the parcel and are generally accessed by pedestrian and bicycle means.

School/Community-Use Sites should continue to be utilized for public recreation purposes wherever and whenever feasible in order to offset community needs. School facilities that are available for community use should continue to be inventoried and counted against overall County park and facility needs. Because elementary school fields, and some middle school fields, are not built to park/field design standards, however, the Department should develop a system for rating the quality of these fields, to evaluate where potential upgrades and enhancements may better serve community needs.

OPEN SPACE CONSIDERATIONS

Within the Open Space chapter of the County's Comprehensive Plan, there is a stated goal to retain a minimum of 39 percent of the total land area in the County as open space. It must be noted that Open Space in Prince William County is defined as <u>any</u> land developed or undeveloped that is or can be preserved based on its cultural, environmental and/or passive recreational attributes. Open space per this definition does not need to be County-owned. The Department's role in helping to meet this open space goal is therefore addressed through the preservation of the cultural, environmental and/or passive recreational attributes within the land areas/parcels that the Department manages. Although the Department has a mission to also meet the active recreational needs of county residents, this is continually balanced against trying to preserve and protect as much land as it can for passive recreation and natural/cultural resource protection. The Department is committed to making the best use of its land inventory based on resources, capacity, and community preferences.

The Linear/Greenway and Natural/Cultural Resource Parks are the Department's primary means of assisting the County to achieve its open space goals as most of the park acreage found within these two classifications are considered open space. The Linear/Greenway Park type captures the stream valley parks and trail corridors and include lands that the Department has acquired along the County's greenway corridors. The Natural/Cultural Resource Park type encompasses lands protected for natural and cultural resources, and includes all of the Department's historic properties, as well as the parks that incorporate large tracts of undisturbed forest, wetlands, or riparian habitats, as an example. The Linear/Greenway and Natural/Cultural Resource Parks are also how the Department helps meet the goals of the Cultural Resources and Environment chapters of the County's Comprehensive Plan.

The following table summarizes the acreage of Prince William County's parks system by park type, and level of development:

DISTRIBUTION OF PARK ACRES BY PARK TYPE AND LEVEL OF DEVELOPMENT							
PARK TYPE	Sum of ACTIVE ACRES	Sum of PASSIVE ACRES	Sum of UNDEVELOPED ACRES	TOTAL			
Neighborhood	44.6000	143.7355	33.7400	222.0738			
Community	248.2591	270.4370	150.7153	669.4114			
Regional	681.7400	1905.2950	0.0	2587.0350			
Linear/Greenway	0.0	296.0260	152.6841	448.7101			
Natural/Cultural	42.2978	535.5349	0.0	577.8327			
School/Community Use	832.7688	0.0	0.0	832.7688			
TOTAL	1849.6640	3151.0284	337.1394	5337.8318			

8.1.2 LEVEL OF DEVELOPMENT

As identified in the previous section, the Department categorizes its parks by types, and has established general program amenity standards, level of development standards, and service area standards for each of the park types that are likely to have active recreational features (i.e. neighborhood, community, and regional parks). These standards create a correlation between the park type and the percentage of the park area that will typically be dedicated to active or passive uses.

By equating the amount of active use area to the developed acreage in each park, and the amount of passive use area to the undeveloped acreage, the Department quantifies the active and passive acres by park type. The Department has created general park development guidelines regarding the amount of developed versus undeveloped acreage that should be targeted in neighborhood, community and regional parks, as a means of setting a development framework that continually preserves land for its passive and natural qualities.

The following table shows the active, passive and undeveloped acres currently provided by the Department by park type:

ACTIVE vs. PASSIVE ACRES AT DEVELOPED PARKS							
PARK TYPE	ACTIVE PASSIVE ACRES		% ACTIVE % PASSIVE		% GOAL (Active/Passive)		
Neighborhood	44.60	143.73	23.7%	76.3%	75/25		
Community	248.26	270.45	47.9%	52.1%	50/50		
Regional	681.74	1905.30	26.4%	73.6%	25/75		

Note: The above table shows only the total active and passive acres at the Department's *developed neighborhood*, *community*, *and regional parks*, because the other park types do not have a development standard.

As shown in the previous table, the Department is within the identified development ranges for community and regional parks, but there is a significant amount of undeveloped acreage in the neighborhood park category that could potentially offset current neighborhood park demand as identified in the Needs Assessment. The Department should therefore continue to evaluate the development constraints on each of the neighborhood parks that have a large amount of undeveloped acreage and, where appropriate, re-evaluate the master plans for these parks to determine if unmet needs could be served by additional amenities and/or the development of these underutilized parks.

From the previous table it can be ascertained that the Department has 33.74 acres of additional undeveloped neighborhood parkland and 150.72 acres of undeveloped community parkland in its inventory. By applying the development standard to these parcels, there are potentially an additional 25 acres of developable neighborhood parkland and 75 acres of developable community parkland in the Department's existing inventory. An environmental constraints analysis and a cultural resource assessment are also still necessary to determine the true development potential of these parcels, but at the bare minimum, this developable area analysis shows that the Department has existing opportunities to expand its facility inventory within the confines of its existing land inventory.

As identified previously, the Department also has general guidelines regarding the type of program amenities that are to be provided in each type of park. The actual type and mix of amenities provided in any given park is generally the result of the Department's master planning effort for the park when it is designed. This process involves a review of the LOS standards for the park's service area, resident and stakeholder input via community meetings, and an analysis of the financial constraints as they pertain to construction and continued maintenance and operation. Overall the Department's ultimate goal is to balance recreational development with the environmental constraints of the property.

The total number of program amenities currently offered at the County's developed parks and programmed school sites is shown in the table to the right. The amenities available at the school sites, represent the fields that the Department has agreements to schedule and maintain, and they are quantified by their scheduled use. These fields may not be standard dimensions, may have restricted access times, and the inventory may fluctuate with use agreements and school construction. There are also playground and court amenities available for community use at the school sites, but the Department does not regularly maintain an inventory of those amenities. In addition to the primary park amenities in the above table, the Department also offers typical support facilities such as restrooms and bathhouses; site-specific features such as historic buildings and marinas; and, additional select recreational amenities such as equestrian rings, batting cages, and activity centers. A full facility/amenity inventory, by park and park planning district, is included in the Appendix of this plan.

PRIMARY PROGRAM AMENITY INVENTORY						
PROGRAM AMENITY	DEPARTMENT INVENTORY	PROGRAMMED SCHOOL INVENTORY				
Soccer Field	49	70				
Football Field	7	16				
Baseball Field	9	19				
Softball Field	21	51				
Little League Field	25	1				
Basketball Court (Outdoor)	27					
Tennis Court (Outdoor)	28					
Volleyball Court (Outdoor)	15					
Playground	43					
Pavilion	77					
Trail (Miles)	58.7					
Recreation/Fitness Center	2					
Community/Activity Center	3					
Swimming Pool (Indoor)	2					
Swimming Pool (Outdoor)	4					
Waterpark	2					
Amphitheater	1					
Regular Gold (Holes)	45					
Miniature Golf (Holes)	36					

8.1.3 SERVICE AREA

The service area of a park is another LOS measurement that the Department uses to assess quality of the system. Service area is directly attributable to how accessible the park system is to the County's residents. In short, a park's service area is the accepted amount of time that most park patrons will travel from their home to get to a given recreation destination. From the Park Type/Amenities section, the service area standards by park type are as follows:

PARK SERVICE AREAS						
PARK TYPE	WALK/BIKE SERVICE AREA	DRIVE TIME SERVICE AREA				
Neighborhood	5 to 10-minute walk/bike time; bus stop within 1/4-mile, preferred	Less than 10 minutes				
Community	10 to 15-minute walk/bike time	10 to 20-minute drive time				
Regional	Greater than 15-minute walk/bike time	20 to 30-minute drive time				
Linear/Greenway	Dependent on Access Points	No Standard				
Natural/Cultural Resource	Dependent on Access Points	No Standard				
School/Community Use	5 to 10-minute walk/bike time	Less than 10 minutes				

The Department's goal is for each household in the County to be served by a neighborhood, community, and regional park. Per analysis conducted as part of the update to the County's Comprehensive Plan, the Department is generally meeting the service area standards of its community and regional parks but is lacking at the neighborhood level. Department Planning staff acknowledge, however, that development patterns across the county make certain areas less suitable for County-owned neighborhood parks. These areas primarily have large lot zoning where larger yard sizes negate the need for neighborhood parks, or the areas are more heavily developed and neighborhood parks are generally provided by homeowner's associations. Given these development implications, the Department may want to consider re-evaluating and amending its service area for neighborhood parks.

8.1.4 QUALITY ASSESSMENTS

Quality of parks and recreation facilities is utilized to measure whether parks and recreation facilities are meeting the design and maintenance criteria established by the local community. Even though a community may be meeting its acreage, type, and access level of service standards, it cannot be meeting residents' needs if it provides poorly designed or maintained facilities.

To evaluate park and facility quality, Department staff developed an asset condition rating system. In essence, this is a mathematical grading system for the program amenities in each park - including parking, pavilions, courts, restrooms, trails, etc. An assessment and general on site inspection of each of the County's developed parks was conducted over the Summer/Fall of 2019. A 5-point grading system was applied to the visible and physical condition of each amenity. Recreational fields (rectangular and diamond) were scored separately based on the quality and mix of features provided at each field (i.e., type of turf, irrigation, lights, permanent restrooms, etc.). The field scores were averaged and then added to the park score, which was determined by dividing the total quality score by the total possible score for the amenities graded.

PARK AND FACILITY GRADING SCALE					
QUALITY VALUE	DECIMAL RANGE	LETTER GRADE			
5	0.91-1.0	Α			
3	0.81-0.90	A-			
4	0.71-0.80	В			
4	0.61-0.70	B-			
3	0.51-0.60	С			
3	0.41-0.50	C-			
2	0.31-0.40	D			
Z	0.21-0.30	D-			
1	0.0-0.20	F			

The total possible score is a count of the number of amenities that were evaluated, multiplied by a factor of 5 (the top score that each amenity could receive). The best possible decimal score for any park is a 1.0. For grading purposes, the final decimal score was converted to a letter grade based on the scale to the left.

The table below summarizes the assessment score for each of the parks that was evaluated. This table provides a quick snapshot of where there are failing program amenities in the Department's parks. This snapshot provides a quick view of where CIP funding may provide the greatest return. This information is current as of March 2020.

PARK ASSESSMENT SCORES - DEVELOPED PARKS - January 2020							
PARK by PPD	PARK TYPE		PARK GRADE	PARK by PPD	PARK TYPE	SCORE	PARK GRADE
DISTRICT 1				DISTRICT 9			
Silver Lake Regional Park	R	0.65	B-	Andrew Leitch Park/Waterworks	R	0.60	С
DISTRICT 2				Anne Moncure Wall Park	С	0.56	С
Catharpin Recreational Park	R	0.60	С	Birchdale Recreation Center	С	0.47	C-
James S. Long Regional Park	R	0.62	B-	Cloverdale Park	С	0.53	С
DISTRICT 3				Earl M. Cunard Park at Ridgefield Village	N	0.67	B-
Braemar Park	N	0.57	С	Harry W. Dawson Park	N	0.55	С
Broad Run Linear Park	L/G	0.60	С	John D. Jenkins Park	N	0.70	B-
Prince William Golf Course	R	0.73	В	Keytone Park	N	0.53	С
DISTRICT 4				Prince William County Indoor Ice Arena	С	0.85	Α-
Ellis L. Barron Park	N	0.60	С	Sharron Baucom-Dale City Recreation Ctr.	С	0.64	B-
Rosemount Lewis Park	N	0.71	В	Turley Fields	С	0.48	C-
DISTRICT 5				VEPCO Fields	С	0.27	D
Ben Lomond Regional Park/Splashdown	R	0.57	С	DISTRICT 10			
Fairmont Park	С	0.70	B-	Chinn Aquatics & Fitness Center	R	0.60	С
Joseph D. Reading Park	N	0.54	С	Lake Ridge Marina & Golf Course	С	0.65	B-
Mayhew Sports Complex	С	0.46	C-	Occoquan Park	N	0.53	С
Pat White Center at Ben Lomond	С	0.84	A-	PWC Stadium Complex (Pfitzner Stadium)	С	0.63	B-
DISTRICT 6				DISTRICT 11			
None			N/A	Belmont Park	N	0.27	D-
DISTRICT 7				Hammill Mill Park	С	0.73	В
Forest Greens Golf Course	R	0.64	B-	Hylbrook Park	С	0.60	С
George Hellwig Memorial Park	R	0.68	B-	Lancaster Park	N	0.55	С
Nokesville Park	С	0.67	B-	Marumsco Acre Lake Park	N	0.54	С
Valley View Park	R	0.76	В	Riverbend Park	N	0.40	D
DISTRICT 8				Veterans Memorial Park	R	0.60	С
Brittany Park	N	0.47	C-	DISTRICT 12			
Dove's Landing Park	N/CR	0.60	С	Neabsco Regional Park	R		
Howison Homestead Soccer Complex	С	0.78	В	Rippon Landing pcl (includes Boardwalk)		0.80	В
Independent Hill Ball Fields	С	0.60	С	Neabsco Eagles Park parcel		0.40	D
Occoquan River Access	N/CR	0.67	B-	DISTRICT 13			
				C. Lacey Compton Neighborhood Park	N	0.63	B-
Key for Park Type:				Ferlazzo Pickleball Courts	S/CU	TBD	TBD
N=Neighborhood; C=Community; R=Re	egional	l;		DISTRICT 14			
L/G=Linear/Greenway; N/CR=Natural/	Cultur	al Resou	ırce;	Fuller Heights Park	С	0.96	Α
S/CU=School/Community Use				Graham Park Pool	С	0.80	В
				Locust Shade Park	R	0.62	B-
						RANK	GRADE
				AVERAGE ALL DEVELOPED	PARKS	0.58	С

The scores on the preceding table that are highlighted in red are considered less than satisfactory given that the Department has set an aggressive goal for all parks in the Department's inventory to obtain a grade "B" or higher. To reach this goal, the Department will need to balance park upgrades and enhancements against new construction. The enhancements/improvements identified in the park assessments are typically prioritized through the Capital Maintenance and Capital Improvement Project processes. The Department will also continue to seek monetary contributions and/or proffers from developers, in accordance with applicable law, through the County's land development processes. These contributions/proffers can help provide capacity-adding park improvements that target identified assessment priorities, particularly where such improvements offset the added usage impacts of the development. To garner additional community involvement and create a sense of investment in the Department's parks, the Department is also working to expand and promote its "Adopt A Park" program, which assists staff by helping address the smaller park maintenance and enhancement projects. The "Adopt A Park" program is also beneficial for strengthening community outreach efforts and fostering a sense of community at the local level.

8.1.5 PERCENTAGE OF LAND AREA

Changes in patterns of development require growing municipalities to confront the limitations of traditional park standards. One of the most commonly used service standards in municipal parks systems has been the number of public park acres per 1,000 residents. While an acreage based standard provides a simple equation for calculating the amount of acreage needed to serve a given population, it also ends up placing limitations on municipalities with steadily increasing population growth, since the amount of acreage needed to serve the identified population is increasing at the same time the amount of available land is decreasing as a result of the growing population. Population-based standards also do not consider factors that affect recreational experiences, like accessibility, quality, or community context. In Prince William County, it is also becoming increasingly difficult in certain areas to satisfy the active acreage needs of the identified population given limited capacity and rising acquisition costs. Without a designated land acquisition fund, the County is rarely in the position to competitively bid on land purchases. Instead the County is primarily left to rely on donations and development proffers. Donations and development proffers are intrinsically unreliable, however, and overall do little to assist the County's rapidly growing and changing neighborhoods

To avoid having an acreage need that shifts with the population, the Department has moved away from a population-based level of service standard and instead has set a LOS standard for park acreage based on a percentage of the available land in the county. Because this is a new method for addressing LOS, the Department has set the acreage standard at five percent (5%) of the County's land area, excluding the acres occupied by Marine Corps Base Quantico, as a starting point. The Department believes this standard is attainable in the long term and will enable the County to remain a leader among local jurisdictions regarding the amount of County-owned park acreage that is provided for the enjoyment of county residents. When considered in combination with the wide array of state and federal land holdings in the county, this value also positions the County to be a leading parks and recreation destination in the greater Washington D.C. metropolitan area.

As identified in the following table, the Department currently owns and manages 5,338 acres of parkland, or 2.57% of the total available land area of the County. This includes 828 acres of School land which the Department operates and maintains for community use. With an available land area of 207,621 acres, the Department will need to preserve approximately 10,400 acres (or an additional 5,043 acres) of parkland to achieve the 5% LOS goal. The need is even greater if the school/community use acreage is removed from the equation, which is something that the Department may want to consider in the future, given that the school/community use sites typically have limitations to hours of operation and/or scheduling.

COUNTY/OTHER PARKLAND AS PERCENT OF LAND AREA						
COUNTY LAND AREA	COUNTY PARK ACRES	% COUNTY	FEDERAL/OTHER PARK ACRES	% OTHER	% TOTAL LAND AREA	
207,621	5,338	2.57%	24,271	11.69%	14.26%	
GOAL	10,381	5.00%				
NEED	5,043	2.43%				

The percentage of land area LOS standard should be evaluated on a regular basis in order to determine if a larger percentage of the county's land area should be preserved for County parks and recreation purposes. This is even more important if the school/community use acreage is taken out of the equation. While adding more acreage is a priority, the Department still also needs to continue to weigh additional land acquisitions against the quality of the parks, recreation, and preservation opportunities that are provided by any potential acquisition, to ensure that adequate long-term maintenance and capital improvement funds are available to sustain the park, and park system, into the future.

REMINDER: The Open Space chapter of the County's Comprehensive Plan, contains a goal to retain a minimum of 39 percent of the total land area of the County as open space, but not all open space acreage counts toward the Parks and Recreation LOS standard and not all park acreage counts toward the Open Space LOS standard. The Department's role in helping to meet the Open Space acreage standard is simply to focus on preserving land that fits the cultural, environmental, and/or passive recreational attributes described in the Open Space chapter. The Department's passive recreation areas that are part of neighborhood, community and regional parks, Linear/Greenway Parks, and Natural/Cultural Resource Parks are the primary means by which the Department assists the County with achieving its open space goal.

8.1.6 PARK PLANNING DISTRICTS

As previously identified, the Department has developed 14 separate Park Planning Districts (PPDs) to better evaluate the distribution and accessibility of the County's park inventory. These park planning districts are at a sub-magisterial district level and create smaller population subsets. Breaking the County down into sub-magisterial district park planning areas allows the Department's Planning staff to perform more in-depth analysis and assess community needs and desires on a more local scale, ensuring that public investment in the park system has a geographic context.

Each PPD is centered on a prominent recreational resource, such as a community or regional park. The PPD boundaries were set by assessing a reasonable walking or bicycling distance from this central element, accounting for barriers to travel, such as rivers and limited access highways. The Department's goal with this approach is to provide greater access to the County's recreation opportunities and to foster the equitable and efficient distribution of recreational resources needed to create a preeminent park system.

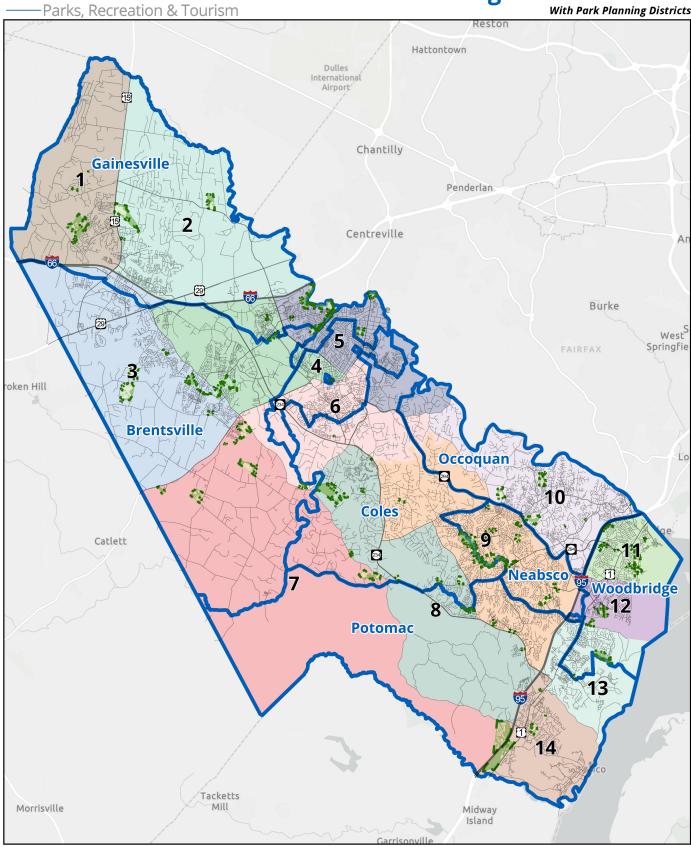
The map on the following page identifies the geographical boundaries of the 14 PPDs, overlapped by the County's seven magisterial districts. Following the map is a general description of each PPD, including a brief overview of existing land use development patterns that may impact the Department's ability to provide additional parks in that PPD. Also included is a brief overview of the current parks, primary park planning initiatives, and future potential recreation opportunities in each PPD. The future opportunities should not be considered an exhaustive list by any means. Instead, this information is more representative of the types of recreational development that may be suitable in a particular area of the county. The Department remains committed to determining the best use of any future parkland or park redevelopment only after garnering resident and stakeholder input, and completing a full level of service analysis on the project area and related PPD.



Silver Lake Regional Park

PRINCE WILLIAM

Magisterial Districts With Park Planning Districts



PARK PLANNING DISTRICT OVERVIEW

PPD 1

- PPD 1 is entirely located in the Gainesville Magisterial District.
- This PPD is bound by Bull Run Mountain Preserve to the west, Loudoun County to the north, Rt. 15 to the east, and I-66 to the south.
- The largest and only developed park in this PPD is Silver Lake Regional Park, which is a passive use regional park.
- The Catharpin Creek Greenway corridor connects PPD 1 to PPD 2.
- This PPD offers potential opportunities for the addition of larger parks given lower population density (950 population per square mile) and larger parcel sizes.
- Neighborhood parks, if any, are primarily provided by Homeowner's Associations and that should continue to be the focus given the low population density.

PPD 2

- PPD 2 is entirely located in the Gainesville Magisterial District
- This PPD is bound by Rt. 15 to the west, Loudoun and Fairfax Counties to the north and east, and I-66 to the south. It contains Conway Robinson State Forest and Manassas National Battlefield.
- This PPD houses two of the Department's larger parks James S. Long Regional Park and Catharpin Recreational Park, both of which have multi-field sport complexes that can be promoted for sports tourism.
- The Catharpin Creek Greenway corridor connects to PPD 1.
- Neighborhood parks are primarily provided by Homeowner's Associations in the more densely developed sections of this PPD and that should continue to be the focus given the low population density in the outer perimeter.

- PPD 3 is primarily located in the Brentsville Magisterial District, with the area between Rt. 55 and I-66 located in the Gainesville Magisterial District. The Route 29 Small Area Plan is entirely in this PPD.
- This PPD is bound by Fauquier County to the west, I-66 to the north, Linton Hall Road to the east, and Rt. 28 to the south. The Town of Haymarket is in this PPD.
- In this PPD, Rollins Ford Park is currently being designed and when constructed will offer a mix of active and passive program amenities. It will be this PPDs only community park.
- The only regional park in this PPD is Prince William Golf Course.
- For Broad Run Linear Park, the Department is still looking to acquire land dedications or easements to complete the Broad Run Linear Trail from Lake Manassas to Bristow Station Battlefield Heritage Park. Broad Run Linear Trail will ultimately provide a pedestrian connection between PPDs 3,4,6 and 7.
- This PPD is fairly rural in character with the higher densities along eastern Linton Hall Road corridor. Additional community or regional parks would benefit this area. With the low population density (873 population per square mile), neighborhood parks should continue to be provided by Homeowner's Associations.
- Given the rural character and number of farms in this PPD, it presents opportunities to promote agri-tourism.

- This PPD is primarily located in the Brentsville Magisterial District, with portions also in the Gainesville and Coles Districts. The Innovation Park Small Area Plan is entirely within this PPD. A portion of this PPD is also within the incorporated area of the City of Manassas.
- This PPD is bound by Linton Hall Road to the west, I-66 to the north, Business 234 to the east, and Rt. 28 to the south.
- This PPD has two neighborhood parks and a portion of Broad Run Linear Park. Additional land dedications or easements are needed to complete the portions of the Broad Run Linear Trail within this PPD.
- This PPD contains most of the County's Innovation Park. Park growth is somewhat limited in this PPD due to existing zoning, but pedestrian connections via multi-use trails, and neighborhood parks, should be considered with future residential development.

PPD 5

- The largest portion of this PPD is in the Coles Magisterial District, with smaller areas in Gainesville, Brentsville, and Occoquan Districts. A portion of this PPD is also with the incorporated areas of the City of Manassas and Manassas Park (which the Department doesn't typically provide parks in, but could via a partnership)
- This PPD is bound by Business 234 to the west, I-66 to the north, Bull Run and Fairfax County to the east, and Yates Ford Road and Prince William County Parkway to the south.
- The primary parks are Ben Lomond Regional Park/Splashdown Waterpark, Mayhew Sports Complex, and Fairmont Park, all of which have field complexes that require enhancements in order to serve as sports tourism venues.
- The Northern Virginia Regional Park Authority (NOVA) owns 101 acres in this PPD along Bull Run, opposite Fairfax County, that is undeveloped.
- The potential for larger parks is limited as this PPD is densely populated and includes the Cities of Manassas and Manassas Park.

- The largest portion of PPD 6 is in the Coles Magisterial District, with a small portion in the Brentsville District and also a portion within the incorporated limits of the City of Manassas.
- PPD 6 is bound by Bristow Road to the west, Rt. 28 to the north, Prince William Parkway to the east, and Broad Run and Brentsville Road to the south. The Prince William Fairgrounds are in this PPD but are not part of the Department's land or facility inventory.
- There are only 2 parks in this PPD and both are historic sites (Brentsville Courthouse Historic Centre and Lucasville School).
- A community park on the eastern side of this PPD would be beneficial and serve residents along the Prince William County Parkway corridor. Neighborhood parks should be provided in conjunction with residential development applications.

- PPD 7 is in the Brentsville, Coles and Potomac Magisterial Districts. Opportunities for additional parkland are only in the Brentsville and Coles portions of this PPD. The part of this PPD that is in the Potomac Magisterial District is taken up by either part of Marine Corps Base Quantico, or the Department's Forest Greens Golf Course.
- This PPD is bound by Fauquier County to the west, Rt. 28 to the north, Bristow and Joplin Roads to the east and Marine Corps Base Quantico and Stafford County to the south. Merrimac Farm Wildlife Management Area is in this PPD.
- This PPD has parks to promote sports tourism (Valley View Park and George Hellwig Memorial Park) and heritage tourism (Bristoe Station Battlefield Heritage Park). There are also opportunities to promote agri-tourism in this PPD, given the rural character, and presence of farms and wineries.
- Forest Greens Golf Course is at the far southeastern end of this PPD. Enhancements are needed to return this course to its status as a Top 100 course in the mid-Atlantic region.
- This PPD offers opportunities for park growth (community or regional) given the low density and larger lot sizes. Neighborhood parks are not likely to be provided given larger lot zoning.
- Given the equestrian amenities at Nokesville and Valley View Parks, the Department should evaluate additional equestrian trail opportunities in this PPD.

PPD 8

- PPD 8 is in the Coles and Potomac Magisterial Districts. The Independent Hill Small Area Plan is entirely in this PPD. A portion of the Dale City Small Area Plan is in this PPD.
- This PPD is bound by Bristow and Joplin Roads to the west and south, Brentsville Road, Rt. 234, Hoadly Road and Spriggs Road to the north/northeast, and I-95 to the east. The County's Landfill (approximately 1000 acres) is in this PPD as is slated to become a park when landfill operations cease (currently projected to be in 40+ years).
- Opportunities for additional parkland are primarily limited to the Coles Magisterial District portion of this PPD since the Potomac Magisterial District section south of Rt. 234 is Prince William Forest Park, and the small area in the Potomac District, north of Rt. 234 is primarily small lot residential.
- The major park in this PPD is Doves Landing Park, which the Department recently expanded via a land donation. This park is entirely reserved for passive recreation.
- Future active recreation in this PPD will mostly likely be associated with the landfill conversion or multi-use trails that follow primary transportation routes. The northern reaches of the Powell's Creek Greenway corridor are planned to connect Minnieville Manor Park with Ashland Park in this PPD, with additional proffered trails connecting to Howison Homestead Soccer Complex and the multi-use trail along Minnieville Road.

- PPD 9 is in the Coles, Occoquan, Neabsco and Potomac Magisterial Districts. A portion of the Dale City Small Area Plan is in this PPD.
- This PPD is bound by Rt. 234, and Hoadly and Spriggs Roads to the west and south, Broad Run to the north, Davis Ford Road and Prince William Parkway to the northeast, and I-95 to the east. This PPD encompasses all of the Dale City residential planned community.
- There are opportunities to provide neighborhood parks as in-fill development in the more densely populated areas of this PPD. Larger park development is primarily limited to the areas along Prince William Parkway because of density levels within Dale City.
- Key parks in this PPD are Andrew Leitch Park/Waterworks Waterpark and Sharon Baucom-Dale City Recreation Center.
- The upper reaches of the Neabsco Creek Greenway corridor are in this PPD, and trails are planned to connect Andrew Leitch Park, to Sharon Baucom-Dale City Recreation Center, and further south to Cloverdale Park and Neabsco Regional Park which is in PPD 12.
- The middle portion of the Powell's Creek Greenway corridor is in this PPD, and the planned corridor trail will connect to PPDs 8 and 13. Additional land dedications or easements will be needed to complete this trail.

- PPD 10 is entirely in the Occoquan Magisterial District. A portion of the Dale City Small Area Plan and the entire Landing at Prince William Small Area Plan are in this PPD. The Town of Occoquan is also in this PPD.
- This PPD is bound by Prince William Parkway to the west and south, Yates Ford Road to the northwest, Bull Run, Occoquan River and Fairfax County to the north, and I-95 to the east.
- There are limited opportunities for large park additions in this PPD given the high density of population (2,220 population per square mile). Neighborhood parks should be added where in-fill opportunities are available.
- Key parks in this PPD are PWC Stadium Complex (Pfitzner Stadium), Chinn Aquatics & Fitness Center, and Lake Ridge Marina & Golf Course.
- The Stadium offers opportunities to increase sports tourism and concert events with the move of the Potomac Nationals to Spotsylvania County in June 2020. The BMX track at the stadium property also hosts national events.
- Both the Chinn and Lake Ridge park properties offer opportunities to improve level of service through reinvestment/redevelopment of existing amenities.
- The Occoquan Greenway is in this PPD and is planned to connect the PWC Stadium Complex to the Town of Occoquan.
- A large portion of PPD 10 is covered by the Lake Ridge residential master planned community.
 This community has its own private park system and recreation association which manages
 and maintains nearly 1,000 acres of parkland and open space for Lake Ridge residents. The
 Department leases K9 Gunner Memorial Dog Park from the Lake Ridge Parks & Recreation
 Association.

PPD 11

- This PPD is entirely in the Woodbridge Magisterial District. The North Woodbridge Small Area Plan is entirely in this PPD.
- This PPD is bound by I-95 to the west and north, Occoquan Bay to the north and east, and Opitz Boulevard and Featherstone Road to the south. The Occoquan Bay Wildlife Refuge is located in this PPD.
- There are limited opportunities for large park additions in this PPD given the high density of population (3,539 population per square mile).
- The primary park in this PPD is Veterans Memorial Park which has a recreation center and several ball fields. It also has an outdoor pool and a variety of picnic areas. This park is currently being improved under the Capital Improvement Program.
- There are a number of parks in this PPD that have low quality assessment scores and should be re-master planned/redeveloped.
- The Potomac Heritage National Scenic Trail (PHNST) extends through the length of this PPD and new sections are currently under construction via agreements with the US Fish & Wildlife Service. The PHNST will ultimately connect PPDs 11, 12, 13 and 14.

- This PPD is primarily in the Woodbridge Magisterial District, with a small section between Neabsco Mills Road and I-95 in the Neabsco Magisterial District.
- This PPD is bound by I-95 to the west, Opitz Boulevard and Featherstone Road to the north, the Potomac River to the east, and Leesylvania Road to the south.
- There are limited opportunities for large park additions in this PPD given density of population (3,539 population per square mile).
- The primary park in this PPD is Neabsco Regional Park. This park was recently created by combining several smaller parks and is a connection point between the Neabsco Greenway Corridor and the Potomac Heritage National Scenic Trail.
- Rippon Lodge is in this PPD and offers heritage tourism opportunities.

- PPD 13 is in the Woodbridge and Potomac Magisterial Districts.
- This PPD is bound by I-95 to the west, Leesylvania Road to the north, the Potomac River to the east, and Quantico Creek to the south. Leesylvania State Park is in this PPD and the Potomac Heritage National Scenic Trail is planned to pass through this PPD.
- The key park in this district is the Ali Krieger Sports Complex. This park and its program amenities are not currently listed in the Department's land or amenity inventories because it has not yet been dedicated to the County and is still under construction. It will house numerous ball fields and will be a sports tourism venue for the eastern end of the county.
- The eastern end of the Powell's Creek Greenway corridor is in this PPD. Additional land dedications or easements are needed to connect the planned corridor trail to PPD 9.

PPD 14

- PPD 14 is entirely in the Potomac Magisterial District. The Triangle Small Area Plan is entirely in this PPD.
- This PPD is bound by I-95 to the west, Quantico Creek to the north, the Potomac River to the east, and Stafford County to the south. The Towns of Dumfries and Quantico are in this PPD. Residential portions of Marine Corps Base Quantico are also in this PPD.
- The key parks in this PPD are Locust Shade Park and Fuller Heights Park. Additions or enhancement to each of these park is possible to help improve the quality of recreation services provided to the residents of this PPD.
- There is limited opportunity to add additional parkland in this PPD given the boundaries of the Towns and Marine Corps Base Quantico. Improved connections, via multi-use trails, would benefit the residents of this PPD, particularly if they connect the commercial, school, park and other public resources in this PPD.

8.1.7 LEVEL OF SERVICE BENCHMARKING

Benchmark analysis is a comparison-type analysis and utilizes other park systems/jurisdictions in Virginia that are similar to Prince William County and/or within the Northern Virginia region. In evaluating the Department's level of service for parks as a percent of land area, against comparable Parks and Recreation systems in Virginia (as compiled by Department staff), it must be noted that all benchmark agencies currently utilize a population based level of service methodology. The complexity in this analysis was therefore ensuring direct comparison through a methodology of statistics and ratios in order to provide objective information that is relevant and accurate, as best as possible. The benchmark analysis is only an indicator based on the information provided (i.e. jurisdiction land area size and percentage of parkland). No comparison of program amenities was undertaken due to the site-specific and jurisdiction-specific nature of those decisions.

The table on the following page shows that overall Prince William County is keeping pace with most of the benchmark jurisdictions with regard to the County's parkland inventory and percent of land area utilized for parks. The table also shows the significant amount of public parkland support provided by the state and other local recreation land managers in Prince William County. If the County achieves its goal of 5% of its land area for County-owned parks, it will be within the Top 5 of recreation providers, amongst the benchmarked jurisdictions, with regard to both percent of land area for County-owned parks and also the overall percent of land area when factoring in the other recreational providers. Because the other park systems/jurisdictions will also likely continue to grow and expand, the Department will need to evaluate its LOS standard for parkland percentage of land area, over time, to determine if this value remains a suitable goal.

	PARKLAND AS PERCENT OF LAND AREA BENCHMARKS								
Jurisdiction	Land Area	City/County Park Acres	%City/ County	Federal/Other Park Acres	%Other	% Total Land Area			
Fairfax County	250,240	23,360	9.34%	25,000	9.99%	19.33%			
Alexandria	9,824	566	5.76%	334	3.40%	9.16%			
Richmond	38,278	2,027	5.30%	n/a	n/a	n/a			
Norfolk	34,637	1,781	5.14%	n/a	n/a	n/a			
Virginia Beach	159,370	6,162	3.87%	18,754	11.77%	15.63%			
Prince William County*	207,621	5,338	2.57%	24,271	11.69%	14.26%			
Henrico County	156,800	3,783	2.41%	1,369	0.87%	3.29%			
Chesterfield County	279,680	4,625	1.65%	9,688	3.46%	5.12%			
Arlington County	16,623	925	1.12%	835	5.02%	6.15%			
Chesapeake	218,112	2,450	1.12%	53,804	24.67%	25.79%			
Stafford County	172,800	1,195	0.69%	4,031	2.33%	3.02%			
Loudoun County	333,440	1,700	0.51%	n/a	n/a	n/a			
Fauquier County	416,640	1,063	0.26%	6,719	1.61%	1.87%			
	GOAL	10,381	5.00%						
	NEED	5,043	2.43%						

^{*}Prince William County park acreage total includes 828 acres of School land operated and maintained by DPRT

Total acreage reported for the benchmark systems ranges from 566 acres to 23,360 acres, with a benchmark median of 4,229 acres (which is heavily influenced by the abundance of park acres in Fairfax County). Prince William County is above the median and has the third most acres of the benchmark agencies at 5,338 acres.

PARK ACRES AS A PERCENTAGE OF LAND

When comparing the park acreage as a percentage of land for each benchmark jurisdiction, there is a wide range of coverage, anywhere from 0.26% to 9.34%. At 2.57% of the county land area currently set aside for parks and recreation, Prince William County currently ranks sixth out of the 12 benchmark jurisdictions, and below the benchmark median of 3.06%. It must be noted that when Fairfax County is factored out of the analysis, Prince William County is in-line with the other park systems/jurisdictions included in this benchmarking exercise.

8.1.8 ADDITIONAL ANALYSIS BY PARK PLANNING DISTRICT

As introduced previously, to better assess the level of service provided by the County's park system at a more local/neighborhood level, the County has developed 14 separate Park Planning Districts (PPDs). These park planning districts are at a sub-magisterial district level and create smaller population subsets which, in turn, allow for a greater level of analysis. This approach came out of the understanding that a County-wide population-based level of service analysis does not create an accurate picture of how the park system is performing at the neighborhood level, nor identify which community-specific needs are unmet. Breaking the county down into sub-magisterial district park planning areas allows the County to perform more in-depth analysis and assess community needs and desires on a more local scale, also ensuring that public investment in the park system has a geographical context.

PERCENTAGE OF PARK LAND BY PPD

The following chart summarizes the following PPD data points as they relate to the Department's LOS goal for 5% of the county's land area to be utilized for County parks and recreation uses:

- · Land Area for each PPD
- Park acreage for each PPD,
- PPD park acreage as a percentage of total park system's acreage
- Level of service of each PPD with regard to percentage of parkland.

PERCENT OF PARKLAND BY PARK PLANNING PPD							
PARK PLANNING DISTRICT (PPD)	LAND AREA (in acres)	TOTAL PARK ACRES	PERCENT OF PARK SYSTEM ACREAGE	PARKLAND PERCENTAGE OF PPD			
PPD 14	3,690	368.37	6.9%	10.0%			
PPD 12	4,793	340.52	6.4%	7.1%			
PPD 11	5,181	254.41	4.8%	4.9%			
PPD 5	10,627	467.26	8.8%	4.4%			
PPD 9	20,856	727.33	13.6%	3.5%			
PPD 13	8,200	269.37	5.0%	3.3%			
PPD 7	27,026	867.67	16.3%	3.2%			
PPD 10	13,266	311.74	5.8%	2.3%			
PPD 3	24,661	569.71	10.7%	2.3%			
PPD 1	15,830	283.67	5.3%	1.8%			
PPD 8	23,558	363.32	6.8%	1.5%			
PPD 2	24,714	373.28	7.0%	1.5%			
PPD 4	12,771	109.12	2.0%	0.9%			
PPD 6	12,448	32.09	0.6%	0.3%			

In analyzing the above table, there is no clear delineation as to where the Department can and will expand its park system in the future in order to meet its 5% LOS goal for percentage of county land area. The table, when cross-referenced with the County's Comprehensive Plan and the Park Planning District descriptions does, however, indicate that many of the PPDs in the older and more densely populated areas of the County - PPDs 14, 12, 11, 5, 9, 13 and 10 - are not only carrying the higher level of service percentages of parkland, but are also likely locations where parkland expansion may be more challenging due to limited land availability. Nonetheless, efforts to acquire park land and expand service opportunities will be made equally across all areas of the county.

The Department will need to continue to evaluate the distribution and mix of parkland and facilities provided in each of the PPDs as it moves forward in its efforts to meet the 5% LOS goal. The Department should look to identify park reinvestment opportunities in the more densely developed PPDs, as a means of expanding services within the existing acreage inventory. The Department should also consider additional level of service strategies to evaluate program amenity needs and ensure that the productivity and utilization of parks and facilities in PPDs 14, 12, 11, 5, 9, 13 and 10 is maximized. One such example that the Department may want to consider is the Recreational Value-Based Park Standard utilized by other municipalities.

PARK TYPE AND ACRES BY PPD

The table on the following page identifies the inventory of park acreage, by park type, in each PPD. Overall this table shows that the Department has done an excellent job of creating a diverse and geographically balanced park system. Quick takeaways from this analysis are:

- PPD 7 has the most park acreage with 867 acres (or 16% of the total park system acreage).
- PPD 6 has the least park acreage with 32 acres (or less than 1% of the total park system acreage).
- The average park land acreage across all 14 PPDs is 381 acres and the park acreage in 8 out of the 14 PPDs is within 100 acres of this average.

Additionally, it must be noted that the school/community use acres in each PPD may fluctuate with changes to the Shared Use Agreement that the Department has with Schools and/or changes to lease agreements. In all of the PPDs, with the exception of PPD 7, the amount of land provided on school/community use sites is greater than the neighborhood park acres in that PPD. This shows the large impact of the Shared Use Agreement and being able to utilize school fields and outdoor amenities for community use.

	PARK ACREAGE BY DISTRICT AND CLASSIFICATION								
PARK PLANNING DISTRICT (PPD)	NEIGHBORHOOD PARK	COMMUNITY PARK	REGIONAL PARK	LINEAR/ GREENWAY PARK	NATURAL/ CULTURAL RES. PARK	SCHOOL/ COMMUNITY USE SITE	TOTAL PPD ACRES	PERCENT OF PARK SYSTEM	
PPD 1	6.79		231.89			44.99	283.67	5.3%	
PPD 2			329.63		4.25	39.40	373.28	7.0%	
PPD 3	22.73	69.10	195.83	191.66		90.39	569.71	10.7%	
PPD 4	37.33				2.31	69.48	109.12	2.0%	
PPD 5	27.48	110.53	240.61		5.92	82.72	467.26	8.8%	
PPD 6					22.91	9.18	32.09	0.6%	
PPD 7		122.07	607.22		138.38		867.67	16.3%	
PPD 8	11.01	58.01		14.44	235.62	44.24	363.32	6.8%	
PPD 9	64.58	105.42	219.06	130.69	8.21	199.37	727.33	13.6%	
PPD 10	0.67	143.92	89.53			77.62	311.74	5.8%	
PPD 11	52.79	17.49	107.38			76.75	254.41	4.8%	
PPD 12			270.64		45.39	24.49	340.52	6.4%	
PPD 13	6.26			104.37	113.09	45.65	269.37	5.0%	
PPD 14		42.88	295.25		1.75	28.49	368.37	6.9%	
TOTALS	229.64	669.42	2,587.03	441.16	577.84	832.77	5,337.86	100%	

8.2 SYSTEM OPPORTUNITIES

As was identified in Chapter Six, Prince William County residents remain very supportive of the park and recreation services provided by the Department. The 2019 County-Wide Needs Assessment both reaffirmed resident needs and trends for parks, trails and recreation/special use facilities within the County, as well as highlighting some newer recreational opportunities on which the Department can focus in the next 10 years. The survey showed that most Prince William County residents are supportive of maintaining and fixing up older facilities and structures throughout the park system, while recognizing the need to expand the system due to projected population growth. Again, residents place a high priority on walking and biking trails, natural wildlife habitats, small neighborhood parks, indoor fitness and exercise facilities, and picnic areas and shelters as the top five facility needs.

The Needs Assessment data, trends in Chapter Four, and the level of service analysis compiled in this chapter will create the synergy needed to assist the Department in making decisions about maintenance and improvement projects as well as new construction projects within the system, that will benefit residents. Utilizing this analyses the following park improvement opportunities have been identified for each of the Park Planning Districts.

PLEASE NOTE: The following is not exhaustive of the opportunities available in each PPD. The following are opportunities gleaned from the analysis in this plan and the Department will continue to seek resident and stakeholder input on its park planning initiatives to ensure that parks are designed for their best and most effective use. The opportunities identified for each PPD are in no particular order.

- Seek opportunities to add parkland (particularly Linear/Greenway and Natural/Cultural Resources Parks), including potential expansions of Silver Lake Park.
- Create a master plan and park operations/program plan for Silver Lake Park that balances park use with resource protection.
- Continue to acquire land/easements for trails in the stream valley/greenway corridors along Little Bull Run and Catharpin Creek.
- Seek opportunities to connect Silver Lake Park to Bull Run Mountain Preserve and work to preserve/protect additional land on and around Bull Run Mountain.
- Focus on outdoor programming opportunities that targets the district's aging population.

- Connect Long Park to Silver Lake Park by completing the Catharpin Creek Greenway corridor, which was started but remains unfunded; also seek opportunities to finalize the planned/proffered equestrian trail between these parks.
- Seek opportunities to extend the Catharpin Greenway trail eastward to Conway Robinson State Forest and Manassas National Battlefield, including equestrian trail connections.
- Complete identified improvements to James S. Long Regional Park and Catharpin Recreational Park, with a focus on enhancements that support the Department's sports tourism initiatives (to include new diamond and rectangle fields, and support amenities, as appropriate).
- Seek opportunities to add additional Community, Regional, Linear/Greenway and Natural/Cultural Resource Parks within this PPD.
- Identify opportunities to expand picnic facilities at each of the parks in this district.
- Identify outdoor programming opportunities that targets the district's aging population.

PPD 3

- Secure additional land dedications or easements to complete the planned Broad Run Linear Trail between Lake Manassas and Linton Hall Road and identify funding opportunities/partnerships for bridge maintenance and repairs.
- Seek opportunities to add additional Community, Regional, Linear/Greenway and Natural/Cultural Resource Parks within this PPD, particularly within the area of the Route 29 Small Area Plan.
- Complete the design and construction of Rollins Ford Park; phase park construction over several budget cycles to realize the full park vision and functionality; seek opportunities to connect Rollins Ford Park with the Broad Run Linear Trail.
- Evaluate opportunities to partner with the City of Manassas to provide hand-carried boat access to Lake Manassas.
- Identify outdoor programming opportunities for families and the district's balanced age segmentation; utilize existing facilities within Broad Run Linear Park as a 'nature classroom' to showcase Broad Run and its habitats.

- Seek additional land dedications or easements to complete the Broad Run Linear Trail from Linton Hall Road to Rt. 28; identify funding opportunities/partnerships for trail maintenance; promote the trail and its amenities through outdoor programming and guided trail walks.
- Investigate opportunities in Ellis Barron Park to improve level of service by improving the quality of program amenities.
- Continue to work with Prince William County Schools to upgrade/redesign Rosemount Lewis Park in conjunction of the construction of a new elementary school adjacent to the park
- Continue to target multi-use trail connections, particularly in and around development occurring in the County's Innovation Park Small Area Plan. Also seek additional neighborhood and community parkland in this PPD and the Innovation Park Small Area Plan to help offset need for additional sports fields.
- Continue to explore development of an indoor, local use sports facility in this PPD and explore ways to partner with the United States Tennis Association who is considering relocating to Prince William County.
- Seek public/private partnership opportunities to establish new baseball fields.

- Consider upgrades/enhancements at Fairmont Park and Mayhew Sports Complex to improve opportunities for sports tourism (i.e. parking enhancements, comfort stations, concessions/food trucks, etc).
- Develop a master plan for Orchard Bridge Park and finalize current plans for a dedicated cricket field; evaluate water access and wildlife viewing opportunities along Bull Run.
- Evaluate opportunities to expand water access to Bull Run particularly near its confluence with the Occoquan River to help promote canoe/kayak trails between County parks.
- Re-master plan Joseph D. Reading Park to ensure this park best serves the community/user needs and interests, especially given the high level of use daytime/casual use that this park receives.
- Improve trails and picnic facilities at Mayhew Sports Complex and Ben Lomond Regional Park to serve identified needs; improve the Copeland Park area of Ben Lomond Regional Park to serve identified need for neighborhood park amenities; and improve wildlife/nature viewing opportunities along streams and wetlands within Mayhew Sports Complex and Ben Lomond Regional Park.
- Explore opportunities to add new thrill amenities to Splashdown Waterpark to expand upon its regional draw as popular tourism destination.
- Seek outdoor programming opportunities that are focused on the aging/diverse populations in this PPD.
- Explore a linear park connection between Ben Lomond Regional Park and Rt. 234/Sudley Road along Flat Branch in coordination with the Department of Transportation and the proposed Rt. 28 Bypass.

PPD 6

- Seek land acquisitions opportunities in and around the Manassas airport and along Prince William Parkway for new Community, Regional, Linear/Greenway, or Natural/Cultural Resource Parks.
- Seek opportunities to expand Bristoe Station Battlefield Heritage Park.
- Conduct a feasibility study that considers the extension of the Broad Run Linear Trail south of Rt. 28 to Doves Landing Park (in PPD 8).
- Evaluate water access opportunities along Broad Run, particularly between Bristoe Station Battlefield Heritage Park and Doves Landing Park, including opportunities for hand-carried boat launches where water depth is suitable.
- Focus on walking and biking trails in this PPD that connect County parks with the residents of the City of Manassas; ensure that walking and biking connections are promoted in the Mobility Chapter of the County's Comprehensive Plan.
- Seek opportunities to expand/connect proffered trail easements along Cannon Branch from Manassas Airport to Broad Run, including parcels owned by VDOT, where applicable.
- Explore opportunities for a large festival ground site for mass-market tourism and local events.
- Evaluate opportunities to expand picnic opportunities in this PPD.
- Seek public/private partnership opportunities to establish new baseball fields.

- Seek to acquire additional land for Community, Regional, Linear/Greenway, and Natural/Cultural Parks where appropriate.
- Seek land donations in areas where soils may not be suitable for residential development.
- Evaluate opportunities to connect Nokesville and Valley View Parks with an equestrian trail.
- Evaluate opportunities that enhance the heritage and sports tourism attributes of Bristoe Station Battlefield Heritage Park, Valley View Park, Nokesville Park, and George Hellwig Memorial Park.
- Evaluate opportunities to expand/enhance picnic facilities in this PPD.
- Identify outdoor programming opportunities that utilize the trail systems in Bristoe Station Battlefield Heritage Park (history and nature programming), Valley View Park (nature programming/wildlife viewing), Nokesville Park (history and nature programming), and George Hellwig Memorial Park (fitness and nature programming).
- Explore co-locating a championship disc golf course at Forest Greens Golf Course.
- Identify programming opportunities that focus on families and the balanced age segmentation of this
 district.
- Partner with the National Park Service and MCB Quantico to acquire property and create publiclyaccessible natural areas adjacent to Prince William Forest Park utilizing federal fund options as available.

- Seek to acquire additional land for Community, Regional, Linear/Greenway, and Natural/Cultural Parks where appropriate, and as identified in the Dale City Small Area Plan.
- Consider the feasibility of developing existing undeveloped neighborhood parks to address unmet needs of residents in the vicinity of these parcels.
- Re-evaluate plans for using Shenandoah Park as a horticultural therapy program location, re-master plan park if deemed appropriate.
- Continue to work with County staff to utilize the perimeter of the landfill property for multi-use trail and/ or interpretive trail opportunities.
- As appropriate, begin improvements to Howison Park via funding authorized as part of the 2019 Bond Referendum.
- Identify resources to improve/expand the trail corridors proffered/planned along Powell's Creek, between Hoadly and Spriggs Roads, and along the intermittent stream west of the Meadows at Barnes Crossing and Hope Hill Crossing subdivisions.
- In partnership with the National Park Service, explore ways to provide vehicular and improved pedestrian access to Prince William Forest Park from Rt. 234.
- Identify programming opportunities that focus on families and the balanced age segmentation in the eastern area of this PPD.
- Partner with the National Park Service and MCB Quantico to acquire property and create publiclyaccessible natural areas adjacent to Prince William Forest Park utilizing federal fund options as available.

PPD 9

- Seek opportunities to provide neighborhood parks as part of overall in-fill development in the more densely populated areas of this PPD.
- Seek to acquire additional land for Community, Regional, Linear/Greenway, and Natural/Cultural Parks where appropriate, and as identified in the Dale City Small Area Plan.
- Seek land acquisitions and/or trail easements that will allow for the completion of the Neabsco Creek Trail between Andrew Leitch Park and Sharron Baucom-Dale City Recreation Center, (utilizing Saratoga Hunt Park and Greenwood Farms Park properties), and north to Hoadly Road as feasible.
- Place a high priority on upgrading existing neighborhood parks with low park assessment ratings.
- Seek land acquisitions and/or easements to complete the planned Powell's Creek Greenway trail, between the Montclair residential community and Leesylvania State Park.
- Focus on making parks in this PPD pedestrian and bicycle accessible and provide bike racks in more locations; ensure that walking and biking connections are promoted in the Mobility Chapter of the County's Comprehensive Plan.
- Seek outdoor programming opportunities that are focused on the younger/diverse populations in this PPD.
- Preserve and create public access to the former Neabsco Iron Works.
- Support the development of the Americans in Wartime Museum as a regional attraction.

- Continue to engage with the Board of County Supervisors about long-term use plans of Pfitzner Stadium that capitalize on the stadium's marketability and potential for diverse uses.
- Improve/enhance the PWC Stadium Complex property and BMX track to support sports tourism opportunities.
- Upgrade the trail and picnic amenities at Lake Ridge Marina & Golf Course to meet identified priorities; consider a larger/inclusive playground at this location.
- Seek to acquire additional land for Community, Linear/Greenway, and Natural/Cultural Parks where appropriate, and as identified in the pertinent small area plans.
- Consider new amenities and enhance the soccer fields at Chinn Aquatics & Fitness Center to support sports tourism and enhance league play; evaluate partnering with groups to advance these initiatives.
- Seek opportunities to complete the Occoquan Greenway.
- Seek indoor/outdoor programming opportunities that target the aging population in this district.
- Focus on making parks in this PPD pedestrian and bicycle accessible and provide bike racks in more locations; ensure that walking and biking connections are promoted in the Mobility Chapter of the County's Comprehensive Plan.

- Complete identified renovations to Veterans Memorial Park (i.e. court improvements, sidewalk/accessibility improvements, recreation center upgrades, etc).
- Seek to acquire additional land for Community, Linear/Greenway, and Natural/Cultural Parks, where appropriate.
- Continue exploring partnerships to create a river front park near Belmont Bay and add additional park/open space as part of the North Woodbridge Small Area Plan.
- Complete construction of the Potomac Heritage National Scenic Trail sections in this PPD, and seek opportunities to connect the trail to the Town of Occoguan.
- Focus on making parks in this PPD pedestrian and bicycle accessible and provide bike racks in more locations; ensure that walking and biking connections are promoted in the Mobility Chapter of the County's Comprehensive Plan.
- Seek indoor and outdoor programming opportunities that are focused on the younger/diverse populations in this PPD.
- Look for opportunities to improve/expand picnic opportunities in this PPD.
- Promote and sign the East Coast Greenway as it pertains to this PPD.
- Explore feasibility of creating indoor lap lanes at Veterans Memorial Park in addition to, or as an alternate to, a new indoor aquatic facility in eastern Prince William County.

PPD 12

- Acquire additional acreage for Neabsco Regional Park.
- Complete construction of additional sections of Neabsco Creek Boardwalk and look to add picnic facilities and improve boardwalk access on south entrance.
- Complete installation of kayak/hand-carried boat launch.
- Complete renovations to Rippon Lodge and finalize connection between Rippon Lodge and the Neabsco Boardwalk (also part of the Potomac Heritage National Scenic Trail).
- Promote and sign the East Coast Greenway as it pertains to this PPD.
- Conduct a feasibility study to connect Neabsco Regional Park to Cloverdale Park via Neabsco Creek.
- Focus on improving/enhancing pedestrian and bicycle access in this PPD; ensure that walking and biking connections are promoted in the Mobility Chapter of the County's Comprehensive Plan.
- Seek outdoor programming opportunities that target the families and diverse populations that visit the Neabsco Creek Boardwalk; promote art-in-the park programming and wildlife viewing.

- Once construction is complete, finalize transfer and dedication of the Ali Krieger Sports Complex.
- Complete the section of the Powell's Creek Trail between Powell's Landing Park and Rt. 1; map proffered sections of Powell's Creek Trail in Eagle's Pointe subdivision between Rt. 1 and I-95.
- Seek to acquire additional land for Community, Linear/Greenway, and Natural/Cultural Parks, where appropriate, including an expansion of the Cockpit Point Battery parcel.
- Develop Cockpit Point Battery property to expand heritage tourism opportunities.
- Evaluate opportunities to improve access to the Potomac River.
- Continue to develop and promote the Potomac Heritage National Scenic Trail corridor and East Coast Greenway in this PPD.
- Seek outdoor programming opportunities that target families and utilize the wildlife viewing opportunities along Powell's Creek.

- Complete expansion of Fuller Heights Park and promote this facility for sports tourism.
- Focus on improving/enhancing pedestrian and bicycle access in this PPD; ensure that walking and biking connections are promoted in the Mobility Chapter of the County's Comprehensive Plan; Key focus is to develop a multi-use trail plan that connects Locust Shade Park to Fuller Heights Park, and supports pedestrian connections proposed in the Triangle Small Area Plan.
- Evaluate opportunities to lease or sell Williams Ordinary for small tourism business incubation.
- Seek outdoor programming opportunities that target families, particularly the military families of Marine Corps Base Quantico.
- Evaluate opportunities to provide a large inclusive playground in Locust Shade Park and/or expand the playground at the back of the park to larger adventure-type playground.
- Continue to develop and promote the Potomac Heritage National Scenic Trail corridor in this PPD; also sign and promote the East Coast Greenway, as applicable.
- Seek opportunities to enhance and expand recreational opportunities and pedestrian/bicycle access through the Triangle Small Area Plan.

ALL PPDs

- Upgrade existing parks with low park assessment scores to achieve grade 'B' or better.
- Create and update design standards for all program amenities to ensure quality park design/development.
- Expand the Adopt-A-Park program to help offset park maintenance expenditures and promote community involvement.
- Garner citizen and stakeholder input when master planning/designing individual parks.
- Seek to create a dedicated "Park Land Acquisition Fund" via a new financial management principal or other revenue source.
- Satisfy all barrier removal projects identified in the 2015 Accessibility Report, by 2030.
- Consider the development of a Recreational Value Level of Service Standard in PPDs where the opportunity to add park land is minimal; evaluate opportunities to emphasize the activities and experiences that residents can enjoy, rather than the amount of parkland in a given area.
- Link people to transit, bike facilities, trails, and active public areas; ensure that multi-use trails are promoted in the Mobility Chapter of the County's Comprehensive Plan, this includes continuing to coordinate with Transportation to identify "walkability" gaps across the county; coordinate with State agencies to include bike/ped facilities with rail projects.
- For all new playground installations consider opportunities to make play spaces more inclusive.
- Identify means to continue to promote socialization and use of County parks throughout the day that are responsive to COVID-19 pandemic and/or social-distancing limitations.
- Create maintenance strategies that focus on target lifecycle replacement and the appropriate funding thereof.
- Seek opportunities to enhance public access to the navigable waters of the county.

8.3 LEVEL OF SERVICE SUMMARY

Overall, the Department has changed course from population-based level of service standards so that it can focus more on the level of quality provided by the County's parks, and hopefully better serve the individual and specific needs of the neighborhoods created by the Park Planning Districts. The Department acknowledges that different park and facility amenities may be desired by different populations within the County and, as such, the Department has attempted to modify its standards such that the individual master plans for the development or redevelopment of each park will be done to a high level of design and construction, and with more citizen involvement.

As the Department executes its Capital Improvement Program, the vehicle by which it will reinvest and expand the park system, it is equally important to understand that there is a direct correlation between the experiences most desired by the community (as identified in Chapter Six) and the inclusion of specific park and recreation amenities when developing a public parks and recreation system. Moving forward, the Department remains committed to seeking resident and stakeholder input when applying the level of service standards set forth in this chapter to ensure that community need is being met and participant/visitor satisfaction is remains high.

CHAPTER NINE - CAPITAL IMPROVEMENT PLAN

9.1 CAPITAL IMPROVEMENT PLAN METHODOLOGY AND ASSUMPTIONS

A key priority of planning and prioritizing capital improvement projects is to balance the maintenance of current assets with the development of new facilities. The Department's capital improvement project framework was utilized by PROS to categorize projects into cost and timeline "buckets" as an exercise to show what will be required to sustain, as well as expand, the park system moving forward. This exercise was focused on maintaining the integrity of the current infrastructure and facilities before expanding and/or enhancing programs and facilities. It is acknowledged, however, that by placing a priority on maintaining current infrastructure over developing new facilities, especially in a climate of limited funding, the County's ability to grow and diversify the park system, and capture economic growth opportunities via new tourism products, as an example, is restricted.

For the purposes of this analysis a three bucket approach was taken to categorizing projects by both service level and timeline. The three service level buckets were as follows:

- Sustainable Critical maintenance projects, including life cycle replacement, repair of existing equipment, safety and ADA improvements and existing debt service obligations. Many of these types of improvements typically require one-time funding and are not likely to increase annual operations and maintenance costs. In many cases, these types of projects may reduce annual operations and maintenance costs.
- Expanded Services Projects that include strategic changes to the existing parks system to better meet
 the unmet needs of the community. These types of improvements typically require one-time funding and
 may trigger slight increases in annual operations and maintenance costs, depending on the nature of the
 improvements.
- *Visionary* Complete park renovation, land acquisition, and/or new park/trail development. These improvements will likely increase annual operations and maintenance costs. Visionary projects also include planning efforts to support new/future development.

The timeline buckets were identified as short-term (1 to 5 years), mid-term (6-10 years), and long-term (11-15 years). A typical Capital Improvement Plan (CIP) is for a period of 10 years, but for the purposes of this exercise the planning timeline was extended out to 15 years to capture budget adjustments that are anticipated as a result of disruptions created by the COVID-19 pandemic of Spring 2020, such as a possible delay of bond sales to implement 2019 bond referendum projects, which represent a significant number of capital projects contained herein.

The tables on the following pages show the project buckets (or lists) by service level and timeline. The lists are in alphabetical order so as not to prioritize any project over another. It must be noted that additional land acquisition efforts - to meet LOS goals for doubling our existing acreage - will extend beyond the identified 15-year timeline of this analysis. The projects contained in the following tables have been identified over several years through previous studies such as the accessibility audit, initiatives such as the 2019 bond referendum, and considerable stakeholder and community dialog. Some of the projects represent unfinished portions of previously completed projects. Expansionary and visionary projects that may have been considered in the past but no longer match current community needs were omitted. The lists on the following pages are not exhaustive. Some smaller "sustainable" projects may be addressed through the use of Capital Maintenance Funds (CMP) contained within DPRT's operating budget. CMP funds are intended to supplement - not supplant - the consistent Capital Improvement Project program recommended by this plan.

Administrative Note: The Department currently utilizes a 4-Tier System for categorizing its capital improvement projects, as identified in Appendix A. The Department will continue to utilize the 4-Tier System while it evaluates potential opportunities to blend it with the categorizing approach laid out in this chapter.

9.2 SUSTAINABLE PROJECT RECOMMENDATIONS

The following table outlines the projects in the sustainable bucket (i.e. those which focus on the repair and life cycle replacement of existing parks/amenities). This list includes all cyclical maintenance projects that are currently funded through the County's Building and Facilities Program (BFP), which also supports non-parks and recreation projects. The BFP list is developed in conjunction with the County's Public Works Department.

	SUSTAINABLE PROJECTS (Repair Existing)		
PARK	BRIEF PROJECT DESCRIPTION	EST. TOTAL PROJECT COST	TERM
Ali Krieger Sports Complex	Pedestrian circulation and spectator seating improvements	\$350,000	Short
Andrew Leitch Park/Waterworks	Refurbish picnic pavilions and enhance picnic area(s)	\$148,025	Mid
Anne Moncure Wall Park	ADA and site improvements	\$250,000	Short
Belmont Park	Regrade field for higher quality of play; add seating/other needed fixtures	\$344,903	Mid
Belmont Park	Replace 30' bridge to school	\$7,920	Short
Ben Lomond Historic Site	Farmhouse renovation	\$525,000	Short
Ben Lomond Historic Site	Re-stucco main house and recreate two story porch	\$900,000	Short
Ben Lomond Regional Park/Splashdown	Linden Field parking improvements; trail connection improvements	\$290,400	Long
Ben Lomond Regional Park/Splashdown	Splashdown HVAC & electrical panel boards replacement	\$80,000	Mid
Ben Lomond Regional Park/Splashdown	Splashdown fire alarm & sprinkler replacement	\$155,806	Short
Ben Lomond Regional Park/Splashdown	Splashdown repaint exterior fibre cement siding	\$33,878	Short
Ben Lomond Regional Park/Splashdown	Phase 3 power to Paradise Pizza concessions	\$100,000	Short
Ben Lomond Regional Park/Splashdown	Court improvements across the board (identify re-use if appropriate)	\$462,000	Short
Ben Lomond Regional Park/Splashdown	General picnic improvements/creation of picnic areas for smaller groups	\$220,000	Short
Birchdale Recreation Center	Replace 2 picnic pavilions	\$220,000	Short
Braemar Park	Playground improvements; expand for multiple age groups	\$440,000	Long
Braemar Park	Regrade informal diamond field to be a rectangle field	\$121,000	Mid
Brittany Park	Parking lot improvements	\$173,250	Mid
Brittany Park	Plant drainage swale and replace wooden bridge	\$26,400	Mid
Broad Run Linear Park	Repair/replacement of damaged foot bridges	\$21,120	Short
Broad Run Linear Park	Trailhead at Target plaza - new timber stairs	\$16,500	
Broad Run Linear Park	Directional signs at all trailheads and intersections	\$25,000	Short
Catharpin Recreational Park	Replacement of existing paths only	\$62,700	Short
Catharpin Recreational Park	Parking lot improvements, esp. for tournaments	\$727,188	Short
Chinn Aquatics & Fitness Center	Cyclical maintenance projects identified in facility condition audit	\$1,000,000	Short
Chinn Aquatics & Fitness Center	Correct field erosion; possible field rotation	\$100,000	Short
Cloverdale Park	Bridge abutment replacement	\$475,000	Mid
Cloverdale Park	Park infrastructure improvements, roads, sidewalks, storm water	\$446,865	Short
Cloverdale Park	Renovate playground/picnic area; general enhancements throughout	\$189,000	Short
Cloverdale Park	Upgrade comfort station	\$13,200	Short
Ellis L. Barron Park	Trail/Sidewalk/Access Improvements throughout	\$52,800	Mid
Ellis L. Barron Park	Improve all courts (surface and fencing)	\$275,000	Mid
Forest Greens Golf Course	Cart path repaying	\$250,000	Short
George Hellwig Memorial Park	Staircase to AT fields to reduce erosion/maintenance	\$250,000	Long
George Hellwig Memorial Park	Remove fitness stations and correct trail design/erosion issues	\$100,000	Long
James S. Long Regional Park	Intersection improvements (add left turn lane and queue capacity to alleviate internal congestion) and expand parking	\$4,000,000	Mid
James S. Long Regional Park	Road and lower lot paving and ADA improvements	\$497,435	Short
James S. Long Regional Park	Renovate playground to be large inclusive playground	\$275,000	Short
Joseph D. Reading Park	Restroom improvements	\$161,700	Mid
K9 Gunner Memorial Dog Park	Accessibility, drainage, and parking lot improvements	\$550,000	Mid
Lake Ridge Marina & Golf Course	Redesign/renovate hillside picnic areas, including bridge renovations	\$100,000	Long
Lake Ridge Marina & Golf Course	Redesign and renovate mini golf to be accessible	\$500,000	Long
Lake Ridge Marina & Golf Course	Eliminate large tent and replace with permanent pavilion	\$286,000	Mid
Lake Ridge Marina & Golf Course	Trail improvements throughout to fix grading/drainage	\$378,000	Mid

PARK	BRIEF PROJECT DESCRIPTION	EST. TOTAL	TERM
1,122		PROJECT COST	
Locust Shade Park	Landscape enhancements around Gro building and pond to reduce erosion	\$82,500	Long
Mayhew Sports Complex	Entrance road improvements - pothole repairs and repaving	\$5,000	Short
Mayhew Sports Complex	New pavilion with electric	\$110,000	Short
Neabsco Regional Park	Enhance picnic/playground area at Rippon entrance (plus restroom)	\$135,300	Mid
Nokesville Park	Pavilion improvements and redevelopment of playground	\$242,000	Mid
Prince William Golf Course	Bunker repair	\$370,000	Mid
Prince William Golf Course	Cart path repaving	\$100,000	Short
PWC Stadium Complex (Pfitzner)	Parking lot improvements for BMX and large events	\$410,641	Mid
Rippon Lodge Historic Site	Office renovations	\$96,000	Short
Sharron Baucom-Dale City Aquatic & Fitness Center	Improve pathways to picnic area and upgrade small amphitheater area	\$120,000	Long
Sharron Baucom-Dale City Aquatic & Fitness Center	Cyclical maintenance projects identified in facility condition audit	\$1,500,000	Short
Silver Lake Park	Entrance road improvements - remove pot holes/regrade/speed control	\$476,619	Mid
Turley Fields	Remove/replace concrete area around concession bldg; new retaining wall	\$297,000	Short
Valley View Park	Trail Improvements including direction/information signs	\$363,000	Mid
Veterans Memorial Park	ADA site improvements including paving	\$1,000,000	Short
Veterans Memorial Park	Remove tents and replace with permanent pavilions	\$587,400	Short
Systemwide	Re-master plan parks with lowest assessment scores	\$200,000	Short
Systemwide	Continue to re-master plan parks with lowest assessment scores	\$200,000	Mid
Systemwide	Deferred maintenance for low scoring parks	\$500,000	Short
Systemwide	Refresh/replace park entry signs	\$1,000,000	Short
Systemwide	Replace artificial turf fields at various parks & school sites	\$3,000,000	Short
Systemwide	Replace artificial turf fields at various parks & school sites	\$3,000,000	Mid
Systemwide	Replace artificial turf fields at various parks & school sites	\$3,000,000	Long
Systemwide	Replace artificial turf fields at various parks & school sites TOTAL ALL SUSTAINABLE PROJECTS	\$3,000,000 \$32,396,550	l

Examples of Sustainable Projects (sign/facility standardization, accessibility improvements, court repair, etc.):









9.3 EXPANDED SERVICES RECOMMENDATIONS

Again, expanded services are provided through projects that include strategic changes to the existing parks system to better meet the unmet needs of the community. Projects in the expanded services bucket address the extra services or capital improvements that could be undertaken to meet needs, with a focus on enhancements to existing facilities:

PARK	BRIEF PROJECT DESCRIPTION	EST. TOTAL PROJECT COST	TERM
Ali Krieger Park	Field Lights - 2 ATF fields	\$550,000	Mid
Ben Lomond Regional Park/Splashdown	Copeland Park section redesign/renovation	\$3,300,000	Long
Birchdale Recreation Center	Design new seating areas and landscaping for shade around courts	\$100,000	Long
Braemar Park	Add pavilion	\$100,000	Mid
Broad Run Linear Park/Greenway	Complete corridor - Lake Manassas to Rt. 28/Innovation Park	\$11,000,000	Long
Catharpin Greenway	Trail development - Silver Lake Park to Long Park/Catharpin Rd	\$5,000,000	Long
Catharpin Recreational Park	New large playground, soccer field lights, additional sidewalks	\$2,825,000	Mid
Chinn Aquatics & Fitness Center	Field Lights - 3 soccer fields	\$825,000	Long
Cockpit Point Battery	Construction of trailhead parking lot	\$150,000	Long
Fairmont Park	Perimeter walking trail for neighborhood users	\$140,000	Long
*Fuller Heights Park	2 additional fields	\$6,050,000	Short
*George Hellwig Memorial Park	Two artificial turf fields	\$3,000,000	Short
*Howison Homestead Soccer Complex	Perimeter trail; exercise equipment; ADA improvements; bathroom expansion, stadium seating	\$6,000,000	Long
James S. Long Regional Park	Repurpose/resurface 2 retired tennis courts	\$100,000	Long
James S. Long Regional Park	Field Enhancements - Soccer #1 and #2 lights and irrigation	\$1,650,000	Mid
James S. Long Regional Park	Field Enhancements - comfort station; sewer line; lights; 2 new diamond fields; parking expansion	\$8,800,000	Short
John D. Jenkins Park	Trail and pavilion improvements in upper park area	\$100,000	Mid
Lake Ridge Marina & Golf Course	Large/inclusive playground	\$660,000	Long
Land Acquisition	1250 acres of land acquisition to address LOS and cultural res. expansion	\$62,500,000	Long
Locust Shade Park	Trail Expansion - including skills course	\$800,000	Long
Locust Shade Park	Add shelters; renovate/redesign mini golf	\$3,300,000	Short
Locust Shade Park	Repurpose 2 tennis courts for a challenge course and complete ADA improvements adjacent to shelter, bathroom, and playground	\$550,000	Mid
Locust Shade Park	Enhanced picnic area, adventure playground around open play field	\$715,000	Mid
Mayhew Sports Complex	Permanent Restroom	\$550,000	Long
*Neabsco Greenway	Complete CorridorAndrew Leith Park to SBDC Aquatic & Fitness Center	\$5,000,000	Short
New Park	Design for new park parcel on Davis Ford Rd	\$150,000	Short
Nokesville Park	Soccer field lights; irrigation; comfort station	\$3,300,000	Mid
*Occoquan Greenway	Complete corridor	\$5,000,000	Mid
Pat White Center @ Ben Lomond	Remodel second floor as event hall and add outdoor event venue	\$500,000	Mid
Pat White Center @ Ben Lomond	Add playground	\$300,000	Mid
*PHNST-Powells Creek Boardwalk	Leesylvania Park to Potomac Shores	\$11,000,000	Mid
Powells Landing Park	Completion of trail to Route 1	\$1,000,000	Short
Prince William Golf Course	Clubhouse improvements/upgrades	\$500,000	Long
Silver Lake Park	268-acre expansion of park	\$1,650,000	Long
Valley View Park	Soccer field lights for 6 fields	\$3,300,000	Mid
Valley View Park	Maintenance Shop expansion	\$6,600,000	Mid
Valley View Park	Enhancements to soccer pavilion; additional picnic/seating areas/shade for spectators	\$50,000	Mid
Veterans Memorial Park	ATF for football fields and lighting for fields 3&4; Trail improvements	\$3,850,000	Long
Systemwide	Gateway and Wayfinding signage	\$11,500,000	Mid
	TOTAL EXPANDED SERVICE PROJECTS	\$172,465,000	

9.4 VISIONARY RECOMMENDATIONS – DEVELOPING NEW OPPORTUNITIES

Recommendations described in this section represent additional services and facilities currently desired by the community, which are not captured in the Sustainable and Expanded Services lists. These Visionary recommendations can help provide policy guidance by illustrating the ultimate goals of the community, and by providing a long-range look at addressing future needs and deficiencies. The primary issue with these visionary projects is funding and whether the need for these facilities will still be a high priority once funding is identified.

The following new development and redevelopment projects have been identified as relevant to the interests and needs of the community, at this time, and have been identified as relevant to the County's visionary focus because they feature a high probability of success, or are needed to meet a current level of service goal.

VISIONARY PROJECTS (New/Major Upgrade)				
PARK	BRIEF PROJECT DESCRIPTION	EST. TOTAL PROJECT COST	TERM	
Andrew Leitch Park/Waterworks	Waterworks Expansion - add lazy river and new features	\$11,000,000	Long	
Ben Lomond Regional Park/Splashdown	Splashdown Expansion - add thrill slide and new amenities	\$19,800,000	Long	
Broad Run Linear Park/Greenway	Trail extension - Rt. 28 to Bristoe Station & Doves Landing	\$10,000,000	Long	
Catharpin Greenway	Trail extension - Catharpin Rd to Manassas Battlefield	\$10,000,000	Long	
Chinn Aquatics & Fitness Center	Center Expansion - add fitness and program space; new aquatic amenities	\$13,200,000	Long	
Cockpit Point Battery	Design and development of park	\$5,000,000	Long	
*Dale City Community Park (new)	New adventure park	\$6,000,000	Long	
Historic Preservation	Expansion and renovation of historic resources	\$5,000,000	Long	
Land Acquisition	1250 acres to meet LOS and cultural resource expansion	\$62,500,000	Long	
Lindendale Park	New neighborhood park design and trail connection along Ridgefield Rd right-of-way	\$500,000	Long	
Neabsco Regional Park/Rippon Lodge	Environmental Education Center	\$11,000,000	Long	
New Aquatic/Fitness Center	East of I-95; possibly combine with community/library space	\$22,000,000	Long	
New Facility	Indoor regional sports tourism facility in I-95 corridor	\$65,000,000	Long	
New Facility	Indoor local use sports facility in Innovation Park area	\$32,000,000	Long	
Sharron Baucom-Dale City Aquatic & Fitness Center	Center Expansion - add fitness and program space	\$8,800,000	Long	
TOTAL VISIONARY PROJECTS \$281,800,000				

^{*2019} Park Bond Project

9.5 CAPITAL IMPROVEMENT SUMMARY BY TIER AND TIMELINE

The following tables summarize the capital improvement projects by the term and service level buckets. The term table clearly shows the heavy lift for projects over the next ten years, while the service level table shows how these projects split our with regard to sustainable or expanded service level. Both lists also show the vast extent of needs beyond the 10-year time frame.

TERM	Estimated Total Project Cost
Short Term (Years 1-5)	\$42,544,012
Mid Term (Years 6-10)	\$60,309,638
Long Term (Years 11+)	\$383,807,900
TOTAL	\$486,661,550

SERVICE LEVEL	Estimated Total Project Cost
Sustainable Projects	\$32,396,550
Expanded Service Projects	\$172,465,000
Visionary Projects	\$281,800,000
TOTAL	\$486,661,550

9.6 PROJECT PRIORITIZATION CRITERIA

In order to help prioritize projects based on limited funding sources, PROS developed recommended criteria for evaluating a project's ability to meet a variety of park and recreation needs and provide additional benefits. The criteria are shown in the table below and focus on the following:

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- Financial Viability All projects must demonstrate that funding is available for both capital and long-term operations and maintenance costs. The County should not take on a project that it cannot afford to maintain.
- Immediate Projects Projects needed due to health, safety, legal and/or ADA issues, as well as to protect the County's current investment in facilities.
- Benefit-Driven Projects Projects that meet the park land and amenity needs of the community, complete a partially-developed project and/or serve as a potential catalyst for economic development.
- *Opportunity-Driven Projects* Projects that leverage resources and offer partnership opportunities, are located on a significant site and/or promote economic development opportunities.

PROS recommends that the applicability of the above criteria (as clarified in the table below) be considered as the Department continues to balance and adjust its capital improvement projects in the years ahead.

PROJECT PRIORITIZATION CRITERIA			
CATEGORY		DESCRIPTION	
For All Projects	Financial Viability	All projects must demonstrate that funding is available for capital AND long-term operation/maintenance costs.	
Immediate	Health/Safety/ADA	Immediate health & safety risk and ADA improvements.	
	Taking Care of Existing Investments	Lifecycle replacement and enhancement of existing parks, trails, and building facilities.	
Benefit Driven	High Unmet Need	Development of amenities based on unmet needs identified in the Level of Service (LOS) analysis.	
	Parkland Deficiency	Land/project is located in a park-poor area (deficient in meeting parkland needs based on the LOS analysis.	
	Completeness	Site or trail is partially improved. Benefits are limited until site/trail is fully developed.	
	Economic Revitalization	Potential for project to serve as a catalyst for other investment.	
Opportunity Driven	Ability to Leverage Resources	Are other projects occurring on or near the site or are there other funding sources available?	
	Partnership Opportunities	Partnership will help fund improvements and/or long-term operation/maintenance costs.	
	Site Significance	Site has been identified as a public priority.	

9.7 SMALL AREA PLANS AND CAPITAL IMPROVEMENTS

The County is currently developing Small Area Plans (SAP) as a way to concentrate growth in key locations throughout the county and foster dynamic live-work-play environments. Parks and recreation facilities are integral to each SAP because of the need to serve residents, spur tourism, complement non-residential development, and link nodes. Specific suggestions for new park infrastructure that are generated during the SAP planning process will require further review and analysis (such as project scope, cost, operating/maintenance structure, and current community needs, etc) as these areas are developed, and the public and private development opportunities emerge. Any SAP project development for which the Department is responsible will be added to the Capital Improvement Program, as appropriate, at that time. As identified in the Parks, Recreation & Tourism Chapter of the County Comprehensive Plan, smaller scale parks that are the result of rezoning and special use permit processes, such as community greens, pocket parks, or plaza/event space, will typically be privately funded and maintained and, in such instances, will not be considered for inclusion in the Department's CIP.

9.8 MASTER PLAN-MOBILITY CHAPTER RELATIONSHIP

County staff is currently in the process of drafting a new Mobility Chapter for the County Comprehensive Plan. This chapter will replace the previous Transportation Plan chapter, and will include strategies for improving/expanding bike and pedestrian facilities, including sidewalks and trails. This holistic approach to transportation planning will ensure maximum coordination so that gaps in vehicle, bike, and pedestrian systems are identified. While off-road, recreational trail planning is currently coordinated with the Department of Transportation, development of these trails will continue to be managed by the Department of Parks, Recreation, and Tourism.

^{*}Administrative Note: The Department will re-evaluate and re-adjust the capital improvement projects related trails, as appropriate, to accommodate the goals/strategies of the Mobility Chapter of the County's Comprehensive Plan when that update is complete.

CHAPTER TEN - FUNDING AND REVENUE STRATEGIES

Municipal Parks and Recreation agencies across the United States today have learned to manage revenue options to support parks and recreation services, especially with the limited availability of tax dollars. Municipal Park and Recreation systems can no longer rely on taxes as their sole revenue option and have developed new revenue sources/options to help support capital and operational needs.

A growing number of municipalities have developed policies on pricing of services, cost recovery rates, and partnership agreements for programs and facilities provided to the community. They also have developed strong partnerships that are fair and equitable in the delivery of services based on whom receives the service, for what purpose, for what benefit, and for what costs. In addition, agencies have learned to use parks and recreation facilities, amenities, programs, and events, to generate revenue and support economic development. Having a park or multi-use trail in the vicinity typically results in increased property values in that neighborhood. Adding special events programming that has a regional draw can increase hotel stays and increase expenditures in restaurants and retail areas. Municipalities have also learned to recognize that people will drive to their community for quality recreation facilities such as sports complexes, pools, and tournaments, if the facilities/events are well managed and properly marketed.

Below, PROS has outlined several options for the County and Department to consider when addressing funding and revenue options for parks and recreation. In any event, it is the opinion of PROS that some, if not all, of these sources should be considered as an option to support the capital and operational needs of the Department. It remains to be seen how the COVID-19 Pandemic of Spring 2020 will impact the Department's budget long-term, but in all likelihood supplemental funding will be increasingly more important in order to provide the needs identified in this plan. Of course, this assumes that these supplemental funding sources won't also be impacted by post pandemic budget constraints.

10.1 FUNDING SOURCES FOR CAPITAL IMPROVEMENT DOLLARS AND OPERATIONS

The following financial options outline opportunities for the County and Department to consider in supporting the recommended capital improvements that are outlined in this Master Plan, as well as operational costs associated with managing the parks and recreation system in the future. Some of these funding sources may not be allowed by the County now, or may have never been used, but PROS recommends that they should, where possible, be evaluated as a means of funding capital projects, park maintenance, and/or park operations. An (*) designates sources utilized by the Department as of this writing.

*General Obligation Bond: A general obligation bond is a municipal bond secured by a taxing authority such as the County to improve public assets that benefits the municipal agency involved that oversee the parks and recreation facilities. General Obligation Bonds should be considered for park and recreation facility projects, such as updates to a community or regional park, trails, recreation centers, aquatic centers, or a sports complex. Improvements to parks should also be covered by these funding sources because there are very little operational revenues associated with these parks to draw from, and some of the County parks are in need of upgrades and renovations limiting the uses of other revenue sources. These parks help frame the County image and benefit a wide age segment of users and updating these parks will benefit the community as a whole and stabilize neighborhoods and other areas of the County. According to Trust for Public Land research, over the last 10 years across the United States over 90% of park and recreation bond issues have passed in cities when offered to the community to vote to support the community needs for parks and recreation.

Note: PROS acknowledges that Prince William County already utilizes general obligation bonds for parks and recreation and that county residents recently approved a \$41 million General Obligation Bond Referendum by a margin of 64.5% to 35.5% to support park improvements. General Obligation Bonds should continue to be utilized by the County for park improvements.

10.1.1 GOVERNMENT FUNDING SOURCES

A variety of funding sources are available from federal and state governments for park-related projects. For example, the Land and Water Conservation Fund funding program can provide capital funds to state and local governments to acquire, develop, and improve outdoor recreation areas. Federal Community Development Block Grant (CDBG) funds are used to support open space related improvements including redevelopment and new

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development of parks and recreation facilities. Transportation Enhancement Funds available through SAFETELU, the current federal transportation bill, can be used for trail and related green space development. AmeriCorps Grants can be used to fund support for park maintenance. The County has a strong grants team and should pursue these funding sources for the future. An overview government funding programs is as follows:

<u>SAFETELU Funds</u> as well as <u>Safe Routes to School Funds</u> should be pursued for trail improvements outlined in this plan. SAFETELU monies require a 20% match by the County and Safe Routes to School Funds require no match by the County.

*Federal Lands Access Program (FLAP) Grants - The Federal Lands Access Program (Access Program) was established in 23 U.S.C. 204 to improve transportation facilities that provide access to, are adjacent to, or are located within Federal lands. The Access Program supplements State and local resources for public roads, transit systems, and other transportation facilities, with an emphasis on high-use recreation sites and economic generators.

*CDBG (Community Development Block Grants) funds are used by many cities to enhance parks. These funds should be used to support the re-development of major facilities based on its location in the county and what it will do to enhance the neighborhood and schools surrounding the park which is the purpose for the CDBG monies.

<u>AmeriCorps Grants</u> should be pursued by the Department to support park maintenance and cleanup of drainage areas where trails are located and improve neighborhood parks in the county.

<u>Federal Housing Grants</u> can also help support parks near federal housing areas and should be pursued if appropriate. Several communities have used HUD funds to develop greenways, including the Boscobel Heights' "Safe Walk" Greenway in Nashville, Tennessee.

*Land and Water Conservation Fund (LWCF) Grants - This federal funding source was established in 1965 to provide "close-to-home" park and recreation opportunities to residents throughout the United States. Money for the fund comes from the sale or lease of nonrenewable resources, primarily federal offshore oil and gas leases and surplus federal land sales. LWCF grants can be used by communities to build a variety of parks and recreation facilities, including trails and greenways. LWCF funds are annually distributed by the National Park Service to the states. Communities must match LWCF grants with 50-percent of the local project costs through in-kind services or cash. All projects funded by LWCF grants must be used exclusively for recreation purposes, in perpetuity. LWCF funds are intended to preserve, develop, and renovate outdoor recreation facilities. New or the renovation of existing pavilions, playgrounds or play areas, ball fields, bleachers, golf course meeting rooms, multi-purpose courts, parking facilities, pathways and trails, roads, signs, and snowmobile facilities, are all examples of amenities accepted under this program. The federal funds average award value under this program is \$70,000.

Note: The Department has utilized the LWCF program to preserve several of its parks in perpetuity. The Department's LWCF parks are: Forest Greens Golf Course, James S. Long Regional Park, Lake Ridge Marina & Golf Course, Locust Shade Park, Nokesville Park, Prince William Golf Course, Riverbend Park, and Valley View Park.

Conservation Reserve Program - The U. S. Department of Agriculture (USDA), through its Agricultural Stabilization and Conservation Service, provides payments to farm owners and operators to place highly erodible or environmentally sensitive landscapes into a 10-15-year conservation contract. The participant, in return for annual payments during this period, agrees to implement a conservation plan approved by the local conservation district for converting sensitive lands to less intensive uses. Individuals, associations, corporations, estates, trusts, cities, counties and other entities are eligible for this program. Funds from this program can be used to fund the maintenance of open space and non-public-use greenways along bodies of water and ridgelines.

<u>Wetlands Reserve Program</u> - The U.S. Department of Agriculture provides direct payments to private landowners who agree to place sensitive wetlands under permanent easements. This program can be used to fund the protection of open space and greenways within riparian corridors.

<u>Watershed Protection and Flood Prevention (Small Watersheds) Grants</u> - The USDA Natural Resource Conservation Service (NRCS) provides funding to state and local agencies or nonprofit organizations authorized to carry out, maintain, and operate watershed improvements involving less than 250,000 acres. The NRCS

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provides financial and technical assistance to eligible projects to improve watershed protection, flood prevention, sedimentation control, public water-based fish and wildlife enhancements, and recreation planning. The NRCS requires a 50-percent local match for public recreation, and fish and wildlife projects.

<u>Urban and Community Forestry Assistance Program</u> - The USDA provides small grants of up to \$10,000 to communities for the purchase of trees to plant along county streets and for greenways and parks. To qualify for this program, a community must pledge to develop a street-tree inventory, a municipal tree ordinance, a tree commission, committee or department, and an urban forestry-management plan.

<u>Economic Development Grants for Public Works and Development of Facilities</u> - The U. S. Department of Commerce, Economic Development Administration (EDA), provides grants to states, counties, and cities designated as redevelopment areas by EDA for public works projects that can include developing trails and greenway facilities. There is a 30-percent local match required, except in severely distressed areas where federal contribution can reach 80 percent.

*National Recreational Trails Program grants are available to government and nonprofit agencies, for amounts ranging from \$5,000 to \$50,000, for the building of a trail or piece of a trail. It is a reimbursement grant program (sponsor must fund 100% of the project up front) and requires a 20% local match. This is an annual program with an application deadline at the end of January. The available funds are split such that 30% goes toward motorized trails, 30% to non-motorized trails, and 40% is discretionary for trail construction.

*River, Trails, and Conservation Assistance Program is a grant program managed by the National Park Service that supports community-led natural resource conservation and outdoor recreation projects across the nation.

*Connect Trails to Parks Program - The National Park Service funds facilities and projects where components of the National Trails System cross or touch units of the National Park System, link to other Federal facilities or programs associated with NPS-administered national trails, and places where the National Trails System is presented or interpreted. See: www.nps.gov/nts

<u>Virginia Outdoors Foundation (VOF)</u> provides funding for conservation through its Open-Space Lands Preservation Trust Fund (PTF) and Targeted Environmental Remediation and Restoration Accounts (TERRA). VOF also provides assistance for other grant programs including the Virginia Land Conservation Fund. See: www.vof.org.

<u>Design Arts Program</u> - The National Endowment for the Arts provides grants to states and local agencies, individuals and nonprofit organizations for projects that incorporate urban design, historic preservation, planning, architecture, landscape architecture, and other community improvement activities, including greenway development. Grants to organizations and agencies must be matched by a 50-percent local contribution. Agencies can receive up to \$50,000.

10.1.2 TAXPAYER OR DEVELOPER SOURCES OF REVENUE

*Conditional Rezoning Proffer: In Virginia, localities are permitted to accept conditions voluntarily proffered by the applicant in a rezoning case. When consistent with the standards set forth in Sec. 15.2-2303.4 of the Code of Virginia, the County may seek on-site or off-site proffers to address the impacts created by the proposed new development, and the level of service standards identified in the Parks, Recreation & Tourism chapter of the County's Comprehensive Plan form the basis for the Department's proffer requests. The final proffer conditions are negotiated through the County's rezoning process. The Department has received monetary proffers, land donations, and facility construction (primarily trails) via conditional rezoning proffers.

Internal Park Improvement Fund - This funding source is created from a percentage of the overall park admissions to attractions such as sport complexes, golf courses, special events in a park and would allow a percentage usually in the 3-5% of gross revenues to be dedicate to the park or recreation facility for existing and future capital improvements. This funding source is used for sports complexes, aquatic parks, campgrounds, and fee-based parks. This type of user fee generally does not require voter approval but is set up in a dedicated fund to support the existing attraction for future maintenance and improvements.

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<u>Tax Allocation or Tax Increment District</u> - Commonly used for financing redevelopment projects. A Tax Allocation District (TAD) involves the issuance of tax-exempt bonds to pay front-end infrastructure and eligible development costs in partnership with private developers. As redevelopment occurs in the county, the "tax increment" resulting from redevelopment projects is used to retire the debt issued to fund the eligible redevelopment costs. The public portion of the redevelopment project funds itself using the additional taxes generated by the project. TADs can be used to fund park improvements and development as an essential infrastructure cost. These funds would work well in downtown park redevelopment and in trail development.

Facility Authority - A Facility Authority is sometimes used by park and recreation agencies to improve a specific park or develop a specific improvement such as a stadium, large recreation center, large aquatic center, or sports venue for competitive events. Repayment of bonds to fund the project usually comes from a sales tax in the form of food and beverage. A Facility Authority could oversee improvements for the large facilities, such as an aquatic center and sports field complex. The County could seek out a private developer to design/build a field house facility for the County with the County paying back these costs over a 20-year period. The Facility Authority would include representation from the schools, the County, and private developers.

<u>Utility Lease Fee</u> - Utility lease fees have been used to support parks in the form of utility companies supporting a park from utility easements, storm water runoff, and/or paying for development rights below the ground. This funding source is derived from fees on property own by the County based on measures such as the amount of impervious surfacing as well as fees from utility companies having access through the park. It is used by many cities to acquire and develop greenways and other open space resources that provide improvements in the park or development of trails. Improvements can include trails, drainage areas, and retention ponds that serve multiple purposes such as recreation, environmental protection, and storm water management. This could be a source for the utilities to make a contribution to support the parks and trails in the future. This has been very successful in Houston along their bayous.

*Transient Occupancy Tax (Bed Tax) - This funding source is used by many cities to fund improvements to parks from hotels that benefit from the parks in the form of sporting events where participants stay in hotels when they use County owned sports complexes or competitive facilities. The Transient Occupancy Taxes are typically set at 3-5% on the value of a hotel room a 1% sales tax that can be dedicated for park and recreation improvement purposes as well. Because of the value that parks could provide in the way of events, sports, entertainment and cultural events hotels in the area that benefit could be set up with a portion of their occupancy funds going to support park and recreation related improvements. This funding source should be implemented progressively as the County increases the number of events it sponsors or develops. Tracking the economic value back to the hotels is important to build trust with the Hotel business community.

<u>Food and Beverage Tax</u> - This 1-8% sales tax is currently used by cities across the United States and usually requires voter approval. These dollars can come from the local community as well as visitors to the county to help pay for a bond to finance future park and recreation related improvements. Food and Beverage Taxes are very well accepted in most communities.

<u>Tobacco Tax</u> - On July 1, 2020, Virginia doubled the tax on the sale of cigarettes and tobacco products. City and town governments in Virginia also have the authority to raise local cigarette taxes. Counties generally do not have this authority except for Fairfax and Arlington Counties, which were given this authority because they provide many of the services to their citizens as do cities and towns. However, with the recent tax increase, the Virginia General Assembly approved additional financial resources for localities, to include additional revenue through the tobacco tax effective in 2021. Revenue from the tobacco tax can be used to fund specific projects like park and trail improvements. Prince William County should evaluate the opportunities provided by this funding.

<u>Accumulated Building Funds</u> - In Indiana under code 36-10-3 cities and counties can establish a Cumulative Building fund for the Parks and Recreation Department. These funds can provide money for building, remodeling and repairing park and recreation facilities. In addition, the County can purchase land with these funds for park and recreation purposes. The Cumulative Building Fund must be proposed by a Park Board and then approved by the County council in order to levy the tax. The Cumulative Building Fund can provide capital funds that are best utilized for improvements to existing park and recreation amenities and facilities in the system.

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<u>Capital Improvement Fee</u> - A capital improvement fee can be added to an admission fee to a recreation facility or park attraction to help pay back the cost of developing the facility or attraction. This fee is usually applied to golf courses, aquatic facilities, recreation centers, stadiums, amphitheaters, and special use facilities such as sports complexes. The funds generated can be used either to pay back the cost of the capital improvement on a revenue bond that was used to develop the facility. Capital improvement fees normally are \$5 per person for playing on the improved site or can be collected as a parking fee or admission fee.

<u>Lease Back</u> - Lease backs are a source of capital funding in which a private sector entity such as a development company buys the park land site or leases the park land and develops a facility such as a park, recreation attraction, recreation center, pool, or sports complex; and leases the facility back to the municipality to pay off the capital costs over a 20 to 30 year period. This approach takes advantage of the efficiencies of private sector development while relieving the burden on the municipality to raise upfront capital funds. This funding source is typically used for recreation and aquatic type facilities, stadiums, civic buildings, and fire stations.

<u>Dedicated Funding Source</u> - This involves creating a dedicated revenue source for parks by leveraging new local taxing authority opportunities.

10.2 FUNDING SOURCES FOR OPERATIONAL DOLLARS

<u>Land Leases/Concessions</u> are public/private partnerships in which the municipality provides land or space for private commercial operations that will enhance the park and recreational experience in exchange for payments to help reduce operating costs. They can range from food service restaurant operations, cell towers, hotels, to full management of recreation attractions. Leases usually pay back to the County a percentage of the value of the land each year in the 15% category and a percentage of gross from the restaurant or attractions. They also pay sales tax and employee income tax to the County.

Admission to the Park - Many park and recreation systems in the United States have admission fees on a per car, per bike and per person basis to access a park that can be used to help support operational costs. Car costs range from \$3 to \$5 a car and \$2 dollars per bicycle or per person. This would most likely only apply to the County's regional parks or sports complexes, if it is considered. This fee may be useful for large events and festivals that have the capability to be set up as a fee-based park at least on weekends.

<u>Parking Fee</u> - Many parks that do not charge an admission fee will charge a parking fee. Parking rates range from \$3 to \$4 dollars a day. This funding source could work for helping to support special events, festivals and sports tournaments.

*User Fees - User fees are fees paid by a user of recreational facilities or programs to offset the costs of services provided by the Department in operating a park, a recreation facility or in delivering programs and services. A perception of "value" has to be instilled in the community by the parks and recreation staff for what benefits the County is providing to the user. As the Department continues to develop new programs, all future fees should be charged based on cost recovery goals developed in a future Pricing Policy. The fees for the parks and/or core recreation services are based on the level of exclusivity the user receives compared to the general taxpayer. It is recommended that user fees for programs be charged at market rate for services to create value and operational revenue for the Parks and Recreation Department. For services where the County feels that they cannot move forward on adequate user fees to obtain the required cost recovery, consideration of contracting with a not-for-profit and/or private company to help offset service costs should be pursued. This would save the County dollars in their operational budgets while still ensuring the community receives the service to keep the quality of life at a high standard.

*Corporate Naming Rights - In this arrangement, corporations invest in the right to name an event, facility, or product within a park or recreation facility in exchange for an annual fee, typically over a ten-year period. The cost of the naming right is based on the impression points the facility or event will receive from the newspapers, TV, websites, and visitors or users to the park. Naming rights for park and recreation facilities are typically attached to sports complexes, amphitheaters, recreation centers, aquatic facilities, stadiums, and events. Naming rights are a good use of outside revenue for parks, recreation facilities or special attractions in the county.

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<u>Corporate Sponsorships/Advertising</u> - Corporations can also underwrite a portion or all of the cost of an event, program, or activity based on their name being associated with the service. Sponsorships typically are title sponsors, presenting sponsors, associate sponsors, product sponsors, or in-kind sponsors. Advertising sales on sports complexes, scoreboards, gym floors, trash cans, playgrounds, at dog parks, along trails, and as part of special events held in the county to help support operational costs have been an acceptable practice in parks and recreation systems for a long time and should be considered by the County to support operational costs.

<u>Maintenance Endowment Fund</u> - This is a fund dedicated exclusively for a park's maintenance, funded by a percentage of user fees from programs, events, and rentals and is dedicated to protecting the asset where the activity is occurring.

*Park and Recreation Revenue Revolving Fund - This is a dedicated fund to be used for park purposes only that is replenished on an ongoing basis from various funding sources such as grants, sponsorships, advertising, program user fees and rental fees within the park system. The County could establish a revolving fund supported by all of the funding sources identified in this section and kept separate from the tax general fund. This has worked well in many cities across the United States.

*Permit Fees - The Department currently utilizes permit fees for several facilities. Typically permit fees are applied to exclusive reservations for picnic shelters, sports fields, special events that are provided by the County, and competition tournaments held in the county by other organizations who make a profit off of County owned facilities. Permit fees include a base fee for all direct and indirect costs for the County to provide the space on an exclusive basis plus a percentage of the gross for major special events and tournaments held on County owned permitted facilities. Alcohol permits should be explored and if determined worthwhile, added to these permits which would generate more dollars for the County for these special use areas. These dollars could be applied to the Recreation and Park Revolving Fund if developed to help support park improvements and operations.

<u>Tipping Fees</u> - In Michigan some landfill tipping fees collected at County and County-owned landfills are redirected back to parks to help pay for the cost of litter pick up in County parks.

10.3 PRIVATE FUNDING SOURCES

*Prince William County Parks Foundation - The former Park Authority created a Foundation in 2010, which went dormant until 2020 when it underwent a complete turnover of the Board of Directors. The Foundation exists to support the mission of the Department through policy advocacy, fundraising, and in-kind promotion. The foundation operates as an independent, non-profit organization and receives in-kind support from the Department. The dollars raised by the foundation are tax-exempt. The Department should help the Foundation build its capacity for generating private support for capital projects and programs.

*Historic Preservation Foundation - The Prince William Historic Preservation Foundation is proud to support the Department's efforts to preserve our past and fund important work that restores County-owned historic properties and structures on parkland.

*National Park Foundation (for Potomac Heritage National Scenic Trail) - The National Park Foundation is the official nonprofit partner of the National Park Service and focuses on promoting programs and projects that protect precious landscapes and wilderness, historical sites, and places of cultural significance within the National Parks. Within the National Park Foundation (NPF) there is a service corps initiative that supports work groups to assist with park maintenance and small service-type projects. NPF also manages a grant program but as of May 2020, this program is in a transition phase and grant details are not currently available.

<u>Business/Citizen Donations</u> - Individual donations from corporations and citizens can be sought to support specific improvements and amenities.

<u>Private Foundation Funds</u> - Nonprofit community foundations can be strong sources of support for the Department and should be pursued for specific park and recreation amenities. The Department should consider developing and expanding upon the Parks Foundation and partner with private foundations as appropriate.

*Mitigation Banking - Mitigation banking is a system of credits and debits devised to ensure that ecological loss, especially loss to wetlands and streams resulting from development is compensated by the preservation and restoration of wetlands, natural habitats, and streams in other areas so that there is no net loss to the environment. Parks and recreation agencies can partner with mitigation project sponsors to create and develop mitigation banks, particularly those focused on restoring and protecting smaller streams and waterways. New mitigation banks, privately built on public lands, can allow park and recreation agencies to achieve multiple restoration goals simultaneously, including restoring environmentally damaged lands for which no funding would otherwise be available, permanently protecting such lands from future damage through perpetual conservation easements and gaining new revenues for management, conservation and education from royalties gained on the sale of mitigation credits. One of the most attractive features to public landowners is that all of the restoration can be achieved at no cost to taxpayers. In fact, some mitigation banks can generate significant revenues for park and recreation agencies that can be used for management of other conservation lands, education, or other public purposes.

*Nonprofit Organizations - Nonprofit organizations can provide support for green space and parks in various ways. Examples include:

- Conservancy or Friends Organizations: This type of nonprofit is devoted to supporting a specific park like the Sports Complex or Downtown Park. These Park Conservancy's or Friends Groups are a major funding source for parks in the United States and should be considered for the parks and recreation facilities in the County.
- Greenways Foundations: Greenways foundations focus on developing and maintaining trails and green corridors within a jurisdiction or area. In this scenario, the County could seek land leases along their trails as a funding source, in addition to selling miles of trails to community corporations and nonprofits in the County. The development rights along the trails can also be sold to local utilities for water, sewer, fiber optic, and cable lines on a per mile basis to support development and management of these corridors. The Indianapolis Greenway Foundation has a specific Greenway Trail license plate they have had in place for over 20 years to help support the development and maintenance of trails in the city.

10.4 VOLUNTEER AND OTHER FUNDING OPPORTUNITIES

10.4.1 OTHER FUNDING PROGRAMS

Adopt-A-Foot Program - These are typically local programs that fund new construction, repair/renovation, maps, trail brochures, facilities (bike racks, picnic areas, birding equipment) as well as provide maintenance support, through private funding for "adopted" trail segments. The Adopt-A-Foot program is in the form of cash contributions per linear foot of adopted trail segment. Funds can be provided in one-time increments or paid over a set number of years for larger amounts.

<u>Greenway Trail Land Leases</u> - Many communities across the United States have allowed land leases for commercial retail operations along trails as a source of funding. The communities that have used land leases look for retail operations that support the needs of recreation users of the trails. This includes coffee shops, grill and food concessions, small restaurants, ice cream shops, bicycle shops, farmers markets and small local business. The land leases provide revenue to maintain the trails and/or to be used for in-kind matching.

<u>Greenway Trust Fund</u> - Another strategy used by several communities is the creation of a trust fund for land acquisition and facility development that is administered by a private greenway advocacy group, or by a local greenway commission. A trust fund can aid in the acquisition of large parcels of high-priority properties that may be lost if not acquired by private sector initiatives. Money may be contributed to the trust fund from a variety of sources, including the municipal and County general funds, private grants, and gifts.

<u>Greenway Fundraising Programs</u> - Agencies across the United States have used greenways for not-for-profit fundraisers in the form of walks, runs, bicycle races, and special events. The local managing agency usually gets \$2-\$5 per participants in the events to go back to support the operations and maintenance costs.

<u>Greenways Conservation Groups</u> adopt green corridors to support the operations and capital costs for specific greenway corridors. These groups raise needed money for designated greenways for capital and operations costs.

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<u>Local Private-Sector Funding</u> - Local industries and private businesses may agree to provide support for greenway development through one or more of the following methods:

- Donations of cash to a specific greenway segment.
- Donations of services by businesses and corporations to reduce the cost of greenway implementation, including equipment and labor to construct and install elements of a specific greenway.
- Reductions in the cost of materials purchased from local businesses that support greenway implementation and can supply essential products for facility development.

<u>State Water Management Funds</u> - Funds established to protect or improve water quality could apply to a greenways/trails project if a strong link exists between the development of a greenway and the adjacent/nearby water quality. Possible uses of these funds include the purchase of critical strips of land along rivers and streams for protection, which could then also be used for greenways; develop educational materials, displays; or for stormwater management.

<u>Tax Increment Financing (TIF Funds)</u> - The concept behind the tax increment financing is that taxes in a designated area are frozen and the redevelopment that occurs in the blighted, conservation, or economic development area will increase the assessed valuation of the property and generate new property tax revenues. The increase can be used on an annual basis to retire revenue bonds issued to finance redevelopment costs. A great deal of development is required to generate sufficient revenues to make it work.

10.4.2 VOLUNTEER ASSISTANCE AND SMALLER-SCALE DONATION PROGRAMS

*Adopt-a-Park, -Trail, -Stream, or similar program - In this approach, local neighborhood groups or businesses make a volunteer commitment to maintaining a specific area of a park or an amenity. Adopt-a-Park or similar arrangements are particularly well-suited for the Department.

<u>Community Service Workers</u> - Community service workers are assigned by the court to pay off some of their sentence through maintenance activities in parks, such as picking up litter, removing graffiti, and assisting in painting or fix up activities. Most workers are assigned 30 to 60 hours of work. This would seem to be a good opportunity for the parks to work with the sheriff's or County police department on using community service workers.

<u>Estate Donations</u> - Wills, estates, and trusts may be dedicated to the Department for use in developing, expanding, or preserving park land, facilities, and natural or cultural resources.

<u>Greenway Sponsors</u> - A sponsorship program for greenway amenities allows for smaller donations to be received both from individuals and businesses. The program must be well planned and organized, with design standards and associated costs established for each amenity. Project elements that may be funded can include mile markers, call boxes, benches, trash receptacles, entry signage and bollards, and picnic areas.

*Volunteer Work - Community volunteers may help with greenway construction, as well as conduct fundraisers. Examples of organizations that may be mobilized for volunteer work include the Boy Scouts and Girl Scouts, and local Friends groups.

10.4.3 GRANTS THROUGH PRIVATE FOUNDATIONS AND CORPORATIONS

Many communities have solicited park and greenway funding from a variety of private foundations and other conservation-minded benefactors. Some of these grants include:

- American Greenways Eastman Kodak Awards The Conservation Fund's American Greenways Program has teamed with the Eastman Kodak Corporation and the National Geographic Society to award small grants (\$250 to \$2000) to stimulate the planning, design, and development of greenways.
- **REI Environmental Grants** Recreational Equipment Incorporated awards grants to nonprofit organizations interested in protecting and enhancing natural resources for outdoor recreation. The company calls on its employees to nominate organizations for these grants, ranging from \$500 to \$8,000, which can be used for the following:
 - Protect lands and waterways and make these resources accessible to more people.
 - Better utilize or preserve natural resources for recreation.

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- Increase access to outdoor activities.
- Promote safe participation in outdoor muscle-powered recreation, and proper care for outdoor resources.
- Coors Pure Water 2000 Grants Coors Brewing Company and its affiliated distributors provide funding and inkind services to grassroots organizations that are working to solve local, regional and national water-related problems. Coors provides grants, ranging from a few hundred dollars to \$50,000, for projects such as river cleanups, aquatic habitat improvements, water quality monitoring, wetlands protection, pollution prevention, water education efforts, groundwater protection, water conservation and fisheries.
- World Wildlife Fund Innovative Grants Program This organization awards small grants to local, regional and statewide nonprofit organizations to help implement innovative strategies for the conservation of natural resources. Grants are offered to support projects that accomplish one or more of the following: (1) conserve wetlands; (2) protect endangered species; (3) preserve migratory birds; (4) conserve coastal resources; and (5) establish and sustain protected natural areas, such as greenways.

Innovative grants can help pay for the administrative costs for projects including planning, technical assistance, legal and other costs to facilitate the acquisition of critical lands; retaining consultants and other experts; and preparing visual presentations and brochures or other conservation activities. Examples of these grant sources are as follows:

<u>Bikes Belong Coalition</u> is sponsored by members of the American Bicycle Industry. Their grant program is a national discretionary program with a small budget, to help communities build TEA-21-funded projects. They typically fund high-profile projects with similar regional coalitions. An application must be supported by the local bicycle dealers. Bikes Belong also offers advice and information on how to get more people on bikes. Government and nonprofit agencies are eligible, and no match is required. The maximum amount for a grant proposal is \$10,000. Applications may be submitted at any time and are reviewed as they are received.

<u>Wal-Mart Foundation</u> supports local community and environmental activities and educational programs for children (among other things). An organization needs to work with the local store manager to discuss application. Wal-Mart Foundation only funds 501(c)3 organizations.

<u>Partnership Development Agreements</u> - Each partner develops their respective facilities based on set design guidelines with the County managing all the site elements. Partners work collectively to promote the site as a whole versus individual amenities. This process was successful for Papago Park, located in the County of Phoenix, Arizona. The site included a major league spring training facility and minor league baseball complex, zoo, botanical gardens, history museum, and other attractions on site.

<u>Community Forest and Open Space Program</u> - Federal grant program with Estimated Total Program Funding of \$3,150,000. Individual grant applications may not exceed \$400,000. The program pays up to 50% of the project costs and requires a 50% non-federal match. Eligible lands for grants funded under this program are private forests that are at least five acres in size, suitable to sustain natural vegetation, and at least 75% forested.

<u>Congestion Mitigation and Air Quality Program Fund</u> - This source is for transportation projects that improve air quality and reduce traffic congestion. Projects can include bicycle and pedestrian projects, trails, links to communities, bike rack facilities. Average grant size \$50-\$100,000.

<u>Community Facilities Grant and Loan Program-Grant Program</u> - This source is established to assist communities with grant and loan funding for the expansion, renovation and/or remodeling of former school facilities and or existing surplus government facilities that have an existing or future community use. Facilities may be space for community gatherings and functions, recreational athletic facilities for community members, particularly youth. These include space for non-for-profit offices, childcare, community education, theater, senior centers, youth centers, and after school programs. CFP match requirements for requests up to \$250,000 are 10-% eligible project costs. For requests over \$250,000 to \$1 million, the match is 15%.

<u>American Hiking Society</u> provide funds on a national basis for promoting and protecting foot trails and the hiking experience.

The Helen R. Buck Foundation provides funding for playground equipment and recreational activities.

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<u>Deupree Family Foundation</u> provides grants for recreation, parks/playgrounds, and children/youth, on a national basis. This foundation supports building/renovation, equipment, general/operating support, program development, and provides seed money.

<u>The John P. Ellbogen Foundation</u> provides children/youth services grants as well as support for capital campaigns, general/operating support, and program development.

10.5 OPERATIONAL FUNDING COST MITIGATION OPPORTUNITIES

There are numerous revenue sources to draw from to support operational and management costs that include long term capital replacement costs. The following are funding options to consider in operations of the parks system:

*User fees can be implemented to access or use elements of parks. These exist in the Department currently but need to be evaluated for applicability and ability to meet cost recovery goals.

<u>Concessions</u> can be leased out to a private operator for a percentage of gross profits. Typically, 15%-18% of gross profits from concessions is paid to the park operator or a managing agency. This fee can also be applied to food truck services that are permitted to operate at Department venues.

*Field Permits - The County already issues recreational use permits for activities, practices, or games. Permits should cover the operational cost of each field and management costs. If a private operator desires to rent the site for a sporting tournament for private gain, the County should provide a permit fee plus a percentage of gross from the event for the exclusive use of the fields.

<u>Food and Equipment Sponsors</u> - Official drink and food sponsors can be utilized by the County. Official drink and food sponsors would pay the County a set percentage of gross sales. Typically, this is 15%-20% of costs for being the official product and receiving exclusive pouring and food rights to the complex. Likewise, official equipment sponsors work well for trucks, mowers, and tractors.

<u>Advertising Revenue</u> can come from the sale of ads or banners in the parks or on equipment/vehicles. The advertising could include trashcans, trail markers, visitor pull trailers, tee boxes, scorecards, and in restrooms.

<u>Wi-Fi Revenue</u> - The County can set up a Wi-Fi area whereby a Wi-Fi vendor is able to sell the advertising on the Wi-Fi access banner to local businesses targeting the users of the site. This revenue has amounted to \$20,000-\$50,000 in revenue for similar systems.

<u>Cell Tower</u> - Cell tower leases can be used to generate revenue specifically for parks. The Department has cell towers in several of its parks and the County should consider dedicating a portion of the revenue generated from those towers back into the Department's Capital Improvement or Capital Maintenance programs.

*Volunteerism - This is an indirect revenue source whereby persons donate time to the County to assist in providing a product or service on an hourly basis. This reduces the County's cost in providing the service plus it builds advocacy for the County.

<u>Special Fundraiser</u> - Many agencies hold special fundraisers on an annual basis to help cover specific programs and capital projects to be dedicated to a facility or the County as a whole.

<u>Catering</u> - The County has many sites that are set up well to have high, mid, and low-level caterers on contract that groups can use. Caterers usually provide the parks with a fixed gross rate on food and beverage at 12%-15% of the cost of food and 18% of drink back to the County.

Web-page Revenue - The County could advertise on its web page to help support online media efforts.

CHAPTER ELEVEN - STRATEGIC IMPLEMENTATION

PROS Consulting synthesized its findings to develop a framework of strategic recommendations for the Department as it moves forward with implementation of this plan. The implementation strategies are categorized under the following eleven categories of best practices:

- 1. Growing the Park System.
- 2. Maintaining the Park System.
- 3. Park Development through Private Sector Partnerships.
- 4. Park Enhancements through Public Sector Partnerships.
- 5. Dynamic Recreation Programming.
- 6. Planning through Community Engagement.
- 7. Natural and Cultural Resource Integration.
- 8. Marketing and Branding.
- 9. Tourism Enhancement through Collaborative Partnerships.
- 10. Economic Development through Agribusiness.
- 11. Tourism Visitation.

The implementation matrix should be evaluated and refined as development, economic, and political circumstances shift, and be used to validate the Department's vision and mission as it moves into its sixth decade of park growth. When implementing the strategies/initiatives below, the Department should always make sure that two final objectives are considered. These objectives are: (1) who will it benefit, and (2) who will it burden? These objectives will help ensure that residents' needs are being promoted and advanced, and that decision-making acknowledges the value and importance of the end user.

The implementation strategies derived from this Master Plan are as follows:

	1. Growing the Park System
	Retain and acquire a minimum of five percent (approximately 10,000 acres) of the total area in the County (excluding acreage of Marine Corps Base Quantico) for County-owned parks and historic preservation sites, including natural/cultural areas used for the protection of resources, environmental corridors, and the County's trails and blueways.
Strategy 1.1	Actively seek to acquire fee simple interest in property - through land dedication, purchases, grants, and donations - that is suitable for creating new parks or expanding the boundaries of existing parks. Actively seek easements or land acquisition to complete planned trail connections.
Strategy 1.2	Identify and prioritize land acquisition opportunities that meet level of service goals for service area and park acreage.
Strategy 1.3	Establish a dedicated "Park Land Acquisition Fund" via a new financial management principal or other revenue source.
Strategy 1.4	In support of the Virginia Outdoors Plan, actively seek to acquire and preserve parkland along Bull Run Mountain to provide a buffer to sensitive habitats within the Bull Run Mountains Natural Area Preserve, create continuous green corridors for wildlife, increase acreage for Silver Lake Park, and/or increase trail connectivity between existing parks and other nodes of activity in Prince William County and adjacent jurisdictions.
Strategy 1.5	Actively seek to acquire and preserve parkland along identified greenway and blueway corridors to provide a buffer to sensitive habitats, continuous green corridors for wildlife, preservation of cultural resources, increased acreage for passive recreation, and/or increased trail connectivity between existing parks and other nodes of activity in Prince William County and adjacent jurisdictions.

	1. Growing the Park System (continued)
Strategy 1.6	Pursue creative and collaborative efforts with Prince William County Public Schools to enhance community use of co-managed facilities and offset potential impacts to County parkland created by school expansion/development.
Strategy 1.7	Consider using future "surplus" county rights-of-way or other county-owned lands for trails, blueway access, parks, and open space, prior to determining if other disposition is more appropriate.
Strategy 1.8	Consider the development of a Recreational Value Level of Service Standard in PPDs where the opportunity to add park land is minimal. The Recreational Value Standard establishes a point value to represent recreational opportunities within neighborhood, community, regional, resource-based and open space parks. Recreation value emphasizes the activities and experiences that residents can enjoy, rather than the amount of parkland in a given area. It measures the inherent benefits of park spaces - their ability to support active recreation and exercise; encourage socializing; link people to transit, bike facilities, trails, and active public areas; and invite activity throughout the day.
Strategy 1.9	Consider open space acquisition as a regular component of the capital improvement program.
Strategy 1.10	Continue to coordinate with the Planning Office to expand park, recreation, and open space opportunities through the approved Small Area Plans.

	2. Maintaining the Park System.
	Redevelop and revitalize existing County-owned parks and recreation resources to serve the changing needs of County residents and create a preeminent system of parks, recreation facilities, and tourist attractions.
Strategy 2.1	Develop a parks resiliency plan and associated mitigation strategies to address impacts of climate-related challenges to the integrity of the park system. The effects of climate change directly affect the ability of the County to fulfill its mission and provide a robust and sustainable system of parks and trails.
Strategy 2.2	Seek ways to make deferred maintenance funding, such as the Building and Facilities Program, permanent via a new financial management principal or other revenue source, that is dedicated to health, safety, and welfare improvements at County parks and facilities.
Strategy 2.3	Regularly conduct park/facility condition assessments and generate a grade for each County park and amenity. Strive to attain a grade "B" or better for all developed parks. Through this process, evaluate, and identify park facilities that are no longer used on a consistent basis and identify opportunities for redevelopment and re-use of those facilities.
Strategy 2.4	Create a master plan for each park that incorporates new recreation opportunities or repurposes resources to meet user needs as dictated by future recreation needs assessments and identified trends, and incorporate cultural resource surveys and inventories into decision making.
Strategy 2.5	Protect high-value natural areas within the County park system through appropriate policies and measures.

3. Park Development through Private Sector Partnerships Encourage the preservation of private lands and their development, where appropriate, to provide adequate park and recreation facilities, and open space, within new developments. When consistent with applicable law, and utilizing the LOS standards as a guide, ensure that any new residential development provides an appropriate mix of on-site and/or off-site recreational accommodations. Ensure that any new residential development that seeks to construct neighborhood parks do so in a manner that is consistent with Service Area guidelines. Residents should be within a 5 to 10-minute walk or bike time of a neighborhood park or school/community-use site.

4. Park Enhancements through Public Sector Partnerships
Recognize that the Federal, State, and regional parks located within the County are a valuable asset to our community and our residents and, as such, should be protected.
Coordinate, with the respective land management agencies, to align our park planning efforts

- Coordinate, with the respective land management agencies, to align our park planning efforts with the operating objectives of these lands, and where appropriate provide connectivity to park Strategy 4.1 and recreation facilities, trails, trail heads, and open space.
- Identify future economic development opportunities that can result from the additional Strategy 4.2 recreational resources that Federal, State and regional parks provide, including the tourism visits that they generate within the County.

5. Dynamic and Equitable Recreation Programming Create a dynamic parks and recreation program by providing quality active and passive recreational facilities and programs of a mix and variety to meet the needs of County residents. Seek to obtain and maintain CAPRA (The Commission for Accreditation of Park and Recreation Strategy 5.1 Agencies) Accreditation for the Department of Parks, Recreation and Tourism. Develop and implement a county-wide recreation Needs Assessment Survey every 5 years. Analyze results to determine adjustments to park development plans, capital improvement Strategy 5.2 projects, and recreational programs. Expand and enhance the County's recreational trail system to provide a world-class resource for residents, a regional draw, and an economic driver for the County. Complete this strategy Strategy 5.3 by developing diverse trail-based recreation opportunities such as advanced mountain bike experiences and long-distance land and water trails. Integrate the County's recreational trail system into the multi-jurisdictional system of trails entering the County and integrate the recreational trail system into the County's transit, bicycle, Strategy 5.4 and pedestrian networks. Focus on non-motorized park access, particularly at the neighborhood level. Coordinate with Federal, state, local, and regional park partners and land management agencies in the County to provide extended recreational programs, and connections to the County's Strategy 5.5 recreational trail system, and where an entrance fee is charged seek to allow no/low-cost access for County residents to these facilities. Increase water-based recreational access and/or opportunities along the Potomac and Occoquan Rivers and along other public waters in the County; and, where appropriate, seek to preserve/ Strategy 5.6 protect lands adjacent to the County's blueways (i.e., streams, rivers, lakes) to help create a network that integrates the County's recreational trail system with the blueway corridors. Develop strategies to determine visitation and customer satisfaction at the County's park facilities and programs and utilize this data to help determine the adequacy and effectiveness of Strategy 5.7 that facility/program. Adopt changes, where necessary, to improve and enhance the quality of the experience of any facilities or programs. Develop strategies to provide programs, services, and recreational infrastructure to directly improve the health outcomes of all Prince William County residents regardless of their Strategy 5.8 demographic or ability to pay. Adopt a more robust program delivery framework that incorporates additional best practices such as program life cycle evaluation, classification of services, cost recovery philosophy, and Strategy 5.9 pricing strategies.

	5. Dynamic and Equitable Recreation Programming (continued)
Strategy 5.10	Utilize core program area business plans to outline participants, cost recovery targets, marketing strategies, and cost of service metrics. Additionally, add key metrics for evaluation such as customer retention rates and program capacity statistics.
Strategy 5.11	Adopt formal partnership policies in an effort to: 1) require written agreements with all partners, 2) articulate and clearly state partnership objectives for both parties, and 3) bring additional programming to areas of the County that necessitate a form of partnership to deliver the service(s).
Strategy 5.12	Allow community needs to drive core program area investment. Concentrate on adding additional adult-focused programming and family programming into the programming portfolio. Focus on developing support facilities/amenities that correspond with providing the needed experiences.
Strategy 5.13	Continue to measure and evolve program delivery as recreation consumer behavior shifts. Evaluate the most appropriate program format for each core program area such as multi-week, weekly, drop-in, etc.
Strategy 5.14	Focus on staff capacity, development, and a functional organizational structure. Provide opportunities for learning how to calculate operational impacts associated with each core program area (cost of service). Additionally, assess the functional alignment of the organization to ensure staffing is aligned with the Department's core, important, and value-added services.
Strategy 5.15	Evaluate opportunities to expand and improve community special events offerings, with a priority on family-oriented events.

	6. Planning through Community Engagement
	Encourage resident and stakeholder involvement in the planning, design and maintenance of the County's recreational facilities to promote a greater sense of equity and investment.
Strategy 6.1	Develop communication strategies to garner increased resident/stakeholder input on all park master plan and development projects, particularly at the individual park planning district level.
Strategy 6.2	Develop and implement tools/programs to garner resident/stakeholder input on park and facility quality, in support of the County's ongoing efforts to improve visitor satisfaction.
Strategy 6.3	Coordinate with Prince William County Public Schools and local communities to identify best use and design of facilities on school properties, to best serve the neighborhood park needs of the surrounding community, especially at the school/community-use sites identified in the Shared Use Agreement between the County and Schools.
Strategy 6.4	Coordinate with the Prince William County Area Agency on Aging and The Arc of Greater Prince William/INSIGHT to ensure that there are adequate park facilities and programs to serve the specialized needs of seniors and patrons with disabilities.
Strategy 6.5	Develop an "Adopt A Park", "Adopt A Cemetery", or similar program to promote resident, stakeholder, and neighborhood investment in the maintenance and improvement of the County's parks, history, trails, and blueways.
Strategy 6.6	Evaluate opportunities to create a public art collection or "Art-in-the-Park" program.

	7. Natural and Cultural Resource Integration
	Continue to integrate natural and cultural resource stewardship needs at all levels of land use and programing related decision making.
Strategy 7.1	Inventory and map current park land holdings to identify rare and sensitive natural or cultural resources and identify means to preserve and protect these areas on park land, and interpret resources where appropriate.
Strategy 7.2	Prioritize identified sensitive ecological resources and corridors for acquisition and encourage the dedication of land to the County if owned by others.
Strategy 7.3	Where appropriate, develop park management plans that include measures to survey and protect cultural resources on County park land.
Strategy 7.4	Follow low-impact development standards for park design on all new park construction and renovation projects, including sustainable energy conservation methods wherever feasible.
Strategy 7.5	Coordinate with Watershed Management to develop design standards for on-site natural water filtration systems (bio-swale, rain garden, etc.), for implementation in parks that have standing water and/or drainage concerns.
Strategy 7.6	Continue to acquire, restore, and maintain historic and prehistoric sites, structures, and land.
Strategy 7.7	Create a Natural Resource focus within the Planning & Capital Projects Division and provide dedicated staff to oversee natural resource stewardship
Strategy 7.8	Create a wildlife biologist position to oversee and expand the Deer Management Program Countywide and address other wildlife management/preservation initiatives.

	8. Marketing and Branding
	Collaborate with tourism partners to create and promote a shared narrative about Prince William County.
Strategy 8.1	Utilize Prince William County's diversity, natural areas, cultural resources, historic sites, and recreation opportunities as foundational attributes upon which to build the Prince William County storyline.
Strategy 8.2	Coordinate with appropriate departments/staff on developing a Prince William County branding and marketing plan to achieve a consistent narrative to promote the County, and market/brand the County to attract new businesses, residents, and visitors.
Strategy 8.3	Continue dedicating a share of marketing resources to promote events and sites to local audiences.
Strategy 8.4	Expand marketing as necessary to reach the diverse audiences in Prince William County, with a focus on ensuring equitable access to parks, facilities, and programs.
Strategy 8.5	Create design standards for signage, site furnishings, features, and amenities for parks and facilities; update all old signage to reflect new standards.

	9. Tourism Enhancement through Collaborative Partnerships
	Stimulate private investment in new tourism products.
Strategy 9.1	Develop a Tourism Master Plan that addresses gaps in Prince William's repertoire of destination options, with an emphasis on nightlife, agribusiness, historic sites, and competitive sports venues.
Strategy 9.2	Create a Tourism Targeted Industry list, upon which to base financial and non-financial incentives.
Strategy 9.3	Collaborate with the Planning Office and Department of Economic Development to create Tourism Zones to utilize State Tourism Development Financing Program (gap-financing) for development projects related to tourism and, where appropriate, seek to overlay these zones with each of the County's Small Area Plans, Sector Plans, and Regional Activity Centers.
Strategy 9.4	Consider public/private partnerships to develop and operate new tourism related facilities.

	10. Economic Development through Agribusiness.
	Expand Prince William County's agribusiness footprint.
Strategy 10.1	Collaborate with the Planning Office to ensure policies support emerging types of agribusiness that can serve as a tourism draw while sustaining a rural economy.
Strategy 10.2	Promote business development and community events that support agri-tourism, showcase the rural economy, and strengthen the economic vitality of agribusinesses.
Strategy 10.3	Identify programs, incentives, and grants to retain and encourage agribusiness.
Strategy 10.4	Aid advisory committees in evaluating programs and policies that affect the tourism position of Prince William County's Rural Area.

	11. Tourism Visitation
	Pursue new markets to increase visitation to existing sites and facilities in Prince William County, without adverse impacts to cultural resources.
Strategy 11.1	Evaluate County inventory to determine if there are enhancements or additions that could be implemented to provide a higher level of service/satisfaction for event hosts/visitors.
Strategy 11.2	Implement survey methods that track additional information about Heritage Tourism visitors.
Strategy 11.3	Coordinate with inter-Department groups to identify park/facility improvements that will support and strengthen sports tourism opportunities.
Strategy 11.4	Recruit national and regional rights-holders to utilize Prince William County facilities for sporting events.
Strategy 11.5	Continue the sports tourism grant program.
Strategy 11.6	Market sites for special events such as weddings and corporate retreats and assist in connecting prospective clients to local tourism partners.
Strategy 11.7	Work with Federal, State, regional and local park partners to enhance tourism opportunities in the County by tapping into the significant resources of the Federal, State, and Regional parks located within the County.
Strategy 11.8	Develop new sports tourism products such as large scale indoor and outdoor complexes in order to remain market-competitive with neighboring jurisdictions.
Strategy 11.9	Complete construction of the Potomac Heritage National Scenic Trail and East Coast Greenway and promote these trail corridors as a hallmark tourism destinations in the DC Metro area.
Strategy 11.10	Recruit national sporting organizations to relocate to Prince William County as a way to elevate the County's Sports Tourism Brand and draw visitation.

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CHAPTER TWELVE - CONCLUSION

Parks are crucial to a community's quality of life and in recent years, people have turned to their parks like never before—for fresh air, exercise, meditation, education, a sense of peace. Research shows that parkland is, indeed, a potent force for our well-being, as numerous scientific studies show the benefits of parks and recreation for both physical and mental health.

During economic downturns, such as the COVID-19 crisis of 2020, parks and public land often face extraordinary pressures. Given the sharp drop in all forms of tax revenue that occur during recessions, cities and counties often target park systems for budget cuts. This is shortsighted. Parks and green spaces are essential infrastructure - every bit as critical as roads and utilities. Newfound appreciation for the outdoors must be nurtured into new investment that provides this vital benefit for everyone. Currently, at the national level, one in three people do not have a park within a 10-minute walk of their home. By using data to target where investment in parks, trails, and open spaces will bring the greatest return, cities and counties can ensure that everyone has access to the healthful, life-affirming benefits of parks and recreation experiences.

The Prince William County Parks, Recreation and Open Space Master Plan has been developed to provide the Department a road map for the future. Utilizing knowledge gained from community input, park and program inventory review, comparison to national standards and trends, and an assessment of the current economic and political climate, the Master Plan provides realistic and actionable goals that enhances residents' opportunities to access parks and recreation experiences close to home. The planning process incorporated a comprehensive series of discovery and analysis strategies to understand the workings of the organization and included a strong community engagement process through the Needs Assessment. Several strategic recommendations resulted from this effort and were aligned into the eleven major categories of implementation actions found in Chapter Eleven.

Overall, the park system is highly valued by community residents and leaders. It serves multiple purposes including recreational, environmental, educational, social, economic development, and higher quality of life. Adequate funding for upkeep of existing parks is a priority for residents as well as developing new parks and facilities. Improved communication between the community and the Department is another opportunity for enhancing programs, services and project activities. In short, investment in the County's park and recreation system should be a priority.

Prince William County is a growing community and based on population projections will continue to grow significantly. While growth can be positive it can also stress the existing park system if strategies and policies are not in place to meet the new growth. Programmatically, the Department is meeting some of the major needs of the community, but a regular review of offerings will ensure successful outcomes. Operationally, the County lacks sufficient park land to meet the needs of residents, particularly in the neighborhood park category. In addition, residents have identified a need for additional amenities and park features such as trails, picnic areas and shelters, indoor facility space, and natural wildlife habitats within the parks. While most will require long-term solutions, some areas of improvement in the short-term can be accomplished with enhanced partnerships, as well as close coordination with the development community.

To support the Department's capital improvement efforts, a three-bucket evaluation was developed that organizes projects into: Sustainable Projects, Expanded Services Projects and Visionary Projects. Each of these buckets provides a way to categorize and prioritize projects which ultimately identified a capital improvement plan totaling \$486M over the next 15 years, with \$42.5M in projects identified for the short-term (1 to 5 years).

The Parks, Recreation and Open Space Master Plan includes a system-wide approach for accomplishing short and long-term goals, initiatives, tactics, and measurements to ensure that as the County grows in population, the Department does so as well - effectively, efficiently and sustainably - while providing world-class services, programs, parks, and facilities to the community for many years to come.

APPENDICES

APPENDIX A: DEPARTMENT'S CURRENT 4-TIER CAPITAL IMPROVEMENT PROJECT RANKING PROCESS

When prioritizing capital improvement projects, the Department currently utilizes the following tiered ranking system. This system was in place prior to the analysis conducted in this Master Plan. The analysis undertaken in Chapter Nine is not intended to replace this process, but instead, provide an alternate method of viewing the breadth and scope of projects currently planned and/or needed to maintain the County's parks and facilities at a high level. Given the size of Prince William County's parks system, the lists in Chapter Nine are not comprehensive with regard to identifying all current capital improvement needs. This is an on-going effort and the Department is continually reviewing and evaluating the need, viability, and sustainability of capital projects, and making adjustments as internal budget processes require.

The four tiers by which capital improvement projects are currently ranked are:

Tier 1: High Risk and Basic Maintenance - Critical maintenance projects that, if unaddressed, will or may result in liability exposure for the County. Many of these types of improvements typically require one-time funding and are not likely to increase annual operations and maintenance costs. In many cases, these types of projects may reduce annual operations and maintenance costs.

Tier 2: Incomplete - Projects that have been planned and partially constructed due to funding shortages.

Tier 3: Enhancements - Strategic changes to existing facilities to address unmet needs of the community. These types of improvements typically require one-time funding and may trigger slight increases in annual operations and maintenance costs, depending on the nature of the improvements.

Tier 4: Visionary - New development and expansionary projects that address unmet needs. These improvements will likely increase annual operations and maintenance costs, but may recover costs directly or indirectly via fees and increased tax generation.

ON THE FOLLOWING PAGES:

APPENDIX B: THE DEPARTMENT'S PARK AND FACILITY INVENTORY BY PARK PLANNING DISTRICT (Note: Park inventory and assessment scores in this appendix are current as of March 2020)

Park Planning District 1

October 6, 2020 Res. No. 20-690 Page 112 of 141 Conservation Easement School/Community Use Private/Limited Use County Owned **DPRT** somet Bull Run Mounts School/Community Use PRINCE WILLIAM ——Parks, Recreation & Tourism Private/Limited County Owned Acreage DPRT 64.5 Ac 238.7 Ac 45.0 Ac 1958.7 Ac

Prepared by the PWC Department of Parks, Recreation, & Tourism Googe Helbug, Roccope Helbug, R

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Broad Run

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LOS Letter Grade							В-									ĺ
LOS Quality Score							0.65		Н						H	
3 0 30 1									Ŀ				6	0	Н	
Acres		0.5	6.3				231.9		n/a				10.9	26.0	8.1	
Other																
Library																
Equestrian Ring																
Skate Park/Skate Area																
Golf (holes)																ction
Amphitheater									L							nstru
Horseshoe Pits																100 /0
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ict 1	NEIGHBORHOOD PARKS	Newhope Forest Park 15701 Scotts Valley Drive	Waterfall Park 4209 Jackson Mill Road	COMMUNITY PARKS	None	REGIONAL PARKS	Silver Lake Regional Park 16198 Silver Lake Road	LINEAR/GREENWAY PARKS	Catharpin Greenway Trail	NATURAL/CULTURAL RES. PARKS	None	SCHOOL/COMMUNITY-USE SITES*	J.W. Alvey ES	Reagan MS	Samuel L. Gravely ES	*School rectanale and diamond fields auantified by scheduled use, they may not be stand
PWC PARKS Planning District 1	NEIG	Newh α 15701	4209				Silver Lak	LINEAR	Catharpin	NATURAL/CU		SCHOOL/COMM			Sar	*School rectangle ;

PRINCE WILLIAM

Park Planning District 2

ATTACHMENT October 6, 2020 Res. No. 20-690 Page 114 of 141 School/Community Use School/Community Use Federal Public Land State Public Land Private/Limited Use Federal Public Land State Public Land Private/Limited County Owned County Owned **Acreage** DPRT **DPRT** 333.9 Ac 57.0 Ac 39.4 Ac 467.1 Ac 4401.5 Ac 441.4 Ac 9 (3) Parks, Recreation & Tourism EsnuoM nun Ilus **Broad Run** 199

Note: Any determination of top ography or contours or any depiction of physical improvements, property lines, or boundaries is for general information only and shall not be used for design modification or construction of improvements to real property or for floodplain determination.

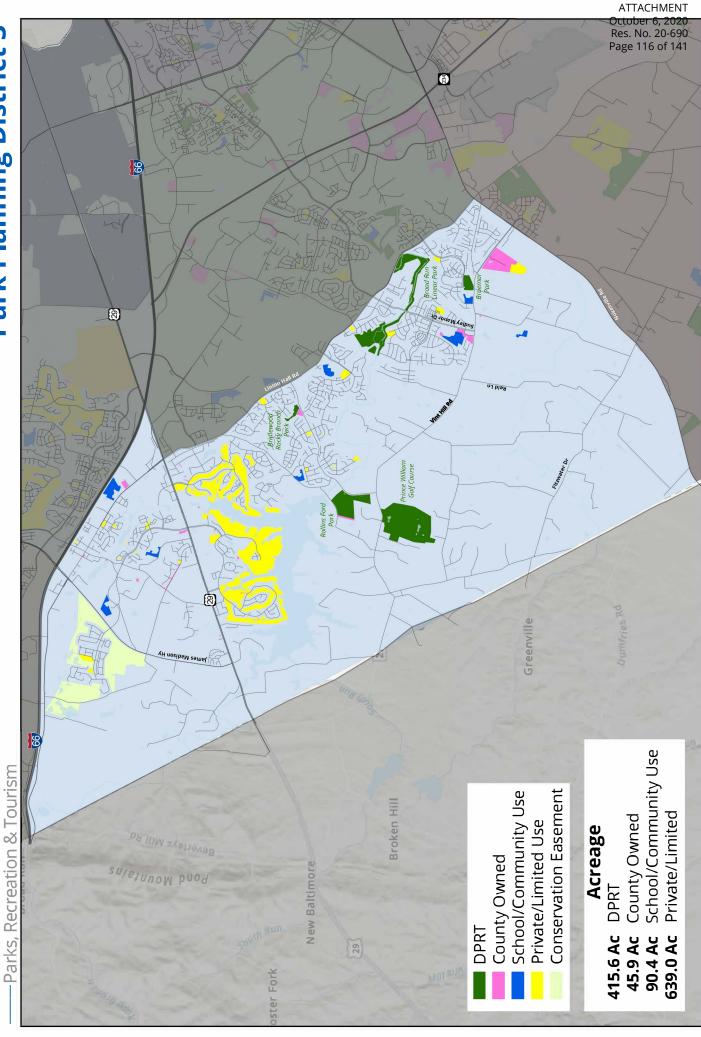
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Prepared by the PWC Department of Parks, Recreation, & Tourism Capegog Helbing Memorial Park Administrative Offices 14420 Bristow Road Manassas, VA 20112 Manassas, VA 20112 Propriet 792-79206

PWC PARKS Planning District 2	NEIGHBORHOOD PARKS	None	COMMUNITY PARKS	None	REGIONAL PARKS	Catharpin Recreational Park 12500 Kyle Wilson Way	James S. Long Regional Park 4603 James Madison Hwy.	LINEAR/GREENWAY PARKS	Catharpin Greenway	NATURAL/CULTURAL RES. PARKS	Bushy Park	14870 Lightner Road	SCHOOL/COMMUNITY-USE SITES*	Bull Run MS	Mountain View ES	*School rectangle and diamond fields quantified by scheduled use, they may not be standard dimensions; access may be restricted; inventory can fluctuate w/school construction
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Park Planning District 3

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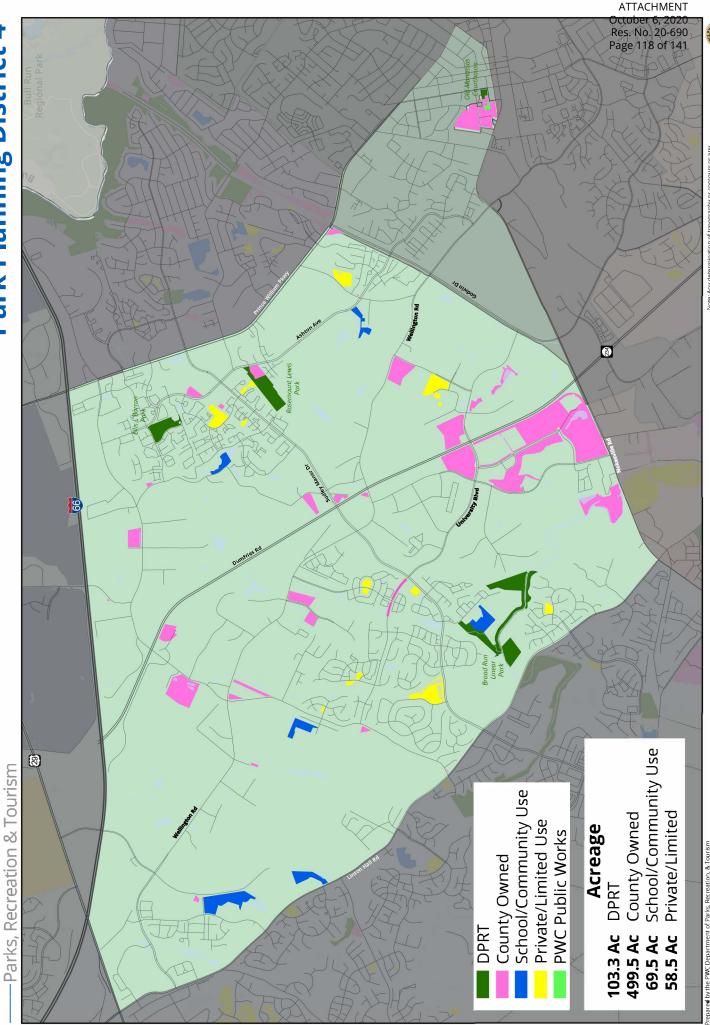
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ATTACHMENT October 6, 2020 Res. No. 20-690 Page 117 of 141

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PWC PARKS Planning District 3	NEIGHBORHOOD PARKS	Braemar Park 12401 Braemar Parkway	COMMUNITY PARKS	Rollins Ford Park 14500 Rollins Ford Road	REGIONAL PARKS	Prince William Golf Course	LINEAR/GREENWAY PARKS	Bridlewood-Rocky Branch Park 13814 Bridlewood Drive	Broad Run Linear Park (partial) 12940 Hunting Cove Place	NATURAL/CULTURAL RES. PARKS	None	SCHOOL/COMMUNITY-USE SITES*	Bristow Run ES	Buckland Mills ES	Cedar Point ES	Glenkirk ES	Haymarket ES	Marsteller MS	T. Clay Wood ES	Tyler ES/Pace West School	*School rectands and diamond fields quantified by scheduled use they may not be standard dimensions: acress may be restricted; inventory can fluctuate wischool construction

Park Planning District 4

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Prepared by the PWC Department of Parks Recreation, & Tourism George Hellwg Memorial Park Administrative Offices 14420 Bristow Road Manassa, VA 20112 Prone: 703-792-7060 Fax: 703-792-478

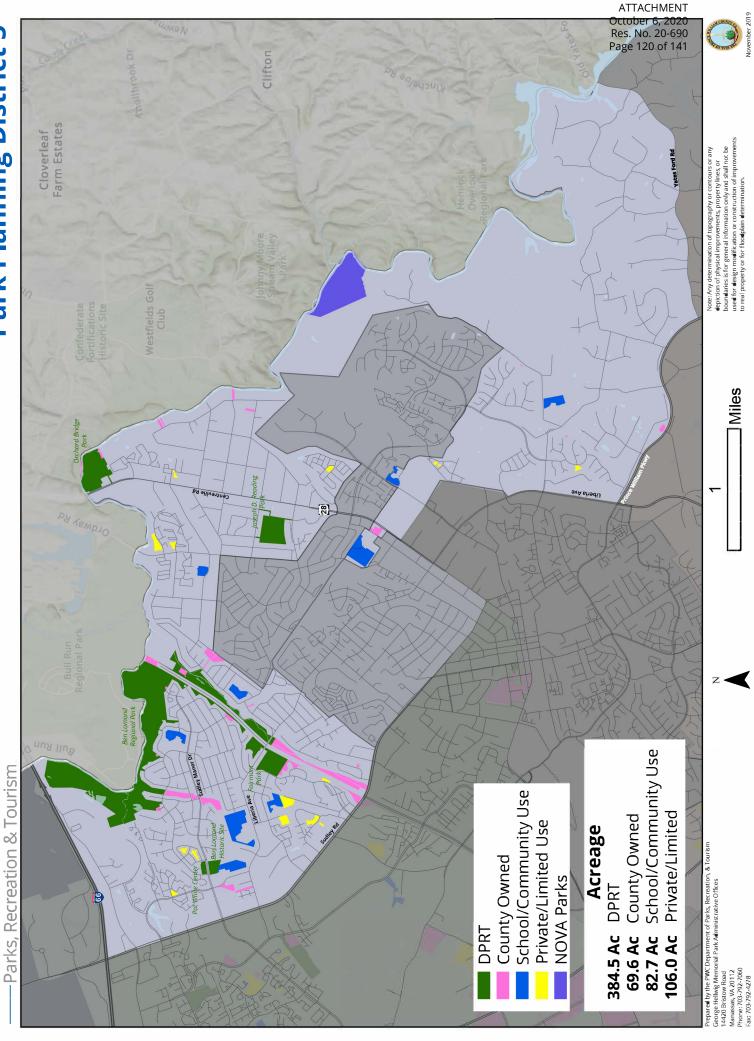
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*School rectangle and diamond fields quantified by scheduled use, they may not be standard dimensions; access may be restricted; inventory can fluctuate w/school construction

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PWC PARKS Planning District 4	NEIGHBORHOOD PARKS	Ellis L. Barron Park 7625 Aaron Lane	Rosemount Lewis Park 1100 Crestwood Drive	COMMUNITY PARKS	None	REGIONAL PARKS	None	LINEAR/GREENWAY PARKS	Broad Run Linear Park (partial) 12940 Hunting Cove Place	NATURAL/CULTURAL RES. PARKS	Old Manassas Courthouse	9248 Lee Avenue	SCHOOL/COMMUNITY-USE SITES*	Chris Yung ES	Ellis ES	Gainesville MS	George P. Mullen ES	Piney Branch ES	Victory ES

Park Planning District 5

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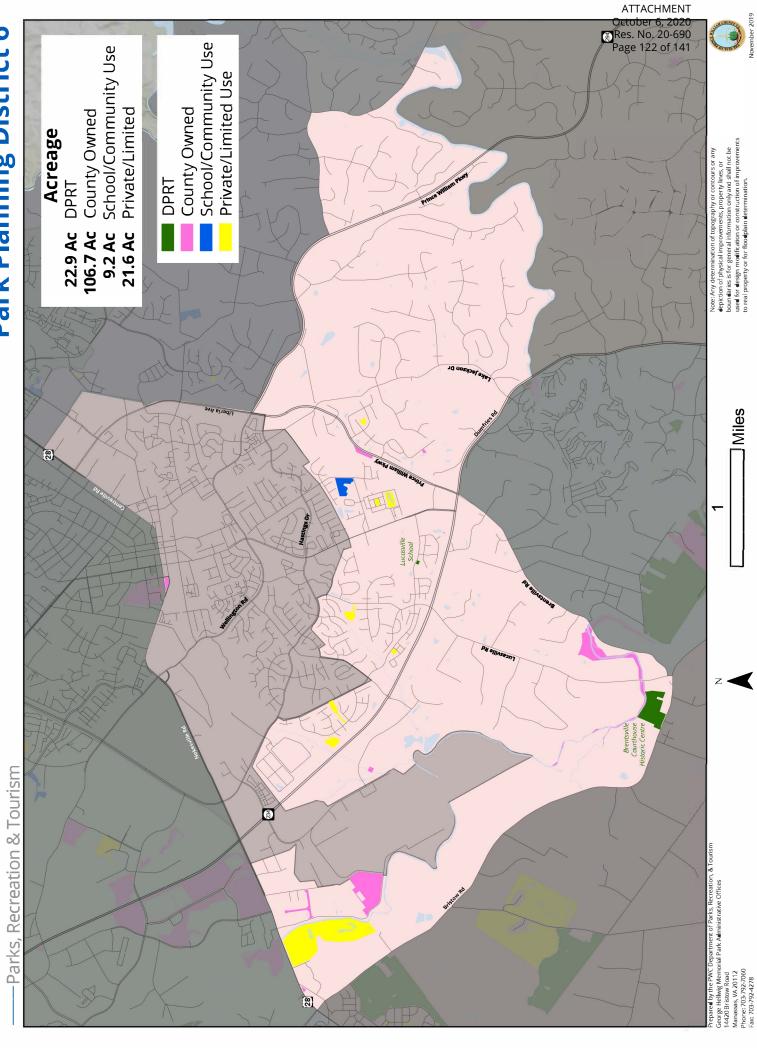


ATTACHMENT October 6, 2020 Res. No. 20-690 Page 121 of 141

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PWC PARKS Planning District 5	NEIGHBORHOOD PARKS	Joseph D. Reading Park 8460 Maplewood Drive	COMMUNITY PARKS	Fairmont Park	Mayhew Sports Complex 9901 Balls Ford Road	Orchard Bridge 7201 Centreville Road	Pat White Center @ Ben Lomond 10501 Copeland Drive	REGIONAL PARKS	Ben Lomond Reg. Park/Splashdown 7500 Ben Lomond Drive	LINEAR/GREENWAY PARKS	V	NATURAL/CULTURAL RES. PARKS	Ben Lomond Historic Site 10321 Sudley Manor Drive	SCHOOL/COMMUNITY-USE SITES*	Loch Lomond ES	Parkside MS	Pennington Traditional	Signal Hill ES	Sinclair ES	Stonewall MS/Brandon Way Fields	Sudley ES	West Gate ES	Yorkshire FS

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Park Planning District 6



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Park Planning District 7

PRINCE WILLIAM

Parks, Recreation & Tourism

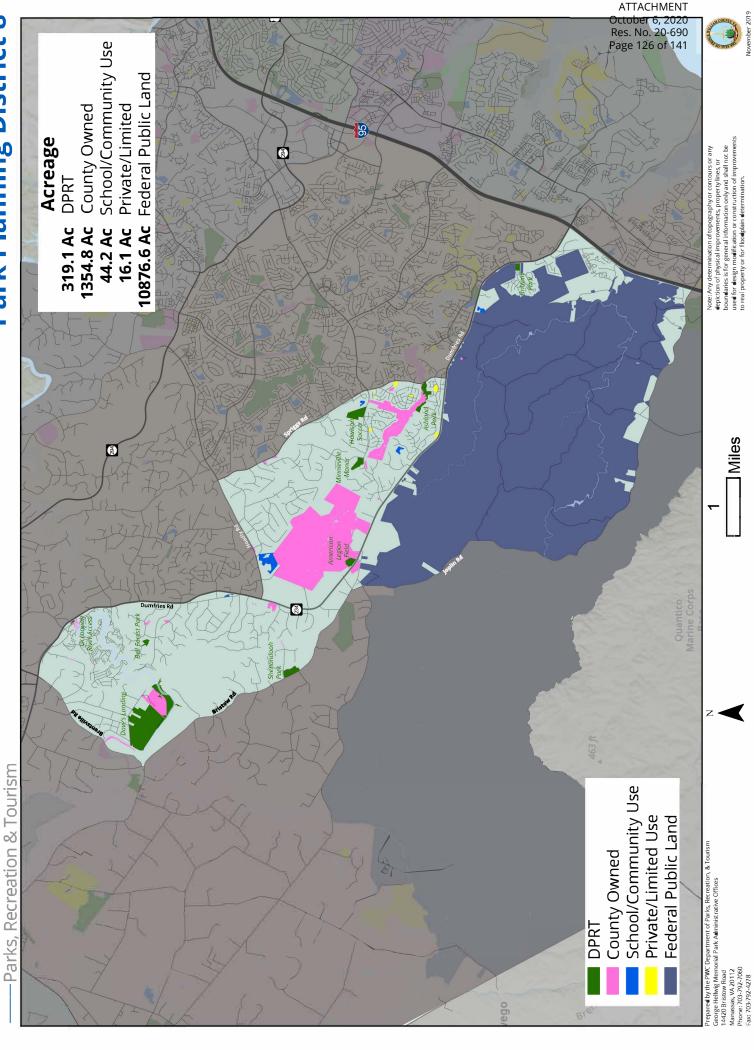
ATTACHMENT October 6, 2020 Res. No. 20-690 Page 124 of 141 Acreage by Facility Type 867.7 Ac DPRT 20451.1 Ac Federal Public Land Private/Limited **County Owned** (3) 121.6 Ac 17.1 Ac Private/Limited Use Federal Public Land Prepared by the PWC Department of Parks, Recreation, & Tourisn Googe Helbug, Menorial Park Administrative Offices 14420 Bristow Road Manassas, VA 20112 Promer 703-792-4706 Fax: 703-792-4728 County Owned Bristersburg Catlett

☐ Miles

PWC PARKS Planning District 7	lledtoo-	lladəsas	llsdflo	Sugas League	Lball	yela Nay	3asketball	sinnə	Volleyball	playground	noilive	(Niles)	Sestroom (Permanent)	Sestroom (Portable)	Parking (HC)	OH) Garking (HC)	Secreation Center Community/Activity Ctr	Community/Activity Ctr.	Historic Prop./Programs	Waterpark	Sathhouse	Marina	goat Launch	Stream/Lake Access	Satting Cage	Horseshoe Pits	Amphitheater	Solf (holes)	Skate Park/Skate Area	Equestrian Ring/Trail	ibrary	Эфег	/cres	OS Quality Score	-OS Letter Grade
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Lehigh Portland Park 13865 Nokesville Road))	лдеи) doja	id pə	ark -	undeveloped park - leased to Prince William Off-Road Riding Club	ed to	Prin	усе И	Villia.	in Oi	ff-Rc	y pec	Ridin	g Ch	qr									25.0		
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George Hellwig Memorial Park 8 14420 Bristow Road		-	1	2		>	2	т		1	2 1	1.0	>	7	710 2	56															>	Y ADA LL	L 134.2	2 0.68	В
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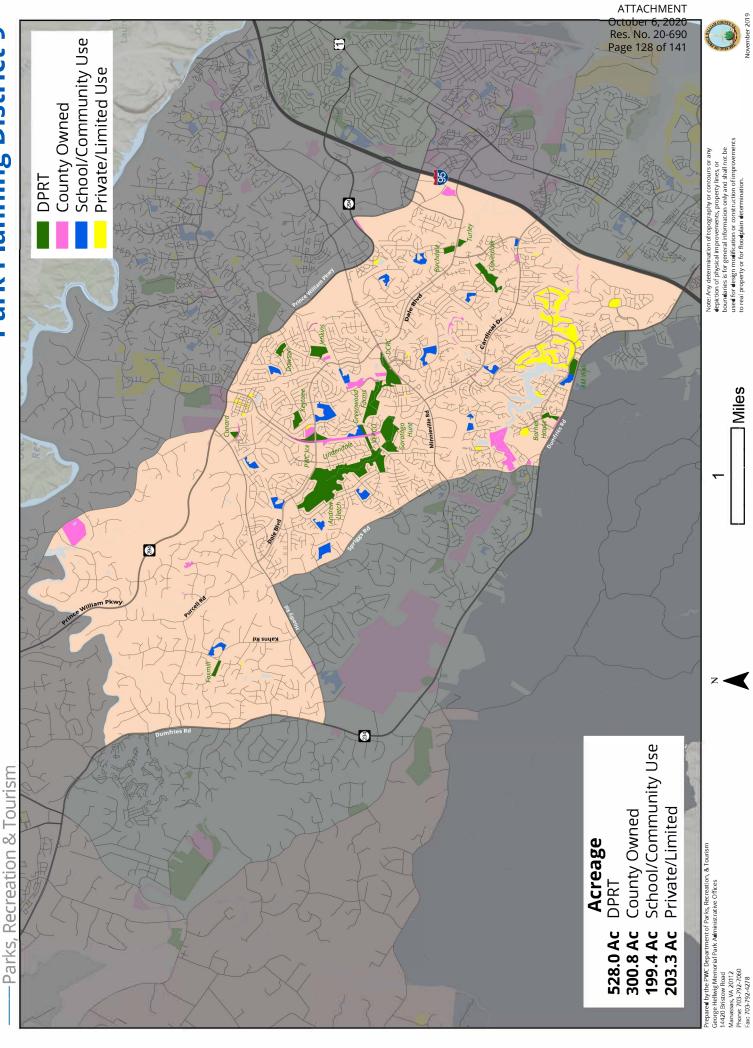
Park Planning District 8



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PWC PARKS Planning District 8	NEIGHBORHOOD PARKS	Bell Forest Park	8313 Morningside Drive	Brittany Park	4100 Exeter Drive	COMMUNITY PARKS	Howison Homestead Soccer Complex	14716 Minnieville Road	Independent Hill Ball Fields	14811 Dumfries Road	Shenandoah Park	13501 Bristow Road	REGIONAL PARKS	None	LINEAR/GREENWAY PARKS	Minnieville Manor Park	14850 Alps Drive	NATURAL/CULTURAL RES. PARKS	Dove's Landing Park	9305 Doves Lane	Occoquan River Access	11430 Hinson Mill Lane	SCHOOL/COMMUNITY-USE SITES*	Ashland ES	Benton MS	Coles ES	Kyle R. Wilson ES

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Park Planning District 9

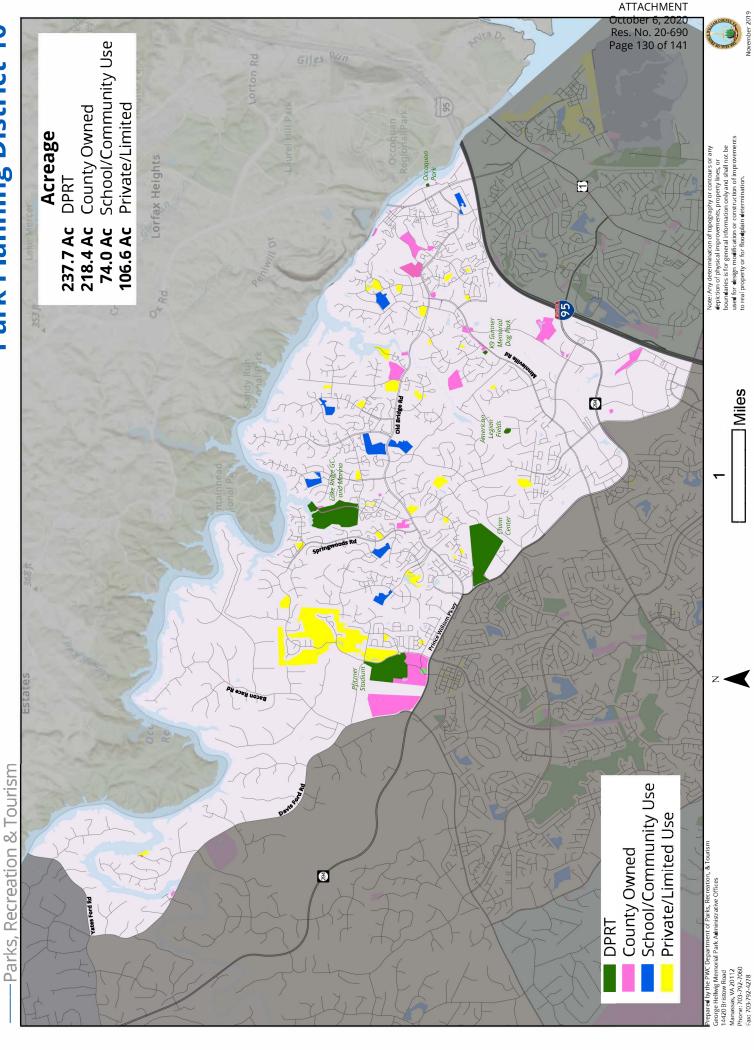


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PWC PARKS Planning District 9	NEIGHBORHOOD PARKS	Earl M. Cunard Pk @ Ridgefield Village 12731 Ridgefield Village Drive	Foxmill Park	12058 Bridle Post Place	Harry W. Dawson Park	John D. Jenkins Park	13499 Hillendale Drive	Keytone Park 13449 Keytone Road	Lindendale Park	5181 Dale Boulevard	COMMUNITY PARKS	Anne Moncure Wall Park	Birchdale Recreation Center	14730 Birchdale Avenue	Cloverdale Park 15150 Cloverdale Road	PWC Indoor Ice Arena	Stau Dale City Rec Center	14300 Minnieville Road	Turley Fields 14998 Birchdale Avenue	VEPCO Fields	14101 Mapledale Avenue REGTONAL PARKS	Andrew Leitch Park/Waterworks	5301 Dale Boulevard	Applement Steenwall Parks	Asniand Park 15400 Spriags Road	Greenwood Farms Park	14450 Delaney Road	Saratoga Hunt Park 14450 General Washington Drive	NATURAL/CULTURAL RES. PARKS	Barnes House

*NOTE: PARK PLANNING DISTRICT 9 SCHOOL/COMMUNITY USE SITES ARE PROVIDED AT THE END OF THIS SECTION IN ORDER TO PRESERVE FORMATTING.

PRINCE WILLIAM

Park Planning District 10



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NEIGHBORHOOD PA	Occoquan P	12701 Popular L	COMMUNITY PA	Lake Ridge Marina & Golf Cou	12350 Cotton Mill D	PWC Stadium Complex (Pfitzr	7 County Com,	REGIONAL PA	Chinn Aquatics & Fitness Cer	13025 Chinn Park D	LINEAR/GREENWAY PA	N	NATURAL/CULTURAL RES. PA	N	SCHOOL/COMMUNITY-USE SI	American Legion F	K9 Gunner Memorial Dog I	Antieten	Lake Ridge	Lake Ridge	Occoquar	Old Bridge	Springwood	Westridge ES
	NEIGHBORHOOD PARKS	S S S S S S S S S S S S S S S S S S S	Note the content of		No. No.	3 1	1	1 3	1 3 Y Y 819 18	1 3 Y Y 819 18	3	3	3	3	3	3	3 1 1 1 1 1 1 1 1 1	3	3	3 1 1 1 1 1 1 1 1 1	3	3	3	3

PRINCE WILLIAM ——Parks, Recreation & Tourism

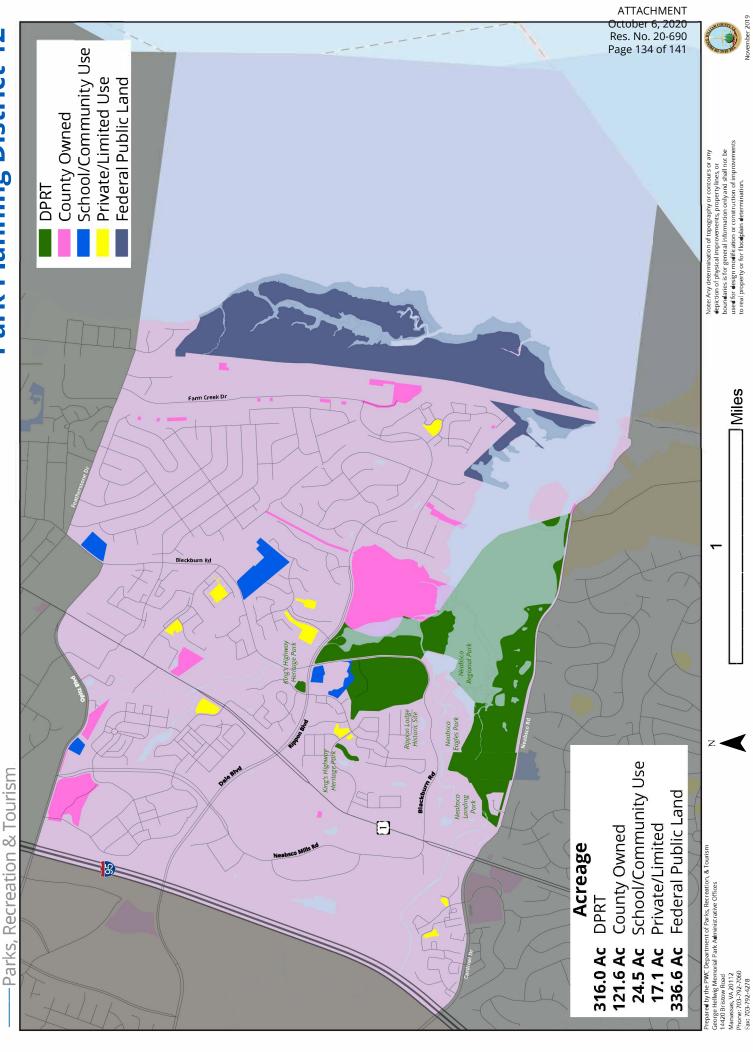
ATTACHMENT October 6, 2020 Res. No. 20-690 Page 132 of 141 Park Planning District 11 School/Community Use Private/Limited Use Federal Public Land County Owned Colches School/Community Use Federal Public Land Private/Limited County Owned Acreage George Helliwig Memorial Park Administrative Offices 14420 Bristow Road Mansass, NA 20112 Phone: 703-792-7060 DPRT 76.8 Ac 137.6 Ac 636.3 Ac

ATTACHMENT October 6, 2020 Res No. 20-690 Page 133 of 141

LOS Letter Grade		<u>-</u>			C	C		٥		В)	O		O												Octo Res Page	No
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Skate Park/Skate Area							1							>				Г							T		
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PWC PARKS Planning District 11	NEIGHBORHOOD PARKS	Belmont Park 900 Alexis Road	Jefferson Park	13729 Jefferson Davis Highway	Lancaster Park	Marumsco Acre Lake Park		Riverbend Park 13529 Fitzhugh Lane	COMMUNITY PARKS	Hammill Mill Park	1721 Carter Lane	Hylbrook Park 2430 West Longview Dr	REGIONAL PARKS	Veterans Memorial Park 14300 Veterans Drive	LINEAR/GREENWAY PARKS	No	NATURAL/CULTURAL RES. PARKS	No	SCHOOL/COMMUNITY-USE SITES*	Belmont ES	Dean Kilby ES	Elizabeth Vaughn ES	Fred Lynn MS	Marumsco Hills ES	Potomac View ES	Woodbridge MS	*School rectanale and diamond fields guantified by scheduled use, they may not be standar

PRINCE WILLIAM

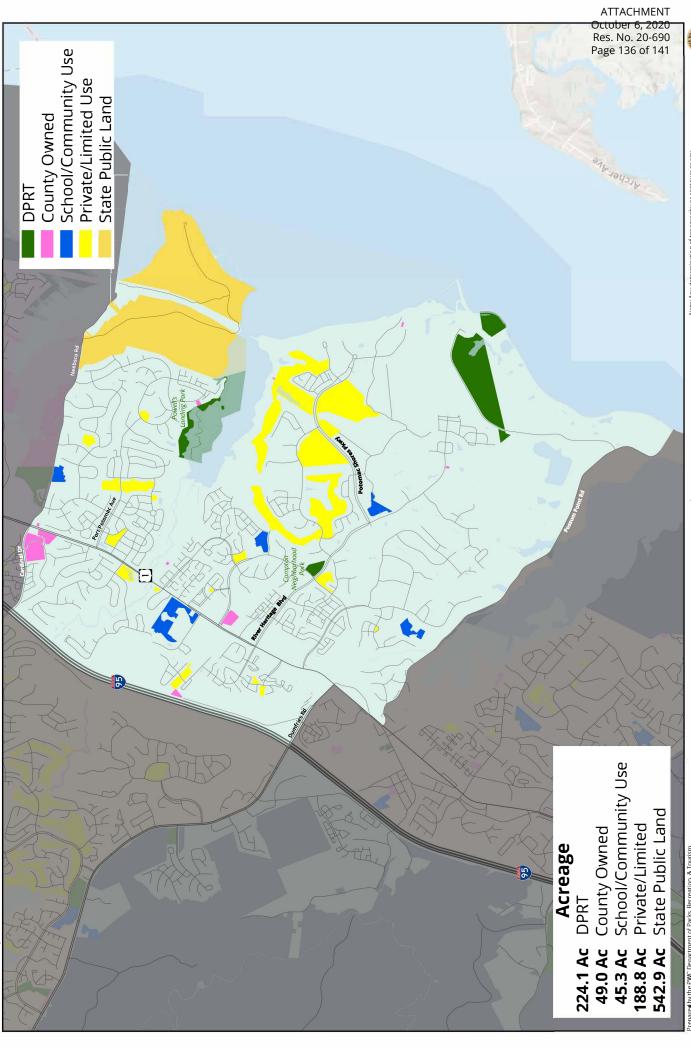
Park Planning District 12



LOS Letter Grade							В	D				n/a		n/a				
LOS Quality Score							0.80	0.40				n/a		n/a				
Acres							270.6					42.8		5.6		4.8	5.1	14.6
Offher						0.40	WALK											
Library																		
Equestrian Ring																		
Skate Park/Skate Are																		
Golf (holes)																		
Amphitheater																		
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Planning District 12	NEIGHBORHOOD PARKS	None	COMMUNITY PARKS	None	REGIONAL PARKS	Neabsco Regional Park	15125 Blackburn Road entrance	15801 Neabsco Road entance	LINEAR/GREENWAY PARKS	None	NATURAL/CULTURAL RESOURCE PARKS	Rippon Lodge Historic Site	13320 Blackbull Road	ille Niligs Hwy neillage Fair 1 & 11 2251 Vantage Drive	SCHOOL/COMMUNITY-USE SITES*	Featherstone ES	Porter Traditional School	Rippon MS 1 1 1 1 4 4
Planning Dist							1.				NATURA	8	7.5 V.		SCH			

PRINCE WILLIAM Parks, Recreation & Tourism

Park Planning District 13

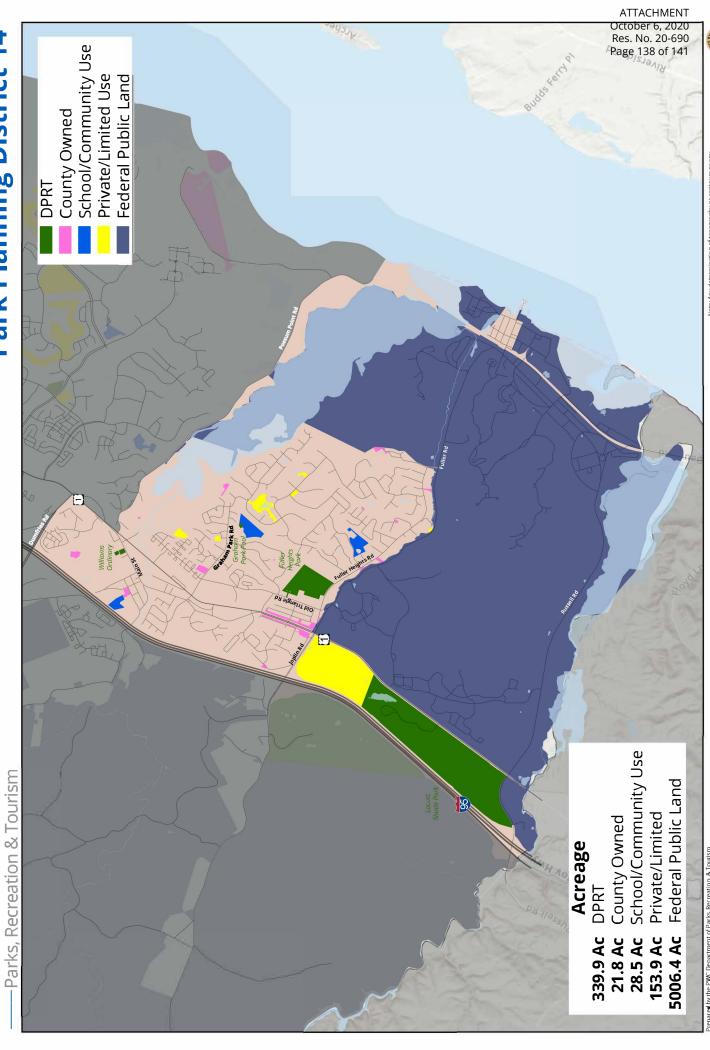


Prepared by the PWC Department of Parks, Recreation, & Tourism 1990 per Hellyw Remorial Park Administrative Offices 19420 Bristow Road Manassas, VA 20112 Phore; 703-792-766

Recreation Center Community/Activity Ctr Historic Prop./Programs Pool Waterpark											undeveloped property - visitation by appointment only								ensions; access may be restricted; inventory can fluctuate w/school construction
Parking (HC)		7									visit								inve
Parking		38									- /1								ted;
Restroom (Portable)											oper								estric
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PWC PARKS Planning District 13	NEIGHBORHOOD PARKS	C. Lacey Compton Neighborhood Park 17301 River Ridge Boulevard	COMMUNITY PARKS	V	REGIONAL PARKS	V	LINEAR/GREENWAY PARKS	Powell's Landing Park	16710 Radcliffe Lane	NATURAL/CULTURAL RES. PARKS	Cockpit Point Battery 17998 Cockpit Point Road	SCHOOL/COMMUNITY-USE SITES*	Ferlazzo Pickleball Courts	Leesylvania ES	Mary Williams ES	Potomac MS	River Oaks ES	Swans Creek ES	*School rectangle and diamond fields quantified by scheduled use, they may not be standard dim

PRINCE WILLIAM

Park Planning District 14



Prepared by the PWC Department of Parks, Recreation, & Tourisn Google Helbing Memorial Park Administrative Offices 14420 Briscow Road Manassas, NA 20112 Phone 703-792-7660

LOS Letter Grade				Α	В		B-				n/a				
LOS Quality Score				96.0	8.0		0.62				n/a				
Acres				42.3	9.0		295.2				1.8		5.6	12.6	10.3
Other							Mini Golf				HP Office				
Library															П
Equestrian Ring															
Skate Park/Skate Area															
Golf (holes)															
Amphitheater							7								
Horseshoe Pits															
Batting Cage							Υ								
Stream/Lake Access															
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enineM							\								
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Historic Prop./Programs											\				
Community/Activity Ctr															
Recreation Center															
Parking (HC)				9	2		11								
Parking				182	89		294				10				
Restroom (Portable)							≻								
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PWC PARKS Planning District 14	NEIGHBORHOOD PARKS	None	COMMUNITY PARKS	Fuller Heights Park 18809 Fuller Heights Road	Graham Park Pool 3605 Graham Park Road	REGIONAL PARKS	Locust Shade Park 4701 Locust Shade Drive	LINEAR/GREENWAY PARKS	None	NATURAL/CULTURAL RES. PARKS	Williams Ordinary 17674 Main Street	SCHOOL/COMMUNITY-USE SITES*	Dumfries ES	Graham Park MS	Triangle ES 1 Y

PPD 9 SCHOOL/COMMUNITY USE INVENTORY

PWC PARKS Planning District 9 (continued)	Soccer	Football	Baseball	llsdflo2	Sugase Little	lledT	Open Play	Basketball	zinn9T	Volleyball	Playground	Acres
SCHOOL/COMMUNITY USE SITE*												
Alexander Henderson ES				2			Υ				Υ	8.7
Bel Air ES	1						Υ	Υ			_	8.7
Beville MS	1	1	1	1					4			29.1
Christa McAuliffe ES	1			1				Υ			_	10.8
Dale City ES				1			Υ	Υ			Υ	11.2
Enterprise ES				1			Υ	Υ			Υ	8.6
Fannie Fitzgerald ES	1							Υ			Υ	3.2
Hampton MS	2	1 Turf	H	Н					4			18.5
John F. Pattie ES	1		1					_			>	10.7
Kerrydale ES	1										Υ	9.1
Marin Luther King Jr. ES	1							Υ			Υ	11.5
Minnieville ES	1										_	8.9
Montclair ES				1			Υ	Υ			_	8.1
Neabsco ES	1										_	6.8
Rosa Parks ES	1							>			>	7.9
Saunders MS	1 Turf	1	1	1					4			16.5
Sonnie Penn ES	1			1				_			>	8.6
Thurgood Marshall ES	1			2			X	>			>	11.3
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*School rectangle and diamond fields quantified by scheduled use, they may not be standard dimensions; access may be restricted; inventory can fluctuate w/school construction

ATTACHMENT October 6, 2020 Res. No. 20-690 Page 141 of 141 MOTION: BAILEY

October 6, 2020 Regular Meeting Res. No. 20-691

SECOND:

VEGA

RE:

APPOINT - MICHAEL GARCIA II - ARCHITECTURAL REVIEW BOARD

ACTION:

APPROVED

WHEREAS, a vacancy exists for the Regular At-Large Coles Representative to the Architectural Review Board; and

WHEREAS, Supervisor Vega desires to appoint Michael Garcia II as a Regular At-Large Coles Representative to the Architectural Review Board; and

WHEREAS, a Notice of Intent to Appoint Michael Garcia II as a Regular At-Large Coles Representative to the Architectural Review Board was offered at the meeting of the Prince William Board of County Supervisors on September 15, 2020;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby appoints Michael Garcia II as the Regular At-Large Coles Representative to the Architectural Review Board;

BE IT FURTHER RESOLVED that the term of office for this appointment is coterminous with that of the Board of County Supervisors which appointed him and he shall serve at the pleasure of the Board during that term.

NAME	<u>TYPE</u>	<u>REP</u>	<u>TERM</u>
Michael Garcia II	REG	ATL	12/31/2023
4320 Prince William Parkway		(CO)	
Suite 113			
Woodbridge, VA 22192			

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

For Information:

Appointee Architectural Review Board Liaison BCC Manual

ATTEST: andrea f. Madden

BAILEY

October 6, 2020 Regular Meeting

SECOND:

VEGA

Res. No. 20-692

RE:

APPOINT - WILLIAM A. WEEDON - CHERRY HILL COMMUNITY DEVELOPMENT

AUTHORITY

ACTION:

APPROVED

WHEREAS, the term of William A. Weedon as a Regular At-Large Representative to the Cherry Hill Community Development Authority has expired; and

WHEREAS, Supervisor Franklin desires to appoint William A. Weedon as a Regular At-Large Representative to the Cherry Hill Community Development Authority; and

WHEREAS, a Notice of Intent to Appoint William A. Weedon as a Regular At-Large Representative to the Cherry Hill Community Development Authority was offered at the meeting of the Prince William Board of County Supervisors on September 22, 2020;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby appoints William A. Weedon as a Regular At-Large Representatives to the Cherry Hill Community Development Authority.

NAMETYPEREPTERMWilliam A. WeedonREGATL10/6/202417119 Belle Isle DriveDumfries, VA 22026

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

For Information:

Appointee

Cherry Hill Community Development Authority Liaison

BCC Manual

ATTEST: Andrea P. Wadden

BAILEY

October 6, 2020 Regular Meeting

SECOND:

VEGA

Res. No. 20-693

RE:

APPOINT - JOHN STEWARD, JR. - CHERRY HILL COMMUNITY DEVELOPMENT

AUTHORITY

ACTION:

APPROVED

WHEREAS, as the result of an expired term, a vacancy exists for a Regular At-Large Representative to the Cherry Hill Community Development Authority; and

WHEREAS, Supervisor Franklin desires to appoint John Steward, Jr. as a Regular At-Large Representative to the Cherry Hill Community Development Authority; and

WHEREAS, a Notice of Intent to Appoint John Steward, Jr. as a Regular At-Large Representative to the Cherry Hill Community Development Authority was offered at the meeting of the Prince William Board of County Supervisors on September 8, 2020;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby appoints John Steward, Jr. as a Regular At-Large Representatives to the Cherry Hill Community Development Authority.

NAMETYPEREPTERMJohn Steward, Jr.REGATL10/6/20242386 Battery Hill CircleWoodbridge, VA 22191

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

For Information:

Appointee

Cherry Hill Community Development Authority Liaison

BCC Manual

ATTEST: andrea P. Madden

BAILEY

October 6, 2020 Regular Meeting

SECOND:

VEGA

Res. No. 20-694

RE:

APPOINT - ROZIA A. HENSON, JR. - HISTORICAL COMMISSION

ACTION:

APPROVED

WHEREAS, a vacancy currently exists for the Regular Woodbridge Magisterial District Representatives to the Historical Commission; and

WHEREAS, Supervisor Franklin desires to appoint Rozia A. Henson, Jr. as the Regular Woodbridge Magisterial District Representatives to the Historical Commission; and

WHEREAS, Notice of Intent to Appoint Rozia A. Henson, Jr. as the Regular Woodbridge Magisterial District Representatives to the Historical Commission was offered at the meeting of the Prince William Board of County Supervisors on September 22, 2020;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby appoints Rozia A. Henson, Jr. as the Regular Woodbridge Magisterial District Representatives to the Historical Commission;

BE IT FURTHER RESOLVED that the term of office for this appointee is coterminous with that of the Board of County Supervisors which appointed them and they shall serve at the pleasure of the Board during that term.

NAME
Rozia A. Henson, Jr.
2459 Battery Hill Circle
Woodbridge, VA 22191

TYPE
REG
WO
12/31/2023
12/31/2023

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

For Information:

Appointees Historical Commission Liaison BCC Manual

ATTEST: Andrea P. Wadden

MOTION: BAILEY October 6, 2020

SECOND: VEGA Regular Meeting Res. No. 20-695

RE: APPOINT – KURT BODIFORD – CHERRY HILL COMMUNITY DEVELOPMENT

AUTHORITY

ACTION: APPROVED

WHEREAS, the term of Kurt Bodiford as a Regular At-Large Representative to the Cherry Hill Community Development Authority has expired; and

WHEREAS, Supervisor Bailey desires to appoint Kurt Bodiford. as a Regular At-Large Representative to the Cherry Hill Community Development Authority; and

WHEREAS, a Notice of Intent to Appoint Kurt Bodiford as a Regular At-Large Representative to the Cherry Hill Community Development Authority was offered at the meeting of the Prince William Board of County Supervisors on September 22, 2020;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby appoints Kurt Bodiford as a Regular At-Large Representatives to the Cherry Hill Community Development Authority.

NAMETYPEREPTERMKurt BodifordREGATL10/6/202417153 Gullwing DriveDumfries, VA 22026

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

For Information:

Appointee

Cherry Hill Community Development Authority Liaison

BCC Manual

ATTEST: andrea P. Madden

BAILEY

October 6, 2020 Regular Meeting Res. No. 20-696

SECOND:

RE:

VEGA

RECOMMEND APPOINTMENT TO - MANASSAS CITY COUNCIL - OF JAMES L.

UZZLE AS A PRINCE WILLIAM COUNTY REPRESENTATIVE TO THE MANASSAS

REGIONAL AIRPORT COMMISSION

ACTION:

APPROVED

WHEREAS, the term of James L. Uzzle as a Prince William County Representative to the Manassas Regional Airport Commission has expired; and

WHEREAS, the Prince William Board of County Supervisors desires to appoint James L. Uzzle as a Prince William County Representative to the Manassas Regional Airport Commission; and

WHEREAS, a Notice of Intent to Appoint James L. Uzzle to the Manassas Regional Airport Commission as a Prince William County Representative was offered at the meeting of the Prince William Board of County Supervisors on September 22, 2020;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby recommends appointment, to the Manassas City Council, of James L. Uzzle as a Prince William County Representative to the Manassas Regional Airport Commission.

<u>NAME</u>	TYPE	<u>REP</u>	<u>TERM</u>
James L. Uzzle	REG	PWC	06/30/2024
11301 Alessi Drive			
Manassas, VA 20112			

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

ATTEST: Andrea P. Wadden

BAILEY

October 6, 2020 Regular Meeting Res. No. 20-697

SECOND:

VEGA

NC3. INU. 20-097

RE:

AMEND – PRINCE WILLIAM BOARD OF COUNTY SUPERVISORS' 2020 MEETING CALENDAR TO CHANGE THE LOCATION OF THE OCTOBER 13, 2020, MEETING FROM THE DEVELOPMENT SERVICES BUILDING TO THE EDWARD L. KELLY LEADERSHIP CENTER, CONFERENCE ROOMS 1100 AND 1101 A & B, 14715

BRISTOW ROAD, MANASSAS

ACTION:

APPROVED

WHEREAS, both the Code of Virginia and the Rules of Procedure of the Prince William Board of County Supervisors require that the Board, at its annual meeting, shall adopt a schedule of the times, dates, and places of its regular meetings for the ensuing calendar year; and

WHEREAS, the 2020 Prince William Board of County Supervisors annual meeting was held on January 7, 2020; and

WHEREAS, the adopted meeting calendar may be amended by the majority voted of the Board of County Supervisors, Rules of Procedure Section A (b); and

WHEREAS, the COVID-19 pandemic requires social distancing be practiced by those attending Board meetings and has impacted the space required to meet safely;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby, in accordance with Section A: Meetings 1. (a) of their Rules of Procedure, amends the Prince William Board of County Supervisors' 2020 Meeting Calendar to change the location of the October 13, 2020, meeting from the Development Services Building to the Edward L. Kelly Leadership Center, Conference Rooms 1100 and 1101 A & B, 14715 Bristow Road, Manassas.

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Navs: None

Absent from Vote: None **Absent from Meeting:** None

ATTEST: andrea f. Madden

MOTION: CANDLAND October 6, 2020

Regular Meeting

SECOND: LAWSON Res. No. 20-698

RE: AUTHORIZE A STUDY PERIOD FOR THE PURPOSE OF DEFINING EQUITY IN

HOUSING AND ENVIRONMENTAL JUSTICE CONCEPTS FOR CONSIDERATION IN

LAND USE DOCUMENTS AND LAND USE POLICIES

ACTION: FAILED

WHEREAS, pursuant to §15.2-2223(A) of the Code of Virginia the Prince William Board of County Supervisors shall adopt a comprehensive plan prepared and recommended by the Planning Commission; and

WHEREAS, the current comprehensive plan has been adopted and amended in sections, some as recently as March 2020; and

WHEREAS, the housing plan and the environment plan of the current comprehensive plan were adopted prior to or during 2019; and

WHEREAS, there are numerous additional planning documents in the process of development or awaiting adoption including Sector Plans, Long Range Land Use Plans, Small Area Plans, and the Rural Preservation Recommendations that were initiated and/or completed during or prior to 2019; and

WHEREAS, at the June 16, 2020, regular meeting of the Prince William Board of County Supervisors, the Board unanimously approved Resolution Number 20-494, directing staff to include an equity lens in the development of the 2021-2024 Strategic Plan and all future reviews of County planning processes; and

WHEREAS, Resolution Number 20-494 further directed staff to develop an equity lens to assess programs, planning, and processes; and

WHEREAS, during the September 22, 2020, regular meeting of the Prince William Board of County Supervisors, planning staff informed the Board that no concepts of equity or environmental justice are currently part of the staff evaluation process of land use cases before consideration by the Board; and

WHEREAS, Resolution Number 20-494 did not direct staff to develop the concept of environmental justice within land use planning, land use policies, and land use documents; and

WHEREAS, the preservation of the Rural Crescent has been a long-standing environmental policy to protect open spaces, protect and enhance our environment and direct growth in housing to the most appropriate areas of the County, which has garnered bi-partisan support across more than two decades; and

October 6, 2020 Regular Meeting Res. No. 20-698 Page Two

WHEREAS, the Metropolitan Washington Council of Governments published on July 27, 2017, an Environmental Justice Toolkit to serve as guidance to policymakers on incorporating social equity, cultural sensitivity, and community health consideration into air quality, climate, and energy planning; and

WHEREAS, the current ordinances and planning documents of Prince William County have no given definition for any of the following: affordable housing, affordable dwelling unit, or environmental justice; and

WHEREAS, the residents, businesses, and stakeholders of Prince William County are well served by having clear definitions of affordable housing or dwellings and environmental justice in our land use and planning documents pursuant to best zoning practices;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby directs county staff to enter into a study period no greater than eighteen months to develop a well-defined policy and definitions on equity in housing, to include affordable housing/dwelling, and environmental justice to be considered for all planning documents;

BE IT FURTHER RESOLVED that the Prince William Board of County Supervisors hereby directs staff to develop the aforesaid policies in consultation with stakeholders such as, but not limited to, residents, the Planning Commission, civic organizations, and relevant industry businesses as determined by the Board;

BE IT FURTHER RESOLVED that the Prince William Board of County Supervisors hereby directs staff to develop and propose language for consideration of an Affordable Dwelling Unit definition pursuant to Strategy H2.10 of the current housing plan;

BE IT FURTHER RESOLVED that, unless required by Virginia law, including, but not limited to, the requirement to review the Comprehensive Plan every five years as dictated in Virginia Code Section 15.2-2230, the Prince William Board of County Supervisors hereby directs staff to cease all work on Sector Plans, Long Range Land Use Plans, Small Area Plans, except for rezoning applications associated with Small Area Plans that contain a housing component associated with projects involving County-owned land and a County contract, and the Rural Preservation Recommendations, that include any housing elements, until properly developed equity in housing, including affordable housing/dwelling, and environmental justice policies and definitions can be considered by the Board;

October 6, 2020 Regular Meeting Res. No. 20-698 Page Three

BE IT FURTHER RESOLVED that, unless specifically addressed with this resolution, the Prince William Board of County Supervisors hereby directs staff to continue all work on any plan, policy, or document with the intent of achieving the 35% commercial tax base goal identified in the 2017-2020 Strategic Plan;

BE IT FURTHER RESOLVED that the Prince William Board of County Supervisors hereby declares its intent to defer action on any rezoning applications proposing to increase residential densities for the full, twelve-month period as set forth in Section 15.2-2286(A)(7), VA Code Ann.;

BE IT FURTHER RESOLVED that agendas may continue to include public hearings on rezonings and special use permits that contain no housing element;

BE IT FURTHER RESOLVED that should the directives contained herein require additional resources or outside consultants, staff will promptly make such requests to the Prince William Board of County Supervisors for the necessary appropriation.

Votes:

Ayes: Candland, Lawson, Vega

Nays: Angry, Bailey, Boddye, Franklin, Wheeler

Absent from Vote: None Absent from Meeting: None

ATTEST: Andrea P. Madden

LAWSON

October 6, 2020 **Regular Meeting**

SECOND:

ANGRY

Res. No. 20-699

RE:

CERTIFY CLOSED MEETING

ACTION:

APPROVED

WHEREAS, the Prince William Board of County Supervisors has this day adjourned into Closed Meeting in accordance with a formal vote of the Board, and in accordance with the provisions of the Virginia Freedom of Information Act; and

WHEREAS, the Freedom of Information Act requires certification that such Closed Meeting was conducted in conformity with the law;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby certifies that to the best of each member's knowledge, i) only public business matters lawfully exempted from open meeting requirements under the Freedom of Information Act were discussed in the Closed Meeting to which this certification applies, and ii) only such public business matters as were identified in the Motion by which the said Closed Meeting was convened were heard, discussed or considered by the Board. No member dissents from the aforesaid certification.

- Adjourned into Closed Meeting at

6:20 P.M.

- Reported out from Closed Meeting at

7:28 P.M.

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Navs: None

Absent from Vote: None **Absent from Meeting:** None

MOTION: BODDYE October 6, 202
Regular Meeting

SECOND: BAILEY Res. No. 20-700

RE: APPOINT - MATTHEW VILLAREALE FACILITIES AND FLEET DIRECTOR

ACTION: APPROVED

WHEREAS, the position of Facilities and Fleet Director was advertised with national sources and the County's website from March 19 to April 10, 2020; and

WHEREAS, all applicants for the position of Facilities and Fleet Director were carefully evaluated based on advertised requirements and qualifications set forth in the job performance profile; and

WHEREAS, nine applicants were interviewed by panel members from the Department of Finance, Fire and Rescue, Police, and Executive Management; the top 4 candidates were interviewed by panel members of Executive Management and Human Rights, and the top three candidates were interviewed by the County Executive; and

WHEREAS, Matthew Villareale was able to demonstrate extensive experience and proven performance over his career in facilities and fleet management; and

WHEREAS, Matthew Villareale has a wealth of experience from his time with Prince William County and the City of Dublin, Ohio; and

WHEREAS, the panel recommended Matthew Villareale as Prince William County's Facilities and Fleet Director based upon his professional knowledge, experience, and interview performance; and

WHEREAS, the County Executive is recommending the appointment of Matthew Villareale as Facilities and Fleet Director; and

WHEREAS, pursuant to the authority conferred by Section 15.2-512, the Code of Virginia provides for the Prince William Board of County Supervisors to appoint department directors upon the recommendation of the County Executive;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby accepts the recommendations of the County Executive and appoints Matthew Villareale to the Facilities and Fleet Director position, effective October 6, 2020.

October 6, 2020 Regular Meeting Res. No. 20-700 Page Two

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

For Information: Human Resources

ATTEST: andrea P. Madden

BAILEY

October 6, 2020 Regular Meeting

SECOND:

BODDYE

Res. No. 20-701

RE:

ADJOURN MEETING

ACTION:

APPROVED

WHEREAS, the Prince William Board of County Supervisors has completed all items on the agenda for October 6, 2020;

NOW, THEREFORE, BE IT RESOLVED that the Prince William Board of County Supervisors hereby adjourns the meeting of October 6, 2020 at 7:31p.m.

Votes:

Ayes: Angry, Bailey, Boddye, Candland, Franklin, Lawson, Vega, Wheeler

Nays: None

Absent from Vote: None **Absent from Meeting:** None

ATTEST: andrea P. Madden